

**Community Outreach & Broadcast/Print Publicity Report**

**February 4, 2018 – February 27, 2018**

**Board Meeting: Monday, March 12, 2018**

*This report (with live links) may be downloaded from the March 12, 2018, board meeting page on our
community calendar.*

**The Children’s Trust in the Community**

March 1, Miami

Hosting participants of the U.S. Department of State International Leadership Program.

February 9, Miami

At the inaugural MagicWaste Youth Foundation’s Valentine’s luncheon.

**PUBLICITY**

**March 4**

*The Islander News*

Reach: N/A

[The (Dr.) Joy of music: Local educator reaches kids through the power of song](http://www.islandernews.com/news/the-dr-joy-of-music-local-educator-reaches-kids-through/article_4edf58a2-1c26-11e8-862e-8f0602c0ae3f.html)

Feature story about local music educator Dr. Joy Galliford; Trust mentioned as past collaborator; Trust funds program through Miami-Dade Cultural Affairs



**February 27**

*Miami Herald*

Reach: 5,000,000

[Students honored at 2018 NASCAR Drive for Diversity Awards](http://www.miamiherald.com/news/local/education/article202372729.html)

**Young Talent Big Dreams 2018 auditions highlighted; Trust mentioned as an initiative partner**

**February 25**

*WPLG Local 10 News*

[Local 10 News Sunday Morning](https://mms.tveyes.com/mediaview/?U3RhdGlvbj0xNDQ1JlN0YXJ0RGF0ZVRpbWU9MDIlMkYyNSUyRjIwMTglMjAwNyUzQTUyJTNBNDEmRW5kRGF0ZVRpbWU9MDIlMkYyNSUyRjIwMTglMjAwOCUzQTAyJTNBNDEmUGxheVN0YXJ0UmVnZXg9JTVDYmNoaWxkcmVuJ3MlMjB0cnVzdCU1Q2ImUGxheVN0YXJ0UmVnZXhQcmVyb2xsPTE1JkR1cmF0aW9uPTI0NTE4NSZQYXJ0bmVySUQ9NzMxMyZFeHBpcmF0aW9uPTAzJTJGMDYlMkYyMDE4JTIwMTklM0E0NyUzQTA2JkhpZ2hsaWdodFJlZ2V4PSU1Q2JjaGlsZHJlbidzJTIwdHJ1c3QlNUNiJk1vZEVkaXRvckVuYWJsZT10cnVlJk1vZEVkaXRvckRlc3RpbmF0aW9ucz00JnNpZ25hdHVyZT0wMmM3M2E5MWI4NjMzNTNjYzU5NDM1YTA3NjFlZTExZA==) (two mentions: 5:30 and 7 a.m.)

Community calendar mention of Young Talent Big Dreams auditions

**February 12**

*The Miami Times*

[We're celebrating our publisher emeritus' birthday by giving you a free gift](http://www.miamitimesonline.com/news/we-re-celebrating-our-publisher-emeritus-birthday-by-giving-you/article_8b33d670-1019-11e8-866a-fb6b64aa2d10.html)

Trust credited as being behind a special book giveaway

**February 12**

*Miami Herald*

Reach: 5,000,000

[*A-Rod, Maurice Ferre Jr. among 2018 judges*](http://www.miamiherald.com/news/business/article199621509.html)

Trust Chief Program Officer Stephanie Sylvestre among 2018 judges



**February 20**

*Miami Herald*

Reach: 5,000,000

[Use playtime to boost your children’s brainpower](http://www.miamiherald.com/news/local/education/article201126974.html)

Feature byline: Trust staffer Kathleen Dexter



**February 8**

*Miami Herald*

Reach: 5,000,000

[Teens suffer abusive romantic relationships, too](http://www.miamiherald.com/news/local/education/article199097089.html)

Feature byline: Trust staffer Tameeka Grant

