



Our Children

30 Minute Program
NON-PROFIT RATES

Platinum Corporate Sponsorship Package

4 x :30 commercials per airing (2 adjacencies, 2 internal)
4 airings per year **16 x :30 Total** Value: \$5600

2x Open & Close Billboards
4 airings per year **8 x Total** Value: \$800

Total Value: \$6,400

**You Pay
\$5,000**

Silver Corporate Sponsorship Package

2 x :30 commercials per airing (1 adjacency, 1 internal)
4 airings per year **8 x :30 Total** Value: \$2800

1x Open & Close Billboards
4 airings per year **4 x Total** Value: \$400

Total Value: \$3,200

**You Pay
\$2,500**

:30 sec commercial

:30 second commercial in any show **\$350**

Multiple announcement discount:
Buy 2 or more :30 sec commercials **\$325 ea.**

Video Production:

Basic :30 second commercial. Includes still photos or minimal B-Roll only shoot, editing, voice over and post production.

\$3,500

The acceptance of all advertising is at the sole discretion of The Children's Trust and is limited to the promotion of products or services of interest to families with children. Political advertising is not accepted.





Our Children

30 Minute Program
NON-PROFIT RATES

Sponsorship Package

1 x :30 commercial per airing
4 airings per year **4 x :30 Total**

Value: \$1,000

1x Open & Close Billboards
4 airings per year **4 x Total**

Value: \$400

Total Value: \$ 1,600

You Pay \$1,000

:30 sec commercial

:30 second commercial in any show

\$250

Multiple announcement discount:
Buy 2 or more :30 sec commercials

\$225 ea.

Video Production:

Basic :30 second commercial. Includes still photos or minimal B-Roll only shoot, editing, voice over and post production.

\$1,500

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