Community Outreach & Broadcast/Print Publicity Report
June 11, 2017 – July 3, 2017
Board Meeting: Monday, July 10, 2017

This report (with live links) may be downloaded from the July 10, 2017, board meeting page on our community calendar.
The Children's Trust in the Community

June 30, Miami
Facilitating our summer interns' participation in the Miami-Dade Community Based Care Alliance Training at the Children's Courthouse.

June 13, Overtown
With Trinity's Generation2050 Summer Enrichment Program kids at eMERGE AMERICAS.
June 7, Miami

Celebrating community leadership with Trust staffers and Leadership Miami 2017 graduates Diana Beltré and Anna Dilernia.

June 5, Miami

Encouraging understanding, acceptance and the embracing of diversity with our Youth Advisory Committee members and Best Buddies Ambassadors.
PUBLICITY

July 3
*Miami Herald*
Reach: 5,000,000

**These programs help high school students get real work experience**
Trust mentioned as a Summer Youth Internship Program funder, as well as a funder of Opa-Locka’s Thrive Innovation summer camp

![Image 1]

July 2
*Miami Herald*
Reach: 5,000,000

**Kick It Miami**
Soccer for Success partnership between The Trust and the U.S. Soccer Foundation highlighted

![Image 2]

June 29
*Miami Herald*
Reach: 5,000,000

**CEOs believe community should be involved in making public schools better**
James Haj’s insights on community involvement in bettering public schools

![Image 3]
June 29
Miami Herald
Reach: 5,000,000

*Miami-Dade men become male role models for fatherless youngsters*
Trust mentioned as a founding funder of the Fatherhood Task Force of South Florida

June 25
CBS Miami
Reach: 268,000

*Focus On South Florida: Summer Youth Internship Program*
Trust staffer Donovan Lee-Sin promotes the Summer Youth Internship Program

June 22
South Florida
Reach: N/A

*Urgent, Inc. registering 500 youth for Economic Development Conference*
Trust ID’d as a sponsor of Urgent’s annual Youth Economic Development Conference
June 21
*Miami Times*
Reach: N/A

**If it’s summer, then it’s camp time**
Article on The Trust’s programs guide app

![Image of children dancing](image1)

June 21
*Miami’s Community Newspapers*
Reach: N/A

**Summer Learning – A Piece by the M-DCPS Superintendent**
Trust mentioned as a Summer Youth Internship Program collaborator

![Image of a man](image2)

June 2
*America TeVe Ch. 41*
Reach: 48,000

**Varias opciones de campamentos de verano**
Trust staffer Sandra Camacho interviewed about The Trust’s programs guide app and funded summer camps