

HELP US RECOGNIZE —THIS YEAR'S— CHAMPIONS



CHAMPIONS FOR CHILDREN

DECEMBER 9, 2020

Counting on your generous support will allow us to continue praising the great work of those who support and serve children and families of Miami-Dade County, those we call champions.

SPONSORSHIP LEVELS

BENEFIT	PRESENTING \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$1,000
Logo displayed during the event.	●	●	●	●
Logo displayed on Champions for Children page and invites (time permitting)	●	●	●	●
Recognition in post-event Miami Herald ad congratulating honorees.	●	●	●	●
Mentions during the event.	●	●	●	
Recognition in:				
All news releases	●	●	●	
Social media posts (+50 K followers)	●	●	●	
Placed articles	●	●	●	
Post event E-newsletter in English, Spanish and Creole (+30K subscribers)	●	●	●	
The Children's Trust will promote one of the following sponsor's event by email (select one of the following):	●	●		
Partnership to promote consumer event* to a list of 30,000+ parents and families email list.				
Partnership to promote a service provider targeted event* to a list 20,000+ Service provider email list.				
*Event must offer low- or no-cost resources for the respective audience.				
Facebook and Instagram Live interview opportunity prior to event.	●	●		
Links to company or organization on Champions for Children page.	●	●		
Speaking opportunity at the event (30 secs.)	●			
Featured article in the Spotlight section on The Children's Trust website on your company or organization community outreach efforts in Miami-Dade County.	●			
Mention of your company or organization in all Champions for Children features in Spotlight Section.	●			