



**Community Outreach & Broadcast/Print Publicity Report
August 31, 2018 – November 14, 2018**

Board Meeting: Tuesday, November 19, 2018

This report (with live links) may be downloaded from the November 19, 2018, board meeting page on our community calendar.

The Children's Trust in the Community



November 6, Homestead

With YAC-ers at Homestead YMCA's Party at the Polls.

October 30, Hialeah

At City of Hialeah's Step Ahead program observing its unique YEN program for high school students with special needs.



October 29, Miami

Hosting a fantastic Spooky Symphony at the Miami-Dade Auditorium.



October 26, Downtown Miami

Supporting YAC-ers at the My Miami Story initiative.



October 19, Miami

Team-building and leadership at our annual YAC retreat.



October 16, Miami

Helping to honor heroes at the 20th annual Breakfast for Champions event, hosted by The Advocacy Network on Disabilities.

MEDIA COVERAGE

November 7

Miami's Community Newspapers

Reach: 13,900

[The Future is Children Kiwanis of Northeast Miami Dade Annual Gala](#)

Trust mentioned in Kiwanis article that announces David Lawrence Jr. will be next year's honoree



November 7

Pinecrest Magazine

Reach: N/A

[5 Questions with James Haj](#)

Candid interview with Trust President and CEO James Haj



November 1

WMBM

Reach: N/A

Trust provider Concerned African Women radio interview promoting Synergy Symposium

October 17

Miami Herald

Reach: 4,830,000

[David Lawrence Jr.: a champion of children and our community](#)

Trust mentioned in article about David Lawrence Jr.'s memoir



October 25

Miami Herald

Reach: 4,830,000

[When it comes to fit kids, they have it covered with body and mind](#)

Trust mentioned in article highlighting Fit Kids after-school program



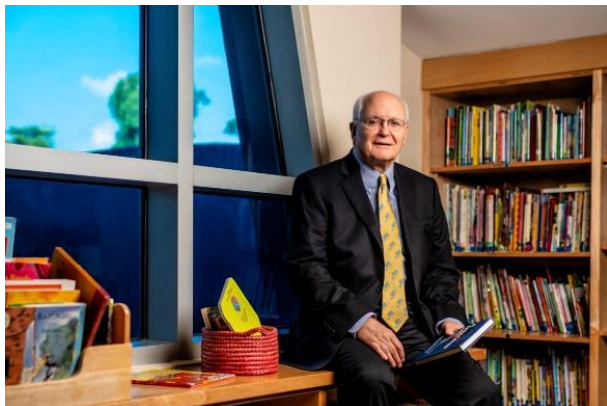
October 30

Miami Herald

Reach: 4,830,000

[CHILDREN'S ADVOCATE AND VETERAN JOURNALIST DAVID LAWRENCE SHARES HIS STORY IN A NEW MEMOIR](#)

Trust mentioned in article about David Lawrence Jr.'s memoir



October 30

Miami Herald

Reach: 4,830,000

[What to do when your child is the bully](#)

Feature byline: Trust staffer Lori Hanson



October 31

WSVN Ch. 7 News

Reach: n/a

[Community leaders gather to discuss preventing hate crimes](#)

Trust staffer, Gus Barreiro interviewed on the topic of preventing hate crimes in our community



August 31

Miami Herald

Reach: 4,830,000

[Storytelling connects children with history, families and each other](#)

Feature byline: Trust staffer Kathleen Dexter

