Program Metrics – Growth Planning
For Providers

Goal: Develop of high-quality services for children and families by using program metrics to inform what we do.

GROWTH PLAN OVERVIEW

One of the Children’s Trust organizational priorities is to increase our community impact by continuously improving the quality of services we offer throughout Miami-Dade County. To measure this progress, we partner with our providers to create a growth plan. A growth plan is simple framework that allows providers, line staff, program management and Trust staff an opportunity to strategize about how improve a specific area related to Program Metrics. Each provider will have to complete a growth plan(s) based on the analysis of the performance data in Trust Central to achieve the desired result.

Using the acronym S.M.A.R.T (specific, measurable, achievable, realistic, time-based) will offer guidance and promote structure when developing how to best approach the growth planning (refer to pg. 7).

A growth plan can be designed to address one individual component. However, for situations where the solution proposed might impact more than one area, the growth plan allows for more than one Metrics component to be selected. If a provider has identified a common root cause for several challenges, there should be only one plan. The system allows the provider to mark all that apply. The plan may entail many different types of strategies including fundraising, board development, etc. Strategies must directly relate to the analysis of the performance data. The following are some examples (optional) of resources that can be used for Growth Planning:

- Trust Academy is One-Stop Shop for Live Event Training and Online Courses
- For YD K-5 and YD 6-12 providers, the technical assistance plan given by Project Rise in the areas of Fitness, Literacy, and Behavior Management
- For K-5 providers, feedback provided in the summer from F.I.U. Reading Explorers
- For all providers, Feedback from Advocacy Network for Disabilities
- For Family and Neighborhood Support partnerships, the Strengthening Families Self-Assessment Tool for Community-Based Programs

***Feedback and/or reports from other funders can also be used if they relate to the analysis of the performance data for your Trust funded program(s).
HOW TO PREPARE FOR GROWTH PLAN MEETING

- Review all performance metrics (e.g. SAMIS Programmatic, Metrics, CAT observations etc.) in Trust Central to see which areas need improvement
- Meet with the program's internal team to discuss how to prioritize which program areas to address in the growth plan
- Schedule a meeting with the Program Manager to discuss program team's approach to address the growth plan

INPUT OF GROWTH PLAN ITEMS IN TRUST CENTRAL

Access to input information into the Trust Central Growth Plan is provided to the Program Manager and to the designated staff member of the provider agency. It is expected that all strategies and action items will be entered during the Growth Planning conversation. Providers have the option to update current Growth Plans or create new ones ensuring that there is always an active growth plan in place.

The following are step-by-step instructions on how to manage your Growth Plans in Trust Central

1. Log in to Trust Central and navigate to the Metrics section
2. Click on the Progress tab in the upper-left menu
3. Use the filter options in the upper-left to search for and click on the Contract you are looking for
4. Click on the Growth tab on the menu below your Program Name

5. Select the Growth Area’ Performance Component’ that will be focus on for the next few months.

6. ‘Context’, please provide some historic information for the decision to develop a growth plan in the selected performance component.

7. ‘Desired Result’ should be clearly stated in one to two sentences that captures the overall goal of the growth plan and the timeframe that the plan will be accomplished.
8. ‘Strategies and Actions’: List the main actionable steps that will lead to improvement and the success to the overall goal of the growth plan.

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Strategies and Actions
List the key strategies and actions you will take to implement your plan.

Develop and implement a new recruitment plan (ask Program Manager if there are any Trust funded providers that are great in the area of youth recruitment that will be willing to meet with our team). Gather feedback (survey focus groups, informal conversations) from parents and youth on how we can improve daily attendance from families that attended last year. Gather feedback (staff meetings, focus groups, surveys) from staff to see how we can improve daily attendance. Develop and implement a retention plan based on information collected. Review daily attendance data weekly to track progress. Review course catalog of Trust Academy for training on recruitment, engagement and retention.
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9. ‘Resource’: List the possible resources needed to make your growth plan achievable.

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Resources
Identify resources you can access to support implementation of your growth plan.

Program staff
Other Trust funded providers
Program Manager
Trust Academy
Trust Central
Parents
Youth
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10. ‘Next Step’: List the major steps for the growth plan. The steps should be clear, name the person who is responsible and the due date or timeframe which the step will be completed. Each step should be listed individually. To add steps, click ‘Add More’ to open another box.

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Next Steps
Identify the specific steps you will take in the next 3-4 months to implement your growth plan.

Program Coordinator and staff will draft a new recruitment strategy and review it with Program Manager by June 1, 2019.

Program team members will implement new recruitment strategy starting June 8, 2019 and review its progress on August 31, 2019.

If the recruitment plan needs to be redefined, team will provide a new plan by September 30, 2019 and new plan drafted by Program Coordinator by October 18, 2019 with implementation of the plan to start immediately.

Program Staff members will start and complete all Trust Academy training around recruitment, engagement and retention started August 1 - December 2019. Program Coordinator will meet monthly with program staff to review progress and add a note to the growth plan on which trainings were completed by staff.
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11. When you leave the site, click ‘Save’. If you are not able to complete the plan in one sitting, the plan can be edited if you do not click a button under ‘Current Status of Growth’.
12. When you are ready to complete the growth plan, follow steps 1-4 and click on the latest save version of the growth plan.

13. Notify your Program Manager that the growth plan is ready for review. Once the growth plan is approved, click “Original” under ‘Current Status of Growth Plan’. Please note that once you mark a button under ‘Current Status of Growth Plan’ and click ‘Save’, it can no longer be edited, and any changes after this point will have to be made as a separate, updated entry.

**HOW TO UPDATE GROWTH PLAN**

1. To document the progress of the growth plan, use the notes function when you complete any steps listed on the growth plan. Notes can be added at any time during the growth plan cycle.

2. To add note, click the note button.
3. Enter the relevant information concerning the actions taken towards accomplishing the steps listed.

4. The Program Manager will periodically review the progress of the growth plan using the notes since this is a historic record of what has occurred during the evolution of the growth plan.

5. Once the growth plan is complete, please contact the Program Manager before marking ‘Completed’.

Timing Expectation

There should be detailed notes on the progress of the growth plan. Growth Plan for August 1 contracts is due on November 15. Progress will be reviewed periodically with quarterly progress expected: February 15, May 15, and August 15.
Process for Effective Growth

- What action steps will you take?
- How do you see your organization/staff achieving that?
- What current strengths can be capitalized on?
- What obstacles could get in the way?
- What support/resources do you need?
- What do you want and/or need to accomplish?
- At what targets are you aiming?
- When will you check in on these strategies and goals?
- What did it take to accomplish this?
- What does the new data say?

Assess Your Progress

Set the Goals & Desired Results

Ways to Build on Strengths & Overcome Obstacles

Develop a Growth Plan

SMARTS

- What do you want to do?
- How will you know when you’ve reached it?
- Is it in your power to accomplish it?
- Can you realistically achieve it?
- When exactly do you want to accomplish it?

Specific

Measurable

Achievable

Realistic

Timely

Updated: 09/2020
Communicating the Goals Effectively

- Why to do
- How it will help
- Who will do
- What to do
- When to do