



**Community Outreach & Broadcast/Print Publicity Report
June 14, 2018 – July 5, 2018**

Board Meeting: Monday, July 10, 2018

This report (with live links) may be downloaded from the July 10, 2018, board meeting page on our community calendar.

The Children's Trust in the Community



June 27, South Beach

Supporting the annual "For the Love of Art" event hosted by The Education Fund.

June 27, Miami

Trust summer interns observing dependency court with Judge Cindy S. Lederman, our 2018 David Lawrence Jr. Champion for Children Award recipient.



EARNED & OWNED MEDIA COVERAGE

July 3

Miami Times

Reach: 5,000

[The Children's Trust grants awards](#)

Trust grant awards featured in article announcing Honey Shine among newly funded provider



July 3

Miami Herald

Reach: 6,000,000

[Education roundup; blurb on Read to Learn Books for Free \(scroll down\)](#)



June 27

Miami Herald

Reach: 6,000,000

[Bake cookies. Head to the library. Ways to keep your child's brain sharp during the summer](#)

Feature byline: Trust staffer Zafreen Jaffery



June 27

Miami Times

Reach: 194,000

[Children's Trust shines a light on champions in community](#)

Champions for Children Award ceremony highlighted



June 25

Sun-Sentinel

Reach: 1,240,000

[Instill a love of reading through storytelling](#)

#Read30 initiative featured



June 24

WBFS Channel 33 – Focus on South Florida

Reach: 3,000

[Champion for Children, celebrating the achievement of local child and family advocates](#)

Trust Director of Communications Emily Cardenas shares highlights from this year's Champions for Children award ceremony



June 22

WLRN Radio – *The Florida RoundUP*

Reach: NA

[Immigrant Children Will No Longer Be Separated At The Border. What Happens To Them Now?](#)

Trust Director of Communications Emily Cardenas participates in a panel discussion



June 20

WLRN

Reach: NA

[Kids Create Original Performance in African Drum, Dance Class At Miami Summer Camp](#)

Trust mentioned as funder of Concerned African Women's summer camp



June 18

Miami Herald

Reach: 6,000,000

[Philanthropic community leaders honored at Champions for Children ceremony](#)

Article featuring Champions for Children award recipients



June 18

Miami's Community Newspapers

Reach: 12,700

[Read30 campaign encourages families to read together for 30 minutes each day](#)

#Read30 initiative featured



June 14

WSVN Channel 7 News

Reach: 204,000

[South Florida leaders receive high honor at the Children's Trust Awards ceremony](#)

Champions for Children Award Ceremony highlighted

