



**Program Services and Childhood Health
Committee Meeting Transcript**

July 6, 2017

THE CHILDREN'S TRUST PROGRAM SERVICES
AND CHILDHOOD HEALTH COMMITTEE MEETING

The Children's Trust Program Services and Childhood Health Committee Meeting was held on Thursday, July 6, 2017, commencing at 3:30 p.m., at 3250 S.W. 3rd Avenue, The United Way, Ryder Room, Miami, Florida 33129. The meeting was called to order by Pam Hollingsworth, Committee Chair.

Committee Members

Pam Hollingsworth, Early Learning Coalition
Lileana de Moya, Gubernatorial Appointee
Marissa Leichter, Gubernatorial Appointee
Dr. Daniel Bagner, Florida International University
Karen Weller, Miami-Dade County Health Department
Tiombe-Bisa Kendrick-Dunn, Gubernatorial Appointee
Representative Nicholas Duran,
Miami-Dade Legislative Delegation
Shanika Graves, Assistant County Attorney
Leigh Kobrinski, Assistant County Attorney

STAFF:

James Haj, President/Chief Executive Officer

Imran Ali

Dalia Garcia

Deborah Robinson

Juana Leon

Juliette Fabien

Muriel Jeanty, Clerk of the Board

1 STAFF (continued):

2 Rachel Spector

3 Samuel McKinnon

4 Stephanie Sylvestre

5 Vivianne Bohorques

6 William Kirtland

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8 GUESTS:

9 Leslie Rosenfeld

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PROCEEDINGS

(Recording of the meeting began at 3:30 p.m.)

MS. HOLLINGSWORTH: Good afternoon, everyone. We're ready to get started. I hope everyone is loving the new mic system. And Jim is the hand that rocks the cradle so far.

I hope everyone had a great 4th of July. Do we have any public comments today?

MS. JEANTY: No.

MS. HOLLINGSWORTH: None, okay. Then we're ready to move on to the approval of the June 8th, 2017 Program Services & Childhood Health Committee minutes summary.

Has everyone had an opportunity to review the minutes, and may I have a motion to approve?

MS. DE MOYA: So moved.

MS. HOLLINGSWORTH: Second?

DR. BAGNER: Second, Bagner.

MS. HOLLINGSWORTH: The minutes are approved. And we are moving on to resolutions --

MS. KOBRINSKI: We need a vote.

MS. HOLLINGSWORTH: All those in favor?

(WHEREUPON, the Board members all responded with "aye".)

1 MS. HOLLINGSWORTH: Opposed?

2 (NO VERBAL RESPONSE.)

3 MS. HOLLINGSWORTH: Okay. Minutes are
4 approved. And now moving on to the resolutions, we have
5 three on the agenda today.

6 MR. HAJ: Resolution 2017-A, authorization
7 for the president and CEO to accept the \$93,600.00
8 contribution from Miami Beach Chamber Foundation, the
9 fiscal agent for the City of Miami Beach and neighboring
10 municipalities, to negotiate with Borinquen Medical
11 Health Center, a funded school health provider, to
12 provide behavioral health enhancements in all eight
13 Miami Beach public schools, for a term of nine months
14 commencing August 1st, 2017 and ending June 30th, 2018.

15 MS. HOLLINGSWORTH: May I have a motion?

16 MS. DE MOYA: So moved.

17 MS. HOLLINGSWORTH: Second?

18 MS. WELLER: Second, Weller.

19 MS. HOLLINGSWORTH: Any recusals?

20 (NO VERBAL RESPONSE.)

21 MS. HOLLINGSWORTH: Moving on to discussion,
22 comments?

23 (NO VERBAL RESPONSE.)

24 MS. HOLLINGSWORTH: Hearing none, all those
25 in favor?

1 (WHEREUPON, the Board members all responded
2 with "aye".)

3 MS. HOLLINGSWORTH: Opposed?

4 (NO VERBAL RESPONSE.)

5 MR. HAJ: Resolution 2017-B, authorization
6 to negotiate and execute a third-year contract renewal
7 with Miami Children's Initiative for a term of 12 months
8 commencing August 1st, 2017 and ending September 30th,
9 2018, in an amount not to exceed \$235,000.00.

10 MS. HOLLINGSWORTH: May I have a motion?

11 MS. DE MOYA: So moved.

12 MS. HOLLINGSWORTH: And a second?

13 MS. LEICHTER: Second, Leichter.

14 MS. HOLLINGSWORTH: Any recusals?

15 (NO VERBAL RESPONSE.)

16 MS. HOLLINGSWORTH: Discussion, comments?

17 MS. DE MOYA: I just have a question. This
18 is to execute a third-year contract. Does that mean the
19 third cycle of a three-year contract?

20 MS. HOLLINGSWORTH: I believe so.

21 MS. SYLVESTRE: This is part of funder
22 collaboration. This isn't part of a competitive
23 solicitation.

24 MS. DE MOYA: Right, I know.

25 MS. SYLVESTRE: So this is the third year

1 that we're wanting to be part of this funder
2 collaboration. We believe that the impact that we're
3 having is such that we should continue funding the
4 collaboration in addition to MCI being able to get
5 additional funding from other sources.

6 They have been able to provide impact in the
7 community in the form of, they've opened a second site.
8 They've been able to help some of their high school
9 graduates get to college.

10 They've been able to help the parents of the
11 children that they serve get jobs and retain the jobs,
12 which is another huge win. And we feel that the
13 trajectory that they're going on and the fact that the
14 funder collaboration is bearing fruit, that we should
15 continue funding into this collaboration.

16 So this would be -- the focusing that we
17 have for this would be like our matched grants, like we
18 had with the Redlands Christian Migrant Association,
19 where every year, we look and say, do we still want to
20 provide that match and then we make a determination of
21 "yes" or "no."

22 MS. DE MOYA: Okay. So this is the third
23 time?

24 MS. SYLVESTRE: This is the third time.

25 MS. DE MOYA: Okay. I know that last time,

1 I'm not sure how it came up, but Cecilia had resigned.
2 Do they have another executive director?

3 MR. HAJ: An interim CEO.

4 MS. SYLVESTRE: They have an interim CEO,
5 and I was in communications with their Board chair last
6 week, and they have a short list of candidates that
7 they're going to be interviewing in the next two weeks.

8 But I just want to say that even with the
9 interim CEO, who's sitting over here, there's not been a
10 break in service and we continue to be satisfied with
11 the results of the organization.

12 MS. DE MOYA: Okay. That's it.

13 MS. HOLLINGSWORTH: Thank you. Any other
14 questions?

15 DR. BAGNER: Is there kind of an allocation
16 to how money is spread across these different types of
17 services within the initiative?

18 MS. SYLVESTRE: So this is one of our -- and
19 I think this might have happened before you come on the
20 Board. So this is our funder collaboration effort. And
21 it basically is a different type of funding from how we
22 normally fund.

23 So normally we fund at a program level and
24 we say, we're going to fund these many participants in
25 this program for this amount of dollars.

1 We decided not to go that route and we're
2 funding at the organization level. So it's about
3 helping to build an infrastructure and build capacity so
4 that the organization can grow and increase the impact
5 and the footprint in the area that they're serving.

6 So we fund -- part of it is we give the
7 director a salary, part of the program director's
8 salary, part of the early childhood director's salary,
9 and there's one more salary that I am -- program
10 director's salary.

11 So we're funding at that level and then we
12 also some administrative costs, so it's not at the
13 program level. And another thing -- another reason why
14 we decided to go that way is that then we can say that
15 we're laying claim to all of the results of the
16 organization as opposed to any funding at the program
17 level, we only get the results and impact of the parts
18 of the program that we fund.

19 And that's why you will notice that in the
20 MCI report, we have reports on not only the impact on
21 the children but also impact on the parents in the
22 program in the community.

23 MR. HAJ: And for those of you not aware,
24 this is modeled after the Harlem Children's Zone. I
25 know that well because I was asked that on my interview

1 question as CEO from Madam Vice Chair and I had to go
2 read the book the following day.

3 MS. DE MOYA: So he now knows it very well.

4 DR. BAGNER: Yeah, that's very helpful to
5 understand how we're funding it. I guess what I'm also
6 wondering is, in terms of their initiative, I mean, I
7 know we're not funding the direct programs, but how is
8 it allocated.

9 When I see parenting in there, I would hope
10 that that's a heavy investment for them as an
11 organization, things that are consistent with our kind
12 of strategic plan, are they in line with that?

13 MS. SYLVESTRE: Yes, so that's the context
14 in which you're asking. So they have a cradle to career
15 model that is focused on early child care through
16 career.

17 And they are also focused not only on the
18 children but on the family and people that live in their
19 household. They are also an agency that's part of our
20 shared services where they're helping to cast out a
21 shared service grant that we have at the university
22 where the child care centers come together and share the
23 directors and share some of the back office costs.

24 So they're definitely into early child care.
25 I think, if you look at the reso, the stats for the

1 percentage of kids in their area that they serve, 90
2 percent are in Head Start or VPK programs.

3 And that's the direct result of MCI going
4 door-to-door and working with the parents and telling
5 them why it's important to be in early child care.

6 And if you look at the school age results,
7 you'll notice that they also have a really good working
8 relationship with the school. So if a child misses
9 school, MCI is following up with a phone call at the
10 school as well to understand why the child missed class.

11 And so as Jim said, it's a model after the
12 Harlem Children's Zone, which is a whole child/whole
13 family approach to providing services, not just maybe
14 providing tutoring services or providing parenting
15 services, a holistic approach.

16 MS. HOLLINGSWORTH: And if I could add to
17 what Stephanie has said, you know, historically, we've
18 watched, over the past many years, and watched MCI, much
19 like the Harlem Children's Zone, go block by block and
20 each year expand their zone of influence.

21 Not only are they going wider but they're
22 also going deeper all the time. So the early childhood
23 work is remarkable, but the cradle to career strategy is
24 equally effective across the ages.

25 Any further questions, discussion?

1 REPRESENTATIVE DURAN: Just one question,
2 Madam Chair. The other organizations -- I noticed here
3 you have several other organizations, other funders who
4 are included, are they re-upping as well?

5 MS. SYLVESTRE: Yes. Both Hyman Brown --
6 Hyman Brown has a five-year commitment and Key Biscayne
7 Charitable Trust is re-upping. City Year, I believe,
8 this is the second year of a three-year funding cycle
9 for them, and they just got another grant for
10 \$100,000.00 through the Florida Association of Healthy
11 Start Coalitions.

12 So the thing about this model that we
13 strongly believe and support is the fact that by
14 deferring some of the costs of the administrative staff,
15 the organization can continually -- constantly be
16 forward-looking for how we can find more funds and how
17 we can bring more programming into the community.

18 MS. HOLLINGSWORTH: Thank you. Are we ready
19 to move to a vote?

20 (NO VERBAL RESPONSE.)

21 MS. HOLLINGSWORTH: All those in favor?

22 (WHEREUPON, the Board members all responded
23 with "aye".)

24 MS. HOLLINGSWORTH: Opposed?

25 (NO VERBAL RESPONSE.)

1 MS. HOLLINGSWORTH: The resolution passes.

2 MR. HAJ: Resolution 2017-C, authorization
3 to negotiate and execute contract amendments to extend
4 the 2017-2018 Quality Counts contract year through July
5 31st, 2018, for seven contracts and three purchase
6 orders, and to increase funding for the month's services
7 are being extended in order to align the contracts with
8 the competitive solicitation funding cycles anticipated
9 to begin August 1st, 2018, in a total amount not to
10 exceed \$772,955.00.

11 MS. HOLLINGSWORTH: May I have a motion?

12 MS. DE MOYA: So moved.

13 MS. HOLLINGSWORTH: Second.

14 MS. LEICHTER: Second, Leichter.

15 MS. HOLLINGSWORTH: Recusals?

16 Hollingsworth, I work for the Early Learning Coalition.
17 Moving on to discussion.

18 MS. DE MOYA: What does it mean where it
19 says, "and to increase funding for the month's services
20 are being extended?" It doesn't make sense. The way
21 it's reading to me doesn't make sense.

22 MS. SYLVESTRE: So these contracts
23 traditionally end on June 30th of the contract year and
24 we want to extend it for one month and have it end on
25 July 31st of the contract year.

1 And this is part of our effort to be
2 consistent with the start of our contract and the end of
3 our contract and just additional streamlining in our
4 operations.

5 MS. DE MOYA: I understand that part. But
6 when I'm reading it -- when you read it, "three purchase
7 orders, and to increase funding for the month's services
8 are being extended." So you're increasing funding for
9 that one month?

10 MR. HAJ: Correct.

11 MS. HOLLINGSWORTH: Yes.

12 MS. DE MOYA: It's being extended. Okay.

13 MS. HOLLINGSWORTH: Any other questions?

14 (NO VERBAL RESPONSE.)

15 MS. HOLLINGSWORTH: All those in favor?

16 (WHEREUPON, the Board members all responded
17 with "aye".)

18 MS. HOLLINGSWORTH: Opposed?

19 (NO VERBAL RESPONSE.)

20 MS. HOLLINGSWORTH: Resolution carries.

21 MR. HAJ: CEO report. The Finance Committee
22 met for two hours this morning reviewing the budget. We
23 will be bringing the budget on Monday to the full Board
24 to take a vote on the millage rate as well as the budget
25 to take it to TRIM in September.

1 So after much discussion, the decision the
2 Finance Committee voted on to bring the recommendation
3 to the Board was to go back to the rollback rate, to go
4 back to the rollback rate for this year, use fund
5 balance, still put the money, the four million dollars
6 to early childhood, three million to parenting, three
7 million in our after-school programs, but to use that
8 from the fund balance so we can draw the fund balance
9 down and then look at the millage rate next year as we
10 go into the solicitation cycle.

11 So we will have plenty to provide to you for
12 the Board meeting, but I just wanted to give you a brief
13 summary of what happened this morning. And that is it,
14 Madam Chair.

15 MS. HOLLINGSWORTH: Okay. Thank you. If
16 there's nothing, we're ready to adjourn.

17 (Whereupon, at 3:49 p.m., the meeting was
18 adjourned.)

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REPORTER'S CERTIFICATE

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STATE OF FLORIDA:

COUNTY OF MIAMI-DADE:

I, Fernando Subirats, Court Reporter and Notary Public in and for the State of Florida at Large, do hereby certify that I was authorized to and did report the proceedings in the above-styled cause; that the foregoing pages, numbered from 1 to 15, inclusive, constitute a true and complete record of my notes.

I further certify that I am not a relative, employee, attorney or counsel of any of the parties, nor am I a relative or employee of any of the parties' attorney or counsel connected with the action, nor financially interested in the action.

Dated this 10th day of August, 2017.

Fernando Subirats
Court Reporter