



Media Report

June 2019

Board Meeting: Monday, July 8, 2019

Month at a Glance

Media Stories

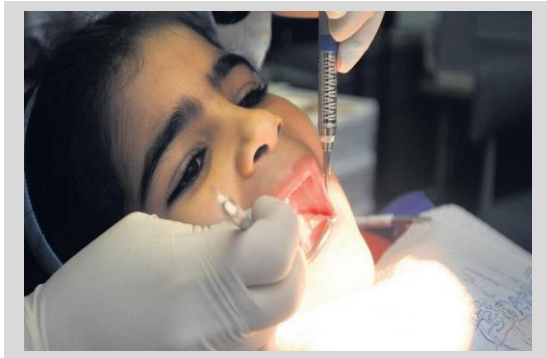
Social Media

	Followers
Facebook	51,541
Twitter	3,883
Instagram	3,534

Website Traffic

	Pageviews
TheChildrensTrust.org	155,267
MiamiHeartGallery.org	39,555

Media Stories



June 1

Community News Papers

Trust mentioned as sponsor for the Summer Youth Internship program

Reach: 17,000

[Summer is here and things are heating up...](#)

June 3

Sun-Sentinel

Trust former Board Chair, David Turino honored with Univision Scholarship

Reach: 1,000,000

[Univision premia a estudiantes en Miami](#)

June 4

Community News Papers

Trust mentioned as scholarship provider for The South Florida Youth Symphony summer program

Reach: 17,000

[SFYS accepting applications for Summer Music Academy](#)

June 4

Community News Papers

Trust mentioned in article featuring Richmond-Perrine Optimist Club's After-School Program, the Gould's Youth Development Program and The Children's Trust

Reach: 17,000

[It takes a village to raise a daughter successfully](#)

June 4

Miami New Times

Feature story regarding Michelle Forman's Champions for Children award

Reach: n/a

[Suenalo Vocalist Michelle Forman Honored as Champion for Children](#)

June 5

Miami Herald

Feature story about Trust provider Miami Dance Project

Reach: 2,000,000

[Her love of the arts led her to teach dance to special-needs students](#)

June 6

WMBM Radio Interview

Trust staffer hosted June's segment to promote Champions for Children

June 6

Univision 23 – Contigo en la Comunidad

Trust provider, Centro Mater featured and promotes Champions for Children

June 6

Univision 23 – Contigo en la Comunidad

Trust staffer, Sandra Camacho promotes Summer Camp App

June 10

Community News Papers

Trust mentioned in article promoting Champions for Children Program of the Year, Easters Seals Culinary Arts Program

Reach: 17,000

[Scary firsts, empanadas and macaroons](#)

June 10

Community News Papers

Trust funded initiative, Young Talent Big Dreams winners promoted

Reach: 17,000

[Young Talent Big Dreams 2019 competition winners announced](#)

June 11

Miami Herald

Feature byline: Trust Staffer Bevone Ritchie

Reach: 2,000,000

[Easing kids' fears at the dentist: Follow this advice before your child's next check-up](#)

June 13

Miami Herald

Trust funded YEN program fundraises for yearbooks

Reach: 2,000,000

[After seven years, Richmond Heights Middle students get a yearbook to call their own](#)

June 13

WLRN Newsletter

Champions for Children event promoted on WLRN's member newsletter

June 14

Miami Herald

Trust funded program Thomas Armour Youth Ballet empowers their students

Reach: 2,000,000

[At this ballet school, they are empowering their students with important life skills](#)

June 17

Community News Papers

Trust mentioned in article recognizing David Lawrence Jr.

Reach: 17,000

[Aventura Mall Hosts David Lawrence, Jr. at LEVEL THREE](#)

June 18

Miami Herald

Feature byline: Trust Staffer Kathleen Dexter

Reach: 2,000,000

[Helping kids deal with hurricanes. Being prepared – and honest – goes a long way in alleviating anxiety](#)

June 24

Community News Papers

Champions for Children featured

Reach: 17,000

[The Children's Trust honors 2019 Champions for Children](#)

June 26

Miami Herald

Trust mentioned in article mentioning Trust provider, Branches

Reach: 2,000,000

[Florida City 'miracle baby' is on her way to Yale](#)

Social Media

Facebook Live segments

June 6

Guest: Linda Lecht, President of The Education Fund, at their signature event, For the Love of Art Annual Charity & Honoree Celebration.

Reach: 767

June 7

Guest: Rita Vega, the youth representative on our board, joins us today to share her experience winning in the Silver Knights Arts Category.

Reach: 1,000

June 11

Guests: Trust staffers, Rachel Spector, Bevone Ritchie and Sabine Dulcio

Continuing the conversation about Thrive by 5, our umbrella initiative that aims to improve early childhood learn so children are ready to thrive when they reach school age. Gain insight from three of our senior programs managers and visit our website www.thechildrenstrust.org to learn more

Reach: 895



June 4

Facebook

It was great to be part of the Reach Out and Read Medical Symposium with community leaders, medical professionals and early childhood advocates.



June 7

Facebook

Board Vice Chair Mark Trowbridge was honored last night with a 2019 Sapoznik Insurance Public School Alumni Achievers award at [The Education Fund's](#) For the Love of Arts Annual Charity & Honoree Celebration.



June 9

Facebook

Celebrating our star interns graduating high school! Leon Higgs and Marlon Burke have been instrumental over the past year in helping our IT department keep computer equipment updated and working smoothly.



June 14

Facebook

Champions for Children Awards Ceremony Best of the best child advocates! All the honorees at today's Champions for Children Awards Ceremony with The Children's Trust President/CEO James Haj and Board Chair Kenneth Hoffman.



June 22

Facebook

Several Trust staff members, their families and friends volunteered at Feeding South Florida. 21,740 lbs. of food was sorted! Which works out to about 20,000 meals. [#WeAreTCT](#) [#TCTserves](#)



June 23

Facebook

This week Program Children of Inmates Director Shellie Solomon was joined by our Board Chair Kenneth Hoffman, Board Member Rodester Brandon and Sen. [Anitere Flores](#)' aide Nicholas Alvarez, along with Trust President/CEO [James R. Hajj](#) for the opportunity to attend one of their bonding visit. [#WeAreTCT](#)