Board of Directors Meeting

Monday, May 16, 2022

4:00 p.m.

Location:
United Way – Ryder Room
3250 S.W. 3rd Avenue (Coral Way)

"In person quorum with some virtual attendants"

Board of Directors Meeting

Monday, May 16, 2022
3250 S.W. 3rd Avenue (Coral Way)
United Way – Ryder Room
"In person quorum with some virtual attendants"
4:00 p.m. – 6:00 p.m.

Board of Directors

Kenneth C. Hoffman
Chair
Pamela Hollingsworth
Vice-Chair
Mark A. Trowbridge
Treasurer
Karen Weller
Secretary

Edward Abraham, M.D.
Laura Adams
Matthew Arsenault
Daniel Bagner, Ph.D.
Hon. Dorothy Bendross-Mindingall, Ph.D.
Hon. Danielle Cohen Higgins
Constance Collins
Morris Copeland
Victor Diaz-Herman
Trynegwa D. Diggs, Ed.D.
Mary Donworth
Richard P. Dunn II
Hon. Juan Fernandez Barquin
Gilda Ferradaz
Lourdes P. Gimenez
Nicole Gomez
Valrose Graham
Mindy Grimes-Festge
Malou C. Harrison, Ph.D.
Nelson Hincapie
Tiombe Bisa Kendrick-Dunn, Ed.D.
Marissa Leichter
Alexandra Martin
Annie R. Neasman
Hon. Orlando Prescott
Javier Reyes
Hon. Isaac Salver
Sandra West

David Lawrence Jr.
Founding Chair

James R. Haj
President & CEO

County Attorney's Office
Legal Counsel

AGENDA

4:00 p.m. **Welcome and Opening Remarks**

Kenneth C. Hoffman
Chair

4:05 p.m. **Public Comments**

Kenneth C. Hoffman
Chair

4:15 p.m. **Approval of April 18, 2022 Board of Directors meeting minutes summary**
(Additional Items Packet) (Pgs. 5-6)

Karen Weller, RN,BSN,MBA-HSM
Secretary

4:18 p.m. **Welcome to a New Board Member**

Kenneth C. Hoffman
Chair

- *Dr. Trynegwa Diggs, Designee MD County Public Schools*

4:20 p.m. **Appreciation for Outstanding Service to The Children's Trust**

Kenneth C. Hoffman
Chair

James R. Haj
President/CEO

- *Alexandra Martin, MD Student Government Association*

4:25 p.m. **Finance & Operations Committee Report**

Mark Trowbridge
Committee Chair

Resolution 2022-43: Authorization to negotiate and execute a contract renewal with Marcum LLP, in a total amount not to exceed $29,500.00, for a term of 12 months, commencing August 1, 2022, and ending July 31, 2023. ***(Pgs. 7-8)***

4:35 p.m. **IT Presentation**

James R. Haj
President/CEO

Jacques "Jack" Bentolila, EdD, PMP
Chief Operations Officer

Marden Munoz
IT Director

The public is allowed to comment on a specific agenda item but must register with the Clerk of the Board prior to being allowed to comment.

Resolution 2022-44: Authorization to renew services and execute related agreements with multiple IT vendors in a total amount not to exceed $1,835,371.00, inclusive of $50,000.00 contingency for IT budgeted enhancement projects for a term of 12 months, with two agreements commencing on October 1, 2022, and ending September 30, 2023; and request a waiver of the procurement policy. ***(Pgs. 9-14)***

4:45 p.m. **Program Services & Childhood Health Committee Report**

Pamela Hollingsworth, M.Ed.
Committee Chair

4:50 p.m. **Parenting Presentation**

James R. Haj
President/CEO

Bevone Ritchie
Director of Programs

Danielle Barreras
Strategic Community Initiatives Manager

5:00 p.m. **Resolutions**

Pamela Hollingsworth, M.Ed.
Committee Chair

Resolution 2022-45: Authorization to negotiate and execute final contract renewals with 39 providers, identified herein, to deliver evidence-based parenting services, in a total amount not to exceed $13,937,711.00, each for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023. ***(Pgs. 15-21)***

Resolution 2022-46: Authorization to negotiate and execute final contract renewals with eight providers, identified herein, for Family Strengthening services, in a total amount not to exceed $3,254,155.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023. ***(Pgs. 22-26)***

Resolution 2022-47: Authorization to negotiate and execute final contract renewals with Be Strong International, Inc., Florida International University (FIU), and University of Miami (UM), to deliver brief parenting workshops and educational or public health events, in a total amount not to exceed $1,041,730.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023. ***(Pgs. 27-29)***

Resolution 2022-48: Authorization to negotiate and execute renewal contracts with the Miami-Dade Family Learning Partnership, Inc. and All in One Mail Shop, Inc. d/b/a All in One Direct Marketing Solutions for the support and maintenance of a birth to five book club, in a total amount not to exceed $2,317,239.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023, with two remaining 12-month renewals. ***(Pgs. 30-32)***

Resolution 2022-49: Authorization to negotiate and execute a final contract renewal with Miami Dade College for The Children's Trust Books for Free program, in a total amount not to exceed $450,000.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023. ***(Pgs. 33-34)***

Resolution 2022-50: Authorization to negotiate and execute a single source contract with Miami-Dade Family Learning Partnership for Reach Out and Read early literacy programming, in a total amount not to exceed $355,664.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023. ***(Pgs. 35-36)***

The public is allowed to comment on a specific agenda item but must register with the Clerk of the Board prior to being allowed to comment.

Resolution 2022-51: Authorization to negotiate and execute a contract with Q-Q Research Consultants, LLC for research and evaluation services, in a total amount not to exceed $261,734.00, for a term of 17 months, commencing retroactively on May 1, 2022, and ending September 30, 2023. ***(Pgs. 37-38)***

5:30 p.m. **Resolution**

Kenneth C. Hoffman
Chair

Resolution 2022-52: Authorization to negotiate and execute a funder collaboration contract with South Florida Workforce Investment Board (CareerSource South Florida) for a summer youth employment program for Miami-Dade County charter school students, in a total amount not to exceed $500,000.00, for a term of 12 months, commencing on June 1, 2022, and ending on May 31, 2023, and to approve a waiver of the procurement policy requiring a 1 to 2 funder collaboration match requirement. ***(Pgs. 39-40)***

5:55 p.m. **CEO Report**

James R. Haj
President/CEO

- *Monthly Media Report* ***(Pgs. 41-46)***
- *Financial Disclosure – due by July 1, 2022*
- *YAC End of Year Service Showcase – May 21, 2022, at 10:00 am to 12:30 p.m.*
- *Champions for Children – May 24, 2022, at 11:30 a.m. to 1:30 p.m.*

6:00 p.m. **Adjourn**

Reminder:
Next Board Meeting: *Monday, June 13, 2022

The public is allowed to comment on a specific agenda item but must register with the Clerk of the Board prior to being allowed to comment.

Board of Directors Meeting
Summary of Actions Taken
April 18, 2022
4:00 p.m.

These actions were taken by the Board of Directors of The Children's Trust meeting held on April 18, 2022, with a quorum of members physically present and some members attending virtually:

Please note that the number of board members fluctuate based on arrival and departure of some of them throughout the meeting.

Motion to approve the March 14, 2022 Board of Directors meeting minutes summary was made by Mark Trowbridge and seconded by Pastor Richard Dunn. Motion passed unanimously, 24-0.

Motion to approve the proposed Pay Plan presented by Staff was made by Pastor Richard Dunn and seconded by Marissa Leichter. Motion passed unanimously, 24-0.

Resolution 2022-38: [Initial motion to recommend the resolution to the Board of Directors on April 18, 2022 was made by Pastor Richard Dunn and seconded by Constance Collins. Motion passed, 22-0. Recusals by Dr. Daniel Bagner and Annie Neasman. Motion to reconsider Resolution 2022-38 to allow recusal was made by Mark Trowbridge and seconded by Pastor Richard Dunn. Motion passed, 24-0.] Reconsidered motion to approve the resolution was made by Pastor Richard Dunn and seconded by Lourdes Gimenez. Authorization to negotiate and execute final contract renewals with 81 providers identified herein, to deliver high-quality after-school programming for 12,197 elementary school children and summer programming for 13,125 elementary school children, in a total amount not to exceed $36,090,190.00, each for a term of 12 months, commencing August 1, 2022, and ending July 31, 2023, for year-round and school-year programs, subject to annual funding appropriations. **Motion passed, 21-0. Recusals by Dr. Daniel Bagner, Annie Neasman, and Dr. Dorothy Bendross-Mindingall.**

Resolution 2022-39: Motion to approve the resolution was made by Tiombe Bisa Kendrick-Dunn and seconded by Pastor Richard Dunn. Authorization to negotiate and execute final contract renewals with 56 providers identified herein, to deliver high-quality after-school programming for 3,798 middle and high school youth and summer programming for 2,492 middle and high school youth, in a total amount not to exceed $14,283,160.00, each for a term of 12 months, commencing August 1, 2022, and ending July 31, 2023, for year-round and school-year programs, subject to annual funding appropriations. **Motion passed, 21-0. Recusals by Dr. Daniel Bagner, Annie Neasman, and Dr. Dorothy Bendross-Mindingall.**

Resolution 2022-40: Motion to approve the resolution was made by Tiombe Bisa Kendrick-Dunn and seconded by Marissa Leichter. Authorization to execute contract amendments with 13 programs identified herein, to increase funding for their Youth Development contracts in a one-time total additional amount not to exceed $270,076.00, due to the programs incurring additional programmatic implementation expenses as a result of the ongoing effects of the COVID-19 pandemic. **Motion passed, 23-0. Recusal by Dr. Daniel Bagner.**

Resolution 2022-41: Motion to approve the resolution was made by Lourdes Gimenez and seconded by Mary Donworth. Authorization to negotiate and execute a contract renewal with Florida International University Board of Trustees (FIU) for reading enhancement services, in a total amount not to exceed $882,168.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023, with one remaining 12-month renewal, subject to annual funding appropriations. **Motion passed, 23-0. Recusal by Dr. Daniel Bagner.**

Resolution 2022-42: Motion to approve the resolution was made by Dr. Daniel Bagner and seconded by Pastor Richard Dunn. Authorization to negotiate and execute a contract with Florida Introduces Physical Activity and Nutrition to Youth (FLIPANY) for after-school snacks and meals, in a total amount not to exceed $600,000.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023, with three remaining contract renewals. **Motion passed unanimously, 24-0.**

Resolution 2022-43: Motion to approve the resolution was made by Pamela Hollingsworth and seconded by Marissa Leichter. Resolution recognizing and designating Juneteenth as a paid legal holiday to be observed by The Children's Trust on June 19 of each year. **Motion passed unanimously, 24-0.**

Meeting adjourned at 6:00 p.m.

The Children's Trust Board Meeting

Date: May 16, 2022

Resolution: 2022-43

Strategic Plan Priority Investment Area: Administrative/Operations

Strategic Plan Headline Community Results: This investment supports all community results.

Recommended Action: Authorization to negotiate and execute a contract renewal with Marcum LLP, in a total amount not to exceed $29,500.00, for a term of 12 months, commencing August 1, 2022, and ending July 31, 2023.

Budget Impact: Funding in the amount of $29,500.00 for this resolution is allocated for FY 2021-22 and is projected to be available in FY 2022-23.

Background: Florida Statutes, section 218.39, requires an independent certified public accountant conduct an annual financial audit of The Children's Trust's accounts and records within nine months of the end of its fiscal year. Additionally, The Children's Trust's bylaws allow the use of the same external auditor for up to five consecutive years.

The Finance and Operations Committee initially selected Marcum LLP through a competitive solicitation process in 2018. The contract is in its fourth year and will end on July 31, 2022. The recommendation to contract with Marcum LLP for the fifth and final year is based on its satisfactory performance of The Children's Trust's financial audit. Factors considered in Marcum LLP's satisfactory performance rating include the auditor firm's competence, cooperativeness, thoroughness, audit reasonable performance, and the auditor's satisfaction of pertinent deadlines.

Description of Services: Services provided by Marcum LLP will include but are not limited to the following:

- perform a financial audit in accordance with auditing standards;
- review and make recommendations for required note disclosures for The Children's Trust Annual Comprehensive Financial Report (ACFR);
- issue reports following the completion of the financial audit; and
- provide guidance on governmental accounting standards.

The foregoing recommendation was offered by _____ who moved its approval. The motion was seconded by _____ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **16th day of May, 2022.**

THE CHILDREN'S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY _____

SECRETARY

Approved by County Attorney for form and legal sufficiency _____

The Children's Trust Board Meeting

Date: May 16, 2022

Resolution: 2022-44

Strategic Plan Priority Investment Area: Technology

Strategic Plan Headline Community Results: This investment supports all headline community results.

Recommended Action: Authorization to renew services and execute related agreements with multiple IT vendors in a total amount not to exceed $1,835,371.00, inclusive of $50,000.00 contingency for IT budgeted enhancement projects for a term of 12 months, with two agreements commencing on October 1, 2022, and ending September 30, 2023; and request a waiver of the procurement policy.

Budget Impact: Funding in the amount of $1,835,371.00 for this resolution is projected to be available in FY 2022-2023.

Description of Services: This resolution seeks funding to renew various services utilized for the operations of The Children's Trust and to enter into related agreements with the vendor and/or partners in the case where The Children's Trust is a member of or participant in a consortium/committee, such as SAMIS and Miami IDEAS. The services, vendors, and funding amounts are as follows:

Service	Vendor Name	Usage	**Estimated Funding Amount** Changes in funding amounts from prior year are indicated below
Microsoft Enterprise license, and Adobe Creative Cloud	SHI International Corp.	Microsoft products for basic computer needs such as email, word processing. Adobe Creative Cloud for the creation of multimedia artifacts and enhanced pdf documents.	$105,000.00
GPaaS	MergeIT	Hosting, maintaining, and supporting the accounting system. Great Plains is used to manage The Children's Trust finances.	$121,000.00 (increase of $21,000)
GPaaS	Core Integrator	Hosting, maintaining, and supporting the document management systems that contain all spending-related documents and approvals prior to monies being spent. It is integrated with Great Plains.	$25,000.00 (decrease of $7,000.00)
Website Hosting	Webauthor.com, LLC	Hosting, maintenance, and enhancements of The Children's Trust's website to provide information to the general public.	$80,400.00

Service	Vendor Name	Usage	**Estimated Funding Amount** Changes in funding amounts from prior year are indicated below
SAMIS	Florida Alliance of Children's Councils and Trusts (FACCT)	Fee for the utilization and maintenance of the Services and Activity Management Information System (SAMIS). The Children's Trust is a member of the SAMIS Collaborative, which refers collectively to the Statewide SAMIS Management Committee (SMC) and the SAMIS Management Group (SMG). The Florida Alliance of Children's Councils and Trusts is the SAMIS collaborative's fiscal agent.	$50,000.00 (decrease of $10,000.00)
Trust Central	Webauthor.com, LLC	The consolidated software as a service solution that allows The Children's Trust and its funded providers to capture, track and report information related to Program Metrics, Contracting, Solicitations, Records Management, Performance Measurement, and Customer Relationship Management. The Business Intelligences Reporting and the Integrated Data Repository allow the staff to extract and report on the data entered in Trust Central.	$230,000.00
IT Infrastructure as a Service	BMK Media Consulting Corporation	IT Infrastructure Support providing the following managed services: host hardware, software, servers setup and maintenance, storage, network equipment, and other infrastructure components.	$83,471.00
Project management	Asana, Inc.	A project management tracking tool to support The Children's Trust priority projects, track progress, and monitor related tasks.	$27,000.00
CollaborNation	CypherWorx, Inc.	The Trust Academy Learning Management Content System (LMCS) used to track trainings given and taken by Trust staff and provider staff.	$60,000.00[1]
Health Office Anywhere	Frontline Technologies Group, LLC dba Frontline Education	Software as a service solution to track school-based health clinic encounters.	$200,000.00[2]
WELS	WELS System Foundation	Comprehensive programmatic data system for the Thrive by 5 early learning quality improvement system.	$262,500.00[3] (Increased $12,500)
Internet connection Services	AT&T	The dedicated managed circuits for internet access from The Trust's office.	$26,000.00[5] (Increase of $1,000)

Service	Vendor Name	Usage	Estimated Funding Amount Changes in funding amounts from prior year are indicated below
Professional Development Registry (PDR)	Children's Forum	Data management system for tracking the accomplishments of the early learning workforce, including educational achievements, career advising activities and scholarships.	$365,000.00[3]
Miami IDEAS (integrating data for effectiveness across systems) Consortium for Children	University of Miami	This Integrated Data System provides the secure technical platform and software services for ongoing data acquisition and processing to link data across systems, inclusive of ensuring proper legal data sharing agreements and governance and providing data analysis and dissemination support.	$150,000.00[4]

[1]This item is funded from the program and professional development budget line.
[2]This item is funded from the health and wellness budget line.
[3]This item is funded from the early childhood budget line.
[4]This item is funded from the research and evaluation budget line.
[5]This item is funded from the operating expense budget line.

Additionally, The Children's Trust requests $50,000.00 contingency for IT budgeted enhancement projects to be added to the agreements listed above, as needed. Projects are currently estimated at least one year before the projects start, as such this contingency will cover additional costs that might be incurred during the project that may not have been previously estimated. This allows for greater flexibility when completing projects and ensures all necessary enhancements can be completed during the project timeline, rather than waiting another fiscal year to complete all the required enhancements.

Background: The Children's Trust leases software services from several vendors. These software services are crucial to the daily business activities of staff by facilitating their ability to perform assigned tasks, including interacting with providers efficiently, capturing data, tracking funded program activities, and overall program performance.

The current budget requested has increased from last year due to the need to upgrade our financial software to the newest version for security purposes with MergeIT, the transition to WebAuthor as the new vendor to host our website to address platform security issues and provide staff more direct control of content and enhancements, and WELS expanding their services in providing a user application for streamlining the payment process to early childhood educators participating in the salary supplement program. The software services that are license payments are being presented for renewal following the procurement policy, Exemption to Formal Competitive Solicitation Process, G-9, licenses, and permits for the operation of The Children's Trust. The board previously approved these services, and their renewal allows for the continuation of The Children's Trust operations. For the software services that are not licenses, The Children's Trust requests a procurement waiver.

Request for Procurement Waiver (requires approval of a 2/3 vote of board members present): This resolution is requesting a waiver of the procurement process to negotiate and execute agreements with vendors for software solutions that were initially selected through a competitive solicitation and are now tailored to meet The Children's Trust's operational needs.

Once the services were solicited, the staff at The Children's Trust have worked with the software vendors to customize the software, thereby making it specific to The Children's Trust use, and concomitantly resulting in a software product adapted for The Trust. Due to the investment in time, effort and funding, it is not practical or economical to solicit these services.

Additionally, two of the services (Project Management Tool and CollaborNation) were procured through a quote process, per the procurement policy, and the Miami IDEAS Consortium was initially a match contract. The table below describes the procurement method and background for each service.

Software	Vendor Name	Procurement Method and Background
GPaaS	MergeIT	Procurement waiver: This vendor was selected as a part of a formal competitive procurement process, RFQ #2017-07, and approved at the June 2017 board meeting.
GPaaS	Core Integrator	Procurement waiver: This vendor was selected as a part of a formal competitive procurement process, RFQ #2017-07, and approved at the June 2017 board meeting.
Website Hosting	Webauthor.com, LLC	Competitive Solicitation: This vendor was selected as a part a formal competitive procurement process, RFQ #2021-07, and approved at the October 2021 board meeting.
SAMIS	Florida Alliance of Children's Councils and Trusts (FACCT)	Exemption G-9: This is the data collection software for the Children's Services Councils of which The Children's Trust is a member.
Trust Central	Webauthor.com, LLC	Procurement waiver: This software is an extension of SAMIS and as such was selected for the additional enhancements that created Trust Central. This vendor is in the vendor pool, established through RFQ #2017-06 and approved at the April 2017 board meeting.
IT Infrastructure as a Service	BMK Media Consulting Corporation	Procurement waiver: This vendor was selected as a part of a formal competitive procurement process, RFQ #2020-30, and approved at the March 2020 Executive Committee meeting.
Project Management Tool	Asana, Inc.	Procurement waiver: This is a software was selected as part of a quote process as it was less than $50,000.
CollaborNation	Cypherworx, LLC	Procurement waiver: This software was selected as part of a quote process as it was $50,000.00 and approved at the October 2018 board meeting.
Health Office Anywhere (formerly known as Healthmaster)	Frontline Technologies Group, LLC dba Frontline Education (formerly known as Education	Exemption G-9: This software was selected as part of a formal competitive procurement process, RFQ #2018-10, and approved at the October 2018 board meeting.

Software	Vendor Name	Procurement Method and Background
	Health, LLC dba Healthmaster)	
WELS	WELS System Foundation	Procurement waiver: This software was selected as part of a formal competitive procurement process, RFP #2015-05, and approved at the May 2015 board meeting as part of the Early Learning Coalition award. In March 2019 it was approved through a procurement waiver.
Internet Connection Services	AT&T	Quotes: This software was selected as part of a quote process as it was less than $50,000.00 and approved at the June 2020 board meeting.
Professional Development Registry (PDR)	Children's Forum	Procurement waiver: This software was selected as part of a formal competitive procurement process, RFP #2016-07, and approved at the May 2016 board meeting as part of the Children's Forum award. Subsequently, in March 2019 it was approved through a procurement waiver.
Miami IDEAS Consortium for Children	University of Miami	Procurement waiver: This software was initially created through a partnership with the University of Miami, Miami-Dade County Public Schools, The Children's Trust, Early Learning Coalition of Miami-Dade/Monroe, and the Miami-Dade County Community Action and Human Services Department Head Start/Early Head Start program, which was funded by the U.S. Department of Education's Institute of Education Sciences (IES). The Children's Trust funding began in March 2018 (Resolution #2018-41) to sustain the continuation of the software created by the federal funding.

The foregoing recommendation was offered by _____ who moved its approval. The motion was seconded by _____ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **16th day of May, 2022.**

THE CHILDREN'S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY _____

SECRETARY

Approved by County Attorney for form and legal sufficiency _____

The Children's Trust Board Meeting

Date: May 16, 2022

Resolution: 2022-45

Strategic Plan Priority Investment Areas:	Parenting: Group, Advocacy, Home Visitation, and Individual Parenting Supports
Strategic Plan Headline Community Results:	Children are supported by nurturing and involved parents; children are ready for kindergarten; students are succeeding academically; children behave appropriately in schools, homes, and communities; and youth successfully transition to adulthood.
Recommended Action:	Authorization to negotiate and execute final contract renewals with 39 providers, identified herein, to deliver evidence-based parenting services, in a total amount not to exceed $13,937,711.00, each for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023.
Budget Impact:	Funding in the amount of $13,937,711.00 for this resolution is projected to be available in FY 2022-2023.

Description of Services: Regardless of their circumstances, all families face inevitable parenting challenges and can benefit from supports. Effective, consistent, and supportive parenting prepares children for a lifetime of success. The Children's Trust funds a continuum of evidence-based and promising programs including group, advocacy, home visitation, and individual supports. Programs offer professional and peer support, educational, and skill-building opportunities for parents and primary caregivers from the prenatal period through children's transition to adulthood, with the goals of supporting positive parent-child interaction and communication.

Additionally, some group-based advocacy programs emphasize parent leadership development and civic engagement, allowing parents to become more engaged in child-serving systems and advocating for their own children's success, and for improved family-centered services.

Programs are offered in homes, pediatric offices, and other settings, such as child care centers and schools, in high-need communities. They provide skill-building opportunities for parents of children birth to 18 (up to 22 for families with youth with disabilities) with a focus on child health, development, and school readiness/success through encouraging positive and nurturing parent-child relationships. Parents can connect with and support each other as they learn and practice new parenting skills. Programs can offer services by virtual delivery for some participants using telehealth and other technology to be responsive to participant needs.

The following programs are recommended for renewal:

Agency	Evidence-based Program	Amount Not to Exceed
Amigos Together for Kids, Inc.	Nurturing Parenting Program	$497,008.00
Catholic Charities of the Archdiocese of Miami, Inc.	Strengthening Families Program (SFP)	$448,006.00
CCDH, Inc. d/b/a The Advocacy Network on Disabilities	Nurturing Parenting Program	$220,753.00
Children's Home Society	Healthy Families Florida	$504,734.00
Children's Home Society	Nurturing Parenting Program	$865,158.00
City of Miami	The Incredible Years	$173,170.00
City of Miami Beach	Nurturing Parenting Program	$294,818.00
Community Health of South Florida, Inc.	Healthy Steps	$260,989.00
Concerned African Women, Inc.	People Empowering People (PEP)	$116,936.00
Empowering Youth, Inc.	Nurturing Parenting Program	$156,645.00
EnFamilia, Inc.	Nurturing Parenting Program, Nurturing Fathers	$118,678.00
Family Central	Home Instruction for Parents of Preschool Youngsters (HIPPY)	$538,258.00
Family Central	Nurturing Parenting Program	$488,495.00
Family Central	The Incredible Years	$158,488.00
Family Resource Center of South Florida, Inc.	Nurturing Parenting Program	$406,658.00
Family Action Network Movement, Inc. (FANM)	Nurturing Parenting Program	$279,668.00
Federation of Families, Miami-Dade Chapter Inc.	Positive Parenting Program (Triple P)	$327,302.00
FIU Board of Trustees Department of Psychology	Parents as Teachers (PAT)	$315,615.00
FIU Board of Trustees Department of Psychology	Positive Parenting Program (Triple P)	$235,200.00
Gang Alternative, Inc.	Nurturing Parenting Program	$209,616.00
Haitian Neighborhood Center, Sant La	Strengthening Families Program (SFP)	$242,955.00
His House, Inc.	Positive Parenting Program (Triple P)	$109,175.00
Institute for Child and Family Health, Inc. (ICFH)	Healthy Steps	$270,000.00
Institute for Child and Family Health, Inc. (ICFH)	Parents as Teachers (PAT)	$852,750.00
Institute for Child and Family Health, Inc. (ICFH)	The Incredible Years	$639,951.00
Jewish Community Services of South Florida, Inc.	Families and Schools Together Track Program (FAST)	$265,311.00
Le Jardin Head Start Program, Inc.	Positive Parenting Program (Triple P)	$102,273.00
Mexican American Council, Inc.	Positive Parenting Program (Triple P)	$152,284.00
Miami Bridge Youth and Family Services, Inc.	Nurturing Parenting Program	$131,557.00

Agency	Evidence-based Program	Amount Not to Exceed
Miami-Dade Family Learning Partnership, Inc.	The Incredible Years	$444,240.00
Overtown Youth Center, Inc.	Positive Parenting Program (Triple P)	$114,350.00
Parent to Parent of Miami, Inc.	Parent to Parent Peer Support Program	$794,208.00
Richmond-Perrine Optimist Club, Inc.	Nurturing Parenting Program	$347,841.00
Sundari Foundation, Inc.	Positive Parenting Program (Triple P)	$185,511.00
The Arc of South Florida	Positive Parenting Program (Triple P)	$301,946.00
The Miami Lighthouse for the Blind & Visually Impaired, Inc.	Parents as Teachers (PAT)	$315,325.00
University of Miami Department of Pediatrics	Healthy Steps	$649,999.00
University of Miami Department of Pediatrics	Parent Child Interaction Therapy (PCIT)	$620,000.00
University of Miami Department of Pediatrics	The Incredible Years	$781,840.00

One agency, FIU Board of Trustees, Center for Children and Families, elected not to move forward with contract renewal and the award of $150,196.00.

Background: On May 29, 2018, the board of The Children's Trust approved the funding recommendations from the request for proposals, RFP# 2018-03, for a five-year funding cycle, following a comprehensive review process. To date, programs have been successfully renewed based on their performance and participants' needs. The most recent program performance ratings available, from before the COVID-19 pandemic (in January 2020), indicate most programs were performing at or beyond contractual expectations.

We are currently in the fourth year of the funding cycle (2021-2022), and our programs have continued to adapt effectively to the COVID-19 pandemic challenges. Guided by the evidence-based curriculum and our Trust Academy supports, programs have been able to meet the needs of their participants with both in-person and virtual service delivery. Programs also offered safe in-person strategies, such as meeting in outdoor spaces in or around homes and public spaces or parks with adequate privacy protections, as feasible alternative options for traditional in-person services.

Current recommendations for renewals for the fifth year of the funding cycle (2022-2023) are based on staff assessment of programs through observations of activities and performance data reviews. These assessments show overall that providers are offering high-quality, individualized services to meet families' needs. A few providers experienced staffing challenges, including high turnover and vacancies for professional or licensed positions that impacted service delivery levels. Participant data for the first half of contract programming (August 2021 through February 2022) are summarized in the attachment.

Geographic Area: Countywide.

The foregoing recommendation was offered by _____ who moved its approval. The motion was seconded by _____ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **16th day of May, 2022.**

THE CHILDREN'S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY _____

SECRETARY

Approved by County Attorney for form and legal sufficiency _____

GROUP & INDIVIDUAL PARENTING
August 2021 through February 2022

Despite the coronavirus (COVID-19) pandemic's disruptions for the last two years, our parenting programs continue to offer participants the opportunity to connect and support each other as they learn and practice new parenting skills. Parenting programs leveraged their experiences to inform a hybrid approach to service provision. Offering both virtual and in-person services and adapting to a broad spectrum of needs expressed by children and families, parenting providers aim to engage the highest number of families.

Providers have exhibited remarkable flexibility, creativity, and passion in support of children and families during these most trying times. Their dedication has ensured continued access to enriching programming. Program observations were conducted in-person and virtually via Zoom or Teams. Observations indicate most participants were fully engaged during the sessions.

116% average families recruited	
3,932 families served	
31% (1,236) families reported having at least one child with one or more disabilities	

Not approved for legal sufficiency.

Provider	Recruitment	Families Served	Families reported having at least one child with one or more disabilities
Amigos Together for Kids, Inc.	93%	158	10%
Catholic Charities of the Archdiocese of Miami, Inc.	126%	139	4%
Children's Home Society (Healthy Families)	258%	128	3%
Children's Home Society (Nurturing Parenting Program)	83%	95	22%
City of Miami	69%	38	11%
City of Miami Beach	116%	50	20%
CCDH, Inc. d/b/a The Advocacy Network on Disabilities.	33%	19	100%
Community Health of South Florida, Inc.	297%	309	3%
Concerned African Women, Inc.	98%	43	12%
Empowering Youth, Inc.	217%	57	12%
EnFamilia, Inc.	97%	45	0%
Family Action Network Movement, Inc.	87%	44	0%
Family Central (HIPPY)	181%	157	15%
Family Central (Nurturing Parenting Program)	114%	108	7%
Family Central (The Incredible Years)	31%	17	12%
Family Resource Center of South Florida, Inc.	56%	61	38%
Federation of Families, Miami-Dade Chapter Inc.	95%	55	82%
FIU Board of Trustees (Department of Psychology - PAT)	206%	50	38%
FIU Board of Trustees (Department of Psychology - Triple P)	250%	85	12%
Gang Alternative, Inc.	23%	15	13%
Haitian Neighborhood Center, Sant La	37%	15	13%

Not approved for legal sufficiency.

Provider	Recruitment	Families Served	Families reported having at least one child with one or more disabilities
His House, Inc.	30%	6	0%
Institute for Child & Family Health, Inc. (Healthy Steps)	108%	126	6%
Institute for Child & Family Health, Inc. (PAT)	165%	164	9%
Institute for Child & Family Health, Inc. (The Incredible Years)	105%	116	20%
Jewish Community Services of South Florida, Inc.	118%	48	11%
LE JARDIN HEAD START PROGRAM, INC.	115%	67	5%
Mexican American Council, Inc.	99%	35	6%
Miami Bridge Youth and Family Services, Inc.	29%	10	20%
Miami Lighthouse for the Blind & Visually Impaired, Inc.	171%	51	98%
Miami-Dade Family Learning Partnership Inc.	100%	87	27%
Overtown Youth Center, Inc.	58%	20	20%
Parent to Parent of Miami Inc.	99%	703	98%
Richmond-Perrine Optimist Club, Inc.	39%	24	4%
The Arc of South Florida	166%	63	35%
THE SUNDARI FOUNDATION, INC.	129%	82	37%
UNIVERSITY OF MIAMI (Healthy Steps)	176%	367	14%
UNIVERSITY OF MIAMI (PCIT)	97%	96	61%
UNIVERSITY OF MIAMI (The Incredible Years)	164%	179	10%

The Children's Trust Board Meeting

Date: May 16, 2022

Resolution: 2022-46

Strategic Plan Priority Investment Areas:	Parenting: Home visitation and individual parenting; Health and Wellness: Behavioral health supports; and Family and Neighborhood Supports.
Strategic Plan Headline Community Results:	Children regularly access behavioral health care; children are supported by nurturing and involved parents; children are ready for kindergarten; students are succeeding academically; children behave appropriately in schools, homes and communities; and youth successfully transition to adulthood.
Recommended Action:	Authorization to negotiate and execute final contract renewals with eight providers, identified herein, for Family Strengthening services, in a total amount not to exceed $3,254,155.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023.
Budget Impact:	Funding in the amount of $3,254,155.00 is projected to be available in FY 2022-2023.

Description of Services: The Children's Trust's Family Strengthening initiative is a cross-cutting funding approach that focuses on families with children and youth experiencing challenges such as disruptive child behavior, tumultuous parent-child relationships, youth violence, and parent mental health and/or substance abuse issues. The evidence-based, individualized parenting and clinical intervention services are accessible in community and home environments to support families. There is coordination to accept referrals from several key community initiatives with similar aims.

Clinical intervention services are implemented individually in homes and other therapeutic and virtual settings with families and children ages 2 to 18. Programs conduct a comprehensive needs assessment to develop a treatment plan with each family. Families receive therapeutic services, such as psychoeducation, parenting consultation, behavioral health, and family therapy, to improve parent-child relationships while reducing parent stress and child disruptive behavior. A few programs enhance their models with natural helper supports that encourage treatment engagement and follow-through on needed behavioral health, substance abuse, and other parenting services. Programs can offer assistance by virtual delivery for some participants using telehealth and other technology to be responsive to participant needs.

The eight organizations listed below are recommended for renewal:

Organization • *Bullet points denote subcontractors*	**Evidence-Based Programs**	**Amount Not to Exceed**
Citrus Health Network, Inc.	Parent-Child Interaction Therapy (PCIT)	$234,789.00
Empowering Youth, Inc.	Culturally Informed and Flexible Family-Based Treatment for Adolescents (CIFFTA)	$167,426.00
FIU Board of Trustees College of Public Health & Social Work • Institute of Child and Family Health	Trauma Focused Cognitive Behavioral Therapy (TF-CBT)	$363,553.00
Gang Alternative, Inc.	Trauma-Focused Cognitive Behavioral Therapy (TF-CBT)	$578,975.00
Haitian Neighborhood Center, Sant La	Culturally Informed and Flexible Family-Based Treatment for Adolescents (CIFFTA) and Trauma Focused Cognitive Behavioral Therapy (TF-CBT)	$318,240.00
Sundari Foundation, Inc.	Parent Child Interaction Therapy (PCIT) and Trauma Focused Cognitive Behavioral Therapy (TF-CBT)	$483,305.00
University of Miami School of Education & Human Development • Center for Family & Child Enrichment, Inc	Culturally Informed and Flexible Family-Based Treatment for Adolescents (CIFFTA)	$488,266.00
University of Miami Miller School of Medicine	Parent-Child Interaction Therapy (PCIT)	$619,601.00

Background: On April 24, 2017, the board of The Children's Trust approved the funding recommendations from the competitive request for proposals, RFP# 2017-03, for Family Strengthening services for a four-year funding cycle, following a comprehensive review process. By resolution 2020-57-amended, the board approved a procurement waiver that approved two additional 12-month contract renewals, to allow for a six-year funding cycle, to align with the funding cycles for the broader parenting initiatives. To date, programs have been successfully renewed based on their performance and participant needs. The most recent program performance ratings available, from before the COVID-19 pandemic (in January 2020), indicate most programs were performing at or beyond contractual expectations.

We are currently in the fifth year of the funding cycle (2021-2022), and our programs have continued to adapt effectively to the COVID-19 pandemic challenges. Guided by the evidence-based curriculum and our Trust Academy supports, programs have been able to meet the needs of their participants with both in-person and virtual service delivery. Programs also offer safe in-person strategies, such as meeting in outdoor spaces in or around homes and public spaces or parks with adequate privacy protections, as possible alternative options for traditional in-person services.

Current recommendations for renewals for the previously board-approved sixth year of the funding cycle (2022-2023) are based on staff assessment of programs through observations of activities and performance data reviews. These assessments show that providers are offering high-quality, individualized services to meet families' needs. Some providers experienced staffing challenges, including high turnover and vacancies for professional or licensed positions that impacted service delivery levels. Participants' data for the first seven months of programming (August 2021 through February 2022) are summarized in the attachment.

Geographic Area: Countywide.

The foregoing recommendation was offered by_____ who moved its approval. The motion was seconded by _____ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **16th day of May, 2022.**

THE CHILDREN'S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY _____

SECRETARY

Approved by County Attorney for form and legal sufficiency _____

FAMILY STRENGTHENING
August 2021 through February 2022

Despite the ongoing coronavirus (COVID-19) pandemic's disruptions, our family strengthening programs continue to support children and youth with significant behavioral, mental health, family, and school-related challenges. Family Strengthening programs leveraged their experiences to inform a hybrid approach to service provision. Offering both virtual and in-person services and adapting to a broad spectrum of needs expressed by children and families, family strengthening providers aim to engage the highest number of families to support nurturing parent child relationships.

Providers have exhibited remarkable flexibility, creativity, and passion in supporting children and families during these most trying times. Their dedication has ensured continued access to therapeutic programming. Program observations were conducted in-person and virtually via Zoom, Teams, or recorded video. Observations indicate most participants were fully engaged during the sessions.

90% average families recruited	
458 families served	
54% (247) families reported having at least one child with one or more disabilities	

Not approved for legal sufficiency.

Agency	Recruitment	Families Served	Families reported having at least one child with one or more disabilities
Citrus Health Network, Inc.	62%	31	13%
Empowering Youth, Inc.	90%	25	60%
FIU Board of Trustees (College of Public Health & Social Work)	126%	55	55%
Gang Alternative, Inc.	58%	48	29%
Haitian Neighborhood Center, Sant La	75%	41	10%
The Sundari Foundation, Inc.	124%	97	65%
University of Miami (Miller School of Medicine)	104%	93	69%
University of Miami (School of Education and Human Development)	84%	68	78%

Not approved for legal sufficiency.

The Children's Trust Board Meeting

Date: May 16, 2022

Resolution: 2022-47

Strategic Plan Priority Investment Area: Parenting: Group parenting and advocacy

Strategic Plan Headline Community Results: Children are supported by nurturing and involved parents; children are ready for kindergarten; students are succeeding academically; and children behave appropriately in schools, homes, and communities.

Recommended Action: Authorization to negotiate and execute final contract renewals with Be Strong International, Inc., Florida International University (FIU), and University of Miami (UM), to deliver brief parenting workshops and educational or public health events, in a total amount not to exceed $1,041,730.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023.

Budget Impact: Funding in the amount of $1,041,730.00 is projected to be available in FY 2022-23.

Description of Services: All parents and families, regardless of their circumstances, face inevitable parenting challenges and can benefit from learning evidence-based strategies that support children's healthy development from prenatal to adolescence. Effective, consistent, and supportive parenting prepares children for a lifetime of success. Brief universal interventions can offer an effective, low-cost way to reach large and diverse groups of primary caregivers who might not otherwise receive parenting education. Improved parenting will support positive child outcomes related to emotional, behavioral, social, cognitive competence, and physical health and safety.

The Children's Trust Parent Club was launched in September 2019. Brief, evidence-based parenting workshops are delivered in English, Spanish and Haitian Creole for diverse groups of primary caregivers across Miami-Dade County to enhance awareness and knowledge for parents with children birth to age 16. These group contacts with parents also strengthen social supports by connecting parents with one another and linking families who have additional needs with appropriate services. Be Strong International, Inc., FIU and UM offer a combination of in-person and virtual, one-session group parenting workshops. Topics address common parenting strategies for parents of all abilities and information about available community resources.

The Children's Trust Parent Club uses a collaborative approach among the three funded agencies, as well as The Children's Trust and Miami-Dade County Public Schools Department of Family Support Services, which helps promote the program among its students and parents, and provides a forum, at no cost, for the workshops. There is a common set of collaboratively developed operating procedures so that anyone attending a Parent Club workshop has a similar experience, regardless of which of the three agencies provides it.

The following programs are recommended for renewal:

Agency	Evidence-based Curriculum	Amount up to
Be Strong International, Inc.	Triple P Selective Seminars Research-informed hot topics	$300,533.00
FIU Board of Trustees, Center for Children and Families	Triple P Selective Seminars Research-informed hot topics	$411,231.00
University of Miami Department of Pediatrics	Pediatric Care Parent-Child Interaction Therapy (PCIT) Research-informed hot topics	$302,966.00
	Total:	**$1,014,730.00**

Background: On February 19, 2019, the board of The Children's Trust approved the funding recommendations from the competitive invitation to negotiate, ITN #2019-02, to fund one or more agencies to provide universally available group parenting services, for a four-year funding cycle, following a comprehensive review process.

We are currently in the third year of the funding cycle (2021-2022), and these three programs have continued to adapt to the COVID-19 pandemic challenges. Parent Club providers were given some flexibility to deliver the workshops in-person or virtually. Providers continue to build the library of available parenting workshops and the following new topics were developed this year: Toddlerhood: What Every Parent Needs to Know; Raising your Child Without Raising Your Voice; Test Anxiety; and Improving Emotional Health.

Current recommendations for renewals for the fourth year of the funding cycle (2022-2023) are based on staff assessment of programs through observations of activities and performance data reviews. The three agencies have made satisfactory progress, especially working collaboratively as a cohesive team representing The Children's Trust Parent Club. Attached is a summary of the progress for The Children's Trust Parent Club.

Geographic Area: Countywide

The foregoing recommendation was offered by _____ who moved its approval. The motion was seconded by _____ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **16th day of May, 2022.**

THE CHILDREN'S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY _____

SECRETARY

Approved by County Attorney for form and legal sufficiency _____

Parent Club

THE CHILDREN'S TRUST

WORKSHOPS

2367

CAREGIVERS

9042

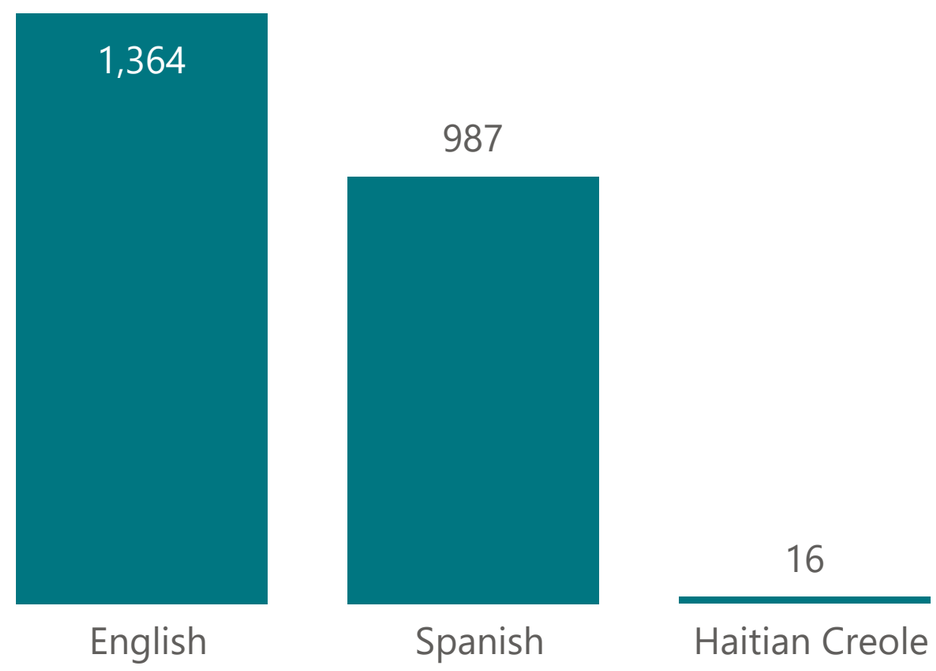
SURVEYS

4897

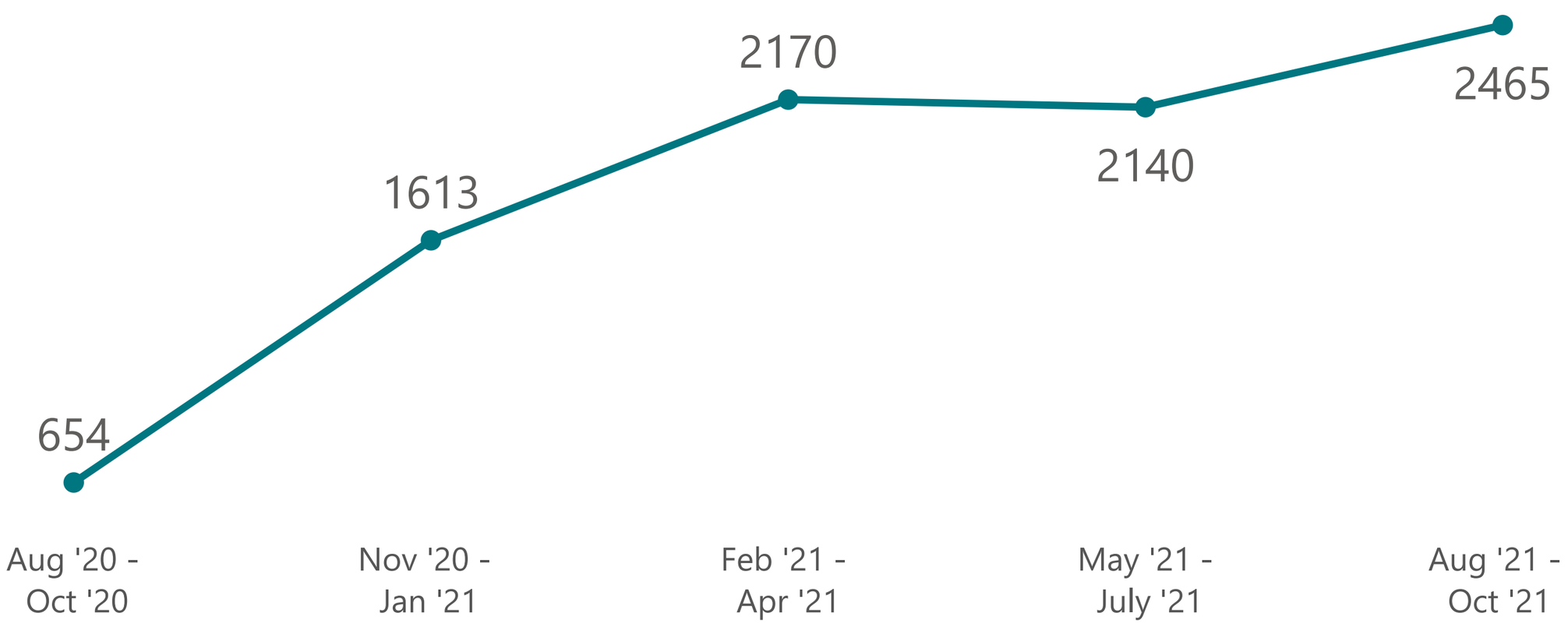
AVG ATTENDANCE

3.8

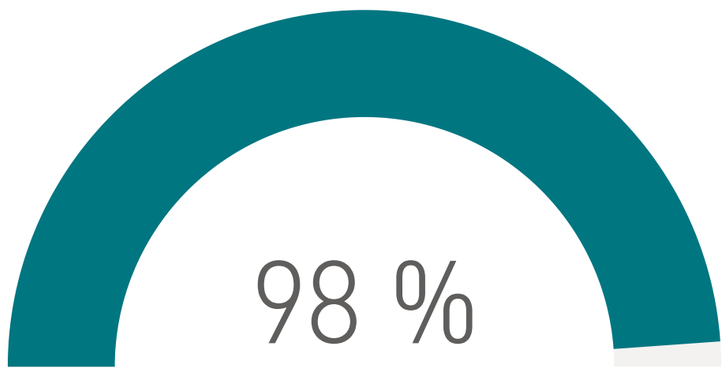
WORKSHOP LANGUAGE



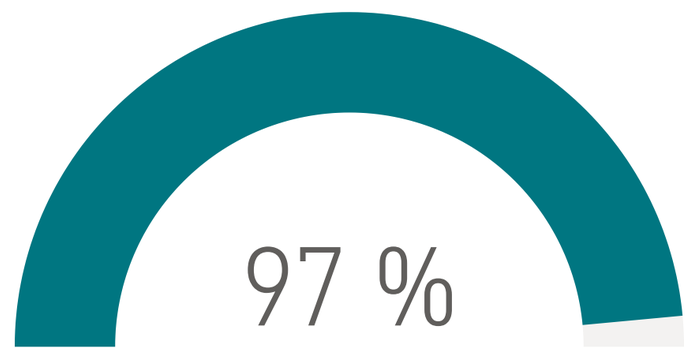
ATTENDANCE BY QUARTER



GAINED SKILLS THEY INTEND TO PUT INTO PRACTICE



BELIEVE PRESENTERS WERE ORGANIZED, ENGAGING AND KNOWLEDGEABLE



The Children's Trust Board Meeting

Date: May 16, 2022

Resolution: 2022-48

Strategic Plan Priority Investment Area: Parenting: Early literacy programs

Strategic Plan Headline Community Results: Children are supported by nurturing and involved parents; and children are ready for kindergarten.

Recommended Action: Authorization to negotiate and execute renewal contracts with the Miami-Dade Family Learning Partnership, Inc. and All in One Mail Shop, Inc. d/b/a All in One Direct Marketing Solutions for the support and maintenance of a birth to five book club, in a total amount not to exceed $2,317,239.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023, with two remaining 12-month renewals.

Budget Impact: Funding in the amount of $2,317,239.00 for this resolution is projected to be available in FY 2022-2023.

Description of Services: The Children's Trust Book Club provides free, monthly age-appropriate books and supporting materials to families in Miami-Dade County with children from birth to their fifth birthday. By participating in the Book Club, parents and caregivers are provided with the means to help their children build strong learning and social skills. The opportunity to remain in The Children's Trust Book Club for five years also increases touchpoints with parents, provides families with information and strategies that bolster early interactions, and supports child brain development and kindergarten school readiness.

National research indicates poverty is a leading indicator of limited early reading skills since it may contribute to lower school readiness, poor school attendance, and learning loss in the summer. These factors contribute to achievement gaps between children in low and middle-income households. To reduce these disparities, focused marketing and recruitment for this universal book club is prioritized in neighborhoods where early child development, kindergarten readiness and third grade reading levels are historically lower, and rates of lower socio-economic status are higher than the county average.

The Children's Trust's Book Club is part of the community-wide campaign for grade-level reading in Miami-Dade County. The campaign focuses on increasing high-quality early learning experiences, including early access to books in English and Spanish, and early parent-child reading interactions supported by parent-friendly guides for developmentally appropriate practices with young children.

The Children's Trust Book Club is comprised of four implementation components, which include the following key services:

- **Content Revision/Development and Book Buying** – Includes the: (i) selection of developmentally-appropriate books for young children, (ii) revision and creation of culturally-relevant content and activities to accompany the books, inclusive of content for children with disabilities, (iii) revision and development of digital content, activities

that support early literacy, math and social-emotional skills, and (iv) procurement of books.

- **Professional Fulfillment Services –** Includes packaging and monthly mailing of the books and accompanying materials, as well as printing of all supporting materials and envelopes.
- **Marketing** – Includes the creation and implementation of specialized marketing campaigns and other supporting collateral materials for grassroots outreach efforts. This component is approved under a separate resolution (Resolution 2022-20) for marketing services.
- **Ongoing Operations** – Includes project and vendor management, relationship building to coordinate outreach and enrollment with other early childhood organizations and the community, customer service, and day-to-day oversight. These tasks are carried out by a dedicated Children's Trust staff member. The Book Club's existing software management solution was redesigned and upgraded to assist with the management of operational tasks.

Vendors for the above-described implementation components and The Children's Trust are working together to ensure coordination and effective operations. The following vendors are recommended for contract renewals.

Agency	Service Provided	Amount Not to Exceed (2022-2023)
Miami-Dade Family Learning Partnership, Inc.	Content Development/ Book Buying	$1,258,039.00 (decrease of $19,800)
All in One Mail Shop, Inc. d/b/a All in One Direct Marketing Solutions	Professional Fulfillment Services	$1,059,200.00 (increase of $75,015)

The requested increase from FY 21-22 of $75,015 for professional fulfillment services is due to rising costs of paper, printing, fuel and other direct effects on fulfillment services. This request also reflects a decrease of $19,800 in the budget for content development, as a full year's worth of supporting materials (61 family reading guides) have already been developed.

Background: The Children's Trust issued a request for proposals (RFP) #2019-10, on March 27, 2019, to fund one or more vendors to implement The Children's Trust expanded Book Club. Applicants could apply for one or more of three implementation components in the RFP: content development and book-buying; professional fulfillment services; and ongoing operations. Two agencies were funded for the Book Club's content development/book buying and professional fulfillment services components. The operations, functions, and marketing of the Book Club are managed by The Children's Trust and contracted marketing vendors.

Numerous early childhood organizations that comprise The Children's Trust Book Club Community Advisory Committee collaborated and supported the efforts to develop the family reading guides and assist in guiding the expansion of the Book Club. These members include:

- Miami-Dade County Public Schools
- Florida International University
- Dr. Melissa Baralt
- Dr. Marisel Elias Miranda
- Maggie Casero
- Agencia Central LLC
- AF Designs, LLC

During the current contract year 2021-2022, 12 months' worth of content guides were revised for branding and design. An overall marketing campaign with associated marketing co-branded collateral materials was also executed. During FY_21-22 the following Advisory Committee members who receive payment from the Miami-Dade Family Learning Partnership,

Inc., were compensated for reviewing branding and design of all reading guides and book activity.

- Dr. Marisel Elias Miranda
- Agencia Central, LLC

Additional guide development for FY *22-23 is not anticipated at this time but may be required if a particular book is no longer available or a book selection must be changed, due to increased book cost as such, at this time funding is not allocated to the Advisory Committee members in FY 22-23 for guide development.

Numerous organizations partnered with The Children's Trust Book Club to disseminate these co-branded marketing materials.

The Book Club reached its target goal of 40,000 active members and plans to continue to retain that number for FY 22-23, by balancing ongoing enrollment efforts with monthly attrition rates.

Geographic Area: Countywide.

The foregoing recommendation was offered by _____ who moved its approval. The motion was seconded by _____ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **16th day of May, 2022.**

THE CHILDREN'S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY _____

SECRETARY

Approved by County Attorney for form and legal sufficiency _____

The Children's Trust Board Meeting

Date: May 16, 2022

Resolution: 2022-49

Strategic Plan Priority Investment Area: Parenting: Early Literacy Supports

Strategic Plan Headline Community Results: Children are supported by nurturing and involved parents; children are ready for kindergarten; and students are succeeding academically.

Recommended Action: Authorization to negotiate and execute a final contract renewal with Miami Dade College for The Children's Trust Books for Free program, in a total amount not to exceed $450,000.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023.

Budget Impact: Funding in the amount of $450,000.00 for this resolution is projected to be available in FY 2022-2023.

Description of Services: The Children's Trust Books for Free program ensures young children (through age 8) have access to books to take home and keep at no cost from bookshelves placed in public spaces throughout Miami-Dade County. To administer the program, Miami Dade College (MDC) engages communities, businesses, volunteers, and the public sector to collect, sort, and categorize donated gently used and newly purchased books. MDC then distributes the books through 65 bookshelves maintained in public places where parents and children frequent, such as Women, Infant and Children offices and community organizations in under-resourced neighborhoods. This program has a minimum annual 15 percent match requirement in cash or in-kind resources from MDC. Recent rebranding of the program changed the program name from Read to Learn Books for Free, to the current name The Children's Trust Books for Free.

Background: On July 9, 2018, the board of The Children's Trust approved the funding recommendation from the competitive request for proposals, RFP# 2018-04, for a five-year funding cycle, following a comprehensive review process. Upon considering the renewal of this contract, The Children's Trust assessed this program's progress and determined the provider is performing satisfactorily and meeting contractual benchmarks.

The program adjusted and pivoted during COVID-19 restrictions to meet community needs by extending its distribution model to include barbershops and laundromats. This partnership established with Kiwanis of North Dade and Kiwanis of South Dade, once fully implemented, will increase the bookshelves service sites from 65 to 72 this contract year. The cost of additional services for the seven new sites can be absorbed temporarily into the current contract as MDC experienced some staffing vacancies, resulting in the current flexibility to increase the number of bookshelf locations. Services within barbershop and laundromat sites required purchase of nonstandard bookshelves. The increase in the frequency of deliveries also required revised signage and marketing materials to accommodate the smaller service locations. The recommended funding amount for next year is higher than the current year

because The Children's Trust and Miami Dade College want to maintain the additional seven service sites established due to increased demand. The additional $50,000 will support year-round operations for all 72 sites.

During the current year, Miami Dade College and the Books for Free program continued to adjust program operations due to COVID-19 restrictions. They moved to full operations of all the contracted bookshelf sites and further developed the new partnership with the Kiwanis Clubs. During the contract year 20-21 (October 1, 2020– September 2021), Miami Dade College successfully:

- Operated 73 bookshelf sites that received regular deliveries.
- Installed bookshelves at 10 new/replacement locations.
- Collected 52,987 and distributed 114,420 books.
- Provided book donations to 20 community partner book donations.
- Provided more than 50 percent in-kind match to the program, leveraging an additional $223,921 value into the program.

During the first quarter of the current 21-22 contract year, MDC distributed 31,742 books with services to 70 bookshelves, exceeding the number currently contracted sites.

Geographic Area: Countywide.

The foregoing recommendation was offered by _____ who moved its approval. The motion was seconded by _____ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **16th day of May, 2022.**

THE CHILDREN'S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY _____

SECRETARY

Approved by County Attorney for form and legal sufficiency _____

The Children's Trust Board Meeting

Date: May 16, 2022

Resolution: 2022-50

Strategic Plan Priority Investment Areas: Parenting: Early Literacy Supports

Strategic Plan Headline Community Results: Children regularly access medical, dental, and behavioral health care; children are supported by nurturing and involved parents; and children are ready for kindergarten.

Recommended Action: Authorization to negotiate and execute a single source contract with Miami-Dade Family Learning Partnership for Reach Out and Read early literacy programming, in a total amount not to exceed $355,664.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023.

Budget Impact: Funding in the amount of $355,664.00 for this resolution is projected to be available in FY 2022-2023.

Description of Services: Reach Out and Read (ROR) is an evidence-based model that has been funded by The Children's Trust as part of the parenting early literacy support since 2015. This national model, endorsed by the American Academy of Pediatrics, champions the positive effects of reading daily and engaging in other language-rich activities with young children. The program provides families with children six months to 5 years of age with developmentally-age-appropriate books in English, Spanish and Haitian Creole, accompanied by pediatrician guidance about reading aloud. This program is provided in primary pediatric care settings, and at least half of the population serviced by the ROR clinic must be uninsured or publicly insured patients. Though rates of in-person well child visits were lower, the on-going pandemic impacted Miami-Dade Family Learning Partnership partnered with 70 pediatric clinics across the county to distribute nearly 47,000 books from July 2020 to June 2021.

Background: Miami-Dade Family Learning Partnership holds exclusive distributor rights for the ROR program in Florida. This distinction is awarded by the National Reach Out and Read Center. ROR is an essential component of the of The Trust's parenting supports and offers a special opportunity to encourage early literacy through trusted pediatric care providers.

Per The Children's Trust's procurement policy, section 2000, General Purchasing and Procurement Policy, Exemptions to Formal Competitive Procurement Process (G-4, single-source purchases), a competitive solicitation is not required.

Geographic Area: Countywide.

The foregoing recommendation was offered by _____ who moved its approval. The motion was seconded by _____ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **16th day of May, 2022.**

THE CHILDREN'S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY _____

SECRETARY

Approved by County Attorney for form and legal sufficiency _____

The Children's Trust Board Meeting

Date: May 16, 2022

Resolution: 2022-51

Strategic Plan Priority Investment Area: Research and Evaluation

Strategic Plan Headline Community Results: This investment supports all community results.

Recommended Action: Authorization to negotiate and execute a contract with Q-Q Research Consultants, LLC for research and evaluation services, in a total amount not to exceed $261,734.00, for a term of 17 months, commencing retroactively on May 1, 2022, and ending September 30, 2023.

Budget Impact: Funding in the amount of $261,734.00 for this resolution is allocated for FY 2021-22 and is projected to be available in FY 2022-23.

Description of Services: As part of The Children's Trust funding requirements, we collect and analyze extensive data relating to the demographics and attendance of the families and children served through the Trust funded programs ("program participants"), the quality of programs delivered, and the outcomes achieved by program participants. This solicitation seeks to incorporate additional, timely feedback from potential and existing program participants to assess program participant needs, input and satisfaction regarding The Children's Trust funded programs. The goals are two-fold:

1. Strengthen The Children's Trust's understanding of potential program participants' needs and interests as we plan for future program investments.
2. Incorporate input and satisfaction feedback from current program participants to guide The Children's Trust and funded program providers' continuous learning and quality improvement efforts.

Three specific survey projects are expected to be conducted, as described below. In future years, the specific projects will vary in purpose and population, but will continue to center around research and evaluation services to inform program participant needs, input, and satisfaction with Trust-funded programming.

(1) After-school programs and summer camps: collect input from prospective and current program participants/parents on program design and elements that will meet their needs (e.g., program schedule, hours and duration, types of activities/focus of programming, locations, differences for school-year versus summer services, etc.).

(2) Parenting education and support programs: collect input from prospective and current program participants' parents and caregivers on program design and elements that will meet their needs (e.g., program schedule, hours and duration, content, locations, format).

(3) School-based health services: collect input from parents, potentially including current service users and/or general community sample, on service elements that will or have met their needs, as well as input from school personnel (e.g., principals, teachers) on perceived needs and implementation successes and challenges.

Survey design and administration will be conducted in English, Spanish and Haitian Creole. Budget includes participant research incentives for survey completion, and hybrid administration approaches will be used to maximize response rates (i.e., combining phone, text and online survey approaches). Mixed methods will be incorporated to triangulate input (i.e., enhancing survey results with focus group input or other relevant comparative community population or indicator data points).

Sampling approach will lead to generalizable results that support sound decision making about future investments in programs and services for children and families. Sampling will ensure representation of all major race/ethnicity and language groups in Miami-Dade County, as well as oversample families earning less than half the median household income for the county. The margin of error expected is four to eight percent at the 95% confidence interval.

Background: The Children's Trust has not conducted community-level parent surveys for the purpose of understanding program participant needs in the past ten years. As part of our strategic planning related to the anticipated new funding cycles for youth development, parenting, and school health services, we are pursuing more robust input from potential service users. On April 6, 2002, The Children's Trust released a request for proposals (RFP 2022-05), which closed on April 22, 2022. Four applications were received by the deadline and reviewed according to the solicitation guidelines and procurement policy. Based upon the reviews, Q-Q Research Consultants, LLC is recommended to carry out the research and evaluation services being sought.

This contract may be renewed for up to two additional 12-month terms. At year three, The Trust will assess the continued need for services, as well as vendor performance and determine renewal for up to two additional 12-month terms, for a cumulative total of five contract years of funding. The option to renew a contract shall be at the sole discretion of The Children's Trust.

The foregoing recommendation was offered by _____ who moved its approval. The motion was seconded by _____ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **16th day of May, 2022.**

THE CHILDREN'S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY _____

SECRETARY

Approved by County Attorney for form and legal sufficiency _____

The Children's Trust Board Meeting

Date: May 16, 2022

Resolution: 2022-52

Strategic Plan Priority Investment Area:	Youth Development: Youth Enrichment, Employment and Supports; and Community Awareness & Advocacy: Cross-funder Collaboration of goals, strategies & resources.
Strategic Plan Headline Community Results:	Students are succeeding academically; children behave appropriately in schools, homes and communities; and youth successfully transition to adulthood.
Recommended Action:	Authorization to negotiate and execute a funder collaboration contract with South Florida Workforce Investment Board (CareerSource South Florida) for a summer youth employment program for Miami-Dade County charter school students, in a total amount not to exceed $500,000.00, for a term of 12 months, commencing on June 1, 2022, and ending on May 31, 2023, and to approve a waiver of the procurement policy requiring a 1 to 2 funder collaboration match requirement.
Budget Impact:	Funding in the amount of $500,000.00 for this resolution is projected to be available in FY 2022-2023.

Description of Services: This resolution seeks $500,000.00 in funding from The Children's Trust to support a funder collaboration with the South Florida Workforce Investment Board (SFWIB) d/b/a CareerSource South Florida, and Miami-Dade County for a summer youth employment program for Miami-Dade County charter school students. The Children's Trust will contract with the SFWIB to pool funding for the program. SFWIB will manage and oversee the program's operation through the SFWIB's selected service provider Adult Mankind Organization Inc. (AMO). The SFWIB has authorized $500,000.00 in match funding for the program and Miami-Dade County advises it will also commit a contribution of $250,000.00.

The youth employment program will provide summer job opportunities for up to 450 youth residents of Miami-Dade County, between the ages of 15 and 18, who are enrolled in charter schools in Miami-Dade County. The program will provide entry-level positions with local businesses, in the public sector, and with community-based organizations. Youth enrolled in the program will also receive employability skills training. Youth participants will earn $13.88 per hour (set by SFWIB) for 150 hours, 20 of which will be work readiness training. Participating youth will also receive financial literacy training and information related to budgeting and investing.

AMO will be responsible for administering the program, including payroll, recruitment, job placement, and work readiness training for the youth participants. The program is scheduled to begin on June 1, 2022, and end on September 25, 2022**.**

Background: In April 2022, the SFWIB requested funding to support a new summer employment program that would specifically recruit charter school students. This program is similar to other summer employment programs operated by the SFWIB in the Miami Gardens and Florida City areas. The program provides paid employment opportunities for a group of students not currently eligible for the Summer Youth Internship Program, operated by Miami-Dade County Public Schools. AMO reports previous job placements for participating students in various industries ranging from child care centers to the hospitality industry to law offices and is responsible for recruiting students and employers. Upon completing this initial summer youth employment program in 2022, Trust staff will conduct a full review of the program and determine whether future investment should be recommended for consideration for summer 2023.

Procurement Policy: Request for Procurement Waiver of 1 to 2 funder collaboration match requirement (requires the approval of a 2/3 vote of board members present). The funder collaboration has a 1 to 1.5 match at this time. As it is a new program, additional funders may be sought to join the collaboration in the future.

Per the procurement policy, section 2006 Match Funding and Funder Collaboration, the negotiation and execution of a funder collaboration contract are exempt from the competitive solicitation process. Renewal of match and funder collaboration funding beyond the initial contract term is at the sole discretion of The Children's Trust and shall be contingent upon satisfactory performance evaluations, quality program results, outcome achievements, availability of funding, and an ability to maintain the underlying primary funding source(s).

Geographic Area: Countywide.

The foregoing recommendation was offered by _____ who moved its approval. The motion was seconded by _____ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **16th day of May, 2022**.

THE CHILDREN'S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY _____

SECRETARY

Approved by County Attorney for form and legal sufficiency _____

Media Report - April 2022

Website Analytics - Pageviews

TheChildrensTrust.org	2021	vs.	2022
April	95,177		173,699

Media Stories

April 4
Miami's Community News
The Children's Trust celebrated the reading holiday by promoting the Book Club.
Celebrate D.E.A.R.! Drop Everything and Read with The Children's Trust Book Club

April 3
South Florida Hospital News & Healthcare Report
The Children's Trust was mentioned as an event sponsor.
EPILEPSY FLORIDA'S ANNUAL MIAMI WALK THE TALK FOR EPILEPSY MARKS 50 YEARS OF SERVICE

April 5
NBA.com
Nicole Torres, member of the Youth Advisory Committee (YAC) named a scholarship recipient.
2022 HEAT Scholarship Winners

April 7
WMBM Radio
Trust Program Manager Christiana Taylor discussed Summer Camps, and Amigos for Kids Outreach Specialist Jenniffer Dorcinvil spoke about Child Abuse Prevention.
https://thechildrenstrust.box.com/s/dbkbfwztht0k7iu7mfopqln1mdw918ha

April 10
The VSS Hour on Radio Mega 1700 AM-Creole
Amigos for Kids Outreach Specialist Jenniffer Dorcinvil spoke about Child Abuse Prevention.
The VSS Hour: Child Abuse Prevention Month

April 11
Y100
The Trust reading initiative was mentioned in a calendar listing.
The Children's Trust - Drop Everything and Read

April 11
Miami's Community News-Coral Gables
Trust President & CEO James Haj was mentioned as a special guest for the Spring Charity event for Be Strong International.
Be Strong International Hosted Caribbean Nights Spring Charity Event in Celebration of its 30th Anniversary

April 13
The Miami Times
The Summer Youth Internship Program officially kicks-off for a new the season.
Paid summer internships available to Miami-Dade teens

April 19
Aventura Magazine
Trust President & CEO James Haj to be honored by the Miami Boys and Girls Club at their Claws For Kids fundraiser in May.
Claws for Kids Returns to Joe's Stone Crab

April 21
U Miami Health News
The Trust was mentioned as a supporter of the Injury Free Coalition for Kids.
How to Keep Playtime Safe

April 22
Miami Herald
Trust Director of Research & Evaluation, Grettel Suarez, explains the importance of reporting child abuse for Child Abuse Prevention Month.
Reporting child abuse can be complicated, but is mandatory

April 23
City of Miami Beach
The Trust was mentioned as a funder of Miami-Dade County Department of Cultural Affairs.
CITY OF MIAMI BEACH ANNOUNCES ARTS RESILIENT 305

April 25
Miami's Community News
The Trust was mentioned as a funder of the Miami-Dade County Department of Cultural Affairs.
Christian Sands Trio Headlines Sankofa Jazz Festival, April 30

April 26
Broadwayworld.com
The Trust was mentioned as a funder for the Miami-Dade County Department of Cultural Affairs.
South Miami-Dade Cultural Arts Center Hosts AKI's Free Event For Kids With and Without Disabilities

April 29
MDC News
The Trust was mentioned as a partner of Read to Learn Books for Free program, with Miami Book Fair.
MDC's Miami Book Fair Presents the Little Haiti Book Festival

Social Media at a Glance

	Followers	Impressions
Facebook	52.8K	2.4M
Twitter	4.5K	22.7K
Instagram	12.8K	394K
LinkedIn	4.7K	26K

Top performing posts from Facebook

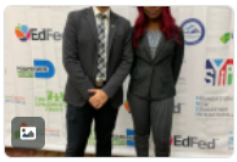
The Children's Trust
Fri 4/8/2022 12:53 pm PDT

The Women's Fund Miami held their annual "Power of the Purse" event, which applauds female innovators...

Total Engagements	622
Reactions	17
Comments	1
Shares	1
Post Link Clicks	—
Other Post Clicks	603

The Children's Trust
Fri 4/8/2022 9:03 am PDT

The Summer Youth Internship Program (SYIP) has officially kicked off! Today, The Children's Trust President...



Total Engagements	363
Reactions	28
Comments	2
Shares	3
Post Link Clicks	6
Other Post Clicks	324

The Children's Trust
Thu 4/7/2022 1:41 pm PDT

Congratulations to Judge Ketanji Brown confirmation as the first Black woman a serve on the U.S. Supreme Court. Her i

From Miami to the Supreme Co...

Total Engagements	352
Reactions	207
Comments	13
Shares	7
Post Link Clicks	22
Other Post Clicks	103

The Children's Trust
Fri 4/29/2022 12:06 pm PDT

The Children's Trust was excited to participate in the Soccer For Peace Corporate Tournament, hosted by FC...

Total Engagements	313
Reactions	24
Comments	0
Shares	1
Post Link Clicks	—
Other Post Clicks	288

The Children's Trust
Wed 4/27/2022 2:01 pm PDT

The Trust's Administrative team is always there working tirelessly behind the scenes, making sure our mission ...

Total Engagements	224
Reactions	56
Comments	9
Shares	0
Post Link Clicks	—
Other Post Clicks	159

Top performing posts from Instagram

thechildrenstrust
Fri 4/1/2022 4:18 pm PDT

The Children's Trust would like to extend sympathies to the Healthy Start Coalition of Miami-Dade (@hscmd)...

Total Engagements	153
Likes	139
Comments	10
Saves	4

thechildrenstrust
Wed 4/27/2022 2:02 pm PDT

The Trust's Administrative team is always there working tirelessly behind the scenes, making sure our mission ...

Total Engagements	79
Likes	75
Comments	2
Saves	2

thechildrenstrust
Fri 4/8/2022 1:12 pm PDT

@womensfundmiami held their annual "Power of the Purse" event, which applauds female innovators making ...

Total Engagements	75
Likes	73
Comments	1
Saves	1

thechildrenstrust
Tue 4/19/2022 1:00 pm PDT

Thank you to the @miamidadebcc, Board Chairman @commishdiaz and Trust Board Member Commissioner...

Total Engagements	73
Likes	68
Comments	2
Saves	3

thechildrenstrust
Tue 4/12/2022 12:46 pm PDT

The signing of bill CS/SB 7034 by @flgovrondesantis provides additional for children in the child welfare system

Total Engagements	64
Likes	60
Comments	1
Saves	3

Top performing posts from Twitter

@childrenstrust
Fri 4/8/2022 3:00 pm UTC

The Summer Youth Internship Program is open! Trust President & CEO @JamesRHaj1 attended a panel...

Total Engagements	134
Likes	17
Comments	1
Shares	5
Post Link Clicks	8
Other Post Clicks	103
Other Engagements	0

@childrenstrust
Tue 4/19/2022 8:00 pm UTC

Thank you @MiamiDadeBCC, Board Chair @CommishDiaz, & Trust Board Member @CommishDCH for...

Total Engagements	49
Likes	13
Comments	0
Shares	5
Post Link Clicks	—
Other Post Clicks	31
Other Engagements	0

@childrenstrust
Sat 4/23/2022 9:22 pm UTC

It was a great day in Miami Gardens for the Youth Advisory Committee Health and Mental Wellness Fair....

Total Engagements	30
Likes	9
Comments	0
Shares	5
Post Link Clicks	—
Other Post Clicks	16
Other Engagements	0

@childrenstrust
Thu 4/21/2022 9:03 pm UTC

.@MayorDaniella joined The Children's Trust Semi-Annual Provider Meeting to show support for our...

Total Engagements	30
Likes	12
Comments	0
Shares	3
Post Link Clicks	—
Other Post Clicks	15
Other Engagements	0

@childrenstrust
Mon 4/4/2022 4:49 pm UTC

We share our condolences with our @BeaconCouncil colleagues & the family & friends of @MichaelAFinney. He was a strong,

Total Engagements	28
Likes	12
Comments	0
Shares	1
Post Link Clicks	5
Other Post Clicks	10
Other Engagements	0

Top performing posts from LinkedIn

The Children's Trust of ...
Fri 4/8/2022 7:59 pm UTC

The Women's Fund Miami-Dade held their annual "Power of the Purse" event, which applauds female...

Total Engagements	**740**
Reactions	42
Comments	0
Shares	3
Post Link Clicks	695

The Children's Trust of ...
Tue 4/19/2022 11:45 pm UTC

The Youth Advisory Committee (YAC) got a personal tour of the Miami-Dade County Children's Courthouse by Tru...

Total Engagements	**517**
Reactions	40
Comments	1
Shares	0
Post Link Clicks	476

The Children's Trust of ...
Fri 4/8/2022 4:28 pm UTC

The Summer Youth Internship Program (SYIP) has officially kicked-off! Today, The Children's Trust...

Total Engagements	**456**
Reactions	30
Comments	0
Shares	5
Post Link Clicks	421

The Children's Trust of ...
Thu 4/7/2022 8:42 pm UTC

Congratulations to Judge Ketanji Brown Jackson on her historic confirmation as the first Black woma...

From Miami to the Supreme Co...

Total Engagements	**409**
Reactions	278
Comments	6
Shares	10
Post Link Clicks	115

The Children's Trust of ...
Fri 4/29/2022 1:42 pm UTC

Congrats to The Children's Trust staff for participating in the 2022 Mercedes-Benz Corporate Run in...

Total Engagements	**338**
Reactions	55
Comments	1
Shares	1
Post Link Clicks	281