



# Program Metrics – Growth Planning For Providers

***Goal: Develop of high-quality services for children and families by using program metrics to inform what we do.***

## GROWTH PLAN OVERVIEW

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One of the Children's Trust organizational priorities is to increase our community impact by continuously improving the quality of services we offer throughout Miami-Dade County. To measure this progress, we partner with our providers to create a growth plan. A growth plan is simple framework that allows providers, line staff, program management and Trust staff an opportunity to strategize about how improve a specific area related to Program Metrics. Each provider will have to complete a growth plan(s) based on the analysis of the performance data in Trust Central to achieve the desired result.

Using the acronym S.M.A.R.T (specific, measurable, achievable, realistic, time-based) will offer guidance and promote structure when developing how to best approach the growth planning (refer to pg. 7).

A growth plan can be designed to address one individual component. However, for situations where the solution proposed might impact more than one area, the growth plan allows for more than one Metrics component to be selected. If a provider has identified a common root cause for several challenges, there should be only one plan. The system allows the provider to mark all that apply. The plan may entail many different types of strategies including fundraising, board development, etc. Strategies must directly relate to the analysis of the performance data. The following are some examples (optional) of resources that can be used for Growth Planning:

- Trust Academy is One-Stop Shop for Live Event Training and Online Courses
- For YD K-5 and YD 6-12 providers, the technical assistance plan given by Project Rise in the areas of Fitness, Literacy, and Behavior Management
- For K-5 providers, feedback provided in the summer from F.I.U. Reading Explorers
- For all providers, Feedback from Advocacy Network for Disabilities
- For Family and Neighborhood Support partnerships, the Strengthening Families Self-Assessment Tool for Community-Based Programs

\*\*\*Feedback and/or reports from other funders can also be used if they relate to the analysis of the performance data for your Trust funded program(s).



## HOW TO PREPARE FOR GROWTH PLAN MEETING

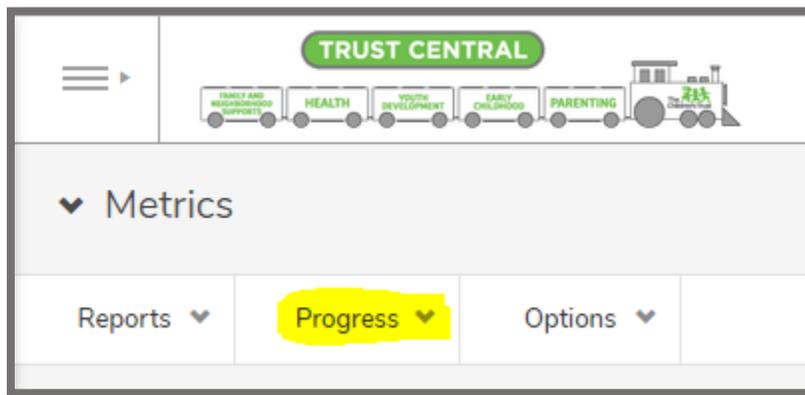
- Review all performance metrics (e.g. SAMIS Programmatic, Metrics, CAT observations etc.) in Trust Central to see which areas need improvement
- Meet with the programs internal team to discuss how to prioritize which program areas to address in the growth plan
- Schedule a meeting with the Program Manager to discuss program team's approach to address the growth plan

## INPUT OF GROWTH PLAN ITEMS IN TRUST CENTRAL

Access to input information into the Trust Central Growth Plan is provided to the Program Manager and to the designated staff member of the provider agency. It is expected that all strategies and action items will be entered during the Growth Planning conversation. Providers have the option to update current Growth Plans or create new ones ensuring that there is always an active growth plan in place.

**The following are step-by-step instructions on how to manage your Growth Plans in Trust Central**

1. Log in to Trust Central and navigate to the Metrics section
2. Click on the Progress tab in the upper-left menu



3. Use the filter options in the upper-left to search for and click on the Contract you are looking for



+ Add Filter Save Reset Settings Download

Agency Name Contains sunny

Drop columns here for grouping along row or y axis

	Agency Name	Program Name
1	My Sunny Miami Agency	YAS XX14-9002 My Sunny School Year and Summer Camp
2	My Sunny Miami Agency	YEN XX16-9000 Sample - Youth Enrichment

- Click on the Growth tab on the menu below your Program Name

YAS XX14-9002 MY SUNNY SCHOOL YEAR AND SUMMER CAMP

Make a selection to view dashboard Progress **Growth** Results Summary

- Select the Growth Area' Performance Component' that will be focus on for the next few months.

Growth Plan

Growth Area: Performance Component  
Select the performance component(s) that are the focus of this growth plan.

Staffing  Population Focus  Service Delivery  Program Participation  Participant Outcomes  Fiscal Health

Program Data Quality

- 'Context', please provide some historic information for the decision to develop a growth plan in the selected performance component.

Context  
Write several sentences to provide some context for this growth plan.

Baaed on the Program Metrics Tool our area of focus for this growth plan is 'Program Participation'. In contract year 2018-2019, service utilization was extremely low. The daily average of youth attending the program was 60 participants and our contracted daily number is 100. This means our average daily utilization was 60%.

- 'Desired Result' should be clearly stated in one to two sentences that captures the overall goal of the growth plan and the timeframe that the plan will be accomplished.

Desired Result  
Identify the end result(s) you hope to achieve with this growth plan. (Note: the general guideline is to have one result per growth plan but there may be instances when it makes sense to have more than one result in a growth plan)

The desired result for this growth plan is to maintain a daily service utilization rate of 85%-90% over the course of the 2019-2020 contract year.



8. 'Strategies and Actions': List the main actionable steps that will lead to improvement and the success to the overall goal of the growth plan.

**Strategies and Actions**  
List the key strategies and actions you will take to implement your plan.

- Develop and implement a new recruitment plan (ask Program Manager if there are any Trust funded providers that are great in the area of youth recruitment that will be willing to meet with our team)
- Gather feedback (survey focus groups, informal conversations) from parents and youth on how we can improve daily attendance from families that attended last year
- Gather feedback (staff meetings, focus groups, surveys) from staff to see how we can improve daily attendance
- Develop and implement a retention plan based on information collected
- Review daily attendance data weekly to track progress
- Review course catalog of Trust Academy for training on recruitment, engagement and retention

9. 'Resource': List the possible resources needed to make your growth plan achievable.

**Resources**  
Identify resources you can access to support implementation of your growth plan.

- Program staff
- Other Trust funded providers
- Program Manager
- Trust Academy
- Trust Central
- Parents
- Youth

10. 'Next Step': List the major steps for the growth plan. The steps should be clear, name the person who is responsible and the due date or timeframe which the step will be completed. Each step should be listed individually. To add steps, click 'Add More' to open another box.

**Next Steps**  
Identify the specific steps you will take in the next 3-4 months to implement your growth plan.

- Program Coordinator and staff will draft a the new recruitment strategy and review it with Program Manager by June 1, 2019. Delete
- Program team members will implement new recruitment strategy starting June 8, 2019 and review its progress on August 31, 2019. Delete
- If the recruitment plan needs to redefined, team will provide a new plan by September 30, 2019 and new plan drafted by Program Coordinator by October 18, 2019 with implementation of the plan to start immediately. Delete
- Program Staff members will start and complete all Trust Academy training around recruitment, engagement and retention started August 1-December 2019. Program Coordinator will meet monthly with program staff on training progress and add a note to the growth plan on which trainings were completed by staff. Delete

[Add More](#)

11. When you leave the site, click 'Save'. If you are not able to complete the plan in one sitting, the plan can be edited if you **do not** click a button under 'Current Status of Growth



Plan’.

Current Status of Growth Plan

Original

Updated

Completed

Discontinued

Save Delete Cancel

12. When you are ready to complete the growth plan, follow steps 1-4 and click on the latest save version of the growth plan.

Component	Date Created	Current Status	Status
Staffing	2/2/2018	Updated	Saved
Program Participation	10/29/2019		Saved

13. Notify your Program Manager that the growth plan is ready for review. Once the growth plan is approved. Click “Original” under ‘Current Status of Growth Plan’. **Please note that once you mark a button under ‘Current Status of Growth Plan’ and click ‘Save’, it can no longer be edited, and any changes after this point will have to be made as a separate, updated entry.**

## HOW TO UPDATE GROWTH PLAN

1. To document the progress of the growth plan, use the notes function when you complete any steps listed on the growth plan. Notes can be added at any time during the growth plan cycle.



2. To add note, click the note button.



3. Enter the relevant information concerning the actions taken towards accomplishing the steps listed.

Record New Activity

Activity

Date of Activity \*

Notes

Program Coordinator and staff met Program manager and TCT after school provider to brainstorm strategies and draft a recruitment plan to present to management for approval. Program Coordinator will follow up with program management on 05/24/ 2019 to provide feedback or get approval to start plan

Follow Up

Next Steps

Follow Up

Add To Outlook  Check this box to receive an email with the follow up appointment

4. The Program Manager will periodically review the progress of the growth plan using the notes since this is a historic record of what has occurred during the evolution of the growth plan.
5. Once the growth plan is complete, please contact the Program Manager before marking 'Completed'.

#### Timing Expectation

There should be detailed notes on the progress of the growth plan. Growth Plan for August 1 contracts is due on **November 15**. Progress will be reviewed periodically with quarterly progress expected: **February 15, May 15, and August 15**.

## Process for Effective Growth



## Communicating the Goals Effectively

