

**Community Outreach Activities
Sponsorship Proposal Review & Criteria Rating Sheet**

Applicant Organization: _____

Program/Activity Title: _____

Amount Requested: \$ _____

<u>Review Criteria</u>	
<p>Minimum rating score of 80 is required to be recommended for Sponsorship. Applicants who do not meet this minimum score may be considered on a case by case basis for The Children’s Trust to participate as an exhibitor</p>	
<p style="text-align: center;">Strategic Alignment Score: range 0-40</p> <ul style="list-style-type: none"> Proposal is very well aligned with The Children’s Trust mission and vision and the activity meets the criteria outlined in the sponsorship section of the Community Outreach Activities Policy to a significant degree. 	<p>(if 0, stop rating here)</p> <p style="text-align: center;">_____</p>
<p style="text-align: center;">Planned Activity: Score range 0-30</p> <ul style="list-style-type: none"> The proposed event or activity is well described containing specific requested details in the application as to frequency, duration, location and demographics of participants. The activity has a well thought out timeline and occurs at an appropriate time relevant to its goals and objectives. The organization or staff is well qualified and experience to carry out the proposed event or activity. 	<p style="text-align: center;">_____</p>
<p style="text-align: center;">Representation of The Children’s Trust: Score range 0-30</p> <ul style="list-style-type: none"> The promotional efforts and/or media campaign are well planned and suitable for the relevant goals and objectives of the activity or event. The proposed branding opportunities for The Children’s Trust prior to and on the day of the event or activity are acceptable to The Children’s Trust. 	<p style="text-align: center;">_____</p>
<u>Total</u>	<p style="text-align: center;">_____</p>
<u>Notes:</u>	
<u>Recommendation:</u>	
<u>Signature:</u>	