



Media Report

May 2019

Board Meeting: Monday, June 17, 2019

Month at a Glance

Media Stories

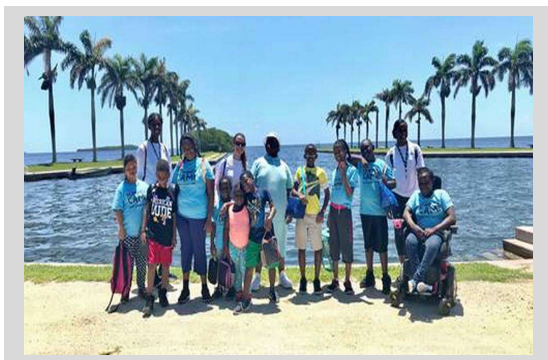
Social Media

	Followers
Facebook	51,202
Twitter	3,870
Instagram	3,474

Website Traffic

	Pageviews
TheChildrensTrust.org	201,702
MiamiHeartGallery.org	41,693

Media Stories



May 1

The Miami Laker

Trust funded Baby and Me Group highlighted in community calendar

Reach: 845

[Miami Lakes Branch Library plans May events](#)

May 1

Miami Herald

Feature story about Thrive by 5

Reach: 10,000

[Learn from the resources for kids by Thrive by 5](#)

May 2

WMBM Radio Interview

Promoted the Summer Internship Program



Media Report

May 7

Community News Papers

Miami-Dade Parks' GEMS summer camps highlighted in feature; Trust mentioned as funder

Reach: 15,500

[GEM Summer Arts Camp set to empower girls, build confidence](#)

May 7

FIU News

FIU provides summer camp listing; Trust funded Summer Reading Explorers highlighted

[Guide to 2019 summer camps](#)

Reach: 20,600

May 8

Acceso Total

Trust staffer, Sandra Camacho interview to promote Summer Internship Program

May 8

Miami Herald

Feature byline: Trust Staffer Lori Hanson

Reach: 3,004,000

[Battling childhood bed-wetting — it's more common than you think](#)

May 9

Community News Papers

Youth Bands of America Free summer camp highlighted; Trust mentioned as funder

Reach: 15,500

[Registration now open for Youth Bands of America Free Summer Band Camp!](#)

May 10

Miami Herald

Trust funded summer camps for children and young adults with special needs highlighted

Reach: 3,004,000

[These camps cater to children and young adults with special needs](#)

May 15

The Miami Laker

Trust funded Baby and Me Group highlighted in community calendar

Reach: 845

[Miami Lakes Branch Library May/June events](#)

May 16

La Revista Familia

Trust funded summer camps highlighted in summer camp listing

Reach: 1,007,000

[Campamentos de verano en Broward, Miami y West Palm Beach](#)



Media Report

May 17

Miami Herald

Feature story of Young Musicians Unite program funded from Miami-Dade Department of Cultural Affairs and The Children's Trust

Reach: 3,004,000

[Music changed his life. Now he wants it to inspire another generation of young people](#)

May 17

Current Miami Digital Platform

Visual Arts program funded by Miami-Dade Department of Cultural Affairs and The Children's Trust

Reach: N/A

[Project Art](#)

May 20

1290 WJNO-iHeartRadio

Trust staffer, Sabine Dulcio interviewed promoting Trust funded health mobile units

Reach: 3,049,000

[Summer Health & Wellness Care For Miami-Dade Kids](#)

May 20

South Florida Hospital News

Trust funded provider featured study in the Journal Nature Human Behavior

Reach: 1,720,000

[Research rules out mental flexibility, attention as advantages for some bilingual children](#)

May 21

Miami Herald

Feature byline: Trust Staffer Kathleen Dexter

Reach: 3,004,000

[Teaching kids to say they're sorry — and to mean it](#)

May 21

Community News Papers

Youth Bands of America Free summer camp highlighted; Trust mentioned as funder

Reach: 15,500

[Registration now open for free summer band camp](#)

May 23

Univision 23 – Contigo en la Comunidad

Trust Staffer Sandra Camacho promotes the Trust funded mobile units



Media Report

May 24

Miami Herald

Trust funded summer camps highlighted

Reach: 3,004,000

[Camps at college mean summertime fun, and, yes, some learning](#)

May 27

Community News Papers

The Education Funds "For the Love of Art" charity calendar listing; Trust mentioned as sponsor

Reach: 15,500

[Bidders to vie for children's artwork at The Education Fund's auction](#)

May 29

The Miami Times

Trust provider, Richmond-Perrine Optimist Club's after-school program feature: Trust mentioned as a funder

Reach: 71,000

[Richmond Heights 'village' saves daughter](#)

May 31

Miami Herald

Trust funded summer camps highlighted

Reach: 3,004,000

[Teachers from Miami Jewish schools visit Italy to learn more about innovative program](#)

Social Media

Facebook Live segments**May 13**

Our very own J. Haj featured to share the happenings of the Fathers in Action & Advocacy week.

Reach: 251

May 14

Joined by Flora Beal from Our Kids of Miami-Dade/Monroe, Inc., to discuss National Foster Care Month.

Reach: 262

May 17

Ana VeigaMilton, President and CEO of the José Milton Foundation to discuss The Fifth Annual Missing Children Awareness and Prevention Rally.

Reach: 407

May 30

Live at 2-1-1 call center to promote the great work they do in our community with Trudy Krasovic
Reach: 3,600



May 8

Facebook

Another fun #10DaysOfConnection event! Local women gathered to talk and connect while supporting TCT-funded provider, Overtown Youth Center.



May 10

Facebook

Community agencies discuss the economic impact, employment opportunities, and dispel the myths of the upcoming #2020 Census.



May 15

Facebook

Our staff was treated to a nutrition presentation by [FLIPANY \(Florida Introduces Physical Activity and Nutrition to Youth\)](#) today. It's all part of a series of wellness activities we're providing for our team. [#WeAreICT](#)

Media Report



May 16

Facebook

Volunteers on Tap at [Fritz & Franz Bierhaus](#)! A huge thanks to all the volunteers for stepping up! They created summer reading packets for children in our community. [#WeAreTCT](#)



May 17

Facebook

Congratulations to this year's Silver Knight award winners. Keep up the amazing work. The future is bright! [#SilverKnightAwards](#) [#Education](#)



May 19

Facebook

Youth Advisory Committee! They presented their service projects to a room of their peers and our staff. These teens put their hearts into their projects and made significant contributions to our community in the process. [#YAC](#)



May 20

Facebook Live

Celebrated with [Our Kids of Miami-Dade/Monroe, Inc.](#) at their Foster Parents Appreciation Gala. These incredible families have opened their homes and hearts to children in Miami-Dade for many years - some as many as 20 years! [#FosterParents](#) [#FosterCare](#)

Media Report



May 20

Facebook

Members of our board and staff had the pleasure of touring 4 TCT-funded mobile units that serve families and children across the community. These state-of-the-art medical units provide services ranging from dental cleaning and screenings to vision exams.

[#OurCommunity](#) [#WeAreTCT](#)



May 22

Facebook

2019 Philanthropy Miami conference at [Miami Dade College](#), the largest annual gathering of the nonprofit community in South Florida, drawing a diverse cross section of leaders, staff, volunteers representing hundreds of organizations and companies.



May 27

Facebook

A great time was had by all at this weekend's [#Artwalk](#) Homestead. Our street team was out in force to share information about the many TCT-funded programs in [#Miami](#).



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2019 Philanthropy Miami conference at [Miami Dade College](#), the largest annual gathering of the nonprofit community in South Florida, drawing a diverse cross section of leaders, staff, volunteers representing hundreds of organizations and companies.

