Board of Directors Meeting

Monday, July 9, 2018

4:00 p.m.

Location:
United Way – Ansin Building
3250 SW 3rd Avenue
Miami, Florida 33129
Ryder Room
AGENDA

4:00 p.m.  Welcome and opening remarks  Laurie Weiss Nuell  
Chair

4:05 p.m.  Public comments  

4:15 p.m.  Approval of June 18, 2018 Board of Directors minutes summary (Additional Items Packet) (Pg. 6)  Karen Weller  
Secretary

4:20 p.m.  Appreciation for outstanding service to The Children's Trust  James R. Haj  
President/CEO

- Alvin Gainey, Representative PTA/PTSA

4:25 p.m.  Finance & Operations Committee report  Steve Hope  
Finance & Operations Committee Vice Chair

Recommendation of the Finance & Operations Committee for a proposed millage of 0.4415 for FY 2018-2019

- The Board accepts the recommendation of the Finance and Operations Committee to set the FY 2018-19 proposed millage rate of 0.4415 mills, which is the equivalent of $.4415 cents per $1,000 of property tax value in Miami-Dade County.

- The proposed FY 2018-19 proposed budget includes estimates of $122,613,872 of tax revenues, $164,337,112 of expenses and a fund balance of $39,657,971.

James R. Haj  
President/CEO  
William Kirtland  
Chief Financial Officer

The public is allowed to comment before presentation of resolutions but must register with the Clerk of the Board prior to being allowed to comment.
4:45 p.m.  **Finance & Operations Committee Report**

Steve Hope  
*Finance & Operations Committee Vice Chair*

**Resolution 2018-79 (Amended):** Resolution #2018-79 was approved by the Board of Directors on June 18, 2018, included an error on the budget impact section. This resolution seeks to correct the budget impact language to reflect the amount stated is projected to be available instead of allocated in FY 2018-19.

Authorization to retroactively ratify the agreement with SHI International Corporation and The Children’s Trust and, to renew licenses with multiple IT vendors for software and hardware maintenance and support, in a total amount not to exceed $108,347.00 for a term of 12 months commencing, October 1, 2018, and ending September 30, 2019. *(Pgs. 7-9)*

**Resolution 2018-80 (Amended):** Resolution #2018-80 was approved by the Board of Directors on June 18, 2018, included an error on the budget impact section. This resolution seeks to correct the budget impact language to reflect the amount stated is projected to be available instead of allocated in FY 2018-19.

Authorization to renew software services with multiple IT vendors in a total amount not to exceed $789,094.00 for a term of 12 months, commencing October 1, 2018 and ending September 30, 2019. *(Pgs. 10-13)*

**Resolution 2018-83:** Authorization to negotiate and execute a contract with Marcum LLP for financial auditing services of The Children’s Trust, in a total amount not to exceed $26,250.00, commencing August 1, 2018 and ending July 31, 2019, with four possible 12-month renewals. *(Pgs. 14-15)*

**Resolution 2018-84:** Authorization for the expenditure of up to $8,000.00, in addition to the $23,000.00 that has already been expended, in a total amount not to exceed $31,000.00 in FY 2017-18, with Konica Minolta Business Solutions U.S.A., Inc. for comprehensive management of print services. *(Pgs. 16-17)*

**Resolution 2018-85:** Authorization to retroactively ratify the agreement with TM Telcomm Corp. for voice over IP (VoIP) telephone and internet services pursuant to a service order agreement and to authorize fiscal year 2018-19 expenditures, subject to available funding, in a total amount not to exceed $95,000.00 for a term of 12 months, commencing October 1, 2018 and ending September 30, 2019. *(Pgs. 18-19)*

4:50 p.m.  **Presentation of the 2017 Public Opinion Survey Results**

Robert Lagner, Ph.D.  
*Behavioral Science Research Corporation*

**Resolution 2018-86:** Authorization to enter into a third and final-year agreement with Wow Factor Marketing Group, Inc., an agency selected from the 2016-2019 vendor pool for media buying services and market research, in a total amount not to exceed $1,131,000.00, inclusive of $961,350.00 to purchase media, and $169,650.00 in agency fees and market research for a term of 12 months, commencing, October 1, 2018, and ending September 30, 2019. *(Pgs. 20-21)*

**Resolution 2018-87:** Authorization to enter into a third and final-year agreement with Imaginart Media Productions, LLC, an agency selected from the 2016-2019 vendor pool for community outreach and media buying targeting the Creole-speaking Haitian community in Miami-Dade County; administration and oversight of The Children’s Trust’s leased Yellow Box displays; and English-Creole translation services, in a total amount not to exceed $156,215.00 for a term of 12 months commencing, October 1, 2018, and ending September 30, 2019. *(Pgs. 22-23)*

The public is allowed to comment before presentation of resolutions but must register with the Clerk of the Board prior to being allowed to comment.
Resolution 2018-88: Authorization to enter into a third and final-year agreement with Armstrong Creative Consulting Inc., an agency selected from the 2016-2019 vendor pool for urban media buying and community outreach targeting the African-American, faith-based community in Miami-Dade County, in a total amount not to exceed $148,785.00 for a term of 12 months commencing, October 1, 2018, and ending September 30, 2019. (Pgs. 24-25)

Resolution 2018-89: Authorization to enter into a third and final-year agreement with Madison South, LLC, an agency selected from the 2016-2019 vendor pool for the purpose of providing graphic design services, in a total amount not to exceed $40,000.00 for a term of 12 months commencing, October 1, 2018, and ending September 30, 2019. (Pgs. 26-27)

Resolution 2018-90: Authorization to enter into a third and final-year agreement with the M Network Inc., an agency selected from the 2016-2019 vendor pool for creative advertising production services, off-site Miami Heart Gallery project management, and select public relations projects, in a total amount not to exceed $268,000.00 for a term of 12 months, commencing October 1, 2018, and ending on September 30, 2019. (Pgs. 28-29)

Resolution 2018-91: Authorization for a procurement waiver from a formal competitive solicitation to expend monies paid to the Miami Herald Publishing Co. for The Children’s Trust’s advertisements related to funding announcements, activities, initiatives, events and programs, and 2019 Silver Knight sponsorship, in a total amount not to exceed $100,000.00 for a term of 12 months commencing, October 1, 2018, and ending September 30, 2019. (Pgs. 30-31)

Resolution 2018-92: Authorization to enter into a third and final-year agreement with Palley Promotes Inc., an agency selected from the 2016-2019 vendor pool for public relations services, in a total amount not to exceed $36,000.00 for a term of 12 months commencing, October 1, 2018 and ending September 30, 2019. (Pgs. 32-33)

Resolution 2018-93: Authorization to retroactively ratify the purchase agreement with Linda S. Weston dba Ahead Advertising Specialties to add $2,100.00 to the $50,000.00 that has already been allocated, for a new total amount not to exceed $52,100.00 in FY 2017-18 for Trust-branded promotional items. (Pgs. 34-35)

5:15 p.m. Program Services & Childhood Health Committee Report

Pamela Hollingsworth
Committee Chair

Resolution 2018-94: Authorization to negotiate and execute a contract with CCDH, Inc. d/b/a The Advocacy Network on Disabilities for program and professional development support services for Children’s Trust providers and staff in a total amount not to exceed $788,000.00, for a term of 12 months, commencing August 1, 2018 and ending July 31, 2019, with four remaining 12-month renewals. (Pgs. 36-37)

Resolution 2018-95: Authorization to negotiate and execute a contract with Nova Southeastern University, Inc. for program and professional development support services for The Children’s Trust’s providers and staff in a total amount not to exceed $661,676.00, for a term of 12 months, commencing August 1, 2018 and ending July 31, 2019, with four remaining 12-month renewals. (Pgs. 38-39)

Resolution 2018-96: Authorization to negotiate and execute a contract with The Children’s Forum for the management of the Early Learning Career Center and scholarships, in a total amount not to exceed $600,000.00 and, to encumber a purchase order for scholarships in a total amount not to exceed $1,000,000.00, for a term of 12 months, commencing August 1, 2018 and ending July 31, 2019, with four remaining 12-month renewals. (Pgs. 40-41)

The public is allowed to comment before presentation of resolutions but must register with the Clerk of the Board prior to being allowed to comment.
Resolution 2018-97: Authorization to negotiate and execute a contract with University of Miami Miller School of Medicine for comprehensive early intervention services for children with mild developmental delays who do not meet eligibility requirements for the Individuals with Disabilities Education Act (IDEA) parts B or C, in a total amount not to exceed $1,300,000.00, for a term of 12 months, commencing August 1, 2018 and ending July 31, 2019, with four remaining 12-month renewals. (Pgs. 42-43)

Resolution 2018-98: Authorization to negotiate and execute a contract with Miami Dade College for the Read to Learn Books for Free program, in a total amount not to exceed $400,000.00, for a term of 12-months, commencing August 1, 2018 and ending July 31, 2019, with four remaining 12-month terms for renewals. (Pgs. 44-45)

Resolution 2018-99: Authorization for a procurement waiver of the funding limits for training and professional development services to provide evidence-based model training with the Parenting, Early Childhood and Youth Development initiative providers and their staff, in a total amount not to exceed $247,000.00 for training occurring between August 1, 2018 and July 31, 2019. (Pgs. 46-48)

Resolution 2018-100: Authorization to negotiate and execute a fourth-year match funding/funder collaboration contract with Miami Children’s Initiative for infrastructure support, in a total amount not to exceed $235,000.00 for a term of 12 months, commencing October 1, 2018 and ending September 30, 2019. (Pgs. 49-52)

Resolution 2018-101: Authorization to accept a $174,100.00 contribution from Miami Beach Chamber Foundation, the fiscal agent for the City of Miami Beach and neighboring municipalities and, to negotiate and execute a third contract renewal with Borinquen Medical Health Center, a funded school health provider, to provide behavioral health enhancements in all eight Miami Beach public schools at a cost equal to the same dollar amount for a term of nine months, commencing October 1, 2018 and ending June 30, 2019. (Pgs. 53-54)

5:55 p.m.  CEO Report

- Financial Disclosures reminder past due: July 2, 2018
- Board Retreat: Thursday, August 23, 2018
- Family Expo – September 8, 2018
- Upcoming TRIM Hearings: Sept. 4, 2018 & September 17, 2018
- Solicitation Update
- #Read30
- Media Report
- Board attendance (Pgs. 55-56)

6:00 p.m.  Adjourn

Reminder:
Next Board Retreat: *Thursday, August 23, 2018*

The public is allowed to comment before presentation of resolutions but must register with the Clerk of the Board prior to being allowed to comment.
These actions were taken by The Children’s Trust May 29, 2018:

Motion to approve the April 16, 2018 Board of Directors minutes was made by Dr. Susan Neimand and seconded by Gilda Ferradaz. Motion passed unanimously, 16-0.

Nominating Committee Report

Resolution 2018-78: Motion to approve the resolution was made by Rep. Nicholas Duran and seconded by Steve Hope. Approval of nominating committee’s recommendation that MCCJ continues to hold the seat on the board designated for a locally recognized faith-based coalition, due to the amendment of Article CIII of the Code of Miami-Dade County, Florida approved by the Miami-Dade County Board of County Commissioners on January 23, 2018. Motion passed unanimously, 20-0.

Finance & Operations Committee Report

Resolution 2018-79: Motion to approve the resolution was made by Lily de Moya and seconded by Mary Donworth. Authorization to retroactively ratify the agreement with SHI International Corporation and The Children’s Trust and, to renew licenses with multiple IT vendors for software and hardware maintenance and support, in a total amount not to exceed $108,347.00 for a term of 12 months commencing, October 1, 2018, and ending September 30, 2019. Motion passed unanimously, 18-0. Resolution was deferred to correct the error in the budget impact section.

Resolution 2018-80: Motion to approve the resolution was made by Dr. Susan Neimand and seconded by Rep. Nicholas Duran. Authorization to renew software services with multiple IT vendors in a total amount not to exceed $789,094.00 for a term of 12 months, commencing October 1, 2018 and ending September 30, 2019. Motion passed unanimously, 18-0. Resolution was deferred to correct the error in the budget impact section.

Program Services & Childhood Health Committee Report

Resolution 2018-81: Motion to approve the resolution was made by Judge Orlando Prescott and seconded by Marissa Leichter. Authorization to negotiate and execute a match funding/funder collaboration contract with Miami Homes For All, Inc., with two possible renewals to support partnerships to end youth homelessness in Miami-Dade County, in a total amount not to exceed $100,000.00 for a term of 12 months commencing, July 1, 2018 and ending June 30, 2019. Motion passed unanimously, 18-0.

Resolution 2018-82: Motion to approve the resolution was made by Steve Hope and seconded by Dr. Daniel Bagner. Authorization to negotiate and execute a one-year contract with Miami-Dade County Department of Cultural Affairs, for a local funding match for cultural arts programs in a total amount not to exceed $1,245,328.00, commencing October 1, 2018 and ending September 30, 2019. Motion passed unanimously, 18-0.

Meeting adjourned at 5:38 p.m.
The Children’s Trust Board Meeting

Date: July 9, 2018

Resolution: 2018-79 (AMENDED)

Strategic Plan Priority Investment Area: Technology

Recommended Action: Resolution #2018-79 was approved by the Board of Directors on June 18, 2018, included an error on the budget impact section. This resolution seeks to correct the budget impact language to reflect the amount stated is projected to be available instead of allocated in FY 2018-19.

Authorization to retroactively ratify the agreement with SHI International Corporation and The Children’s Trust and, to renew licenses with multiple IT vendors for software and hardware maintenance and support, in a total amount not to exceed $108,347.00 for a term of 12 months commencing, October 1, 2018, and ending September 30, 2019.

Budget Impact: Funding in the amount of $108,347.00 for this resolution, is projected to be available for FY 2018-19.

Description of Services: The Children's Trust desires to renew its licensing for software and/or hardware support and maintenance with the following vendors for a total amount not to exceed $108,347.00.

<table>
<thead>
<tr>
<th>Software</th>
<th>Vendor</th>
<th>Usage</th>
<th>2018-2019 recommended amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adobe Creative Cloud</td>
<td>Adobe, Inc.</td>
<td>Adobe Creative Cloud allows for the creation of multimedia artifacts and enhanced pdf documents.</td>
<td>$5,100.00</td>
</tr>
<tr>
<td>CISCO</td>
<td>Unified Technologies</td>
<td>The Cisco Unified Computing System (UCS) chassis, blade servers, and network switches are part of the computing and communications infrastructure owned by The Children’s Trust managed by Tribridge as a Service.</td>
<td>$4,011.00</td>
</tr>
<tr>
<td>Domain names</td>
<td>Dessert Newco LLC dbaGoDaddy.com, LLC &amp; Network Solutions, LLC</td>
<td>Domain names allow use of thechildrenstrust.org, todoslosninos.org, trustcentral.org and heartgallery.org websites.</td>
<td>$5,000.00</td>
</tr>
<tr>
<td>EZ Office</td>
<td>EZ Office</td>
<td>EZ Office allows management of The Children’s Trust’s IT asset inventory.</td>
<td>$432.00</td>
</tr>
</tbody>
</table>
### Software and Hardware Renewal

<table>
<thead>
<tr>
<th>Software</th>
<th>Vendor</th>
<th>Usage</th>
<th>2018-2019 recommended amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Microsoft Enterprise licenses</td>
<td>SHI International Corp</td>
<td>The Children’s Trust’s staff uses Microsoft products for basic computer needs such as email, word processing.</td>
<td>$89,504.00</td>
</tr>
<tr>
<td>SPSS</td>
<td>IBM</td>
<td>The Children’s Trust’s staff uses SPSS to do statistical analysis of various data sets.</td>
<td>$4,300.00</td>
</tr>
<tr>
<td><strong>Total Cost</strong></td>
<td></td>
<td></td>
<td>$108,347.00</td>
</tr>
</tbody>
</table>

**Background:**

The Children’s Trust has software and hardware licenses from numerous vendors. These software and hardware licenses are crucial to the daily business activities of staff and facilitates staff’s ability to perform daily tasks, including interacting with providers in a more efficient manner, data capturing for tracking funded program activities and, overall performance. These software vendors are part of the approved State of Florida software vendor list. The software except for EZ Office has been used since the inception of The Children’s Trust. EZ office was acquired in 2014.

**Microsoft Enterprise License:** On March 9, 2016, The Children’s Trust entered into a three year agreement with SHI International Corporation for the period of April 1, 2016 to March 31, 2019. On October 19, 2015, the board approved the expenditures for this agreement for one year. Approval requests for payments were requested annually until this present resolution. However, with the initial approval of the expenditure, the board did not approve the three year agreement. Staff is requesting that through this resolution that the board retroactively ratify the agreement between SHI International Corporation and The Children’s Trust. Board approval is also being requested to pay for this 12 month period. Payments due for the remaining contractual period will be subject to annual appropriation.

These software and hardware licenses are being presented for renewal following the 2000 General Purchasing and Procurement Policy, Exemption to Formal Competitive Solicitation Process, section G-9, Licenses and permits for the operation of The Children’s Trust’s business office and information technology licenses, upgrades and renewals which have previously been approved by the board, where the contract term extends beyond one year (e.g., software licenses for the continuation of The Children’s Trust’s operations).

The foregoing recommendation was offered by ______________________ who moved its approval. The motion was seconded by ______________________ and upon being put to a vote, the vote was as follows:
The Chairperson thereupon declared the resolution duly passed and adopted this 9th day of July 2018.

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY _____________________________

SECRETARY
Resolution: 2018-80 (AMENDED)

Strategic Plan Priority Investment Area: Technology

Recommended Action: Resolution #2018-80 was approved by the Board of Directors on June 18, 2018, included an error on the budget impact section. This resolution seeks to correct the budget impact language to reflect the amount stated is projected to be available instead of allocated in FY 2018-19.

Authorization to renew software services with multiple IT vendors in a total amount not to exceed $789,094.00 for a term of 12 months, commencing October 1, 2018 and ending September 30, 2019.

Budget Impact: Funding in the amount of $789,094.00 for this resolution is projected to be available for FY 2018-19.

Description of Services: This resolution seeks funding to renew various software services utilized for the operations of The Children’s Trust, for a total amount of $791,094.00 for the twelve-month term commencing October 1, 2018 through September 30, 2019.

<table>
<thead>
<tr>
<th>Software</th>
<th>Vendor Name</th>
<th>Usage</th>
<th>2018-2019 recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community app hosting</td>
<td>Nine 9 Symbol, LLC</td>
<td>Hosting of the funded programs directory and summer guide data available to the general public via The Children’s Trust Programs Guide mobile app. This app will be replaced in March 2019 by an enhanced app created by Branger+Briz, LLC.</td>
<td>$2,400.00</td>
</tr>
<tr>
<td>IaaS</td>
<td>Tribridge</td>
<td>Hosting, maintaining and supporting the IT infrastructure needed to conduct daily business operations.</td>
<td>$141,490.00</td>
</tr>
<tr>
<td>GPaaS</td>
<td>MergeIT</td>
<td>Hosting, maintaining and supporting our accounting system Great Plains which is used to manage The Children’s Trust finances.</td>
<td>$86,500.00</td>
</tr>
<tr>
<td>GPaaS</td>
<td>Core Integrator</td>
<td>Hosting, maintaining and supporting the document management systems that contains all spending related documents and approvals prior to monies being spent. It is integrated with Great Plains.</td>
<td>$55,060.00</td>
</tr>
<tr>
<td>Software</td>
<td>Vendor Name</td>
<td>Usage</td>
<td>2018-2019 recommended</td>
</tr>
<tr>
<td>--------------------------------------------</td>
<td>------------------------------------</td>
<td>-------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>-----------------------</td>
</tr>
<tr>
<td>Thechildrenstrust.org website</td>
<td>Branger+Briz</td>
<td>Hosting, maintaining and supporting our website that is used to provide The Children’s Trust information to the general public.</td>
<td>$42,900.00</td>
</tr>
<tr>
<td>SAMIS</td>
<td>Children’s Services Council of Palm Beach County</td>
<td>Fee for the utilization and maintenance of the Services and Activity Management Information System (SAMIS). The Children’s Trust is a member of the SAMIS Collaborative, which refers collectively to the Statewide SAMIS Management Committee (SMC) and the SAMIS Management Group (SMC). The Children’s Services Council of Palm Beach County is the SAMIS collaborative Fiscal Agent.</td>
<td>$100,000.00</td>
</tr>
<tr>
<td>Trust Central</td>
<td>Webauthor.com, LLC</td>
<td>Trust Central is the consolidated software as a service solution that allows The Children’s Trust and its funded agencies to capture, track, and report information related to Program Metrics, Contracting, Solicitations, Travel &amp; Expense, Records Management, Performance Measurement, and Customer Relationship Management. The Business Intelligences Reporting and the Integrated Data Repository allows the staff to extract and report on the data entered in Trust Central.</td>
<td>$202,000.00</td>
</tr>
<tr>
<td>Integrated Data System (IDS)</td>
<td>University of Miami</td>
<td>This solution allows us to integrate community data in a manner that allows for both community and individual level analysis of the impact our investment is having in the community.</td>
<td>$150,000.00*</td>
</tr>
<tr>
<td>Zendesk Inc.</td>
<td>Zendesk Inc.</td>
<td>Zendesk is the ticketing system that tracks IT and administrative requests.</td>
<td>$8,744.00</td>
</tr>
<tr>
<td><strong>Total Cost</strong></td>
<td></td>
<td></td>
<td><strong>$ 789,094.00</strong></td>
</tr>
</tbody>
</table>

* This item is funded from the research and evaluation budget line.
**Background:**
The Children’s Trust leases software services from several vendors. These software services are crucial to the daily business activities of staff by facilitating their ability to perform assigned tasks, including interacting with providers efficiently, to capture data, track funded program activities and overall performance.

These software services are being presented for renewal following, the procurement policy, Exemption to Formal Competitive Solicitation Process, section G-4, single source purchases (Single Source Procurement, Policy No. 2004). Each software solution was initially selected through a competitive solicitation or bid process. Once selected, the staff at The Children’s Trust have worked with the software vendors to customize the software, thereby making it specific to our use and concomitantly resulting in a single source software product. The table below lists when the software services were solicited.

<table>
<thead>
<tr>
<th>Software</th>
<th>Vendor Name</th>
<th>Background</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community app hosting</td>
<td>Nine 9 Symbol, LLC</td>
<td>This vendor was selected through a bid process in April 2016.</td>
</tr>
<tr>
<td>IaaS</td>
<td>Tribridge</td>
<td>This vendor is in our vendor pool which was established with RFP 2017-06 and approved at the April 2017 board meeting. This vendor was selected through a bid process and approved at the June 2017 board meeting.</td>
</tr>
<tr>
<td>GPaaS</td>
<td>MergedIT</td>
<td>This vendor was selected as a part of the RFP 2017-07 competitive solicitation process and approved at the June 2017 board meeting.</td>
</tr>
<tr>
<td>GPaaS</td>
<td>Core Integrator</td>
<td>This vendor was selected as a part of the RFP 2017-07 competitive solicitation process and approved at the June 2017 board meeting.</td>
</tr>
<tr>
<td>Thechildrenstrust.org website</td>
<td>Branger+Briz</td>
<td>This vendor was selected as a part of the RFP 2017-05 competitive solicitation process and approved at the February 2017 board meeting.</td>
</tr>
<tr>
<td>SAMIS</td>
<td>Children’s Services Council of Palm Beach County</td>
<td>This is the data collection software for The Children’s Services Council which we are a member.</td>
</tr>
<tr>
<td>Trust Central</td>
<td>Webauthor.com, LLC</td>
<td>This software is an extension of SAMIS and as such was selected for the additional enhancements that created Trust Central. This vendor is in our vendor pool which was established with RFP 2017-06 and approved at the April 2017 board meeting.</td>
</tr>
<tr>
<td>Integrated Data System (IDS)</td>
<td>University of Miami</td>
<td>This vendor was selected as part of Resolution #2018-41 and our Thirty million words application approved at the February 2018 board meeting.</td>
</tr>
<tr>
<td>Zendesk Inc.</td>
<td>Zendesk Inc.</td>
<td>This vendor was selected as part of a bid process in August 2013.</td>
</tr>
</tbody>
</table>

Resolution 2018-80 (Amended) – In-house Software and Hardware renewal (Information Technology & Research/Evaluation)
July 9, 2018
The foregoing recommendation was offered by ____________________ who moved its approval. The motion was seconded by ____________________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 9th
**day of July 2018.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY ________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency _______________
The Children's Trust Board Meeting

Date: July 9, 2018

Resolution: 2018-83

Strategic Plan Priority Investment Area: Administrative/Operations

Recommended Action: Authorization to negotiate and execute a contract with Marcum LLP for financial auditing services of The Children’s Trust, in a total amount not to exceed $26,250.00, commencing August 1, 2018 and ending July 31, 2019, with four possible 12-month renewals.

Budget Impact: Funding in the amount of $26,250.00 for this resolution is allocated for FY 2017-18 and is projected to be available in FY 2018-19.

Background: Section 218.39, Florida Statutes, requires The Children’s Trust to have completed an annual financial audit of its accounts and records by an independent certified public accountant within nine months after the end of its fiscal year. Also, the bylaws of The Children’s Trust require that The Children’s Trust not use the same external auditor for more than five consecutive years. Section 218.391, Florida Statutes, requires that an audit committee assist the governing body in selecting an auditor to conduct the annual financial audit.

On March 12, 2018, the board approved resolution #2018-43 to issue a request for qualifications (RFQ) #2018-09 to obtain an independent certified public accounting firm to perform future annual audits of The Children’s Trust to comply with statutory mandates and The Children’s Trust’s bylaws. This RFQ was released on April 16, 2018.

The Finance and Operations Committee oversaw the selection of the auditors by working with the audit committee (comprised of two staff and three community representatives having an accounting/financial background) to establish factors to use for the evaluation of audit services proposals submitted in response to the RFQ.

Three proposals met the mandatory technical review requirements of the RFQ. The technical review included The Children’s Trust bylaws and governmental auditing/reporting requirements. Two other responses were received but did not pass the technical review requirements. The audit committee ranked the responses and recommended to the Finance and Operations Committee the firm to provide financial auditing services. This recommendation was made, in order of preference, for no fewer than three firms deemed to be the most highly qualified to perform the required services. The respondents and the respective scores of the qualifying responses were as follows:

<table>
<thead>
<tr>
<th>Respondent</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marcum LLP</td>
<td>94.0</td>
</tr>
<tr>
<td>Keefe, McCullough &amp; Co., LLP</td>
<td>88.8</td>
</tr>
<tr>
<td>Mauldin &amp; Jenkins, LLC</td>
<td>88.2</td>
</tr>
</tbody>
</table>
Based on the qualifications and merits of the firm, the audit committee recommended to the Finance and Operations Committee that Marcum LLP provide financial auditing services of The Children’s Trust. The Finance and Operations Committee accepted that recommendation and favorably recommends the board accept the nomination of Marcum LLP.

**Description of Services:** As required by Florida Statutes, an external independent financial audit of The Children’s Trust financial statements must be performed within nine months after the end of the fiscal year. Based on the recommendation of the audit committee as well as the Finance and Operations Committee’s review, Marcum LLP was selected to conduct the financial auditing services of The Trust. Services provided by Marcum LLP will include but are not limited to the following:

- Perform a financial audit in accordance with auditing standards
- Review and make recommendations for required note disclosures for The Children’s Trust Comprehensive Annual Financial Report (CAFR)
- Issue reports and schedules following the completion of the financial audit
- Provide guidance on governmental accounting standards

The foregoing recommendation was offered by ________________ who moved its approval. The motion was seconded by ________________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted **this 9th day of July, 2018.**

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY ________________

SECRETARY

Approved by County Attorney for form and legal sufficiency ________________
The Children’s Trust Board Meeting

Date: July 9, 2018

Resolution: 2018-84

Strategic Plan Priority Investment Area: Administrative/Operations

Recommended Action: Authorization for the expenditure of up to $8,000.00, in addition to the $23,000.00 that has already been expended, in a total amount not to exceed $31,000.00 in FY 2017-18, with Konica Minolta Business Solutions U.S.A., Inc. for comprehensive management of print services.

Budget Impact: Funding in the amount of up to $8,000.00 for this resolution is allocated to FY 2017-18.

Background: Printing services are essential to The Children’s Trust’s daily business activities and operations. Over the past year, Konica Minolta Business Solutions U.S.A., Inc., has provided comprehensive management print services to The Children's Trust. The copier and print management services are provided under a three-year lease that began on August 18, 2016. The initial projected expenditure for the 2017-18 fiscal year was $23,000.00, which is below the threshold for board approval under section 2000 of the procurement policy. However, during the 2017-18 fiscal year, The Children’s Trust print projects increased a measurable amount above its normal level due to the processing of a high amount of funding solicitation requests within a short period. The additional projects have resulted in an augmented use of printers, toner, machine parts and associated maintenance and management services by the vendor. As such, there was an $8,000.00 increase in expenditures for this budgeted item.

Description of Services: This request, once approved, will authorize payment of additional funds for Konica Minolta Business Solutions U.S.A., Inc. to continue providing comprehensive management of print services for the remainder of the fiscal year. Services include supplying toner, printing machine parts, and maintenance, as needed. This vendor is reliable and provides excellent customer service with a prompt response and turnaround time.
The foregoing recommendation was offered by __________ who moved its approval. The motion was seconded by __________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 9th day of July, 2018.

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY __________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency __________________
The Children’s Trust Board Meeting

Date: July 9, 2018

Resolution: 2018-85

Strategic Plan Priority Investment Area: Administrative/Operations

Recommended Action: Authorization to retroactively ratify the agreement with TM Telcomm Corp. for voice over IP (VoIP) telephone and internet services pursuant to a service order agreement and to authorize fiscal year 2018-19 expenditures, subject to available funding, in a total amount not to exceed $95,000.00 for a term of 12 months, commencing October 1, 2018 and ending September 30, 2019.

Budget Impact: Funding in the amount of $95,000.00 for this resolution is projected to be available for FY 2018-19.

Description of Services: This resolution authorizes payment for The Children’s Trust’s utilization of voice over IP (VoIP) hosted telephone service for local and long-distance calls. It also approves the purchase of internet connection services with dedicated managed circuits between The Children’s Trust’s offices and the internet.

Background: The Children’s Trust contracts with TM Telcomm Corp., for two services: (1) Voice over IP hosted telephone services, and, (2) dedicated managed circuits. These two services facilitate The Children’s Trust’s communications with the world. VoIP provides telephone services while the dedicated managed circuits ensure connectivity from The Children’s Trust’s offices to the Infrastructure as a Service solution hosted by Tribridge Holdings, LLC.

On November 2, 2017, The Children’s Trust entered into a new three-year agreement with TM Telcomm Corp. for the period of November 2, 2017, to November 1, 2020. The board approved the expenditures for this agreement in resolution #2018-01 on October 16, 2017. However, with the approval of the expenditure, the board did not approve the three-year agreement. Staff is requesting that through this resolution the board retroactively ratify the agreement between TM Telcomm Corp. and The Children's Trust. Board approval is also being sought to pay for FY 2018-2019. Payments due for the remaining contractual period will be subject to annual appropriation.

This resolution represents the fourth year that The Children's Trust purchased these combined services from TM Telcomm Corp.
The foregoing recommendation was offered by __________________ who moved its approval. The motion was seconded by __________________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 9th day of July 2018.

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY __________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency __________________
The Children’s Trust Board Meeting
Date: July 9, 2018
Resolution: 2018-86

Strategic Plan Priority Investment Area: Community Awareness and Advocacy

Strategic Plan Headline Community Result(s): Public Awareness and Program Promotion

Recommended Action: Authorization to enter into a third and final-year agreement with Wow Factor Marketing Group, Inc., an agency selected from the 2016-2019 vendor pool for media buying services and market research, in a total amount not to exceed $1,131,000.00, inclusive of $961,350.00 to purchase media, and $169,650.00 in agency fees and market research for a term of 12 months, commencing October 1, 2018, and ending September 30, 2019.

Budget Impact: Funding in the amount of $1,131,000.00 for this resolution is projected to be available in FY 2018-19.

Background: Wow Factor Marketing Group, Inc. (WOW) is a member of the existing three-year vendor pool approved by the board through resolution #2017-01 on October 19, 2016. WOW was initially selected for these services in 2016 because it promised the greatest return for our media buying investment, backed by the largest media buying portfolio on which to leverage our investment.

This agreement would represent WOW’s third consecutive year providing such services to The Children’s Trust during the current vendor pool term. WOW buys more local media than almost any other agency in Miami-Dade County. Because of that, WOW demands better bulk rates and more quality added value from local, major general market media than virtually any other agency in its industry. This renewal is in accordance with the procurement policy, section 2005 Vendor Pools, indicating the renewal of vendor agreements is contingent upon satisfactory performance during the life of the vendor pool.

Description of Services: Wow Factor Marketing Group, Inc. will purchase discounted media buys with television and radio broadcasting stations, print and/or digital media, and owners of outdoor media (including transit). The media buys include: (1) obtaining and analyzing data and research to develop a comprehensive media schedule best suited to reach target markets on multiple media platforms, which will reflect messages or programs being promoted; (2) negotiating best rates and desirable added value, such as free additional spots in desirable time slots; (3) paying media; and, (4) reconciling each buy to determine if contractual obligations were delivered, while obtaining appropriate “make goods,” i.e., additional advertising given to us at no cost, to “make good” on an unfulfilled media commitment, such as placement or frequency, on a case-by-case basis.

Geographic Area: Countywide
The foregoing recommendation was offered by __________ who moved its approval. The motion was seconded by __________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 9th day of July, 2018.

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY ______________________________
SECRETARY

Approved by County Attorney for form and legal sufficiency ____________________________
Strategic Plan Priority Investment Area: Community Awareness and Advocacy

Strategic Plan Headline Community Result(s): Public Awareness and Program Promotion

Recommended Action: Authorization to enter into a third and final-year agreement with Imaginart Media Productions, LLC, an agency selected from the 2016-2019 vendor pool for community outreach and media buying targeting the Creole-speaking Haitian community in Miami-Dade County; administration and oversight of The Children’s Trust’s leased Yellow Box displays; and English-Creole translation services, in a total amount not to exceed $156,215.00 for a term of 12 months commencing, October 1, 2018, and ending September 30, 2019.

Budget Impact: Funding in the amount of $156,215.00 for this resolution is projected to be available in FY 2018-19.

Background: Imaginart Media Productions, LLC (Imaginart) is a member of the existing three-year vendor pool approved by the board through Resolution #2017-01 on October 19, 2016. Imaginart was initially selected to provide these services because it is the most qualified vendor to: 1) conduct outreach efforts in the Haitian community; 2) obtain optimal rates from the Haitian-Creole media whose audience we would like to access; and 3) provide English-Creole translation services.

This agreement would represent Imaginart’s third and final consecutive year providing such services to The Children’s Trust during the current vendor pool term. In its nearly two years with The Children’s Trust, Imaginart has proved to be creative, reliable, knowledgeable and effective. The principal, Elizabeth Guerin, is a well-known and well-respected figure both in Haiti and within the local Haitian community. Ms. Guerin’s status in the community and beyond, paired with her impressive broadcasting skills, makes her an ideal voice in Haitian-Creole for The Children’s Trust. This renewal is in accordance with the procurement policy, section 2005 Vendor Pools, indicating the renewal of vendor agreements is contingent upon satisfactory performance during the life of the vendor pool.

Description of Services: Imaginart will: 1) negotiate discounted media buys with targeted Haitian-Creole television and radio broadcasting stations and other Creole media as needed; 2) provide community outreach specific to the Haitian-Creole community; 3) administer and oversee The Children’s Trust’s Yellow Box lease, which displays printed Creole outreach materials; and, 4) provide English-Creole translation services for the monthly parenting newsletter, press releases, program brochures and other materials.

Yellow Box, owned by Yellow Box Inc., is a unique and proprietary product that is growing in popularity and visibility in Miami-Dade County. The Children’s Trust rents 10 complete boxes, partially rent an additional five, has access to five more at no extra cost, and also utilizes five simplified Yellow Box kiosks/community boards, for a total of 25 locations throughout the
Miami-Dade Haitian-Creole community. Yellow Box has proven to be a highly visual and useful tool to disseminate information about Trust-funded programs throughout the Haitian community.

**Geographic Area:** Countywide

The foregoing recommendation was offered by ____________ who moved its approval. The motion was seconded by ____________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 9th day of July, 2018.

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY ____________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency ________________________________
The Children’s Trust Board Meeting

Date: July 9, 2018

Resolution: 2018-88

Strategic Plan Priority Investment Area: Community Awareness and Advocacy

Strategic Plan Headline Community Result(s): Public Awareness and Program Promotion

Recommended Action: Authorization to enter into a third and final-year agreement with Armstrong Creative Consulting Inc., an agency selected from the 2016-2019 vendor pool for urban media buying and community outreach targeting the African-American, faith-based community in Miami-Dade County, in a total amount not to exceed $148,785.00 for a term of 12 months commencing, October 1, 2018, and ending September 30, 2019.

Budget Impact: Funding in the amount of $148,785.00 for this resolution is projected to be available in FY 2018-19.

Background: Armstrong Creative Consulting Inc. (Armstrong) is a member of the existing three-year vendor pool approved by the board through Resolution #2017-01 on October 19, 2016. Armstrong was selected for these services because it is the only agency in the pool qualified to provide faith-based outreach in the African-American community in Miami-Dade County. Additionally, Armstrong has the best relationships and ability to obtain optimal rates from the three selected urban media outlets whose audiences The Children's Trust would like to access.

This agreement would represent Armstrong’s third and final consecutive year providing such services to The Children’s Trust during the current vendor pool term. Armstrong has demonstrated a proven knowledge of African-American faith-based and grass-roots community outreach and has consistently delivered excellent results. During FY 2016-17, Armstrong more than doubled The Children’s Trust’s media investment through steep unit cost discounts and other added value and has thus far exhibited similar results in FY 2017-18. This renewal is in accordance with the procurement policy, section 2005 Vendor Pools, indicating the renewal of vendor agreements is contingent upon satisfactory performance during the life of the vendor pool.

Description of Services: Armstrong will execute: 1) a multilayered faith-based community outreach strategy in Miami-Dade County involving approximately 100 churches; 2) conduct targeted media buying for distinct urban media outlets primarily tied to the faith-based community, and; 3) perform other outreach specific to the African-American community.

Geographic Area: Countywide
The foregoing recommendation was offered by __________ who moved its approval. The motion was seconded by __________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 9\textsuperscript{th} day of July, 2018.

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY ____________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency ____________________________
The Children’s Trust Board Meeting

Date: July 9, 2018

Resolution: 2018-89

Strategic Plan Priority Investment Area: Community Awareness and Advocacy

Strategic Plan Headline Community Result(s): Public Awareness and Program Promotion

Recommended Action: Authorization to enter into a third and final-year agreement with Madison South, LLC, an agency selected from the 2016-2019 vendor pool for the purpose of providing graphic design services, in a total amount not to exceed $40,000.00 for a term of 12 months commencing, October 1, 2018, and ending September 30, 2019.

Budget Impact: Funding in the amount of $40,000.00 for this resolution is projected to be available in FY 2018-19.

Background: Madison South, LLC (Madison South) is a member of the existing three-year vendor pool approved by the board through resolution #2017-01 on October 19, 2016. Madison South was selected for graphic design services because it proposed the lowest prices.

This agreement would represent Madison South LLC’s third and final consecutive year providing such services to The Children’s Trust during the current vendor pool term. The agency has consistently provided exemplary creative services in a timely fashion, while delivering enhanced services beyond its contract scope, including additional work hours and revisions. This renewal is in accordance with the procurement policy, section 2005 Vendor Pools, indicating the renewal of vendor agreements is contingent upon satisfactory performance during the life of the vendor pool.

Description of Services: Madison South LLC will provide graphic design services, including, but not limited to, designing: 1) The Children’s Trust’s monthly trilingual (English, Spanish, Creole) parenting newsletter; 2) trilingual program brochures for various initiatives and funded areas, such as HealthConnect, FamilyStrong, Book Club, etc.; 3) annual reports; 4) funding solicitation advertisements; and, 5) web and printed collateral materials for Read to Learn, Young Talent Big Dreams, Champions for Children, and Family Expo.

Geographic Area: Countywide
The foregoing recommendation was offered by __________ who moved its approval. The motion was seconded by __________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 9th day of July, 2018.

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY __________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency __________________________
Resolution: 2018-90

Strategic Plan Priority Investment Area: Community Awareness and Advocacy

Strategic Plan Headline Community Result(s): Public Awareness and Program Promotion

Recommended Action: Authorization to enter into a third and final-year agreement with the M Network Inc., an agency selected from the 2016-2019 vendor pool for creative advertising production services, off-site Miami Heart Gallery project management, and select public relations projects, in a total amount not to exceed $268,000.00, for a term of 12 months, commencing October 1, 2018, and ending on September 30, 2019.

Budget Impact: Funding in the amount of $268,000.00 for this resolution is projected to be available in FY 2018-19.

Background: The M Network, Inc. (M Network) is a member of the existing three-year vendor pool approved by the board through resolution #2017-01 on October 19, 2016. M Network was initially selected in 2016 to provide these services because it is the only agency in the vendor pool that meets The Children’s Trust’s standards for creative advertising services in English and Spanish. Additionally, the agency offers competitive pricing and has overwhelming experience working on campaigns promoting foster care and adoption.

This agreement would represent M Network’s third and final consecutive year providing such services to The Children’s Trust during the current vendor pool term. In prior years, M Network has provided The Children’s Trust with exemplary creative services in a consistently timely fashion, while gratuitously delivering additional services beyond its agreement scope. M Network has consistently created highly effective professional and award-winning ads that 1) promote the value of early childhood investments; 2) identify factors influencing grade-level reading; 3) promote enrollment in quality child care; 4) encourage adoption of children in foster care; and, 5) promote The Children’s Trust’s website, funded after-school and summer camp programs, Family Expo and more. This renewal is in accordance with the procurement policy, section 2005 Vendor Pools, indicating the renewal of vendor agreements is contingent upon satisfactory performance during the life of the vendor pool.

Description of Services: M Network will provide advertising services, including, but not limited to, writing; video and still photography; recording audio tracks; video and audio editing; animation and graphics creation; consulting with outside professionals to ensure maximum effectiveness in executing effective multilingual, multilayered advertising campaigns that include broadcast, print, outdoor and digital media; the production/event planning of up to two Miami Heart Gallery shoots per year; and, yearlong publicity efforts on behalf of our adoption initiative.

Geographic Area: Countywide
The foregoing recommendation was offered by __________ who moved its approval. The motion was seconded by __________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 9th day of July, 2018.

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY _______________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency ________________________
The Children’s Trust Board Meeting

Date: July 9, 2018

Resolution: 2018-91

Strategic Plan Priority Investment Area: Community Awareness and Advocacy

Strategic Plan Headline Community Result(s): Public Awareness and Program Promotion

Recommended Action: Authorization for a procurement waiver from a formal competitive solicitation to expend monies paid to the Miami Herald Publishing Co. for The Children’s Trust’s advertisements related to funding announcements, activities, initiatives, events and programs, and 2019 Silver Knight sponsorship, in a total amount not to exceed $100,000.00 for a term of 12 months commencing, October 1, 2018, and ending September 30, 2019.

Budget Impact: Funding in the amount of $100,000.00 for this resolution is projected to be available in FY 2018-19.

Background: The Miami Herald Publishing Co. (Miami Herald) has published print and online advertisements for The Children’s Trust since 2003. The Children’s Trust wishes to continue its relationship with the Miami Herald. Additionally, it has proven to be a valuable and effective advertising partner that offers a significant return on The Children’s Trust’s actual dollar investment.

Request for Procurement Waiver (requires approval of a 2/3 vote of board members present): This resolution requests a procurement waiver from a formal competitive solicitation to expend monies to advertise The Children’s Trust’s funding announcements, activities, initiatives, events and programs, and participate as a 2019 Silver Knight sponsor, with the Miami Herald Publishing Co. A waiver is being sought because the use of a formal competitive process is impractical where the Miami Herald is the only major newspaper company in Miami-Dade County that publishes daily and in two languages.

Description of Services: The Children’s Trust will publish advertisements in the Miami Herald’s printed newspaper and on its website. The Miami Herald is the only major newspaper company in Miami-Dade County that publishes daily, always extends its nonprofit rate to The Children’s Trust, and typically doubles The Children’s Trust’s investment in free added value through advertising campaign sponsorships. In light of the above, The Children’s Trust selected the Miami Herald as its primary print advertisement vehicle.

Geographic Area: Countywide
The foregoing recommendation was offered by __________ who moved its approval. The motion was seconded by __________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 9th day of July, 2018.

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA
BY __________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency ________________
The Children’s Trust Board Meeting

Date: July 9, 2018

Resolution: 2018-92

Strategic Plan Priority Investment Area: Community Awareness and Advocacy

Strategic Plan Headline Community Result(s): Public Awareness and Program Promotion

Recommended Action: Authorization to enter into a third and final-year agreement with Palley Promotes Inc., an agency selected from the 2016-2019 vendor pool for public relations services, in a total amount not to exceed $36,000.00 for a term of 12 months commencing, October 1, 2018 and ending September 30, 2019.

Budget Impact: Funding in the amount of $36,000.00 for this resolution is projected to be available in FY 2018-19.

Background: Palley Promotes Inc. (Palley) is a member of the existing three-year vendor pool approved by the board through resolution #2017-01 on October 19, 2016. Palley was selected to provide public relations services because it showed the most insightful understanding of The Children’s Trust’s expectations for the expressed scope of work and how to achieve it. Additionally, out of the four public relations agencies we have engaged from the vendor pool in the past two years, Palley has consistently been the most effective.

This agreement would represent Palley’s third and final consecutive year providing such services to The Children’s Trust during the current vendor pool term. Through Palley’s efforts we have enjoyed a significant uptick of feature stories about The Children’s Trust on broadcast news TV and print media, e.g., our twice monthly staff-bylined feature in the Miami Herald Neighbors section. This year, The Children’s Trust expanded its services with Palley due to the consolidation of smaller public relations projects and Palley’s successful track record with The Children’s Trust. This renewal is in accordance with the procurement policy, section 2005 Vendor Pools, indicating the renewal of vendor agreements is contingent upon satisfactory performance during the life of the vendor pool.

Description of Services: Palley will: 1) continue building relationships with our staff and grantees to find hidden stories to promote The Children’s Trust, through earned media on traditional and digital platforms, and negotiate editorial placement even when not directly tied to a specific event (as outlined in 3 and 4); 2) maintain previously negotiated free editorial placement agreements and arrange new placements, if any are cancelled; 3) seek media attention during seasonal periods such as the start of summer and back-to-school, our annual report release, funding announcements, Champions for Children and Young Talent Big Dreams; and, 4) leverage breaking news when it intersects with subject matter tied to our mission that creates opportunities for subject experts from among our service providers and staff.

Geographic Area: Countywide
The foregoing recommendation was offered by __________ who moved its approval.
The motion was seconded by __________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 9th day of July, 2018.

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY ________________________________
   SECRETARY

Approved by County Attorney for form and legal sufficiency __________________________
The Children’s Trust Board Meeting

Date: July 9, 2018

Resolution: 2018-93

Strategic Plan Priority Investment Area: Community Awareness and Advocacy/Public Policy & Community Engagement

Strategic Plan Headline Community Result(s): Public Awareness and Program Promotion

Recommended Action: Authorization to retroactively ratify the purchase agreement with Linda S. Weston dba Ahead Advertising Specialties to add $2,100.00 to the $50,000.00 that has already been allocated, for a new total amount not to exceed $52,100.00 in FY 2017-18 for Trust-branded promotional items.

Budget Impact: Funding in the amount of $2,100.00 for this resolution is allocated for FY 2017-18.

Background: On April 16, 2018 the board authorized The Children’s Trust communications department to enter into a purchase agreement with Ahead Advertising Specialties for Trust-branded promotional items through resolution #2018-52. After the board approval, it was noted that an order of 350 clear book bags was made by the public policy and community engagement department for gun violence prevention efforts for students at Brownsville Middle School also utilizing Ahead Advertising Specialties. The purchase of the clear book bags resulted in expenditures with this vendor to exceed the $50,000.00 approved by the board. Staff is requesting that through this resolution the board retroactively ratify the $2,100.00 purchase agreement to include the expenditure made by the public policy and community engagement department.

Description of Services: This request, once approved, will cover the totality of expenditures to Linda S. Weston dba Ahead Advertising Specialties for Trust-funded promotional items for FY 2017-18.

Geographic Area: Countywide
The foregoing recommendation was offered by __________ who moved its approval. The motion was seconded by __________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 9th day of July, 2018.

THE CHILDREN'S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY ________________________________
SECRETARY

Approved by County Attorney for form and legal sufficiency __________________________
The Children’s Trust Board Meeting

Date: July 9, 2018

Resolution: 2018-94

Strategic Plan Priority Investment Area: Program and Professional Development

Strategic Plan Headline Community Result(s): Supports for quality program implementation and fiscal/administrative functions.

Recommended Action: Authorization to negotiate and execute a contract with CCDH, Inc. d/b/a The Advocacy Network on Disabilities for program and professional development support services for Children’s Trust providers and staff in a total amount not to exceed $788,000.00, for a term of 12 months, commencing August 1, 2018 and ending July 31, 2019, with four remaining 12-month renewals.

Budget Impact: Funding in the amount of $788,000.00 is allocated for FY 2017-18 and is projected to be available in FY 2018-19.

Description of Services: Program and Professional Development (PPD) continues to be a vital cornerstone of the success of The Children’s Trust’s strategic plan. The Children’s Trust recognizes that its mission is accomplished through its contracted service providers and aims to support providers to achieve meaningful, measurable results by consistently delivering high-quality services using best practices through strong, sustainable organizations.

The Advocacy Network on Disabilities will offer supports for quality, inclusive programming for children and youth with disabilities and their families in the following areas:

1. assessing the readiness of programs not typically serving children with disabilities to appropriately include all children;
2. supporting the implementation of best practices to increase the quality of inclusive programming that considers each child’s individual needs;
3. providing public outreach, education, and advocacy around the inclusion of children with disabilities that assist The Trust and its providers in promoting welcoming programs;
4. informing and supporting agency policies, practices, and actions that encourage a culture of inclusion;
5. linking children and families to resources;
6. maintaining a resource hotline; and
7. designing a pilot program of flex funds to encourage and support the inclusion of children with more significant disabilities in general population programs.

The Advocacy Network on Disabilities’ All Children Together (ACT) Project works to increase the participation of children with disabilities and their families in all aspects of community life through capacity building, advocacy, and promoting best practices. Utilizing research-based strategies for positive outcomes in adult learning, ACT staff members will work collaboratively with programs funded by The Children’s Trust to ensure that providers have the materials, training, skills, and support needed to facilitate the creation of positive, nurturing, developmentally appropriate programs that welcome all children. ACT will provide county-wide PPD support services to direct-service and program management staff as well as agency-
level administration of Trust-funded programs serving typically developing children; Trust staff; and advocacy and linkage services to children and youth with disabilities and their families. Project activities include an assessment of an organization’s inclusion readiness; individualized coaching and technical assistance; peer learning opportunities; and online and in-person quality, relevant trainings.

**Background:** On September 18, 2017, the board approved resolution #2017-113, to fund one or more agencies to provide programmatic support for funded youth development programs. On April 9, 2018, The Children’s Trust issued an invitation to negotiate (ITN) 2018-08 for Inclusion Support Services for Programs Serving Children and Youth for Trust-funded provider agencies and Trust staff. A total of two applications were submitted, requesting $1,074,837.00.

The comprehensive review process included independent program application rating by three trained reviewers, a review team debriefing, a fiscal audit review, an initiative-wide review and a cross-portfolio review. One application for inclusion support services is recommended for funding as a result of the ITN review process for a total amount of $788,000.00.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by ______________ who moved its approval. The motion was seconded by ______________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted **this 9th day of July, 2018.**

THE CHILDREN’S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY _______________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency ______________________
The Children’s Trust Board Meeting

Date: July 9, 2018

Resolution: 2018-95

Strategic Plan Priority Investment Area: Program and Professional Development

Strategic Plan Headline Community Result(s): Supports for quality program implementation and fiscal/administrative functions.

Recommended Action: Authorization to negotiate and execute a contract with Nova Southeastern University, Inc. for program and professional development support services for The Children’s Trust’s providers and staff in a total amount not to exceed $661,676.00, for a term of 12 months, commencing August 1, 2018 and ending July 31, 2019, with four remaining 12-month renewals.

Budget Impact: Funding in the amount of $661,676.00 is allocated for FY 2017-18 and is projected to be available in FY 2018-19.

Description of Services: Program and Professional Development (PPD) continue to be a vital cornerstone to the success of The Children’s Trust’s strategic plan. The Children’s Trust recognizes that its mission is accomplished through its contracted service providers and aims to support providers in their quest to achieve meaningful, measurable results by consistently delivering high quality services using best practices through strong, sustainable organizations.

Nova Southeastern University Project RISE (Research, Inspiration, Support, & Evaluation) will offer quality supports for youth development after-school and summer program providers serving children and youth in kindergarten through 12th grade. Project RISE will provide the following services:

1. Supports for the implementation of general program quality standards and continuous quality improvement for youth development providers.
2. Training, brief consultation and coaching to support engaging best practices and fidelity implementation of core services required by the Youth Development RFP 2018-02. For programs serving K to 5th grade students, this includes: academic supports focused on universal group literacy, as well as differentiated literacy instruction (for struggling readers), and homework assistance during the school year; and health and wellness services including social-emotional learning and physical activity. For programs serving 6th to 12th grade, this includes academic supports and social-emotional learning.
3. Child and youth engagement and effective group behavior management.
4. Supporting fidelity administration and analysis of common initiative-specific measures, including program observation and participant outcome measures.

Nova Southeastern University, Inc., will take an individualized approach to the programs providing services based on an accurate pre-assessment. Nova’s Project RISE program will target youth development staff and coach them to: 1) create a positive, nurturing, developmentally appropriate program environment, 2) successfully implement program curriculum and activities, 3) accurately administer and score participant outcome measures.

Resolution 2018-95 – Support Services for Youth Development Programs Recommendation; Program and Professional Development

July 9, 2018
Project RISE will implement a model based on needs in which universal, selected and targeted approaches are used with youth development providers depending on the results of assessments and observations of activities. Project RISE will work on quality improvement efforts by creating a culture where data on child performance (outcomes) is used to guide decisions about how to allocate training resources and ultimately, to determine if the efforts made to improve quality are working or are in need of further refinement.

The approach will include, but not be limited to:
- group training sessions including in-person and online trainings;
- peer learning opportunities such as communities of practice and peer networks;
- coaching intervention to individual organizations onsite;
- program quality assessments; and
- identifying and linking service providers to additional learning opportunities.

**Background:** On September 18, 2017, the board approved resolution #2017-113, to fund one or more agencies to provide programmatic support for funded youth development programs. The Children’s Trust issued an invitation to negotiate (ITN) 2018-07, Support Services for Youth Development Programs on April 9, 2018, for program and professional development services for Trust-funded provider agencies and Trust staff. A total of three applications were successfully submitted, requesting $1,661,582.73 in funding.

The comprehensive solicitation review process included independent program application rating by three trained reviewers, a review team debriefing, a fiscal audit review, an initiative-wide review and a cross-portfolio review. One application for youth development support services is recommended for funding as a result of the RFP review process for a total amount of $661,676.00.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by ______________ who moved its approval. The motion was seconded by ______________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 9th day of July, 2018.

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY ________________________________
SECRETARY

Approved by County Attorney for form and legal sufficiency ____________________
The Children’s Trust Board Meeting

Date: July 9, 2018

Resolution: 2018-96

Strategic Plan Priority Investment Area: Early Childhood Development; Child Care Quality Improvement

Strategic Plan Headline Community Result(s): Children are ready for kindergarten; and children attend quality child care.

Recommended Action: Authorization to negotiate and execute a contract with The Children’s Forum for the management of the Early Learning Career Center and scholarships, in a total amount not to exceed $600,000.00 and, to encumber a purchase order for scholarships in a total amount not to exceed $1,000,000.00, for a term of 12 months, commencing August 1, 2018 and ending July 31, 2019, with four remaining 12-month renewals.

Budget Impact: Funding in the amount of $1,600,000.00 is allocated for FY 2017-18 and is projected to be available in FY 2018-19.

Description of Services: The Children’s Trust is committed to improving the quality of early learning child care programs throughout Miami-Dade County, resulting in better outcomes for young children and ensuring their readiness for school. This is accomplished, in part, through the Early Learning Career Center (Center) initiative which provides early learning practitioners with opportunities to advance their education and professional development, and ultimately improves their teaching practices and interactions with children.

The Center supports the creation of a qualified, well-trained early learning workforce in Miami-Dade County through a comprehensive professional development system. There are approximately 1,700 licensed child care programs in Miami-Dade County, and all have access to career center supports. The recommended agency, the Children’s Forum, will manage the Center, provide career advising services, administer scholarships to early learning practitioners, and ensure that training and education received by practitioners are tracked in Miami-Dade County’s Professional Development Registry (PDR). The Children’s Forum will also analyze data and report salient findings regarding the status of the early learning workforce, changes in education levels and certifications, and the use of professional development supports.

Background: The Children’s Forum is a statewide, not-for-profit organization, focused on making Florida a state where children grow and thrive in quality environments and where families have access to information, resources, and options to assist them in their parenting roles. Through a broad array of programs, research and education, The Children’s Forum is committed to achieving their vision by targeting and supporting those who care for and educate children daily; the early care and education workforce. The Children’s Forum has been successfully operating the Center since 2007.

The Children’s Trust issued a competitive request for proposal, RFP#2018-06, on April 9, 2018 to procure an agency to operate the Center and provide career advising to early learning programs throughout Miami-Dade County. One agency (The Children’s Forum) applied, requesting $600,000.00. The review process included an independent program application
rating by three trained reviewers, a review team debriefing, a fiscal audit review, an initiative-wide review and a cross-portfolio review. One application for the management of the Early Learning Career Center and scholarships is recommended for funding as a result of the RFP review process for a total amount of $1,600,000.00. The recommended agency demonstrated their capacity, expertise, and qualifications to manage Miami-Dade County’s Early Learning Career Center and administer scholarships through a competitive solicitation process.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by ______________ who moved its approval. The motion was seconded by ______________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted **this 9th day of July, 2018.**

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY ____________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency ________________________
The Children’s Trust Board Meeting

Date: July 9, 2018

Resolution: 2018-97

Strategic Plan Priority Investment Area: Early Childhood Development

Strategic Plan Headline Community Result(s): Developmental screening, assessment and early intervention as needed for children with special needs; Children regularly access medical, dental and behavioral health care services; children are ready for kindergarten; and children behave appropriately in schools, homes and communities.

Recommended Action: Authorization to negotiate and execute a contract with University of Miami Miller School of Medicine for comprehensive early intervention services for children with mild developmental delays who do not meet eligibility requirements for the Individuals with Disabilities Education Act (IDEA) parts B or C, in a total amount not to exceed $1,300,000.00, for a term of 12 months, commencing August 1, 2018 and ending July 31, 2019, with four remaining 12-month renewals.

Budget Impact: Funding in the amount of $1,300,000.00 is allocated for FY 2017-18 and is projected to be available in FY 2018-19.

Description of Services: This program serves young children exhibiting mild developmental delays (10-29 percent) that are not severe enough to meet state eligibility criteria for federal IDEA early intervention services, but who are still in need of early preventive services. Children are referred for early intervention services through Early Steps (for children under 36 months screened for Part C services) or Florida Diagnostic and Learning Resources System (FDLRS for children 36 months and older screened for Part B services). The University of Miami Miller School of Medicine conducts follow-up developmental domain-specific assessments for speech/language development, fine and gross motor skills, and social/emotional/behavioral development.

Following the assessment, the provider offers short-term speech/language therapy, occupational therapy, and behavioral and developmental intervention in the area(s) of concern. Early intervention services for children with mild developmental delays typically range from 12 to 16 sessions, as indicated in the child’s care plan and determined by need. Sessions are held one to three times per week for 30 to 60 minutes.

Additionally, the provider offers care coordination to families, follow-up with parents and a needs assessment of the child and family. The care coordinator is expected to ensure all early intervention assessments are completed and services are provided, as well as coordinate timely follow-up assessments and referrals to other community resources, as needed. The provider assists families with insurance coverage (including Medicaid or private insurance) for early intervention services, and supports families through the insurance processes to help them connect with a covered provider, should their insurance cover intervention.

The recommended agency demonstrated their capacity, expertise and qualifications to provide comprehensive short-term early intervention services through a competitive
solicitation process and are recommended for funding. Through this award, short-term early intervention services will be available for a total of 520 children.

**Background:** On September 18, 2017, the board of The Children’s Trust approved the allocation of funds across multiple priority investment areas with funding cycles ending in the 2017-18 fiscal year. The Children’s Trust issued a competitive request for proposal, (RFP)#2018-05, on April 9, 2018. A total of four agencies submitted four applications, requesting $3,785,161.00. The comprehensive review process included an independent program application rating by three trained reviewers, a review team debriefing, a fiscal audit review, an initiative-wide review and a cross-portfolio review. One application for early intervention services is recommended for funding as a result of the RFP review process for a total amount of $1,300,000.00.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by ________________ who moved its approval. The motion was seconded by ________________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 9th day of July, 2018.

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY ______________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency ____________________
# The Children’s Trust Board Meeting

**Date:** July 9, 2018

**Resolution:** 2018-98

| **Strategic Plan Priority Investment Area:** | Parenting: Read to Learn |
| **Strategic Plan Headline Community Result(s):** | Children are supported by nurturing & involved parents; Children are ready for kindergarten. |
| **Recommended Action:** | Authorization to negotiate and execute a contract with Miami Dade College for the Read to Learn Books for Free program, in a total amount not to exceed $400,000.00, for a term of 12-months, commencing August 1, 2018 and ending July 31, 2019, with four remaining 12-month terms for renewals. |
| **Budget Impact:** | Funding in the amount of $400,000.00 for this resolution is allocated for FY 2017-18 and is projected to be available in FY 2018-19. |

**Description of services:** The Children’s Trust created Miami-Dade County’s Read to Learn (RTL) initiative with the goal of significantly increasing the number of third-grade students who read at or above grade level. RTL is part of the national Campaign for Grade-Level Reading. A vital component of the initiative includes providing young children in our community with a range of enriching experiences involving books, particularly during early childhood. Access to books in multiple languages is a critical component for ensuring children are reading at grade level. Books for Free is one of several RTL strategies, which includes a book club for 3-year-olds, summer reading supports for young struggling readers, and Reach Out and Read wherein pediatric clinics give books to young children and encourage families to read together.

RTL Books for Free, which focuses on young children through age 8, and their families, ensures children have access to books via bookshelves placed in public spaces throughout Miami-Dade County. The program will be administered by the selected agency which engages and works with communities, businesses, volunteers and the public sector to: collect, sort and categorize donated and purchased age and content appropriate, gently-used and new books through book drives and other means; and, distribute the books through bookshelves maintained in public places where parents and children congregate for extended periods of time, such as Women Infant Children (WIC) program locations and through partnerships with community organizations, particularly in under-resourced neighborhoods throughout Miami-Dade County. This program also has an annual 15 percent match requirement, in cash or in-kind resources.

Miami Dade College demonstrated its capacity, expertise, and qualifications to provide the prescribed services of the RTL Books for Free program through a competitive solicitation process and is recommended for funding. Through this award, Miami Dade College will collect and distribute 252,300 books and provide a 52 percent match to the program.

**Background:** On September 18, 2017, the board of The Children’s Trust approved the allocation of funds across multiple priority investments areas with funding cycles ending in the 2017-18 fiscal year. A total of $1,217,664.00 was approved for early literacy services.
The Children’s Trust issued a competitive request for proposal, (RFP)# 2018-04, on April 9, 2018. One agency applied, requesting $399,999.35. The application review process included an independent program rating of the application by three trained reviewers, a review team debriefing, a fiscal audit review, an initiative-wide review and a cross-portfolio review. One application for the implementation of the RTL Books for Free program is recommended for funding as a result of the RFP review process for a total amount of $400,000.00.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by ________________ who moved its approval. The motion was seconded by ________________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 9th day of July, 2018.

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY ________________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency ________________________________
The Children’s Trust Board Meeting

Date: July 9, 2018

Resolution: 2018-99


Strategic Plan Headline Community Result(s): Children attend quality child care; children regularly access behavioral health care; children are supported by nurturing and involved parents; children are ready for kindergarten; students are succeeding academically; children behave appropriately in schools, homes and communities; and youth successfully transition to adulthood.

Recommended Action: Authorization for a procurement waiver of the funding limits for training and professional development services to provide evidence-based model training with the Parenting, Early Childhood and Youth Development initiative providers and their staff, in a total amount not to exceed $247,000.00 for training occurring between August 1, 2018 and July 31, 2019.

Budget Impact: Funding in the amount of $247,000.00 is allocated for FY 2017-18 and is projected to be available in FY 2018-19.

Background: Program and Professional Development (PPD) supports are an important cornerstone to the success of The Children’s Trust’s strategic plan. The Children’s Trust invests in numerous support activities in pursuit of quality services for children and families. Current standard offerings include professional development training on topics both prescribed by The Children’s Trust and based on provider agency needs, but it does not include EBP-specific training. EBP-specific training can only be provided by the relevant EBP vendor agency. When new parenting, early childhood and youth development programs are funded it is necessary to begin the funding cycle by having contracted agencies engage in EBP training and equip staff with the knowledge and skills to effectively implement the programs.

The Children’s Trust uses a coordinated approach to the EBP training, so that there is consistency in training. Provider and The Children’s Trust staff are trained in the noted models and assessments, providing an opportunity for Trust staff to be knowledgeable to provide the support necessary for the fidelity of the models.

Request for Procurement Waiver (requires the approval of a 2/3 vote of board members present): This resolution is requesting a waiver of the procurement process and is seeking the authorization to exceed the funding limits for training for professional development. The policy notes that funding requests are limited to no more than $24,999.00 per provider per fiscal year, and each application must not exceed $10,000.00. As The Children’s Trust requires the specified EBPs and is coordinating the training that includes both funded provider agencies and Children’s Trust staff, it is necessary to exceed this cap at the inception of these programs and beginning of the new funding cycle.
Description of Services: The Children’s Trust funds a continuum of evidence-based and research-informed parenting, early childhood and youth development programs for children and youth birth to grade 12. On September 11, 2017, the board granted approval to release competitive solicitations related to these areas. Beginning August 1, 2018, these Trust-funded agencies must be equipped with the knowledge and skills necessary to implement the required evidence-based programs and activities. The Children’s Trust will facilitate a coordinated approach to specific initiative provider training to build capacity on evidence-based programs and activities.

The Parenting request for proposals (RFP)#2018-03 required applicants to propose one of 13 evidence-based parenting programs (EBPs) for implementation. We have assessed and identified four EBPs where it is more cost effective to centralize staff EBP training than to fund the trainings within each individual contract. These EBP vendor trainings will be coordinated and funded directly by The Children’s Trust at the start of the new contract year.

In July a competitive solicitation will be released to procure for Infant and Early Childhood Mental Health Consultation services. The services will follow the Georgetown Model of Early Childhood Mental Health Consultation, developed at the Georgetown University Center for Child and Human Development. Dr. Neal Horen, Research Instructor and Director of the Helping Our Youth Achieve (HOYA) Clinic, will provide training and consultation to The Trust and funded program staff as we solicit and implement this comprehensive mental health consultation framework across our early childhood education systems.

In the last funding cycle, The Children’s Trust adopted the David P. Weikart Center for Youth Program Quality’s approach and tools for our youth development programs. The Youth Program Quality Assessment (PQA) is a validated instrument designed to measure the quality of youth programs and identify staff training needs. The Children’s Trust utilizes the PQA to conduct standard program observations. This year, the PQA has been adapted to include a Social Emotional Learning PQA and Staff Rating of Participant Behavior. The Weikart Center offers an array of trainings for provider staff, program quality observers and train-the-trainer sessions. With the significant expansion of new agencies and sites recently funded through the Youth Development RFPs 2018-01 and -02 (for K-5 and 6-12), there is a need to offer a variety of provider and Trust staff trainings over the next year.

Training for The Children’s Trust funded models are only offered by the EBP vendor agencies and their authorized trainers. Trainings will include curriculum manuals and materials. The table below indicates the EBP vendors and trainings to be funded for each initiative, with the estimated numbers of staff to be trained and maximum dollar amounts.

<table>
<thead>
<tr>
<th>Vendor</th>
<th>EBP Training</th>
<th>Initiative (budget category)</th>
<th>Estimated # of Staff Trained</th>
<th>Amount Not to Exceed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Incredible Years, Inc.</td>
<td>Incredible Years Training for basic toddler, preschool &amp; school-age basic curriculum</td>
<td>Parenting (parenting)</td>
<td>20</td>
<td>$13,000.00</td>
</tr>
<tr>
<td>Michelle Rogers, LCSW</td>
<td>Nurturing Parenting 3-day facilitator training, 1-day refresher, and 1-day assessment training on AAPI instrument</td>
<td>Parenting (parenting)</td>
<td>115</td>
<td>$25,000.00</td>
</tr>
<tr>
<td>Vendor</td>
<td>EBP Training</td>
<td>Initiative (budget category)</td>
<td>Estimated # of Staff Trained</td>
<td>Amount Not to Exceed</td>
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<td>-------------------------------</td>
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</tr>
<tr>
<td>Triple P America, Inc.</td>
<td>Positive Parenting Program- Triple P Level 4 (0-12 group), Level 4 standard, Stepping Stones, and Level 4 Group Teen</td>
<td>Parenting (parenting)</td>
<td>80</td>
<td>$99,000.00</td>
</tr>
<tr>
<td>Strengthening Families Foundation</td>
<td>Strengthening Families</td>
<td>Parenting (parenting)</td>
<td>20</td>
<td>$5,000.00</td>
</tr>
<tr>
<td>Dr. Neal Horen</td>
<td>The Georgetown Model of Early Childhood Mental Health Consultation Initial and ongoing training, group reflective supervision, and program fidelity support</td>
<td>Early Childhood (research &amp; evaluation)</td>
<td>25</td>
<td>$30,000.00</td>
</tr>
<tr>
<td>David P. Weikart Center for Youth Program Quality</td>
<td>Youth Program Quality Intervention with Social Emotional Learning Series of webinars, live trainings, external assessor reliability and workshops on program quality and social-emotional learning</td>
<td>Youth Development (research &amp; evaluation)</td>
<td>1,000</td>
<td>$75,000.00</td>
</tr>
</tbody>
</table>

**Geographic Area:** Countywide.

The foregoing recommendation was offered by ______________ who moved its approval. The motion was seconded by ______________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 9th day of July, 2018.

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY ____________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency ____________________________
Resolution 2018-100

Strategic Plan Priority Investment Area(s): Youth Development; After School Programs; and Cross-funder collaboration of goals, strategies and resources.

Strategic Plan Headline Community Result(s): Students succeed academically; children meet recommended levels of physical activity; children behave appropriately in school, homes and communities; and youth successfully transition to adulthood.

Recommended Action: Authorization to negotiate and execute a fourth-year match funding/funder collaboration contract with Miami Children’s Initiative for infrastructure support, in a total amount not to exceed $235,000.00 for a term of 12 months, commencing October 1, 2018 and ending September 30, 2019.

Budget Impact: Funding in the amount of $235,000.00 is projected to be available in FY 2018-19.

Background: Since the Fall of 2015, The Children’s Trust has worked with other funders, which currently include Key Biscayne Community Foundation and Himan Brown Charitable Trust, in support of Miami Children’s Initiative (MCI). This collaboration includes shared performance measures and reports, and the exchange of resources that strengthen the infrastructure of MCI and support its provision of a cradle-to-career strategy for children and families in the Liberty City community. This joint effort provides resources and support in a more efficient manner for all involved and results in: a) increased quality programming for children and families; b) improved data collection focused on a standard set of performance measures; c) comprehensive strategic planning; d) greater access to community resources; and, e) additional individual donor investments.

MCI successfully competed for funding under the Youth Development initiative and was awarded $355,137.00 for K-5 and 6-12 services.

Description of Services: Utilizing the framework of the Harlem Children’s Zone, MCI is a place-based cradle-to-career initiative that seeks to facilitate and catalyze effective, sustainable transformation in a targeted area of Liberty City known as MCI’s Impact Zone. MCI offers a variety of programs and services to children and families, including after-school academic supports and enrichment programming for children (birth to 17 years of age); frequent community events that bring residents together as a form of community-building and resident engagement; parenting education courses designed to strengthen parenting skills; job training classes and job placement assistance that lead to workforce placement for parents; career and college track support for young adults who might otherwise not receive these supports; health and wellness opportunities such as a fresh food cooperative, vegetable gardens, UFit Gym and a bike share program; and enhanced summer opportunities for children and youth through partnerships with Miami Children’s Museum, the Seaquarium, Summer by the Sea, and Dibia Basketball Camp.
The Children’s Trust will invest $235,000.00, while Key Biscayne Community Foundation and Himan Brown Charitable Trust will invest a total of $335,645.00, collectively resulting in a funder collaboration totaling $570,645.00. To date, our collective investment has led to over $1.5M in additional funding through other grants and funders.

Per the procurement policy, section 2007 Match Funding, the negotiation and execution of a match contract is exempt from the competitive solicitation process. The request for participation in the MCI funder collaborative was reviewed and approved at the November 2015 board meeting through resolution #2016-21. This renewal is in accordance with the policy indicating that renewal of match funding is contingent upon satisfactory performance, quality program results, outcome achievements, availability of funding and the ability to maintain the underlying primary funding source. See the collaborative achievements to date attached.

**Geographic Area:** Liberty City.

The foregoing recommendation was offered by ______________ who moved its approval. The motion was seconded by ____________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted **this 9th day of July, 2018.**

THE CHILDREN’S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY  ________________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency ____________________________

Resolution 2018-100 - Community Awareness and Advocacy, Cross-funder Collaboration  
Miami Children’s Initiative  
July 9, 2018
# Miami Children’s Initiative

## 2015 to 2018 at a Glance

<table>
<thead>
<tr>
<th>Early Care &amp; Education</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Raised quality of Early Learning Centers in Liberty City (Licensure, Professional Development)</td>
<td></td>
</tr>
<tr>
<td>2. Free after school program for 3-5 year olds (Growing Learners)</td>
<td></td>
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<tr>
<td>3. Shared Services Model (4 Early Learning Centers)</td>
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<thead>
<tr>
<th>Health &amp; Wellness</th>
<th></th>
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<tbody>
<tr>
<td>4. Bike Share Program</td>
<td></td>
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<tr>
<td>5. Memorial Community Garden and Nutrition Education Program</td>
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<tr>
<td>6. Implemented Health &amp; Wellness Program</td>
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<tr>
<td>7. Opened Community Gym - Free GYM to all Liberty City residents</td>
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<table>
<thead>
<tr>
<th>After School/Summer Program</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>8. Started After-School Programs at Charles Drew &amp; Miami Northwestern Senior High School</td>
<td></td>
</tr>
<tr>
<td>9. Contributed to Charles R. Drew obtaining a “B” District Average in 2016 and 2017</td>
<td></td>
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<tr>
<td>10. Contributed to 2017 Charles R. Drew 3rd Grade increase of 29% English Language Arts</td>
<td></td>
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<tr>
<td>11. Increased student academic performance, attendance, and overall school performance</td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>College/Job/Career</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>12. Took students on college trips all over Florida &amp; North Carolina</td>
<td></td>
</tr>
<tr>
<td>13. Provided youth summer internships for the past 4 years</td>
<td></td>
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</tbody>
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<table>
<thead>
<tr>
<th>Collaborations</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>14. Partnership with Miami Dade College (MDC)</td>
<td></td>
</tr>
<tr>
<td>15. Created Community Safety Task-Force</td>
<td></td>
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<tr>
<td>16. Created Funders Collaborative</td>
<td></td>
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<tr>
<td>17. Winner of 2016 Clinton Global Initiative Day of Service</td>
<td></td>
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<tr>
<td>18. Maintained after-school &amp; summer programming with over 15 community partners</td>
<td></td>
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<tr>
<td>19. Florida Children’s Initiative partner for past 8 years</td>
<td></td>
</tr>
<tr>
<td>20. Have developed strong partnerships with community post-secondary institutions such as Miami Dade College, FIU, University of Miami, University of Florida</td>
<td></td>
</tr>
<tr>
<td>21. Sister city initiative with Key Biscayne</td>
<td></td>
</tr>
<tr>
<td>22. Maintained relationships with key legislators such as Marco Rubio and local and state representatives</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Community, Social, Economical</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>23. Opening of Lincoln Fields Community Center</td>
<td></td>
</tr>
<tr>
<td>24. Partnership with Miami-Dade Transit Authority to offer daily, weekly, and monthly bus passes</td>
<td></td>
</tr>
<tr>
<td>25. Performed needs assessment in areas of health &amp; wellness, community services, community resources, &amp; safety</td>
<td></td>
</tr>
<tr>
<td>26. Winner of 3 Miami Foundation Public Space Challenges- Community Garden, Basketball Court, Playground Lights</td>
<td></td>
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<tr>
<td>27. Reduction in community crime</td>
<td></td>
</tr>
<tr>
<td>28. Systematic Training for Effective Parenting (STEP) parenting classes</td>
<td></td>
</tr>
</tbody>
</table>

### 2015 – 2017

<table>
<thead>
<tr>
<th>Total Students Served</th>
<th>764</th>
</tr>
</thead>
<tbody>
<tr>
<td>Growing Learners (3-5 y/o) served</td>
<td>138</td>
</tr>
</tbody>
</table>

Resolution 2018-100 - Community Awareness and Advocacy, Cross-funder Collaboration
Miami Children’s Initiative
July 9, 2018
<table>
<thead>
<tr>
<th>Description</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regularly Attending Project Promise Students</td>
<td>133</td>
</tr>
<tr>
<td>High School Students who graduated</td>
<td>18*</td>
</tr>
<tr>
<td>High School Student Summer Employment</td>
<td>119</td>
</tr>
<tr>
<td>Total Number of Jobs Secured</td>
<td>274</td>
</tr>
<tr>
<td>Food Co-Op Shares Served</td>
<td>641</td>
</tr>
<tr>
<td>Times Bike Share Distributed Bikes</td>
<td>394</td>
</tr>
<tr>
<td>Parents Graduated from 12 Week STEP Class</td>
<td>130</td>
</tr>
</tbody>
</table>

*Data from 2016-2018
The Children’s Trust Board Meeting

Date: July 9, 2018

Resolution: 2018-101

Strategic Plan Priority Investment Area: Health and Wellness.

Strategic Plan Headline Community Result(s): Children regularly access medical, dental, and behavioral health services.

Recommended Action: Authorization to accept a $174,100.00 contribution from Miami Beach Chamber Foundation, the fiscal agent for the City of Miami Beach and neighboring municipalities and, to negotiate and execute a third contract renewal with Borinquen Medical Health Center, a funded school health provider, to provide behavioral health enhancements in all eight Miami Beach public schools at a cost equal to the same dollar amount for a term of nine months, commencing October 1, 2018 and ending June 30, 2019.

Budget Impact: This item is cost neutral as it is contingent upon receiving $174,100.00 in external funding from Miami Beach Chamber Foundation, Inc. and the City of Miami Beach.

Description of services: Three years ago, the City of Miami Beach identified behavioral health as a priority and ultimately raised funds to staff all eight public schools in the city with two licensed mental health professionals to:

- promote a wellness approach within each participating school by training various school staff members;
- implement protocols that ensure behavioral screenings are administered briefly, efficiently, and respectfully;
- support identified students and their families by linking them to appropriate clinical intervention and supportive services;
- collaborate with various clinical teams at the participating schools and in the community; and
- deliver culturally competent services and support systems.

The early implementation of the healthcare program focused on delivering nursing services enhancement, which was very successful. These services will continue to be implemented during the 2018-19 school year.

Programmatic highlights from 2017-18 School Year, include:
- 1,033 students received individual counseling services
- 132 families received counseling
- 126 students received group counseling
- Over 90% of students receiving counseling services resulted in them returning to class
- 1029 referrals were made for different services

Background: In 2013, the City of Miami Beach and the Miami Beach Chamber Education Foundation (“The Foundation”) spearheaded an effort with several community stakeholders to create a health task force. The city sought guidance from the three HealthConnect partners (The Children’s Trust, Miami-Dade Health Department and Miami-Dade County Public Schools) and other school health stakeholders to develop a plan of action to address the healthcare
needs of students attending the eight Miami Beach public schools (North Beach Elementary School, Treasure Island Elementary School, Ruth K. Broad K-8 Center, Miami Beach Senior High School, Nautilus Middle School, Feinberg-Fisher K-8 Center, Biscayne Elementary School, and South Pointe Elementary School).

The Children’s Trust was responsible for selecting the healthcare provider from the existing Trust funded school-based health providers, as well as managing and monitoring the health services provided at the schools. Borinquen Medical Health Center, a participating member of the task force, was selected to provide the services since they were the only school-based health provider for Miami Beach. Additionally, they brought in $63,342.00 in matching funds.

The Foundation serves as the fiscal agent in charge of collecting the funds from all the participating municipalities and dispersing such funds to The Children’s Trust for the provision of behavioral health services at the eight schools.

**Geographic Area:** City of Miami Beach, North Bay Village, the Town of Bay Harbor Islands, the Town of Surfside, and Bal Harbor Village.

The foregoing recommendation was offered by ________________ who moved its approval. The motion was seconded by ________________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted **this 9th day of July, 2018.**

THE CHILDREN’S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY ________________________________  
SECRETARY

Approved by County Attorney for form and legal sufficiency __________________________
### Board of Directors meeting
**October 2017 - September 2018**

A = Absent;  X = Present  Grey Shaded area = Inactive;  
D = Designee Attended (Non-Voting);  E= Excused Absence

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<th>Nov. 14</th>
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# Board of Directors meeting  
**October 2017 - September 2018**

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