

**Community Outreach & Broadcast/Print Publicity Report**

**March 1, 2018 – April 5, 2018**

**Board Meeting: Monday, April 16, 2018**

*This report (with live links) may be downloaded from the April 16, 2018, board meeting page on our
community calendar.*

**The Children’s Trust in the Community**

March 26, Miami

Accepting a volunteer of the year award from Trust-funded provider Urgent, at the agency’s third annual “This Woman’s Work” event.

March 19, Miami

At the League of Miami-Dade County “4th Annual Women That Shine” celebration.

**PUBLICITY**

**April 5**

*Miami Herald*

Reach: 6,000,000

[Heart gallery aims to ‘find forever families’ for children hoping to be adopted](http://www.miamiherald.com/living/article208085304.html)



**April 5**

*South Florida Times*

Reach: 4,000

[3rd annual “This Woman’s Work” honors individuals and organizations](http://www.sfltimes.com/news/local/3rd-annual-thiswomanswork-honors-individuals-and-organizations)

Trust provider, Urgent Inc., honors Trust staffer Stephanie Sylvestre as a volunteer of the year



**April 3**

*Diario las Americas*

Reach: 150,000

[María Lucía Rojas acerca la ciencia a los niños de Miami con mucha diversión](https://www.diariolasamericas.com/cultura/maria-lucia-rojas-acerca-la-ciencia-los-ninos-miami-mucha-diversion-n4147402)

“Awesome Science” a children’s science program, mentions Trust as a partner



**April 3**

*Caribbean Today*

Reach: N/A

[The Other Mozart comes to South Miami Dade Cultural Arts Center](http://www.caribbeantoday.com/index.php/entertainment/item/25401-the-other-mozart-comes-to-south-miami-dade-cultural-arts-center)

Trust mentioned as funder of the Miami-Dade County Department of Cultural Affairs

**March 29**

*WSVN Channel 7 News*

Reach: 186,000

[Photo shoot held for over 25 foster children in Miami](https://wsvn.com/news/local/photo-shoot-held-for-over-25-foster-children-in-miami/)

The Children’s Trust Miami Heart Gallery featured

**March 29**

*WFOR Channel 4 News*

Reach:

[Four Young Siblings In Foster Care Hope To Find Their Forever Parents In South Florida](Four%20Young%20Siblings%20In%20Foster%20Care%20Hope%20To%20Find%20Their%20Foever%20Parents%20In%20South%20Florida)

The Children’s Trust Miami Heart Gallery featured

**March 26**

*Miami’s Community Newspapers*

Reach: 8,000

[“THE BOOK OF PSALMS” DANCE PERFORMANCE INSPIRED BY BIBLICAL VERSE Dance NOW!](http://communitynewspapers.com/aventura/the-book-of-psalms-dance-performance-inspired-by-biblical-verse-dance-now-miami-world-premiere-part-of-contemporanea-2018-show-april-21-at-aventura-arts-cultural-center/)

Trust mentioned as funder of Dance Now!



**March 21**

*Miami Herald*

Reach: 6,000,000

[Tips for raising a resilient child who doesn’t fall apart at the seams](http://www.miamiherald.com/news/local/education/article206253399.html)

Feature byline: Trust staffer Rachel Spector



**March 14**

*The Miami Times*

Reach: 2,000

[Kids, it’s time to show your talent and dream big](http://www.miamitimesonline.com/lifestyles/kids-it-s-time-to-show-your-talet-and-dream/article_e71a446e-27c1-11e8-a8b8-a7da58c41d4e.html)

Trust Young Talent Big Dreams talent competition promoted



**March 13**

*Miami’s Community Newspapers*

Reach: 8,000

[Commissioner hosts Funders’ Forum for District 8 Nonprofit Academy grads](http://communitynewspapers.com/featured/commissioner-hosts-funders-forum-for-district-8-nonprofit-academy-grads/)

Trust mentioned as a forum participant



**March 8**

*Miami Herald*

Reach: 6,000,000

[Intention is what distinguishes a ‘teller’ from a ‘tattler’](http://www.miamiherald.com/news/local/education/article204200894.html)

Feature byline: Trust staffer Lori Hanson



**March 7**

*Miami’s Community Newspapers*

Reach: 8,000

[Spring into fitness and adventures at Miami-Dade Parks’ Spring Break Camps, March 26-30](http://communitynewspapers.com/kendall-gazette/march-2018-district-11-e-newsletter/)

# District 11 E-Newsletter promotes The Children’s Trust spring break camps for children with disabilities

**March 5**

*Miami’s Community Newspapers*

Reach: 8,000

[Annual Young Talent Big Dreams competition returning this spring](http://communitynewspapers.com/coralgables/annual-young-talent-big-dreams-competition-returning-this-spring/)

Young Talent Big Dreams featured

**March 1**

*The Westside Gazette*

Reach: 1,000

[The 3rd Annual ‘This Woman’s Work’ Event honors eight leaders and organizations that serve and uplift the community](http://thewestsidegazette.com/the-3rd-annual-this-womans-work-event-honors-eight-leaders-and-organizationsthat-serve-and-uplift-the-community/)

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