



**Community Outreach & Broadcast/Print Publicity Report  
June 11, 2017 – July 3, 2017**

**Board Meeting: Monday, July 10, 2017**



## The Children's Trust in the Community



June 30, Miami

Facilitating our summer interns' participation in the Miami-Dade Community Based Care Alliance Training at the Children's Courthouse.

June 13, Overtown

With Trinity's Generation2050 Summer Enrichment Program kids at eMERGE AMERICAS.





June 7, Miami

Celebrating community leadership with Trust staffers and Leadership Miami 2017 graduates Diana Beltré and Anna Dileria.

June 5, Miami

Encouraging understanding, acceptance and the embracing of diversity with our Youth Advisory Committee members and Best Buddies Ambassadors.



## PUBLICITY

**July 3**

*Miami Herald*

Reach: 5,000,000

[These programs help high school students get real work experience](#)

Trust mentioned as a Summer Youth Internship Program funder, as well as a funder of Opa-Locka's Thrive Innovation summer camp



**July 2**

*Miami Herald*

Reach: 5,000,000

[Kick It Miami](#)

Soccer for Success partnership between The Trust and the U.S. Soccer Foundation highlighted



**June 29**

*Miami Herald*

Reach: 5,000,000

[CEOs believe community should be involved in making public schools better](#)

James Haj's insights on community involvement in bettering public schools



**June 29**

*Miami Herald*

Reach: 5,000,000

[Miami-Dade men become male role models for fatherless youngsters](#)

Trust mentioned as a founding funder of the Fatherhood Task Force of South Florida



**June 25**

*CBS Miami*

Reach: 268,000

[Focus On South Florida: Summer Youth Internship Program](#)

Trust staffer Donovan Lee-Sin promotes the Summer Youth Internship Program



**June 22**

*South Florida*

Reach: N/A

[Urgent, Inc. registering 500 youth for Economic Development Conference](#)

Trust ID'd as a sponsor of Urgent's annual Youth Economic Development Conference



**June 21**

*Miami Times*

Reach: N/A

[If it's summer, then it's camp time](#)

Article on The Trust's programs guide app



**June 21**

*Miami's Community Newspapers*

Reach: N/A

[Summer Learning – A Piece by the M-DCPS Superintendent](#)

Trust mentioned as a Summer Youth Internship Program collaborator



**June 2**

*America TeVe Ch. 41*

Reach: 48,000

[Varias opciones de campamentos de verano](#)

Trust staffer Sandra Camacho interviewed about The Trust's programs guide app and funded summer camps