Board of Directors Meeting
Tuesday, February 18, 2020
4:00 p.m.
Location:
United Way – Ansin Building
3250 SW 3rd Avenue
Miami, Florida 33129
Ryder Room
Board of Directors Meeting  
Tuesday, February 18, 2020  
3250 S.W. 3rd Avenue (Coral Way)  
United Way – Ryder Room  
4:00 p.m. – 6:00 p.m.

AGENDA

4:00 p.m. Welcome and Opening Remarks  
Kenneth C. Hoffman  
Chair

4:05 p.m. Public Comments  
Kenneth C. Hoffman  
Chair

4:15 p.m. Approval of January 21, 2020 Board of Directors minutes summary  
(Additional Items Packet) (Pg. 4)  
Karen Weller  
Secretary

4:20 p.m. Finance Committee Report  
Steve Hope  
Committee Chair

4:25 p.m. Resolution  
Steve Hope  
Committee Chair

Resolution 2020-25: Authorization to enter into an agreement with the agencies selected from the advertising creative RFP #2020-01 and media buying RFP #2020-02 for creative advertising production, media buying services, English-Spanish-Haitian Creole translation services, market research and community outreach in a total amount not to exceed $2,020,000.00, for a term of seven months, commencing March 1, 2020, and ending on September 30, 2020, with four remaining 12-month renewals subject to annual funding appropriations. (Pgs. 5-6)

4:30 p.m. Program Services and Childhood Health Committee Report  
Pamela Hollingsworth  
Committee Chair

Resolution 2020-26: Authorization to negotiate and execute a match contract with Miami-Dade County for the fifth year of the Summer Youth Internship Program, in a total amount not to exceed $1,500,000.00, for a term of 12 months, commencing March 1, 2020, and ending on February 28, 2021 (Pgs. 7-10)

The public is allowed to comment before presentation of resolutions but must register with the Clerk of the Board prior to being allowed to comment.
5:15 p.m.  **Innovation Presentation**

Pamela Hollingsworth  
*Committee Chair*

**Resolution 2020-27:** Authorization to release competitive solicitations, in alignment with the board’s strategic plan and projected available funding, across multiple priority investment areas that have funding cycles ending in the 2019-20 fiscal year. *(Pgs. 11-13)*

**Resolution 2020-28:** Authorization to execute no-cost extensions with five providers to continue their innovation projects for a term of three to six months, commencing April 1, 2020, and ending no later than September 30, 2020 *(Pgs. 14-19)*

**Resolution 2020-29:** Authorization to execute a contract amendment with Hosanna Community Foundation, Inc., to add a subcontractor in Contract #2014-4550. *(Pgs. 20-21)*

5:50 p.m.  **CEO Report**  

James R. Haj  
*President/CEO*

- Board Retreat – Wednesday, March 18, 2020
- Young Talent, Big Dreams Finals – Sunday, April 26, 2020
- Annual Report

6:00 p.m.  **Adjourn**

### Reminder:

**Next Board Meeting: *Monday, March 16, 2020***

The public is allowed to comment before presentation of resolutions but must register with the Clerk of the Board prior to being allowed to comment.
Board of Directors Meeting Summary
January 21, 2020
4:09 p.m.

These actions were taken by The Children's Trust January 21, 2020:

*Please note that the number of board members fluctuate based on arrival and departure of some of them throughout the meeting.

Motion to approve the November 18, 2019 Board of Directors minutes was made by Steve Hope and seconded by Pamela Hollingsworth. Motion passed unanimously, 21-0.

Motion to approve the slate of officers recommended by the Nominating Committee was made by Hon. Isaac Salver and seconded by Lourdes Gimenez. Motion passed unanimously, 20-0.

Motion to recommend changing the statute of the Ordinance regarding the “Local Alliance position” to focus on the health care field was made by Marissa Leichter and seconded by Tiombe-Bisa Kendrick-Dunn. Motion passed unanimously, 22-0.

Program Services & Childhood Health Committee Report

Resolution 2020-20: Motion to approve the resolution was made by Mary Donworth and seconded by Steve Hope. Authorization to negotiate and execute a contract renewal with Catalyst Miami, Inc., to manage the small community-based organizations (CBO) capacity-building initiative for a term of 12 months, commencing April 1, 2020, and ending March 31, 2021, in a total amount not to exceed $200,000.00; and to request a waiver of the Procurement Policy. Motion passed unanimously, 23-0.

Resolution 2020-21: Motion to approve the resolution was made by Steve Hope and seconded by Karen Weller. Authorization to negotiate and execute contract renewals with 18 small community-based organizations for the final year of a two-year capacity-building initiative, in a total amount not to exceed $585,000.00 for a term of 12 months, commencing April 1, 2020, and ending March 31, 2021. Motion passed unanimously, 23-0.

Resolution 2020-22: Motion to approve the resolution was made by Hon. Isaac Salver and seconded by Lourdes Gimenez. Authorization to negotiate and execute a funder collaboration contract renewal with the U.S. Soccer Foundation to support the Soccer for Success program, in an amount not to exceed $125,000.00, for a term of 15 months commencing April 1, 2020, and ending July 31, 2021. Motion passed unanimously, 23-0.

Resolution 2020-23: Motion to approve the resolution was made by Mary Donworth and seconded by Dr. Daniel Bagner. Retroactive authorization to execute a contract with Miami Children’s Initiative, Inc., for the MCI Infrastructure Supports program, in a total amount not to exceed $176,250.00, for a term of nine months, commencing January 1, 2020, and ending September 30, 2020; and request a waiver of the Procurement Policy. Motion passed, 22-0. Recusal by Dr. Dorothy Bendross-Mindingall.

Resolution 2020-24: Motion to approve the resolution was made by Steve Hope and seconded by Dr. Daniel Bagner. Authorization to negotiate and retroactively execute a funder collaboration contract with Univision Communications, Inc., for the 2020 Univision “Pequeños y Valiosos” (young and valuable) campaign of early childhood and education-related programming, in a total amount not to exceed $200,000.00, for a term of 12 months, commencing January 1, 2020, and ending December 31, 2020. Motion passed, 22-1. Opposed by Commissioner Barbara Jordan.

Meeting adjourned at 6:00 p.m.
The Children’s Trust Board Meeting

Date: February 18, 2020

Resolution: 2020-25

Strategic Plan Priority Investment Area: Community Awareness & Advocacy: Public Awareness & Program Promotion

Strategic Plan Headline Community Result(s): This investment supports all headline community results.

Recommended Action: Authorization to enter into an agreement with the agencies selected from the advertising creative RFP #2020-01 and media buying RFP #2020-02 for creative advertising production, media buying services, English-Spanish-Haitian Creole translation services, market research and community outreach in a total amount not to exceed $2,020,000.00, for a term of seven months, commencing March 1, 2020, and ending on September 30, 2020, with four remaining 12-month renewals subject to annual funding appropriations.

Budget Impact: Funding for this resolution is allocated for FY 2019-20.

Background: On October 21, 2019, the board of The Children’s Trust approved the release of requests for proposals (RFPs) to procure communication services through resolution #2020-06. The Children’s Trust issued RFPs #2020-01 and #2020-02 for advertising creative and media buying services. After a comprehensive review of nine total applications (five for Advertising Creative and 4 for Media Buying), The Children’s Trust recommends three applications for funding for these services. The process for consideration included an independent evaluation by three trained reviewers per application, a review team debriefing meeting, interviews for select applicants, and a service area analysis.

<table>
<thead>
<tr>
<th>Applicant</th>
<th>Recommendation Not to Exceed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agencia Central, LLC</td>
<td>$420,000.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Applicant</th>
<th>Recommendation Not to Exceed</th>
</tr>
</thead>
<tbody>
<tr>
<td>WOW Factor Marketing Group</td>
<td>$1,250,000.00</td>
</tr>
<tr>
<td>Armstrong Creative</td>
<td>$350,000.00</td>
</tr>
</tbody>
</table>

The recommended agreement represents Agencia Central LLC’s first time providing such services to The Children’s Trust, while WOW Factor Marketing Group and Armstrong Creative Consulting Inc. were members of the three-year vendor pool approved by the board through resolution #2017-01 on October 19, 2016, and their agreements represent a fourth consecutive year providing such services to The Children’s Trust. Both agencies (WOW and Armstrong) have demonstrated proven knowledge in their respective areas and have consistently delivered excellent results.
Description of Services:

**Advertising Creative:** Agencia Central LLC will provide creative services related to marketing and advertising, including but not limited to, graphic design and the development and execution of effective trilingual advertising campaigns. These include creating broadcast, print, outdoor, and digital media elements for multimedia public awareness, branding, and marketing campaigns related to The Children's Trust's signature events, and the promotion of funded programs and initiatives. The initiatives promoted through the campaigns include, but are not limited to, literacy, early childhood, children's health, after-school, summer learning, youth enrichment, quality childcare, parenting, and adoption programs.

**Media Buying:** WOW Factor Marketing Group will purchase discounted media buys with television and radio broadcasting stations, print, digital and/or outdoor media. The media buys include: (1) obtaining and analyzing data and research to develop a comprehensive media plan best suited to successfully deliver messages for the programs and initiatives being promoted; (2) negotiating best rates and additional benefits on multiple media platforms, such as no-cost tv/radio spots, print/digital ads and/or additional outdoor media spaces; (3) paying media; and, (4) reconciling monthly/annual buys by analyzing results on a case-by-case basis to determine if goals were achieved and contractual obligations met, while obtaining "added value" benefits including additional advertising given at no cost.

Armstrong Creative will develop and execute: (1) a multilayered faith-based community outreach strategy in Miami-Dade County involving approximately 80 houses of worship; (2) targeted media buying on urban media outlets primarily tied to the faith-based community; and, (3) other outreach services specific to the African American community. Additionally, Armstrong will manage Haitian Creole marketing and outreach efforts which include: (1) negotiating discounted media buys with targeted Haitian Creole television and/or radio broadcasting stations and other Haitian Creole media as needed; (2) providing community outreach specific to the Haitian Creole-speaking community; and (3) providing English to Haitian Creole translation services for The Children’s Trust’s marketing campaigns, monthly parenting newsletter, press releases, program brochures, and other materials as needed.

**Geographic Area:** Countywide

The foregoing recommendation was offered by _____________ who moved its approval. The motion was seconded by ________________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted **this 18th day of February, 2020.**

THE CHILDREN’S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY _______________________________  
SECRETARY

Approved by County Attorney for form and legal sufficiency _____________________
The Children’s Trust Board Meeting  

Date: February 18, 2020  

Resolution: 2020-26  

**Strategic Plan Priority Investment Area:** Youth Development: Youth enrichment, employment and supports, and Community Awareness & Advocacy: Cross-funder collaboration of goals, strategies & resources.

**Strategic Plan Headline Community Result(s):** Students are succeeding academically; children behave appropriately in schools, homes and communities; and youth successfully transition to adulthood.

**Recommended Action:** Authorization to negotiate and execute a match contract with Miami-Dade County for the fifth year of the Summer Youth Internship Program, in a total amount not to exceed $1,500,000.00, for a term of 12 months, commencing March 1, 2020, and ending on February 28, 2021.

**Budget Impact:** Funding in the amount of $1,500,000.00 for this resolution is allocated for FY 2019-20 and projected to be available in FY 2020-21.

**Description of Services:** This resolution seeks $1,500,000.00 in funding from The Children’s Trust to support the fifth year of the Summer Youth Internship Program (SYIP). This collaboration includes South Florida Workforce Investment Board (SFWIB), Miami-Dade County, Miami-Dade County Public Schools (M-DCPS) and, The Foundation for New Education Initiatives, Inc. The Children’s Trust will contract with Miami-Dade County to pool funding for the program, and Miami-Dade County will contract with M-DCPS and the Foundation for New Education Initiatives Inc. to fund, implement and operate the program. SFWIB matches The Children’s Trust funding commitment and will also contract with M-DCPS to fund the internship program. M-DCPS and the Foundation for New Education Initiatives, Inc. provide additional in-kind resources vital to the program’s success.

The internship program recruits and subsequently connects rising 10th to rising 12th-grade students (including youth with disabilities and youth transitioning out of foster care through age 22) who live in Miami-Dade County to paid summer internships. There is an emphasis on engaging at-risk youth, and at least ten percent of program participants will be youth with disabilities. The program intends to employ approximately 2,700 youth interns. The youth interns will earn $8.56 per hour, minimum wage, and work 30 hours per week for five to six weeks. In addition to receiving a stipend for summer work experience, youth interns may also earn high school course credits and be given the opportunity to earn college credits.

The unique structure of the summer internship program includes parent, student and employer orientations, online training for interns, job coaches, transportation assistance, a training curriculum with weekly assignments, and an online interface to match interns with employers. Additionally, all interns and employers are supported with coaches throughout the internship period.
The program kicks off in early spring for youth to begin employment in the summer of 2020. The importance of early work experience extends well beyond the weeks of summer employment. These experiences are directly linked to positive short and long-term outcomes for teens, such as increased school-year attendance, higher graduation rates, decreased incidences of youth-involved violence, improved future employment prospects, and increased earnings later in life.

The $1,500,000.00 funding from The Children’s Trust is leveraged by SFWIB’s investment of $1,500,000.00 and Miami-Dade County’s investment of $1,000,000.00. Royal Caribbean Cruises Ltd. also contributes $500,000.00 to the program. Additionally, the vital in-kind services and supports that M-DCPS and South Florida Educational Credit Union provide offer a combined value of approximately $250,000.00. These resources include program and administrative staff, space, as well as bank accounts and student stipend payment processing. These elements are crucial to strengthening the program’s recruitment and operational processes. The combined available budget for the 2020 Summer Youth Internship Program from these partners is $4,750,000.00. The Children’s Trust leverages over $2.00 for every dollar invested. The partners named above will seek to engage other funders to increase the number of participating youth for the program.

**Background:** In the summer of 2016, for the first time in our community’s history, Miami-Dade County, The Children’s Trust, Miami-Dade County Public Schools, and the Foundation for New Education Initiatives, Inc. formally collaborated with the single, unified goal of providing paid summer internships for youth across the county. This collaborative summer internship program provides valuable work and life experiences to high school youth in Miami-Dade County. The program encourages the development of positive work habits, offers hands-on professional experience in varied career fields, and provides motivation for youth to further their education and, thereby, improve their ability to pursue a wide range of career options.

By offering both practical work experience and developmental opportunities, SYIP aims to enable participants to contribute to the county’s workforce as they develop critical skills. The collaboration sets the stage for continued partnership, as well as the development of a more robust and proficient future workforce by providing meaningful employment for Miami-Dade County’s youth. Attached is a summary of the program’s past performance.

Per the procurement policy, section 2006 Match Funding and Funder Collaboration, the negotiation and execution of a match contract are exempt from the competitive solicitation process. Renewal of match and funder collaboration funding beyond the initial contract term is at the sole discretion of The Children’s Trust and shall be contingent upon satisfactory performance evaluations, quality program results, outcome achievements, availability of funding, and an ability to maintain the underlying primary funding source(s). The funding amount from The Children’s Trust and the cost of the program remain the same as the 18-19 program year.

**Geographic Area:** Countywide.
The foregoing recommendation was offered by __________ who moved its approval. The motion was seconded by __________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 18\textsuperscript{th} day of February, 2020.

THE CHILDREN'S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY ____________________________
SECRETARY

Approved by County Attorney for form and legal sufficiency ________________________

Resolution 2020-26 – Youth Development, Youth Enrichment, Employment & Supports
February 18, 2020
In its fourth year of operation, the Summer Youth Internship Program continues to grow, exceed expectations, and deliver results. The Children’s Trust, Miami-Dade County, Royal Caribbean Cruise Lines, CareerSource South Florida, JPMorgan Chase, and the South Florida Educational Federal Credit Union, collaborated with a single intent in mind: to provide a meaningful paid summer internship opportunity for youth across Miami-Dade County.

The unique structure of this high-quality summer internship program includes parent, student and employer orientations across the county, online pre-internship training for interns, student interns assigned to certified M-DCPS teachers, a curriculum that includes weekly assignments, and an online interface, Miami.GetMyInterns.org, for registration and matching of interns and employers.

### KEY NUMBERS

- **3,896** youth applied for the Summer Youth Internship Program.
- **99%** completed the program working a total of **451,501** hours.
- **3,055** youth were placed in **839** participating companies.
- **258** youth placed in internships had a disability.
- **80%** of youth enrolled qualified for free/reduced price lunch.
- **105** youth earned dual enrollment credit from Miami Dade College.

### OUTCOMES

The number of youth who completed their internship and youth with free/reduced priced lunch who have completed their internship has steadily risen over the last four years.

**Nearly all participants were satisfied with the Summer Youth Internship Program.**

- **Youth:** 97%
- **Employers:** 97%
- **Instructors:** 89%
The Children’s Trust Board Meeting

Date: February 18, 2020

Resolution: 2020-27

**Strategic Plan Priority Investment Area:** Early Childhood Development, Health & Wellness, and Program & Professional Development

**Strategic Plan Headline Community Result(s):** This investment supports all headline community results.

**Recommended Action:** Authorization to release competitive solicitations, in alignment with the board’s strategic plan and projected available funding, across multiple priority investment areas that have funding cycles ending in the 2019-20 fiscal year.

**Budget Impact:** Funding for this resolution is allocated for FY 2019-20 and projected to be available in FY 2020-21.

**Background:** This resolution to release competitive funding has been designed to align with The Children’s Trust’s strategic plan and the board’s guidance. Additionally, Help Me Grow, and the food and nutrition programs described below were discussed at an ad hoc health committee meeting held on December 9, 2019, where the committee demonstrated continued support of these priority investment areas.

The table below presents an overview of the initiatives due for competitive solicitation during the first half of the 2019-20 fiscal year. Details about the populations, activities and, outcomes for each initiative are included in the second table below.

**Description of Services:** This resolution authorizes The Children’s Trust to release competitive solicitations across the following initiatives:

<table>
<thead>
<tr>
<th>Priority Investment Area and Initiative</th>
<th>Estimated Release</th>
<th>Estimated Board Approval</th>
<th>2018-19 Allocation</th>
<th>2019-20 Funding to Release</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Childhood Development: Help Me Grow Screening, Assessment and Early Intervention (5-year funding cycle)</td>
<td>March 2020</td>
<td>July 2020</td>
<td>$200,000.00</td>
<td>$200,000.00</td>
</tr>
<tr>
<td>Health &amp; Wellness: Afterschool Meal Program Food and Nutrition in Youth Programs (5-year funding cycle)</td>
<td>March 2020</td>
<td>July 2020</td>
<td>$600,000.00</td>
<td>$600,000.00</td>
</tr>
<tr>
<td>Program &amp; Professional Development Innovation Fund (1-year funding cycle only)</td>
<td>February 2020</td>
<td>July 2020</td>
<td>$1,000,000.00</td>
<td>$1,000,000.00</td>
</tr>
<tr>
<td><strong>TOTALS:</strong></td>
<td></td>
<td></td>
<td>$1,800,000.00</td>
<td>$1,800,000.00</td>
</tr>
</tbody>
</table>
All services shall include children and youth with disabilities and their families. Programs/projects will also be encouraged to reach other disadvantaged special populations, as prioritized in the strategic plan, including children in foster care, children under the jurisdiction of the juvenile justice system or children who are experiencing homelessness.

Services will be delivered throughout Miami-Dade County, with an expected concentration in under-served communities with high need. Solicitations will require applicants to describe how they will appropriately address the needs of our diverse populations across the county with the required evidence-based and best practices suitably adapted for the proposed populations. Descriptions of the target populations, primary activities, and outcomes for each solicitation to be released are detailed in the following table.

<table>
<thead>
<tr>
<th>Initiative</th>
<th>Target Population</th>
<th>Activities</th>
<th>Outcomes</th>
</tr>
</thead>
</table>
| Early Childhood Development: Help Me Grow Screening, Assessment and Early Intervention | Young children ages birth to eight years with suspected developmental delays or disabilities | • Centralized telephone access point for families to call for resources and referrals  
• Family and community outreach  
• Child health provider outreach  
• Data collection and analysis | Leverage existing resources to be sure Miami-Dade County is:  
• Identifying vulnerable children through developmental and behavioral health screening  
• Link families to community-based services  
• Empower families to support their children’s healthy development |
| Health & Wellness: Afterschool Meal Program Food and Nutrition in Youth Programs | School-age children and youth attending Trust-funded programs | Snacks and supper, including food acquisition and distribution, meal planning and facilitation of applications to Florida Department of Health for federally subsidized food. | • Trust-funded program sites are approved by the Department of Health for federal reimbursement  
• Children receive healthy food and beverages in youth development programs |
| Program & Professional Development Innovation Fund | Children and families in Miami-Dade County | Innovative projects to test new ideas that address an existing community need and have not been previously implemented in our community. Successful proposals will demonstrate invention, theoretical reason for success, and courage to explore uncharted territory. Individual awards may not exceed $100,000.00. | • Progress in developing and sharpening ideas and methods for further testing or wide-scale implementation  
• Pilot new strategies, methods, instruments and partnerships |

**Geographic Area:** Countywide.
The foregoing recommendation was offered by ______________ who moved its approval. The motion was seconded by ______________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 18th day of February, 2020.

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY _______________________________

SECRETARY
Approved by County Attorney for form and legal sufficiency _____________________
The Children’s Trust Board Meeting

Date: February 18, 2020

Resolution: 2020-28

**Strategic Plan Priority Investment Area:** Program & Professional Development: Innovation fund to pilot new strategies, methods, instruments & partnerships

**Strategic Plan Headline Community Result(s):** This investment supports all headline community results.

**Recommended Action:** Authorization to execute no-cost extensions with five providers to continue their innovation projects for a term of three to six months, commencing April 1, 2020, and ending no later than September 30, 2020.

**Budget Impact:** There is no budget impact for this action.

**Description of Services:** On March 18, 2019, through Resolution # 2019-55, The Children’s Trust board approved contracts with 12 organizations to implement innovative projects and/or test new ideas that address an existing community need. These projects are intended to plan or pilot an innovative concept or practice that impacts families with children within Miami-Dade County. To bring the work to proper closure, five of the 12 organizations have requested a no-cost extension past the original 12-month contract period. This no-cost extension is a common practice for prior innovation projects, given the nature of the work.

<table>
<thead>
<tr>
<th>Agency</th>
<th>Length of No-cost Extension</th>
<th>Contract End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>ArtSouth</td>
<td>3 months</td>
<td>June 30, 2020</td>
</tr>
<tr>
<td>Code Explorers, Inc.</td>
<td>3 months</td>
<td>June 30, 2020</td>
</tr>
<tr>
<td>Covian Consulting, Inc.</td>
<td>3 months</td>
<td>June 30, 2020</td>
</tr>
<tr>
<td>Homestead Christian Academy, Inc.</td>
<td>6 months</td>
<td>September 30, 2020</td>
</tr>
<tr>
<td>University of Miami Department of Psychology</td>
<td>3 months</td>
<td>June 30, 2020</td>
</tr>
</tbody>
</table>

**Background:** The Children’s Trust issued an Invitation to Negotiate (ITN) #2019-04 on October 23, 2018, to fund innovative projects and test new ideas that could lead to effective, and equitable opportunities for vulnerable populations to help children thrive. Twelve applications were recommended for funding and contracts were executed for a term of April 1, 2019, through March 30, 2020.

**Geographic Area:** Countywide.
The foregoing recommendation was offered by ___________ who moved its approval. The motion was seconded by _______________ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this 18th day of February 2020.

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY ________________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency _____________________
The Children’s Trust Board Meeting

Date: March 18, 2019

Resolution: 2019-55

<table>
<thead>
<tr>
<th>Strategic Plan</th>
<th>Priority Investment Area: Program and Professional Development: Innovation lab to pilot new strategies, methods, instruments and partnerships.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategic Plan Headline Community Result(s): This initiative impacts all headline community results.</td>
<td></td>
</tr>
<tr>
<td>Recommended Action: Authorization to negotiate and execute contracts with 12 providers, identified herein, and selected following a competitive solicitation for innovative services to pilot or test new ideas or methods that have the potential to advance The Children’s Trust’s mission, in a total amount not to exceed $866,000.00, for a term of 12 months, commencing April 1, 2019 and ending March 31, 2020.</td>
<td></td>
</tr>
<tr>
<td>Budget Impact: Funding in the amount of $866,000.00 for this resolution is allocated for FY 2018-19 and is projected to be available for FY 2019-20.</td>
<td></td>
</tr>
</tbody>
</table>

Description of Services: The Innovation Fund allows The Children’s Trust to invest in innovative projects to test new ideas that address existing community needs through unique approaches that have not been tried before in our community. Funded agencies may plan or pilot the innovative concept or practice to benefit families with children in Miami-Dade County. The following service providers and projects are recommended:

<table>
<thead>
<tr>
<th>Organization</th>
<th>Project Description</th>
<th>Amount Not to Exceed</th>
</tr>
</thead>
<tbody>
<tr>
<td>ArtSouth</td>
<td>South Miami Arts Cooperative (SMAC) will pilot an “art combined with family” program to foster connections and intergenerational exchanges among families living within the South Miami Community Development Agency (SM-CRA) area. Each month SMAC will highlight a new theme, art medium, dance genre and musical selection relating to community identity and celebrating a deeply-rooted heritage.</td>
<td>$25,000.00</td>
</tr>
<tr>
<td>Code Explorers, Inc.</td>
<td>The Miami Empathy Tech Project will research 4th Industrial Revolution (4IR) emergent technologies such as Virtual Reality (VR) and Augmented Reality (AR) to expose children ages 8-11 years old to engineering, technology, and computer science subjects while at the same time encourage kindness and empathy toward each other. Students will be creators by learning and using computational thinking skills and 3D programming while creating their own VR/AR empathy models to discover, develop solutions and create advocacy stories.</td>
<td>$37,000.00</td>
</tr>
<tr>
<td>Organization</td>
<td>Project Description</td>
<td>Amount Not to Exceed</td>
</tr>
<tr>
<td>--------------------------------------</td>
<td>----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
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</tr>
<tr>
<td>Code Fever Miami, Inc.</td>
<td>The Intercity Games will serve as an intervention to neighborhood and racial distances through a comprehensive social summer gaming program linking unlikely communities together as teammates. Teams will participate in a series of coordinated field events and technological STEM-based challenges that connect communities in a shared vision of collaboration, teamwork and above all, youth civic engagement through a coordinated gaming app and social networking platform.</td>
<td>$80,000.00</td>
</tr>
<tr>
<td>Covian Consulting, Inc.</td>
<td>The Board Game to Increase Youth Sexual Violence Reporting will include the development of an interactive role-taking game to identify and increase the likelihood of reporting youth at risk for sexual violence from the bystander perspective, and increase awareness about the possible consequences of not reporting such incidents. The public-private partnership, including youth, will allow for the development of an accurate depiction of different types of sexual violence as case scenarios and proper tailoring of the game to the target audience.</td>
<td>$88,000.00</td>
</tr>
<tr>
<td>Disability Independence Group, Inc.</td>
<td>K9’s for Kids will bring fulltime, professional working dogs and handler teams to work with child victims in the Child Advocacy Center, courts, and child welfare system. The role of the dog will be to help the child feel safe and calm when engaging with the various members of the existing multidisciplinary teams. The professionally trained dog will dramatically improve the work of team members from child advocates, investigators, therapists, to medical professionals by helping the child feel comfortable and safe enough to share their stories.</td>
<td>$95,000.00</td>
</tr>
<tr>
<td>Homestead Christian Academy, Inc.</td>
<td>The Transitional Care for Children in Foster Care program will provide overnight and weekend care, as needed, to children transitioning to and in the foster care system. This will be the safe haven to house children who need immediate shelter when removed from a home until a suitable placement is made for them. Young children will have the stability of attending preschool during the day and remaining within the same facility at the end of the day, while school-age children will be provided transportation to their school, therefore eliminating other unnecessary transitions for an already fragile child.</td>
<td>$90,000.00</td>
</tr>
<tr>
<td>Reserve Elder Service, Inc.</td>
<td>PrepNOW! is a web-based curriculum with classroom instruction program designed to enhance the capacity and motivation of foster parents and caregivers to prepare youth in their care for college. The program has been successfully piloted and implemented in New York City and Los Angeles County.</td>
<td>$55,000.00</td>
</tr>
<tr>
<td>Organization</td>
<td>Project Description</td>
<td>Amount Not to Exceed</td>
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<td>The Sundari Foundation, Inc.</td>
<td>“The Farm” at Lotus Village will serve as a new, interactive learning environment and educational program for children and youth of all ages utilizing a working hydroponic, urban farm. The Farm is a specially designed, climate-controlled, 40-foot shipping container with the capability to produce high-quality, pesticide-free, fresh vegetables year-round. The Farm will offer children and youth fun, hands-on learning opportunities through weekly after-school, summer and weekend activities.</td>
<td>$90,000.00</td>
</tr>
<tr>
<td>The Developing Mother, LLC</td>
<td>Healthy Beginnings, in partnership with West Kendall Baptist Hospital, is an innovative postpartum family support program that will support families during one of the most difficult and vulnerable times in their lives – the transition to parenthood. The program will comprehensively address families’ needs, supporting their physical, social, mental and emotional health. Utilizing the hospital as an effective single point of entry, Healthy Beginnings will be available to every birthing family, providing and coordinating integrated care, support and resources by a team of professionals and community members working together to support new families.</td>
<td>$60,000.00</td>
</tr>
<tr>
<td>Trinity Church, Incorporated</td>
<td>The GEN2050 Queen Bee Breeding Program will serve as a financially sustainable source of healthy, productive honey bee Queen bees and honey bee colonies for the existing GEN2050 program for the next five years. GEN2050 Junior Beekeepers will meet the requirements to be enrolled in and be successful in the University of Florida Master Beekeeping Program, as well as register as licensed beekeepers through the State of Florida Department of Agriculture, after completing the GEN2050 Queen Bee Program.</td>
<td>$57,000.00</td>
</tr>
<tr>
<td>Urban Paradise Guild, Incorporated</td>
<td>The Pre-K Sustainability and Certification program will allow early education programs to be connected with existing providers of environmentally-friendly products and services; implement eco-friendly practices at centers; incorporate environmental topics into centers’ pedagogical curricula and enact system-wide certification to monitor and authenticate efforts.</td>
<td>$93,000.00</td>
</tr>
<tr>
<td>University of Miami - Department of Psychology</td>
<td>The Innovation for Opioid Impacted Babies project will create an innovative in-house Linda Ray Intervention Center (LRIC) team consisting of an early childhood developmental specialist and a licensed infant mental health clinician and integrate the new team into three other existing non-educational groups in the community serving the families of substance abusing parents.</td>
<td>$96,000.00</td>
</tr>
</tbody>
</table>

**Background:** The Children’s Trust issued an Invitation to Negotiate (ITN) #2019-04, on October 23, 2018, to fund innovative projects and test new ideas that could lead to effective and equitable opportunities for vulnerable populations to help children thrive. Awards were capped at $100,000.00 and the total funding available in the third round of innovation funding was $1,000,000.00. Ninety-seven pre-applications were received and reviewed by The Children’s Trust innovation team, of which nineteen were invited to submit a full application. A total of 15 complete applications were submitted. The comprehensive review process included an independent program application rating by three trained reviewers, a review team.
debriefing, a fiscal audit review, interviews for all applicants from the viable pool, and an initiative-wide review. Twelve applications are now being recommended for funding.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by Rodester Brandon who moved its approval. The motion was seconded by Tiombe Bisa Kendrick-Dunn and upon being put to a vote, the vote was as follows:

**Motion passed, 21-0. Recusal by Constance Collins.**

The Chairperson thereupon declared the resolution duly passed and adopted this 18th day of March 2019.

THE CHILDREN’S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY ________________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency ____________________
Strategic Plan Priority Investment Area: Youth Development: After-school programs and summer camps

Strategic Plan Headline Community Result(s): Students are succeeding academically; children meet recommended levels of physical activity; children behave appropriately in schools, homes and communities; and youth successfully transition to adulthood.


Budget Impact: There is no budget impact for this action.

Description of Services: The Children’s Trust funds after-school and summer camp programming for elementary school children (grades K-5) in inclusive programs. Hosanna Community Foundation, Inc. operates an after-school program five days per week (Monday-Friday) following the Miami-Dade County Public Schools calendar for 180 days. Their summer program also operates five days per week for six weeks. The program follows a structured schedule of activities to support academic success, social-emotional learning (SEL) and physical fitness. Children receive a nutritious snack and supper each day.

On April 22, 2019, the board approved contract renewals for Youth Development K-5 initiatives through resolution #2019-60. The contract listed below requires an amendment to reflect a subcontractor addition. Resolution #2017-17, approved by the board on October 19, 2016, requires certain contract amendments to receive board approval, including any changes of a subcontractor.

This amendment is necessary to correct an error discovered during a Program Metrics visit. Specifically, Small World Learning Center II was incorrectly classified as a service delivery location in the contract. Instead, because it delivers afterschool and summer camp services, it should have been classified as a subcontractor.

<table>
<thead>
<tr>
<th>Agency</th>
<th>Contract Number</th>
<th>Subcontractor Change</th>
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<tbody>
<tr>
<td>Hosanna Community Foundation, Inc.</td>
<td>YAS-#2014-4550</td>
<td>Add It’s a Small World Learning Center II for the delivery of after-school and summer camp services at their service delivery location</td>
</tr>
</tbody>
</table>

Action: Amend Contract #YAS-#2014-4550 to reflect the addition of the subcontractor included in the table above.

Geographic Area: Liberty City.
The foregoing recommendation was offered by ________________ who moved its approval. The motion was seconded by ________________ and upon being put to a vote, the vote was as follows:

THE CHILDREN’S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY ________________________________

SECRETARY

Approved by County Attorney for form and legal sufficiency _____________________