Finance & Operations Committee Meeting
Thursday, October 7, 2021
3250 S.W. 3rd Avenue (Coral Way)
United Way – Ryder Room
“Virtual Meeting via Zoom Webinar”
9:30 a.m. – 11:00 a.m.

AGENDA

9:30 a.m.  Welcome and opening remarks
Mark Trowbridge
Committee Chair

9:35 a.m.  Public Comments
Mark Trowbridge
Committee Chair

9:45 a.m.  Approval of July 1, 2021 Finance & Operations
Committee minutes summary
(Addl. Items packet, Pg. 3)
Mark Trowbridge
Committee Chair

9:50 a.m.  Resolutions
Mark Trowbridge
Committee Chair

Resolution 2022-A: Authorization to enter into a sponsorship agreement with Actors’ Playhouse at the Miracle Theatre Inc., for co-production and presenting sponsorship of the Young Talent Big Dreams talent search, in an amount not to exceed $65,000.00, for a term of 12 months, commencing retroactively on October 1, 2021, and ending on September 30, 2022. (Pgs. 4-5)

Resolution 2022-B: Authorization for a procurement waiver for training and professional development services to fund the Florida International University (FIU) Center for Children and Families Miami International Child & Adolescent Mental Health (MICAMH) Conference to be held in-person in Miami on February 16-18, 2022, inclusive of free admission for providers affiliated with The Children’s Trust, in an amount not to exceed $50,000.00. (Pgs. 6-8)

Resolution 2022-C: Authorization to expend up to $50,000.00 for Community Engagement Team support services in the Haitian community with Hermantin Consulting, LLC, for a term of 12 months, commencing retroactively on October 1, 2021, and ending September 30, 2022. (Pgs. 9-11)

The public is allowed to comment on a specific agenda item but must register with the Clerk of the Board prior to being allowed to comment.
Resolution 2022-D: Authorization to accept a $192,600.00 contribution from Miami Beach Chamber Foundation, the fiscal agent for the City of Miami Beach and neighboring municipalities, and to negotiate and execute a contract renewal with Borinquen Medical Health Center, a funded school-based health provider, to provide behavioral health enhancements in all eight public schools in Miami Beach, at a cost equal to the same dollar amount for a term of nine months, commencing retroactively on October 1, 2021, and ending June 30, 2022. (Pgs. 12-13)

Resolution 2022-E: Authorization for the expenditure of dues for membership in the Florida Children’s Council, Inc. (FCC) in a total amount not to exceed $110,000.00 for a term of 12 months, commencing retroactively on October 1, 2021, and ending September 30, 2022. (Pgs. 14-16)

Resolution 2022-F: Authorization to enter into an agreement with Agencia Central LLC, and Webauthor, LLC, vendors selected from the Web Development Request for Qualification (RFQ) #2021-07 and subsequent bid process to develop The Children’s Trust contiguous web presence which includes www.thechildrenstrust.org, StayHome.Miami and www.trustcentral.org, for a term of 12 months, commencing retroactively October 1, 2021, and ending September 30, 2022, with an option to renew for two additional years, in a total amount not to exceed $ 130,400.00, subject to annual funding appropriations. (Pgs. 17-19)

Resolution 2022-G: Authorization for a procurement waiver for license and permit for the operation of The Children’s Trust’s information technology upgrade to Trust Central in support of care coordination and community referrals; and authorization to negotiate and execute a contract and related agreements with Webauthor.com, LLC, in a total amount not to exceed $60,000.00 for a term of 12 months, commencing retroactively on October 1, 2021, and ending September 30, 2022. (Pgs. 20-22)

Resolution 2022-H: Authorization to extend the lease contract with The Children’s Advocacy Complex, LLC, commencing November 22, 2021, and ending November 21, 2030. (Pgs. 23-24)

10:50 a.m. CEO Report

- Monthly Financial Statements
- Quarterly CEO Reports (Pg. 25)
- Spooky Symphony – October 24, 2021
- Upcoming Board Meetings
  - Early Childhood Community Research Results Summit – November 4, 2021 (12:30 pm – 3:00 pm)
  - Ad Hoc Early Childhood Committee meeting – November 9, 2021 (9:00 am – 12:00 pm)
  - Racial Equity and Social Justice Ad Hoc Committee meeting – December 2, 2021 (3:30 pm – 5:30 pm) – via Zoom

11:00 a.m. Adjourn

Reminder:
Next Committee Meeting: Thursday, November 4, 2021

The public is allowed to comment on a specific agenda item but must register with the Clerk of the Board prior to being allowed to comment.
These actions were taken by the Finance & Operations Committee meeting held on July 1, 2021, with a quorum of members physically present and some members attending virtually:

*Please note that the number of board members fluctuate based on arrival and departure of some of them throughout the meeting.

Motion to approve the June 3, 2021 Finance & Operations committee meeting minutes was made by Matthew Arsenault and seconded by Gilda Ferradaz. Motion passed unanimously, 7-0.

**Discussion Items:**

- Motion to approve the millage rate of $.5000 was made by Matthew Arsenault and seconded by Constance Collins. Motion passed, 6-1. Opposed by Hon. Isaac Salver.

- Motion to approve the Preliminary Budget for FY 2021-22 presented by Staff was made by Constance Collins and seconded by Rep. Juan Fernandez-Barquin. Motion passed unanimously, 6-1. Opposed by Hon. Isaac Salver.

**Resolution 2021-A:** Motion to recommend the resolution to the Board of Directors on July 19, 2021 was made by Constance Collins and seconded by Hon. Isaac Salver Authorization to renew services and execute related agreements with multiple IT vendors in a total amount not to exceed $1,792,471.00, inclusive of $50,000.00 contingency for IT budgeted enhancement projects for a term of 12 months, with two agreements commencing on October 1, 2021, and ending September 30, 2022; and request a waiver of the procurement policy. **Motion passed unanimously, 7-0.**

Meeting adjourned at 10:37 a.m.
The Children’s Trust Board Meeting

Date: October 18, 2021

Resolution: 2022-A

Strategic Plan Priority Investment Area: Community Awareness and Advocacy

Strategic Plan Headline Community Results: This investment supports all community results.

Recommended Action: Authorization to enter into a sponsorship agreement with Actors’ Playhouse at the Miracle Theatre Inc., for co-production and presenting sponsorship of the Young Talent Big Dreams talent search, in an amount not to exceed $65,000.00, for a term of 12 months, commencing retroactively on October 1, 2021, and ending on September 30, 2022.

Budget Impact: Funding in the amount of $65,000.00 for this resolution is allocated for FY 2021-22.

Background: Young Talent Big Dreams (YTBD) is an annual countywide performing arts competition now entering its twelfth year. It is open to all children and youth ages 8-17 residing in Miami-Dade County. Actors’ Playhouse is a 501 (c)(3) entity that operates a theater and has over 30 years of experience implementing programs for children and youth. The Children’s Trust is recognized as the competition’s presenting sponsor in exchange for its financial support. The Children’s Trust also co-produces the competition, involving the staff in discussions around audition location selection, prizes, judges, media, competition rules, etc. In 2021, as a result of the coronavirus pandemic, general auditions, semifinals, and finals of the competition were held online. Despite the virtual format, auditions for YTBD continued to attract hundreds of children and youth. The intent is to return to in-person auditions, semifinals and finals in the upcoming year provided appropriate and safe conditions.

The competition continues to successfully achieve The Children’s Trust’s goals of increasing participation in the spoken word and dance categories, and attracting more ethnically and racially diverse contestants with talent from throughout the community. Additionally, many YTBD participants have subsequently participated in other national live and televised performances and pursued careers in the performing arts.

Description of Services: Actors’ Playhouse closely collaborates with The Children’s Trust to plan, develop, and execute all aspects of the YTBD competition. Participants compete in six individual and three group categories, including pop, rock, or rap vocals; dance; musical instrument; and original spoken word. The competition consists of several auditions held throughout Miami-Dade County, along with semifinal and final competitions. Actors’ Playhouse manages the coordination of the competition's many moving parts components, which include:

1. Securing audition venues, either at a reduced cost or free of charge.
2. Overseeing all audition sessions.
3. Recruiting dozens of professional volunteer judges.
4. Producing the semifinal and final shows.
5. Soliciting and securing the donation of masterclasses and other prizes for participants.
6. Promoting auditions and the semifinal and final shows.

This year’s budget includes additional funds for the creation and production of graphic materials, as well as the video production for the Finals’ event. These are tasks not previously completed by Actors’ Playhouse. This funding is per the procurement policy, section 2008 Community Outreach Activities.

**Geographic Area:** Countywide

The foregoing recommendation was offered by ___________ who moved its approval. The motion was seconded by ___________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 18th day of October, 2021.

**THE CHILDREN’S TRUST**
**MIAMI-DADE COUNTY, FLORIDA**

BY ________________________________
SECRETARY

Approved by County Attorney for form and legal sufficiency______________________________
The Children’s Trust Board Meeting

Date: October 18, 2021

Resolution: 2022-B

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<thead>
<tr>
<th>Strategic Plan Priority Investment Area:</th>
<th>Program and Professional Development – Supports for quality program implementation.</th>
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**Strategic Plan Headline Community Result(s):** Children regularly access medical, dental & behavioral health care; students are succeeding academically; children behave appropriately in schools, homes & communities; and youth successfully transition to adulthood.

**Recommended Action:** Authorization for a procurement waiver for training and professional development services to fund the Florida International University (FIU) Center for Children and Families Miami International Child & Adolescent Mental Health (MICAMH) Conference to be held in-person in Miami on February 16-18, 2022, inclusive of free admission for providers affiliated with The Children’s Trust, in an amount not to exceed $50,000.00.

**Budget Impact:** Funding in the amount of $50,000.00 for this resolution is allocated for FY 2021-22.

**Description of Services:** This sponsorship supports a national, three-day interdisciplinary conference in Miami, where leading experts, the best in their fields, present state-of-the-art, evidence-based prevention and treatment interventions for mental health and educational problems in children and adolescents. The conference offers keynote presentations, hands-on breakout workshops, student poster sessions, and continuing education credits. The 2022 Miami International Child & Adolescent Mental Health (MICAMH) Conference will have sessions focused on pandemic-related issues in addition to other current mental health concerns. The Children’s Trust’s $50,000.00 sponsorship enables 200 Trust-affiliated program staff to attend the conference at no cost (100 for the full three days and 100 for a single day). The increased sponsorship level aims to meet the demand for conference attendance without necessitating a waiting list, such as the one that prevented people from attending in 2020, when our sponsorship could only accommodate 145 people attending. This professional development opportunity supports the continued high-quality mental health supports within our funded programs. The total estimated cost for the conference is $145,000.00, which is raised by FIU’s Center for Children and Families. If for any unexpected reason the conference is not held in person, The Children’s Trust sponsorship for a virtual conference will not exceed $15,000.00, and if the conference is canceled, The Children’s Trust sponsorship will be considered withdrawn.

**Background:** The Children’s Trust’s strategic plan prioritizes program and professional development investments for Trust-funded provider staff. Investments focus on implementing evidence-based programs and practices that address child and adolescent mental health, familial relationships, social-emotional skills and academic performance. One in five children
in the U.S. suffers from a mental health disorder, and about half of such conditions emerge by the start of adolescence. In Miami-Dade County, the prevalence rates of children and adolescents impacted by mental health issues are even more alarming than national averages, likely related to high poverty rates and the related social determinants associated with adverse effects. All of this has further been exacerbated by the prolonged pandemic and related challenges to educational engagement.

Past conference session topics have included:
- bullying prevention and intervention;
- preventing adolescent suicide;
- diversity issues and cultural psychotherapy;
- resilience in childhood;
- pediatric anxiety disorders;
- structural stigma and sexual minority youth;
- treating externalizing problems;
- treating shy and inhibited children;
- needs after trauma; and
- shared decision-making.

The Children’s Trust has provided funding for this conference since it relocated to Miami in 2011, with consistently positive benefits noted. The 2020 MICAMH Conference drew 529 unique mental health professionals, educators and graduate students from across the United States. In 2020, The Children's Trust funding of $30,000 allowed for the attendance of 145 Trust-affiliated providers from more than 40 local organizations. Additional interested staff on a waiting list were unable to be accommodated. There have been consistently high rates of satisfaction, increased knowledge gained, and an impact on actual implementation of evidence-based practices, according to attendee surveys. Nearly 90 percent of respondents rated the overall conference a 4 or 5 on a 5-point scale, and 100 percent agreed that they would recommend MICAMH to their colleagues. The MICAMH conference was not held in 2021 due to the coronavirus pandemic.

**Request for Procurement Waiver (requires the approval of a 2/3 vote of board members present):** To continue to allow for the anticipated number of Trust-funded staff registrations to attend this conference, this resolution is requesting a waiver of the competitive procurement process. The policy notes that professional development funding requests are limited to no more than $24,999.99 per provider per fiscal year.

**Geographic Area:** Conference attendance available to providers from across the county.
The foregoing recommendation was offered by __________ who moved its approval. The motion was seconded by ______ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 18th day of October, 2021.

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY ________________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency ____________________

Resolution 2022-B - Program and Professional Development, Supports for Quality Program Implementation; FIU
October 18, 2021
The Children’s Trust Board Meeting

Date: October 18, 2021

Resolution: 2022-C

**Strategic Plan Priority Investment Area:** Community Awareness and Advocacy – Promote citizen engagement and leadership.

**Strategic Plan Headline Community Results:** Supports all community headline results.

**Recommended Action:** Authorization to expend up to $50,000.00 for Community Engagement Team support services in the Haitian community with Hermantin Consulting, LLC, for a term of 12 months, commencing retroactively on October 1, 2021, and ending September 30, 2022.

**Budget Impact:** Funding in the amount of $50,000.00 for this resolution is allocated for FY 2021-2022.

**Description of Services:** In partnership with The Children’s Trust, Hermantin Consulting, LLC continues to help the Haitian American community design and implement culturally-sensitive, community-driven projects and plans. The Children’s Trust community engagement team focuses on enhancing neighborhood conditions and building capacity to improve communal environmental factors for youth development. Ms. Leonie Hermantin is the principal partner of Hermantin Consulting, LLC. She has developed and implemented strategies to ensure that organizations serving the Haitian community and other community members are aware of and connected with The Children’s Trust programs and resources.

Ms. Hermantin’s previous work with The Trust has been effective and beneficial. The Children’s Trust first contracted with her company in May 2015, to expand and enhance the community engagement team capacity. She represents The Children’s Trust at multiple community events and meetings. She engages in individual outreach to provide additional awareness and education about The Children’s Trust in both English and Haitian-Creole. Despite the COVID-19 pandemic over the past year, Ms. Hermantin has attended or facilitated more than 50 virtual community meetings with individuals and community and professional organizations in Little Haiti, North Miami, Miami Gardens, Homestead, and Florida City. Ms. Hermantin was instrumental in the development and implementation of The Trust's 2020 Census outreach and engagement strategy in Haitian American communities. She also assisted in the expansion of the Fit2Read Initiative, which offers parents in North Miami the opportunity to learn how they can promote early literacy, build vocabulary, and create family traditions grounded in the love of reading and learning.

Ms. Hermantin leads neighborhood discussions on Asset-Based Community Development strategies and cultivates relationships with grassroots leaders in priority communities. Through the Haitian American Faith Based Network, she has created a strong collaborative of Haitian American faith leaders concerned and engaged in the efforts to strengthen families and improve educational outcomes for children and youth. Ms. Hermantin also represents The Children’s Trust through Haitian media appearances.
The principal responsibilities of Hermantin, LLC include:

- facilitating and participating in meetings with individuals, community organizations, professional groups, neighborhood groups, faith-based groups, corporations, and others to promote an understanding of community needs;
- promoting and raising awareness of The Children’s Trust program investments;
- serving as a liaison between The Children’s Trust and the Haitian American communities throughout Miami-Dade County;
- facilitating listening sessions and providing support for youth involvement forums;
- convening community/resident leaders to solicit cultural understanding for community issues, needs, and priorities;
- working with community groups/collaborations to facilitate the development and execution of resident plans and projects;
- remaining informed of data-driven community information, demographic characteristics, growth patterns, projected municipal and community plans, and other information affecting children and families;
- jointly planning and participating in the development of community-based special events;
- assisting in the planning and development of new community programs and in the expansion of existing programs based on community priorities and data-demonstrated needs;
- engaging in organized youth violence prevention efforts led by the community;
- developing, maintaining, and implementing a community engagement action plan; and
- preparing reports of findings, conclusions, and recommendations to provide guidance for improved programmatic, community outreach and engagement investments.

**Background:** The Children’s Trust community engagement team was established in 2015 to support the core values of The Children’s Trust’s strategic plan to, “see youth and families as change agents, in addition to program participants.” The community engagement team’s mission is to listen, connect, and engage individuals and agencies to support positive community change. The team is comprised of four community-based staff assigned to four designated quadrants of Miami-Dade County (North, South, Central, and Northeast). The team serves to promote the mission and vision of The Children’s Trust by collaborating with community stakeholders. Hermantin Consulting, LLC provides essential support in pursuit of this endeavor.

Per the procurement policy, section 2000-E, General Purchasing and Procurement Policy – Purchase of Goods and Services greater than $5,000, and up to $50,000, bids were solicited for the announced opportunity. The independent contractor solicitation was posted on The Children’s Trust website from July 20, 2021, to August 20, 2021. Additionally, the advertisement was posted on The Children’s Trust’s official LinkedIn page in July and was included as an article, with a direct link to the application, in Sant La’s Haitian Community Newsletter, which provides direct email communication to Haitian American organizations and community members on July 30, 2021.

Hermantin Consulting, LLC was the only entity to submit a bid for the opportunity. Staff reviewed the response based on the following criteria:

- submission completeness;
- relevant professional skills and demonstrable related experience;

**Resolution 2022-C – Community Awareness and Advocacy, Promote Citizen Engagement and Leadership**

October 18, 2021
• proposed scope of work;
• proposed fee for the services;
• professional references provided; and
• written summary of activities and outcomes/accomplishments related to community engagement conducted in the Haitian American community.

Hermantin Consulting, LLC met the criteria listed above and demonstrated extensive experience providing the services requested.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by ________________ who moved its approval. The motion was seconded by ________________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **18th day of October, 2021.**

**THE CHILDREN’S TRUST**
**MIAMI-DADE COUNTY, FLORIDA**

BY ____________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency ____________________________
The Children’s Trust Board Meeting

Date: October 18, 2021

Resolution: 2022-D

**Strategic Plan Priority Investment Area:** Health & Wellness: Comprehensive school-based health.

**Strategic Plan Headline Community Results:** Children regularly access behavioral health care.

**Recommended Action:** Authorization to accept a $192,600.00 contribution from Miami Beach Chamber Foundation, the fiscal agent for the City of Miami Beach and neighboring municipalities, and to negotiate and execute a contract renewal with Borinquen Medical Health Center, a funded school-based health provider, to provide behavioral health enhancements in all eight public schools in Miami Beach, at a cost equal to the same dollar amount for a term of nine months, commencing retroactively on October 1, 2021, and ending June 30, 2022.

**Budget Impact:** This item is cost neutral as it is contingent upon receiving $192,600.00 in external funding from Miami Beach Chamber Foundation, Inc. and the City of Miami Beach.

**Description of Services:** The City of Miami Beach has long identified student behavioral health as a priority. It has raised funds to staff all eight public schools in the city with licensed mental health professionals who:

- promote school-wide wellness initiatives;
- implement protocols that ensure behavioral screenings are administered efficiently and respectfully;
- support identified students and their families by linking them with appropriate clinical intervention and supportive services;
- collaborate with various clinical teams at participating schools and in the community; and
- deliver culturally competent services and support systems.

**Background:** In 2013, the City of Miami Beach and the Miami Beach Chamber Education Foundation (The Foundation) spearheaded a health task force with several community stakeholders. The city sought guidance from The Children’s Trust, Miami-Dade Health Department, Miami-Dade County Public Schools, and other school health stakeholders to plan for the healthcare needs of students attending the eight M-DCPS in Miami Beach. The participating schools are Biscayne Elementary School, North Beach Elementary School, South Pointe Elementary School, Treasure Island Elementary School, Feinberg-Fisher K-8 Center, Ruth K. Broad K-8 Center, Nautilus Middle School, and Miami Beach Senior High School.

Once funds were realized to support student behavioral health, The Children’s Trust offered to manage and monitor these services within its currently-funded school-based health contract with Borinquen Medical Health Center to serve the Miami Beach schools. Borinquen Medical Health Center, a participating member of the task force, presently holds this contract based on a competitive solicitation process that began in July 2018, for a five-year funding cycle.
The Foundation serves as the fiscal agent collecting funds from all the participating Miami Beach municipalities and dispersing such funds to The Children’s Trust to provide behavioral health services at the eight schools.

**Programmatic highlights from the 2020-21 school year include:**
- 402 students received counseling services;
- 2,638 mental health services were provided;
- 64 families received counseling; and
- more than 90 percent of students receiving counseling services returned to class.

**Geographic Area:** City of Miami Beach, North Bay Village, the Town of Bay Harbor Islands, the Town of Surfside, and Bal Harbor Village.

The foregoing recommendation was offered by __________________ who moved its approval. The motion was seconded by __________________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 18th day of October, 2021.

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY ____________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency ____________________________
The Children’s Trust Board Meeting

October 18, 2021

Resolution 2022-E

Strategic Plan Priority Investment Area: Community Awareness and Advocacy: Promote public policy, advocacy and legislative agendas.

Strategic Plan Headline Community Results: This investment supports all community results.

Recommended Action: Authorization for the expenditure of dues for membership in the Florida Children’s Council, Inc. (FCC) in a total amount not to exceed $110,000.00 for a term of 12 months, commencing retroactively on October 1, 2021, and ending September 30, 2022.

Budget Impact: Funding in the amount of $110,000.00 for this resolution is allocated for FY 2021-2022.

Description of Services: The Florida Children’s Council, Inc. (FCC) is a statewide non-profit organization, whose members consist of nine Children’s Services Councils (CSCs or Councils): CSC of Broward County, Kids Hope Alliance (Jacksonville), CSC of Palm Beach County, CSC of Martin County, CSC of St. Lucie County, the Children’s Trust of Alachua County, the Hillsborough Children’s Board, Manatee Children’s Services and The Children’s Trust. The FCC serves as the unified messenger on behalf of all member CSCs and the interests of the hundreds of thousands of children and families they collectively represent. The FCC develops a unified legislative strategy to ensure that Florida's children are healthy, safe, and successful in school with the help of its policy staff and membership expertise.

The Children’s Trust plays a vital and active role in statewide advocacy. Success comes from collaboration with other CSCs to pursue a common legislative agenda on early childhood education and care, children’s safety, children’s health, the child welfare system, and juvenile justice. The FCC is instrumental in the Councils’ cooperative endeavors. Collectively, the Councils have reached a level of significant investment and success in investing local resources in evidence-based services, which positions the Councils to exert meaningful influence on state policies affecting children and families through statewide advocacy and dissemination of evidence-based literature. Collaborative efforts with state leaders are vital in developing a long-range policy plan to strengthen crucial supports and resources. These will address hunger, transportation, housing, workforce development, health, education, and early intervention services for children and families, particularly those living in poverty. In this work, the FCC maintains active relationships with leaders in the executive and legislative branches of government that further the Councils’ collective work.
The FCC aims to make a difference in the lives of children and families by strengthening and expanding the work and mission of CSCs. A snapshot of the FCC’s work during FY 2020-21 is provided below:

- The FCC hosts an annual meeting and affinity group meetings of senior leadership and key staff members from the CSCs to provide opportunities to engage in cross-community sharing on work areas essential to child, youth, and family services, including finance, research, program, public policy, and communications.
- The FCC hosts an annual legislative meeting in Tallahassee (this year via Zoom) in preparation for the Legislative Session, in which the Council Board meets with Legislators, Agency Secretaries and Directors, and other influential leaders to discuss continued partnerships throughout the state on issues affecting children and families. This helps to strengthen relationships and is crucial during leadership transitions to inform new leaders about the critical work of individual CSCs and the collective work across the state.
- To expand the work of CSCs throughout the state, the FCC serves as a resource for counties to collect information from other CSCs, conduct presentations on the outcomes and impact of CSCs, provide information and advice on procedural items, and more. This year, the FCC worked in partnership with community leaders from Escambia County and Leon County to support their referendum activities, which resulted in the establishment of two new CSC communities.
- The FCC continues to work with community and state partners and the National Grade-Level Reading Campaign to create a statewide movement to ensure all children read on grade-level by the end of third grade through promoting school readiness and quality instruction, tackling chronic absenteeism, and improving summer learning, as well as engaging parents as their children’s first teachers.
- In partnership with the Early Learning Consortium, the FCC served as the technical expert and leader to research and identify opportunities for more effective public policy supporting kindergarten readiness and early grade success. This resulted in two legislative bill packages, which both successfully passed in consecutive legislative sessions.
- The FCC was successful on several fronts this session, including advocating for the Early Learning and Early Grade Success (HB 419). The bill passed both chambers unanimously in May and was signed into law by the Governor the same month. The FCC also advocated for Assistance Programs (HB 1349). The bill passed both chambers unanimously in May and was signed into law by the Governor in June.
- The approved state budget (General Appropriations Act FY 21-22/SB 2500) includes increased funding for early childhood education, K-12 school safety, child welfare, mental health, and substance abuse, as well as human trafficking prevention and victim services.

**Background:** By engaging and enhancing the collective strengths of the individual CSCs, FCC promotes policies that build effective prevention and early intervention systems of support for Florida’s children and families. Among other things, the FCC:

1. Provides an umbrella for leadership, coordination, and centralized management.
2. Promotes and supports the needs of children and their families.
3. Advocates at the state level for policy decisions to help communities, children, youth, and families.
In its mission to promote policies that build effective prevention and early intervention systems, the FCC focuses on the four key areas below:

- **Advocacy** – Advance a prevention and early intervention agenda for children at state and national levels.
- **Awareness** – Educate local communities, policymakers, businesses, community leaders, and other organizations about the work and worth of CSCs.
- **Relationships** – Build productive partnerships with individuals and organizations interested in making smart, strategic investments in Florida’s children and their families.
- **Expansion** – Help communities maximize their return on investment through peer learning and resource maximization and by establishing CSCs in additional counties.

The FCC is located in Tallahassee, Florida. Each Council is assessed membership dues to support the FCC's operating expenses, including FCC staff salaries. The Children’s Trust has been a member of the FCC since 2004. The membership fee structure is tiered and calculated based on the total ad valorem collected by each CSC member. The fee structure is as follows:

- **Tier 1**: Up to $20,000,000.00, fee = $12,000.00 per year
- **Tier 2**: $20,000,001.00 to $50,000,000.00, fee = $25,000.00 per year
- **Tier 3**: $50,000,001.00 to $100,000,000.00, fee = $80,000.00 per year
- **Tier 4**: $100,000,001.00 and up, fee = $110,000.00 per year

The 2021-2022 membership dues for The Children’s Trust total is $110,000.00; the same amount as last year. Per the procurement policy, Section 2000 – G-8, Exemptions to Formal Competitive Procurement Process, this expenditure for membership dues is exempt from the competitive solicitation process.

**Geographic Area**: Statewide.

The foregoing recommendation was offered by __________ who moved its approval.

The motion was seconded by __________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **18th day of October, 2021**.

**THE CHILDREN’S TRUST**

**MIAMI-DADE COUNTY, FLORIDA**

**BY ________________________________**

SECRETARY

Approved by County Attorney for form and legal sufficiency

Resolution 2022-E - Promote public policy, advocacy and legislative agenda

The Florida Children’s Council, Inc. Budget: Public Policy – Statewide Association Dues and Fees

October 18, 2021
The Children’s Trust Board Meeting

Date: October 18, 2021

Resolution: 2022-F

Strategic Plan Priority Investment Area: Community Awareness and Advocacy

Strategic Plan Headline Community Results: This investment supports all headline community results.

Recommended Action: Authorization to enter into an agreement with Agencia Central LLC, and Webauthor, LLC, vendors selected from the Web Development Request for Qualification (RFQ) #2021-07 and subsequent bid process to develop The Children’s Trust contiguous web presence which includes www.thechildrenstrust.org, StayHome.Miami and www.trustcentral.org, for a term of 12 months, commencing retroactively October 1, 2021, and ending September 30, 2022, with an option to renew for two additional years, in a total amount not to exceed $130,400.00, subject to annual funding appropriations.

Budget Impact: Funding in the amount of $130,400.00 for this resolution is allocated for FY 2021-2022.

Description of Services: This resolution approves Agencia Central LLC and Webauthor, LLC for the development of The Children’s Trust new web presence. A web presence encompasses not only a website (www.TheChildrensTrust.org) but an entire electronic/virtual community outreach strategy. This strategy includes email, SMS (text messaging), and leveraging our various social media accounts in addition to a contiguous website. The website will have a mobile-responsive user experience while providing user-centric information using the method(s) specified by the end-user. For example, a user may receive updates posted on the website via their Twitter account. This approach will ensure that we consistently provide the most relevant information to the user at any given moment. Users will have customized content curated for them rather than having to search for relevant information. This will increase the use of our various electronic community outreach approaches. Using an identity management system, relevant information about each user will be stored and used to determine which content(s) is most relevant to display to the user. Currently, we are grouping our multiple constituents as follows: parents/caregivers, service providers, and the public-at-large looking for information about The Children’s Trust.

The new web presence at a minimum will:
- Provide general public access to information pertinent to The Children’s Trust, including its legal authority, public calendars, and meeting postings, general solicitations and procurement resources, community data and more. The new website’s target audience is community members looking for information about The Children’s Trust and those intending to conduct business with The Children’s Trust.
• Expand and consolidate our web presence so that www.thechildrenstrust.org, StayHome.Miami and www.trustcentral.org become one contiguous website. Trust Central (www.TrustCentral.org) is The Children’s Trust’s current business process application system that contains resources, funding information and transactional functionality for Trust-funded service providers and applicants seeking funding.
• Authenticate users against Trust Central (provider portal and central identity management security system).
• Integrate seamlessly with The Children’s Trust’s current social media presence.
• Have workflows for approval of the content, including calendar events.
• Have search capabilities that include posted documents such as PDFs, not simply text written on the website.
• Be able to display applications (i.e., searchable program directory) from other Trust websites, such as Trust Central in a seamless manner.
• Display information in English, Spanish, and Haitian Creole.
• Address ADA accessibility requirements.
• Be hosted in servers located in the continental United States.
• Be available 24/7 with requisite failover/load balancer to manage peak access and virtually eliminate downtime.
• Be cloud-based with requisite hosting, backups, maintenance, and security protocols.

The Children’s Trust seeks to develop a parent portal where families will find relevant information and resources, and high-quality content for children of all ages. Content from the current parent microsite StayHome.Miami will be migrated to the new parent portal. The parent portal will become part of our contiguous web presence.

<table>
<thead>
<tr>
<th>Vendor</th>
<th>Services</th>
<th>Amount not to exceed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agencia Central, LLC</td>
<td>Vision and strategy for a user centric web presence</td>
<td>$50,000.00</td>
</tr>
<tr>
<td>Webauthor, LLC</td>
<td>Hosting and technical services for a user centric web presence</td>
<td>$80,400.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>$130,400.00</strong></td>
</tr>
</tbody>
</table>

**Background:** On January 19, 2021, the Board of The Children’s Trust approved the release of a request for qualifications (RFQ) to procure web development services through resolution #2021-27. RFQ #2021-07 for Web Development services was issued on May 4, 2021. Three applications were received and reviewed. The comprehensive review process included an independent application rating by three trained reviewers and a review team debriefing. The three applicants were invited to bid on providing the services. Two of them submitted bids. The team reviewed the bids and recommended using both companies rather than selecting one. The team believes that by selecting both companies, a more robust and innovative solution will be developed that can be easily enhanced and transformed for future needs. Agencia Central LLC and Webauthor, LLC are recommended for funding for these services.

The anticipated contract period is from October 1, 2021, through September 30, 2022. Contracts awarded may be renewed for up to two additional 12-month terms, for three years of funding. At year three, The Children’s Trust will evaluate the applicant’s performance and
determine if renewal is justified for up to two additional 12-month terms, for a cumulative total of five years of funding.

**Geographic Area:** Countywide

The foregoing recommendation was offered by __________ who moved its approval. The motion was seconded by __________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 18th day of October, 2021.

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY ____________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency ____________________
The Children’s Trust Board Meeting

Date: October 18, 2021

Resolution: 2022-G

Strategic Plan Priority Investment Area: Technology to support Family & Neighborhood Supports Partnerships.

Strategic Plan Headline Community Results: This investment supports all headline community results.

Recommended Action: Authorization for a procurement waiver for license and permit for the operation of The Children’s Trust’s information technology upgrade to Trust Central in support of care coordination and community referrals; and authorization to negotiate and execute a contract and related agreements with Webauthor.com, LLC, in a total amount not to exceed $60,000.00 for a term of 12 months, commencing retroactively on October 1, 2021, and ending September 30, 2022.

Budget Impact: Funding in the amount of $ 60,000.00 for this resolution is allocated for FY 2021-2022.

Description of Services: Family and Neighborhood Supports Partnerships (FNSP) are due for a new competitive solicitation, expected to be released in early 2022. Through the ongoing initiative strategic planning over the past year, there have been a number of improvements identified to meet the needs of families and youth that require the support of an enhanced, centralized IT system to support care coordination functions and track community referrals carried out by Trust funded providers.

FNSP offers comprehensive and individualized supports for children, youth, and their families experiencing challenges that limit them from realizing their total health, social, educational and economic potential. Supports aim to amplify strengths and to counter the effects of adverse childhood experiences, such as child abuse or neglect, exposure to family and community trauma and violence, family mental health and legal issues, and extreme and/or inter-generational poverty. Populations served include residents of vulnerable neighborhoods affected by poverty, crime, unemployment, and community violence, as well as countywide populations with specific needs and challenging life experiences, as noted in the populations served column in the table below. The basic assumption is that if we promote positive childhood experiences, build family and youth strengths and relationships, as well as support basic needs, then children and families will achieve better outcomes.

FNSP providers include community-based health and social service organizations, governmental agencies, educational entities, private sector businesses, nonprofit organizations, law enforcement agencies, juvenile justice agencies, and faith-based organizations. These, and other funding agencies work together to strengthen the system of care. Services are designed to stabilize child and family environments and generally include: a screening to assess family/youth strengths, risks, and needs; care coordination and wraparound supports guided by an individualized success plan; referral coordination and follow-up to connect with community services and resources; natural helper supports; and other specialty services. Natural helpers are trained paraprofessionals, typically from or representative of the population served, who encourage treatment engagement and follow-through for behavioral health, substance abuse and parenting-related services.

Resolution 2022-G – Software as a Service (Research & Evaluation)
October 18, 2021
As indicated by the nature of the services, FNSP offers ongoing, multiple touchpoints using various modes of contact with families and youth over extended time periods, guided by individualized success plans. These services, often delivered by a team of professionals, require an improved data tracking system that supports the implementation of coordinated, high-quality care coordination and tracking of community referrals into the program and out to community services. Assessments will be programmed to offer FNSP staff guidance on goal setting with families/youth. It is critical to ensure that families/youth are engaged and supported to achieve their goals. The system will provide FNSP staff with reminders of needed contacts and follow-up actions, as well as document goal progress and attainment. The intention is to capture all the touchpoints that take place between the program and the families/youth. This will provide the Trust with a fuller view of the frequency, intensity and duration of the supports required to stabilize and guide families/youth towards goal achievement over time. All supports and time expended from the care coordination team will be documented in The Trust’s centralized care coordination and community referral system.

**Background:** The Children’s Trust’s Trust Central system will be augmented so that the care coordination and community referrals can be tracked in a centralized data reporting module. WebAuthor.com, LLC, is the approved IT vendor for Trust Central, as approved by Resolution 2021-77 on July 19, 2021. Trust Central is the consolidated software as a service solution that hosts services that are crucial to the daily business activities of staff and funded providers, including interacting with providers efficiently through customer relationship management, solicitations, contracting, capturing data to track funded program activities and outcomes, budgets and payments, as well as overall program performance metrics.

**Request for Procurement Waiver (requires approval of a 2/3 vote of board members present):** The Children’s Trust is requesting a procurement waiver. The software to be developed is an extension of the SAMIS programmatic data reporting module currently used in Trust Central.

This resolution is requesting a waiver of the procurement process to negotiate and execute a contract and related agreement with Webauthor, LLC, Inc. for software solutions that were initially selected through a competitive solicitation and are now tailored to meet The Children’s Trust’s operational needs. Once the services were solicited, the staff at The Children’s Trust have worked with the software vendors to customize the software, thereby making it specific to The Children’s Trust use, and concomitantly resulting in a software product adapted for The Trust. Due to the investment in time, effort and funding, it is not practical or economical to solicit these services. This waiver is in the best interest of The Children’s Trust, and the use of the formal competitive process is impractical for the specific reasons described in this resolution.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by __________ who moved its approval.

The motion was seconded by __________ and upon being put to a vote, the vote was as follows:
The Chairperson thereupon declared the resolution duly passed and adopted this 18th day of October 2021.

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY ________________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency __________________
The Children’s Trust Board Meeting

Date: October 18, 2021

Resolution: 2022-H

Strategic Plan Priority Investment Area: Administrative/Operations.

Strategic Plan Headline Community Results: Lease for the administrative office of The Children’s Trust.

Recommended Action: Authorization to extend the lease contract with The Children’s Advocacy Complex, LLC, commencing November 22, 2021, and ending November 21, 2030.

Budget Impact: Funding for this resolution is allocated in the FY 2021-22, and is projected to be available for the subsequent years.

Description of Services: Authorization to extend the lease contract with The Children’s Advocacy Complex, LLC for approximately 17,934 rentable square feet of air-conditioned office space now existing and located at 3150 S.W. 3rd Ave, 8th Floor, Miami-Dade County, Florida, and generally known as the United Way of Miami-Dade – Children’s Advocacy Complex Building commencing on November 22, 2021, through November 21, 2030. This includes 63 designated parking spaces for The Children’s Trust in the parking garage.

The lease term is extended for a period of nine years. The first year of the lease term was negotiated for an initial 12-month annual fixed rate of $22.11 per square foot and does not incur an increase. Subsequent years will increase as indicated on the table below. The rent will be negotiated on the eighth and ninth year of the lease term based on occupancy costs and or Consumer Price Index (CPI) not to exceed 3 percent yearly.

<table>
<thead>
<tr>
<th>PERIOD</th>
<th>INCREASE</th>
<th>MONTHLY BASE RENT</th>
<th>ANNUAL BASE RENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>11/22/21 – 11/21/22</td>
<td>0.00%</td>
<td>$33,041.15</td>
<td>$396,493.80</td>
</tr>
<tr>
<td>11/22/22 – 11/21/23</td>
<td>0.50%</td>
<td>$33,206.33</td>
<td>$398,476.00</td>
</tr>
<tr>
<td>11/22/23 – 11/21/24</td>
<td>0.50%</td>
<td>$33,372.42</td>
<td>$400,469.00</td>
</tr>
<tr>
<td>11/22/24 – 11/21/25</td>
<td>0.50%</td>
<td>$33,539.25</td>
<td>$402,471.00</td>
</tr>
<tr>
<td>11/22/25 – 11/21/26</td>
<td>1.50%</td>
<td>$34,042.33</td>
<td>$408,508.00</td>
</tr>
<tr>
<td>11/22/26 – 11/21/27</td>
<td>1.50%</td>
<td>$34,553.00</td>
<td>$414,636.00</td>
</tr>
<tr>
<td>11/22/27 – 11/21/28</td>
<td>1.50%</td>
<td>$35,071.29</td>
<td>$420,855.00</td>
</tr>
</tbody>
</table>
**Background:** Since February 2007, The Children Trust has leased office space on the eighth floor of the Children’s Advocacy Complex Building, 3150 S.W. 3rd Avenue, Miami, Florida 33129. The current lease will expire on November 21, 2021, and The Children’s Trust desires to continue use of space for the operations of The Trust.

**Geographic Area:** N/A

The foregoing recommendation was offered by ________________ who moved its approval. The motion was seconded by ________________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 18th day of October, 2021.

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY ________________

SECRETARY

Approved by County Attorney for form and legal sufficiency ________________
<table>
<thead>
<tr>
<th>Qty</th>
<th>Organization</th>
<th># Served</th>
<th>Final Agreement Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Achieve Miami Inc</td>
<td>360 youth</td>
<td>$18,000.00</td>
<td>Supports targeted services to high need populations/neighborhoods provided by organizations.</td>
</tr>
<tr>
<td>2</td>
<td>Cannonball Youth Club Inc</td>
<td>200 youth</td>
<td>$7,500.00</td>
<td>Literacy/athletic based program in South Miami Heights for youth.</td>
</tr>
<tr>
<td>3</td>
<td>Coconut Grove Optimist Preparatory Inc</td>
<td>150 youth</td>
<td>$10,000.00</td>
<td>Alternative sports program for youth of Coconut Grove.</td>
</tr>
<tr>
<td>4</td>
<td>Kids N Tough Academy Inc</td>
<td>75 youth</td>
<td>$10,000.00</td>
<td>Mental health based counseling program in North Miami for youth.</td>
</tr>
<tr>
<td>5</td>
<td>Naranja Ravens Athletic Club Inc</td>
<td>300 youth</td>
<td>$10,000.00</td>
<td>A series of youth-led community events and rallies to offset violence and low education attainment in Naranja.</td>
</tr>
<tr>
<td>6</td>
<td>Naranja Ravens Athletic Club Inc</td>
<td>50 Youth</td>
<td>$9,400.00</td>
<td>Provides tutoring, social and emotional mentoring, computer skills, and athletic skills.</td>
</tr>
<tr>
<td>7</td>
<td>Regis House Inc</td>
<td>100 youth</td>
<td>$10,000.00</td>
<td>Counseling services for 100 children of low-income families in Central Miami-Dade.</td>
</tr>
<tr>
<td>8</td>
<td>Superhero Leadership Academy Inc</td>
<td>100 Youth</td>
<td>$15,000.00</td>
<td>Supports targeted services to high need populations/neighborhoods.</td>
</tr>
<tr>
<td>9</td>
<td>The Salvation Army</td>
<td>150 youth</td>
<td>$10,000.00</td>
<td>Music services for 150 children of low-income families in Central Miami-Dade for beginning of school year.</td>
</tr>
<tr>
<td>10</td>
<td>Tradisyon Lakou Lakay Inc</td>
<td>60 youth</td>
<td>$15,000.00</td>
<td>Supports targeted services to high-need populations/neighborhoods.</td>
</tr>
<tr>
<td>11</td>
<td>Womens Fund of Miami-Dade</td>
<td>Miami-Dade girls</td>
<td>$10,000.00</td>
<td>Supports efforts to create central data source on the needs, status, and well-being of girls and women; and the impact of public policies and economic trends.</td>
</tr>
</tbody>
</table>

**Subtotal** $124,900.00

<table>
<thead>
<tr>
<th>Qty</th>
<th>Organization</th>
<th># Served</th>
<th>Final Agreement Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Believers of Authority Ministries Inc</td>
<td>200 youth, 75 adults</td>
<td>$3,000.00</td>
<td>Sponsorship of community back to school event.</td>
</tr>
<tr>
<td>2</td>
<td>City of North Miami</td>
<td>1,800 residents</td>
<td>$3,000.00</td>
<td>Sponsorship of community civic awareness and involvement.</td>
</tr>
<tr>
<td>3</td>
<td>Community Youth Against Violence Inc</td>
<td>500 youth and adults</td>
<td>$6,000.00</td>
<td>Sponsorship of Anti-Gun Violence Youth Rally &amp; Forum Peace Walk.</td>
</tr>
<tr>
<td>4</td>
<td>Courtney Vega Sports Athletic Foundation Inc</td>
<td>200 youth 500 adults</td>
<td>$3,000.00</td>
<td>Sponsorship of community awareness and involvement connected to Sickle Cell Anemia.</td>
</tr>
<tr>
<td>5</td>
<td>Hard Knocks Foundation Inc</td>
<td>400 youth and adults</td>
<td>$8,000.00</td>
<td>Sponsorship of community event that encourages youth to choose books over guns.</td>
</tr>
<tr>
<td>6</td>
<td>Inspiring Community Health Inc</td>
<td>125 adults and children</td>
<td>$2,500.00</td>
<td>Sponsorship of community back to school event.</td>
</tr>
<tr>
<td>7</td>
<td>Kiwanis Foundation of North Dade Inc</td>
<td>300 families</td>
<td>$4,000.00</td>
<td>Sponsorship of 2021 BreastfeedMiami event &quot;The Art of Breastfeeding&quot;.</td>
</tr>
<tr>
<td>8</td>
<td>NAMI Miami Dade County Inc</td>
<td>1,000 youth and adults</td>
<td>$5,000.00</td>
<td>Sponsorship of mental health walk, &quot;NAMI Walks Your Way.&quot;</td>
</tr>
<tr>
<td>9</td>
<td>Prosperity Social and Community Development Group Inc</td>
<td>60 youth and adults</td>
<td>$2,000.00</td>
<td>Sponsorship of annual Chapter 10 Celebration event attended by community representatives and students.</td>
</tr>
<tr>
<td>10</td>
<td>The Little Lighthouse Foundation</td>
<td>2000 youth, 50 adults</td>
<td>$5,000.00</td>
<td>Sponsorship of community back to school event.</td>
</tr>
</tbody>
</table>

**Subtotal** $41,500.00

**Program** | **Total Funded** | **# Agreements**
--- | --- | ---
Promote Citizen Engagement and Leadership | $124,900.00 | 11
Public Awareness and Program Promotion | $41,500.00 | 10
**TOTAL** | **$166,400.00** | **21**