



## Executive Committee Meeting

Tuesday, January 18, 2022  
3250 S.W. 3<sup>rd</sup> Avenue (Coral Way)  
United Way - Ryder Room

**"In person quorum with some virtual attendants"**

4:10 p.m. – 6:00 p.m.

### Board of Directors

Kenneth C. Hoffman  
Chair  
Pamela Hollingsworth  
Vice-Chair  
Mark A. Trowbridge  
Treasurer  
Karen Weller  
Secretary

Edward Abraham, M.D.  
Magaly Abrahante, Ed.D.  
Laura Adams  
Matthew Arsenault  
Daniel Bagner, Ph.D.  
Hon. Dorothy Bendross-Mindingall, Ph.D.  
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Constance Collins  
Morris Copeland  
Victor Diaz-Herman  
Mary Donworth  
Richard P. Dunn II  
Hon. Juan Fernandez Barquin  
Gilda Ferradaz  
Lourdes P. Gimenez  
Nicole Gomez  
Valrose Graham  
Mindy Grimes-Festge  
Malou C. Harrison, Ph.D.  
Nelson Hincapie  
Tiombe Bisa Kendrick-Dunn, Ed.D.  
Marissa Leichter  
Alexandra Martin  
Annie R. Neasman  
Hon. Orlando Prescott  
Javier Reyes  
Hon. Isaac Salver  
Sandra West

David Lawrence Jr.  
Founding Chair

James R. Haj  
President & CEO

County Attorney's Office  
Legal Counsel

### AGENDA

#### 4:10 p.m. **Welcome and Opening Remarks**

Kenneth Hoffman  
*Chair*

#### 4:12 p.m. **Public Comments**

Kenneth Hoffman  
*Chair*

#### 4:15 p.m. **Approval of November 15, 2021 and December 13, 2021 Executive Committee meeting minutes summaries** *(Additional Items Packet) (Pgs. 4-5)*

Karen Weller  
*Secretary*

#### 4:20 p.m. **Finance & Operations Committee Report**

Mark Trowbridge  
*Committee Chair*

**Resolution 2022-19:** Authorization to negotiate and execute a contract renewal with Armstrong Creative Consulting, Inc., for event planning services, in a total amount not to exceed \$290,000.00, for a term of nine months, commencing retroactively on January 1, 2022, ending on September 30, 2022, with three remaining 12-month renewals. *(Pgs. 6-7)*

**Resolution 2022-20:** Authorization to negotiate and execute contract renewals for advertising creative, media buying, and community outreach services, in a combined total amount not to exceed \$2,015,000.00, for a term of 12 months, commencing October 1, 2022, and ending on September 30, 2023, with one remaining 12-month renewal. *(Pgs. 8-9)*

**Resolution 2022-21:** Authorization for a procurement waiver from a formal competitive solicitation for catering services at the 2022 Champions for Children event and to expend a total amount not to exceed \$45,000.00 of the already approved \$150,000 budget with DoubleTree by Hilton Miami Airport Convention Center to host and cater the 2022 Champions for Children event. *(Pgs. 10-11)*

**Resolution 2022-22:** Authorization to enter into a purchase agreement with Edward Delatorre LLC dba Monsters Ink for Trust-branded promotional items in a total amount not to exceed \$37,334.08 for a term of nine months commencing retroactively on January 1, 2022, and ending on September 30, 2022. *(Pg. 12)*

The public is allowed to comment on a specific agenda item but must register with the Clerk of the Board prior to being allowed to comment.

**Resolution 2022-23:** Authorization to accept a three year \$215,000.00 grant award from the Florida Children's Council, funded by the Helios Education Foundation, to support Trust staff and consultant support for data, program evaluation, and dissemination of results as part of The Trust's innovative partnership approach to enhance summer learning, and authorization to execute any required agreements and documents in support thereof, commencing retroactively on October 1, 2021, and ending September 30, 2024. *(Pgs. 13-15)*

5:00 p.m. **Program Services and Childhood Health Committee Report**

Pamela Hollingsworth  
*Committee Chair*

5:05 p.m. **Thrive by Five Presentation**

James R. Haj  
*President/CEO*  
Rachel Spector  
*Associate Director of Programs*

5:15 p.m. **Resolutions**

Pamela Hollingsworth  
*Committee Chair*

**Resolution 2022-24:** Authorization for a procurement waiver from the formal competitive procurement process to award a total amount not to exceed \$25,790,000.00 for the delivery of child care quality improvement services described below. The total amount breaks down to \$14,300,000.00 to negotiate and execute multiple contracts with providers, identified herein, and for The Children's Trust to encumber purchase orders in the amount of \$11,490,000.00 for educator scholarship payments, salary supplement payments to early learning educators, and high-quality tiered payment differentials to providers, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023. *(Pgs. 16-21)*

**Resolution 2022-25:** Authorization to negotiate and execute contracts with the Early Learning Coalition of Miami-Dade/Monroe, Miami-Dade County Community Action and Human Services Department, and the United Way of Miami-Dade, for local match funding for the federal Early Head Start-Child Care Partnership (EHS-CCP) grant, in a total amount not to exceed \$2,270,000.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023. *(Pgs. 22-23)*

**Resolution 2022-26:** Authorization to negotiate and execute a contract with the Early Learning Coalition of Miami-Dade/Monroe (ELC) for local match funding for the State of Florida School Readiness Program Match (formerly known as Child Care Executive Partnership) grant, in a total amount not to exceed \$1,230,000.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023. *(Pgs. 24-25)*

**Resolution 2022-27:** Authorization to negotiate and execute contracts with six providers, identified herein, for the second year of early childhood community-research demonstration projects within high-need communities, in a total amount not to exceed \$1,939,358.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023, with three remaining contract renewals. *(Pgs. 26-30)*

**Resolution 2022-28:** Authorization to negotiate and execute a contract with Redlands Christian Migrant Association (RCMA) for local match funding to draw down federal-state funds to subsidize child care for the working poor, in a total amount not to exceed \$102,000.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023. *(Pgs. 31-32)*

The public is allowed to comment on a specific agenda item but must register with the Clerk of the Board prior to being allowed to comment.

**Resolution 2022-29:** Authorization to negotiate and execute a contract with the University of Miami-Nova Southeastern University (UM-NSU) Center for Autism and Related Disabilities (CARD) for autism spectrum disorders (ASD) diagnostic evaluation services, in a total amount not to exceed \$264,000.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023. **(Pgs. 33-34)**

**Resolution 2022-30:** Authorization to negotiate and execute a contract renewal with the University of Miami Miller School of Medicine (UM) in an amount not to exceed \$1,300,000.00 for comprehensive early intervention services for children with mild developmental delays who do not meet eligibility requirements for the Individuals with Disabilities Education Act (IDEA) parts B or C, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023. **(Pgs. 35-36)**

**Resolution 2022-31:** Authorization to execute a contract amendment with Ayuda, Inc. to reflect a change in subcontractors for its after-school and summer services. **(Pgs. 37-38)**

5:55 p.m.     **CEO Report**

James R. Haj  
President/CEO

- *Quarterly CEO Reports (Pg. 39)*
- *Amendment Report (Pg. 40)*
- *Monthly Media Report (Pgs. 41-50)*
- *Board Retreat - Thursday, February 3, 2022 (8:30 am – 12:30 pm)*

6:00 p.m.     **Adjourn**

**Reminder:**

**Next Board Meeting/Board Retreat: \*Thursday, February 3, 2022**

The public is allowed to comment on a specific agenda item but must register with the Clerk of the Board prior to being allowed to comment.



**Executive Committee Meeting Summary  
Summary of Actions Taken  
November 15, 2021  
3:00 p.m.– 3:45 p.m.**

**The Executive Committee Meeting on November 15, 2021 was held with a quorum of members physically present and some members attending virtually:**

**Committee members in attendance:** Kenneth C. Hoffman, Mark Trowbridge (zoom), Karen Weller, Pamela Hollingsworth, Gilda Ferradaz, Mary Donworth, Richard Dunn (zoom), and Nelson Hincapie.

**Legal Counsel in attendance:** Leigh Kobrinski.

**Staff in attendance:** Sheryl Borg, Patricia Leal, Imran Ali, James Haj, Juana Leon, Lori Hanson, Jack Bentolila, Juliette Fabien, William Kirtland, Stephanie Sylvestre, Natalia Zea, and Muriel Jeanty.

**Guests in attendance:** None

**Meeting was called to order at 3:00 p.m. by Kenneth C. Hoffman, Chair of the Executive Committee.**

**The following actions were taken at the November 15, 2021 Executive Committee meeting:**

**Motion to approve the September 21, 2020 & January 19, 2021 Executive Committee minutes summaries was made by Nelson Hincapie and Pamela Hollingsworth. Motion passed unanimously, 6-0.**

**Discussion Items**

- **Introduction to TCT Executive Team**
- **Board Retreat**
  - *February 3, 2022*
- **Slate of officers**
  - *New term*
  - *Timeline*

**Meeting adjourned at 3:43 p.m.**



**Executive Committee Meeting Summary  
Summary of Actions Taken  
December 13, 2021  
9:30 a.m. – 10:00 a.m.**

**The Executive Committee Meeting on December 13, 2021 was held with a quorum of members physically present and some members attending virtually:**

**Committee members in attendance:** Kenneth C. Hoffman, Mark Trowbridge, Karen Weller (zoom), Pamela Hollingsworth, Gilda Ferradaz, Mary Donworth, and Nelson Hincapie.

**Legal Counsel in attendance:** Leigh Kobrinski (zoom)

**Staff in attendance:** Sheryl Borg (zoom), Rachel Spector (zoom), Imran Ali, James Haj, Juana Leon, Lori Hanson (zoom), Jack Bentolila, Juliette Fabien, Garnet Esters, William Kirtland, Natalia Zea, and Muriel Jeanty.

**Guests in attendance:** Anglita Schlawyer, Averill Obee, Lindsey Linzer.

**Meeting was called to order at 9:30 p.m. by Kenneth C. Hoffman, Chair of the Executive Committee.**

**The following actions were taken at the December 13, 2021 Executive Committee meeting:**

**Resolution 2022-18: Motion to recommend the resolution to the Board of Directors on January 18, 2022 was made by Pamela Hollingsworth and seconded by Mark Trowbridge.** Authorization to negotiate and execute a funder collaboration agreement with The Miami Foundation, as the fiscal agent for Help the Helpers, in a total amount not to exceed \$150,000.00 for a term of 9 months, commencing on December 15, 2021, and ending September 15, 2022. **Motion passed unanimously, 7-0.**

**Meeting adjourned at 9:36 a.m.**

# **The Children's Trust Board Meeting**

**Date: January 18, 2022**

**Resolution: 2022-19**

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**Strategic Plan Priority Investment Area:** Community Awareness and Advocacy.

**Strategic Plan Headline Community Results:** This investment supports all headline community results.

**Recommended Action:** Authorization to negotiate and execute a contract renewal with Armstrong Creative Consulting, Inc., for event planning services, in a total amount not to exceed \$290,000.00, for a term of nine months, commencing retroactively on January 1, 2022, ending on September 30, 2022, with three remaining 12-month renewals.

**Budget Impact:** Funding in the amount of \$290,000.00 for this resolution is allocated for FY 2021-2022.

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**Description of Services:** Armstrong Creative Consulting, Inc. will provide event planning and execution services for the 2022 Children's Trust Family Expo events, which collectively amount to the largest community resource events in Miami-Dade County, with as many as 200 total exhibitors, attracting thousands of families and children annually. Services to be provided include, but are not limited to:

- managing and tracking exhibitor registration;
- providing live and online customer support to exhibitors throughout the registration process, leading up to the event, during setup and breakdown afterward;
- recruiting, managing, tracking, and coordinating all event sponsors;
- applying for and securing all permits and inspections;
- hiring security;
- obtaining estimates, paying for, scheduling, and managing the execution of all décor, AV services, entertainment, and educational/interactive special areas;
- obtaining estimates, paying for, scheduling, and managing all entertainment and outdoor activities, such as bounce houses, rock climbing walls, face painters, balloon artists, magicians, stilt walkers, and other entertainers;
- selecting and managing an event food vendor for the public and volunteers;
- obtaining estimates, producing and paying for on-site event signage and programs;
- hiring and managing all event staff;
- coordinating and managing up to 100 volunteers;
- obtaining estimates, paying for, scheduling, and managing sign language interpreters;
- collaborating with all venue(s) on all event logistics and requirements, including obtaining insurance certificates from exhibitors;
- overseeing all aspects of the event and troubleshooting all issues that may arise; and
- reconciling all event expenses.

**Background:** On October 21, 2019, The Children's Trust board approved the release of a request for proposals (RFP) seeking applicants with demonstrated expertise to provide event planning services for The Children's Trust Family Expo. After a comprehensive review of applicants, The Children's Trust recommended Armstrong Creative Consulting, Inc.'s application for funding. Armstrong Creative Consulting, Inc. has successfully planned and executed the Family Expo for the last five years since the event was held. Resolution #2020-31, was approved by the executive committee on April 2, 2020, and ratified by the board on April 20, 2020, authorized a contract with Armstrong Creative Consulting, Inc. for the 2020 expo. However, the contract was not executed due to the cancellation of the 2020 Family Expo because of safety concerns due to the coronavirus pandemic. In 2021, Armstrong Creative Consulting successfully planned, organized, and executed the 2021 Family Expo series of events in August and September 2021, replacing one large event with four smaller, open-air neighborhood-based and community friendly events, including one drive-thru event.

**Geographic Area:** Countywide

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **18<sup>th</sup>** **day of January 2022.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

## **The Children's Trust Board Meeting**

**Date: January 18, 2022**

**Resolution: 2022-20**

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**Strategic Plan Priority Investment Area:** Community Awareness & Advocacy: Public Awareness & Program Promotion

**Strategic Plan Headline Community Results:** This investment supports all headline community results.

**Recommended Action:** Authorization to negotiate and execute contract renewals for advertising creative, media buying, and community outreach services, in a combined total amount not to exceed \$2,015,000.00, for a term of 12 months, commencing October 1, 2022, and ending on September 30, 2023, with one remaining 12-month renewal.

**Budget Impact:** Funding in the amount of \$2,015,000.00 for this resolution is projected to be available in FY 2022-2023.

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**Description of Services:** The three agencies listed below provide advertising creative, media buying, and community outreach services for marketing campaigns related to The Children's Trust's branding, signature events, and the promotion of funded programs in areas such as literacy, early childhood development, children's health, after-school, summer learning, youth enrichment, quality child care, parenting, and adoption.

**Agencia Central LLC** provides creative services related to marketing and advertising, including but not limited to graphic design and the development and execution of effective trilingual advertising campaigns. This includes creating broadcast, print, outdoor, and digital media elements for multimedia public awareness, branding, and marketing campaigns related to The Children's Trust's signature events and promoting of funded programs and initiatives. Agencia Central LLC has provided creative services for The Book Club, Thrive by 5, Parent Club, and other Trust campaigns and initiatives in the current fiscal year.

**WOW Factor Marketing Group** purchases media buys with television and radio broadcasting stations, print, digital, and/or outdoor media. The media buys include:

1. Obtaining and analyzing data and research to develop a comprehensive media plan best suited to successfully delivering messages for the programs and initiatives being promoted.
2. Negotiating best rates and additional benefits on multiple media platforms, such as no-cost tv/radio spots, print/digital ads and/or additional outdoor media spaces.
3. Paying selected and approved media;
4. Reconciling monthly/annual buys by analyzing results on a case-by-case basis to determine if goals were achieved and contractual obligations were met while obtaining "added value" benefits, including additional advertising given at no cost.

**Armstrong Creative** develops and executes:

1. A multilayered faith-based community outreach strategy in Miami-Dade County involving approximately 80 houses of worship.
2. Targeted media buying on urban media outlets.
3. Other outreach services specific to the African American community.



Additionally, Armstrong manages Haitian Creole marketing and outreach efforts, which include: (1) negotiating discounted media buys with targeted Haitian Creole television and radio broadcasting stations and other Haitian Creole media as needed; and (2) providing community outreach specific to the Haitian Creole-speaking community.

Funding for these services is projected in both the Communications and Parenting budgets for FY 2022-23. The Parenting budget will support the marketing and advertising efforts to support The Children's Trust Book Club. Each agency is recommended for renewal as follows:

<b>Agency</b>	<b>Communications Budget</b>	<b>Book Club Budget</b>	<b>Recommendation Not to Exceed</b>
Agencia Central, LLC	\$390,000.00	\$50,000.00	\$440,000.00
WOW Factor Marketing Group	\$1,200,000.00	\$50,000.00	\$1,250,000.00
Armstrong Creative	\$250,000.00	\$75,000.00	\$325,000.00
Total	\$1,840,000.00	\$175,000.00	<b>\$2,015,000.00</b>

**Background:** On February 18, 2020, The Children's Trust board approved the funding recommendations from the competitive requests for proposals, RFPs #2020-01 and 2020-02, for a five-year funding cycle, following a comprehensive review process. On June 21, 2021, by resolution #2021-62 the board approved the renewal of these contracts for FY 21-22. In resolution #2021-62, the board approved additional funds in the amount of \$25,000 for Armstrong Creative, and \$20,000 for Agencia Central, LLC for FY 21-22 to support enrollment in the Book Club, specifically in the priority ZIP codes designated by The Children's Trust. The funding being requested this year is at the same level as FY 21-22. These efforts will be evaluated on a quarterly basis.

All three agencies have demonstrated proven knowledge in their respective areas and have consistently delivered excellent results.

**Geographic Area:** Countywide

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution this **18<sup>th</sup> day of January 2022.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

**The Children's Trust Board**  
**Meeting Date: January 18, 2022**  
**Resolution: 2022-21**

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**Strategic Plan Priority Investment Area:** Community Awareness and Advocacy: Public Awareness and Program Promotion

**Strategic Plan Headline Community Results:** This investment supports all headline community results.

**Recommended Action:** Authorization for a procurement waiver from a formal competitive solicitation for catering services at the 2022 Champions for Children event and to expend a total amount not to exceed \$45,000.00 of the already approved \$150,000 budget with DoubleTree by Hilton Miami Airport Convention Center to host and cater the 2022 Champions for Children event.

**Budget Impact:** Funding in the amount of \$45,000.00 for this resolution is allocated for FY 2021-2022.

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**Description of Services:** DoubleTree by Hilton Miami Airport Convention Center will provide the venue and catering services for the 2022 Champions for Children event in 2022 for up to 1,200 guests.

**Background:** The Children's Trust's Champions for Children awards luncheon ceremony is an annual signature event for Miami-Dade stakeholders and advocates for children. In 2020, the Champions for Children event was held virtually due to the coronavirus pandemic, but a return to an in-person awards ceremony is planned to take place in 2022 and will include the 2021 honorees. A venue with catering services and a seating capacity of up to 1,200 people is necessary. In November 2021, staff contacted five establishments to request quotes and compare costs of potential locations for the event, with the following results.

- (1) Jungle Island: \$35.00 average per person depending on menu selection (plus 23% service fee)
- (2) DoubleTree by Hilton Miami Airport Convention Center: \$32.00 average per person depending on menu selection (plus 21% service fee)
- (3) InterContinental Miami declined due to lack of space available on the requested dates
- (4) JW Marriott Marquis did not provide a timely response
- (5) Hilton Miami Downtown did not provide a timely response

In addition to a wider variety of lower-priced menu options, the parking availability at DoubleTree by Hilton Miami Airport Convention Center is more optimal. Jungle Island

representatives indicated they would have limited-to-no parking due to a major construction project.

The board has already approved a \$150,000 total budget for this event during the budget adoption. Sponsorship revenue will be utilized to offset the cost of this event. The event reconciliation will be included in the final financial end of year report.

**Request for Procurement Waiver (requires approval of a 2/3 vote of board members present):** This resolution requests a procurement waiver from formal competitive solicitation for catering services at the 2022 Champions for Children event. It is also seeking authorization to expend a total amount not to exceed \$45,000 of the already approved \$150,000 budget with DoubleTree by Hilton Miami Airport Convention Center, to host and cater the 2022 Champions for Children event. A waiver is being sought because a competitive process for this event is impractical. Instead, staff followed the process under the procurement policy for purchase of goods and services up to \$50,000, by requesting informal quotes from three or more sources.

**Geographic Area:** Countywide

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this  
**18<sup>th</sup> day of January, 2022.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_  
SECRETARY

Approved by County Attorney for form and legal sufficiency

## The Children's Trust Board Meeting

**Date: January 18, 2022**

**Resolution: 2022-22**

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**Strategic Plan Priority Investment Area:** Community Awareness and Advocacy: Public Awareness and Program Promotion

**Strategic Plan Headline Community Results:** This investment supports all headline community results.

**Recommended Action:** Authorization to enter into a purchase agreement with Edward Delatorre LLC dba Monsters Ink for Trust-branded promotional items in a total amount not to exceed \$37,334.08 for a term of nine months commencing retroactively on January 1, 2022, and ending on September 30, 2022.

**Budget Impact:** Funding in the amount of \$37,334.08 for this resolution is allocated for FY 2021-2022.

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**Description of Services:** Edward Delatorre LLC dba Monsters Ink specializes in manufacturing and delivering of various branded materials. As part of its annual outreach efforts, The Children's Trust provides Trust-branded materials, including backpacks, to local organizations and to children at The Trust Family Expo.

**Background:** To identify a source for The Children's Trust branded promotional items, between October and November 2021, staff solicited quotes for 5,000 backpacks from the following vendors: (1) Captured Glory Miami; (2) JL Promotions Inc.; and (3) Monsters Ink. JL Promotions Inc. opted not to provide a quote. The other vendors responded with prices and product photos. Monsters Ink quoted a price of \$37,334.08, while Captured Glory Miami quoted \$49,234. Monsters Ink was selected as the vendor for the items identified in this resolution because it provided the lowest bid for a good quality product.

**Geographic Area:** Countywide

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **18<sup>th</sup>** day of January, 2022.

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_  
SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

Resolution 2022-22 – Communications (Community Outreach – BTL Efforts)  
January 18, 2022

# The Children's Trust Board Meeting

**Date: January 18, 2022**

**Resolution: 2022-23**

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**Strategic Plan Priority Investment Area:** Youth Development: K-5 Summer Camps.

**Strategic Plan Headline Community Results:** Students are succeeding academically; children meet recommended levels of physical activity; children behave appropriately in schools, homes and communities; and youth successfully transition to adulthood.

**Recommended Action:** Authorization to accept a three year \$215,000.00 grant award from the Florida Children's Council, funded by the Helios Education Foundation, to support Trust staff and consultant support for data, program evaluation, and dissemination of results as part of The Trust's innovative partnership approach to enhance summer learning, and authorization to execute any required agreements and documents in support thereof, commencing retroactively on October 1, 2021, and ending September 30, 2024.

**Budget Impact:** This item is cost neutral as it is contingent upon receiving \$215,000.00 in external funding from the Florida Children's Council and the Helios Education Foundation.

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**Description of Services:** In summer 2021, The Children's Trust and Miami-Dade County Public Schools (M-DCPS) partnered to combine fun and learning in joint summer camps. After more than a year of virtual schooling for many throughout the COVID-19 pandemic, there was a great need to support student readiness for a successful return to in-person classes in the fall of 2021. Through this partnership, M-DCPS paid their teachers to work alongside community camp staff for 5 hours/day to provide tutoring to all of the children in the summer programs (regardless of M-DCPS school status) to get kids learning ahead of their return to in-person schooling. Trust-funded camp participants received an added 90 minutes of reading and 90 minutes of math instruction each day from M-DCPS-funded certified teachers.

This partnership layers reading and math instruction on to The Trust's existing community-based summer camps and is one part of the M-DCPS multipronged approach, Summer 305. M-DCPS intends to continue this partnership for, at least, the next two years.

The grant funds from the Florida Children's Council will be used by The Trust as part of its formal evaluation of this partnership and to explore the mitigation of summer learning loss in reading and math, student engagement and satisfaction, as well as outcomes related to literacy, fitness and social-emotional learning. Trust summer program participants who attend M-DCPS, grades K-5, will have school data on attendance, behavior and academic performance matched with Trust program data from the summer programs where they received this additional math and reading instruction. Matched comparison groups will be drawn from student data from other students attending the same public schools but not enrolled in Trust programs.

The funding of this evaluation plan is incorporated as part of a larger grant received by the Florida Children's Council from the Helios Education Foundation. The Children's Trust intends to formalize a memorandum of understanding (MOU) with the Florida Children's Council in

support of this work. Additional agreements and documents may be required throughout the three-year grant term. Funds will be used to support Trust staff and consultants for data, program evaluation and dissemination services, commencing retroactively on October 1, 2021, and ending September 30, 2024.

**Background:** Since 2004, The Children's Trust has funded high-quality daily summer camps for elementary school children (from the summer before kindergarten entry through 5th grade). Full-day, in-person camps accommodate working parents' schedules. Activities utilize evidence-based practices in reading (guided by certified teachers), physical activity, and social-emotional learning, while maintaining inclusive environments that support children with disabilities. Children identified as behind in reading receive additional differentiated literacy instruction. Programs also provide family involvement activities and nutritious foods and drinks, and allow children to pursue interests in arts, STEM, sports and civic engagement.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **18<sup>th</sup> day of January, 2022.**

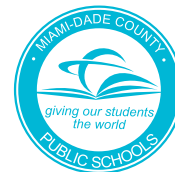
THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

# Community Spotlight: Miami-Dade's 2021 Innovative Approach to Enhance Summer Learning




The Children's Trust and Miami-Dade County Public Schools (M-DCPS) are partnering to combine fun and learning in joint summer camps.

We are committed to getting kids ready for a successful return to in-person classes in the fall. That means a more intensive focus on learning is needed this summer after more than a year of virtual schooling for many during the pandemic. Together, we launched an innovative partnership to further enhance the academic support provided at The Children's Trust's free summer camps across Miami-Dade County for more than 12,000 children.

Providing safe summer spaces where children can thrive is a longtime priority of The Children's Trust. Full-day, in-person camps accommodate working parents' schedules and fully include children with disabilities. Help with reading from certified teachers, along with fitness and fun activities are core elements. Trust summer camps give children and youth from PreK-12th grade opportunities to strengthen life skills, learn about nutrition, make friends, and pursue interests in arts, STEM, sports, civic engagement, and college/career readiness.

As M-DCPS received an infusion of federal pandemic relief funding to support summer learning, the district determined that it would be smart to layer on to The Children's Trust's existing community-based summer camps as part of their multipronged approach to learning recovery, Summer 305. Trust-funded camp participants receive an added 45 minutes of reading and 45 minutes of math instruction each day from M-DCPS-funded certified teachers and interventionists. Teachers work alongside community camp staff for 5 hours/day to provide tutoring and get kids learning ahead of their return to in-person schooling.

Formal evaluation of our partnership will explore the mitigation of summer learning loss in reading and math, student engagement and satisfaction, as well as outcomes related to literacy, fitness and social-emotional learning.

Close to  
 **400**  
**M-DCPS**  
teachers are working

 in more  
than  
**300**  
Trust camps

with more than  
**12,000**  
 children  
and youth

When school districts and local community funding partners collaborate to enhance reading and math instruction in creative, fun summer settings, children's summer learning loss is lessened.

**Visit**

[Summer305.dadeschools.net](https://Summer305.dadeschools.net) or  
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# **The Children's Trust Board Meeting**

**Date: January 18, 2022**

**Resolution: 2022-24**

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**Strategic Plan Priority Investment Area:** Thrive by 5 Early Childhood Development: Child Care Quality Improvement.

**Strategic Plan Headline Community Results:** Children attend quality child care; children regularly access medical, dental, and behavioral health care services; children are supported by nurturing and involved parents; children are ready for kindergarten; and children behave appropriately in schools, homes and communities.

**Recommended Action:** Authorization for a procurement waiver from the formal competitive procurement process to award a total amount not to exceed \$25,790,000.00 for the delivery of child care quality improvement services described below. The total amount breaks down to \$14,300,000.00 to negotiate and execute multiple contracts with providers, identified herein, and for The Children's Trust to encumber purchase orders in the amount of \$11,490,000.00 for educator scholarship payments, salary supplement payments to early learning educators, and high-quality tiered payment differentials to providers, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023.

**Budget Impact:** Funding in the amount of \$25,790,000.00 for this resolution is projected to be available in FY 2022-2023.

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**Description of Services:** The Thrive by 5 quality improvement system (QIS), strives to increase access to high-quality early learning for young children in high poverty neighborhoods. The QIS builds on prior Trust efforts, evaluation, and board policy guidance, as well as the state's early learning performance funding project. Using an equity lens, the QIS intervenes across systems to promote healthy development for children living in poverty by helping to build two-generational economic stability for families. The QIS offers a comprehensive array of supports for children and families, teachers, and child care programs within an integrated system that takes a tailored and equitable approach to improve and maintain child care quality and ensure equitable access to high-quality programs. The system has been intentionally designed and each component plays a critical role in the overall integrated approach to child care quality improvement. This interwoven and comprehensive array of supports amounts to more than the sum of the individual parts and functions as an interconnected system.

Licensed child care programs that meet all the following criteria qualify to participate in the Thrive by 5 QIS.

- 1) 30+ percent of children under age 6 served receive Florida school readiness subsidies.
- 2) Located in a high poverty area.
- 3) Provides services for infants and toddlers.

In 2018, with the rollout of the Thrive by 5 QIS, the components described below were newly designed, implemented and integrated into a seamless system of supports aimed at supporting early learning providers to achieve and maintain high-quality care for children at greatest need.



<b>Funded Partners: System Component Descriptions</b>
<p><b>Children’s Forum, Inc.: Career center, scholarships and wage incentives early child care workforce supports</b></p> <p>The Early Learning Career Center (ELCC), managed by the Children’s Forum, Inc., supports the creation of a qualified, well-trained early learning workforce in Miami-Dade County through a comprehensive professional development system. There are more than 1,500 licensed child care programs in Miami-Dade County, and all have access to ELCC supports. The Children’s Forum, in managing the ELCC, provides career advising services, administers scholarships for early learning educators and administrators, and ensures training and education received by practitioners are tracked in Miami-Dade County’s Professional Development Registry. The Children’s Forum analyzes data and reports salient findings to The Children’s Trust regarding the status of the early learning workforce, such as changes in education levels and certifications and the use of professional development supports.</p> <p>In the coming year, The Children’s Trust will revamp our teacher salary supplement program to focus on a more equitable design than the current incentives model. The ELCC will support the program by integrating their career advisor’s expertise to support participants’ professional development needs. Salary supplement programs help early learning programs in Miami-Dade County attract and retain more educated practitioners. Higher practitioner wages are linked to teacher retention and staff stability, markers of high-quality child care. Children benefit from stable and trusting relationships with caregivers they know. Teacher and program director competency and stability are directly related to children’s optimal development and learning gains. Preschools with highly qualified and well-paid teachers are better equipped to narrow the achievement gap.</p>
<p><b>Early Learning Coalition of Miami-Dade/Monroe: Child care scholarships and high-quality tiered payment differentials</b></p> <p>The Early Learning Coalition manages the child care scholarship enrollment and payments to address early learning capacity issues in our community. Miami’s significant oversaturation of the child care market, coupled with low payment rates for children receiving school readiness subsidies, pose significant challenges for providers to meet and maintain high-quality standards. The Thrive by 5 QIS offers guaranteed payment for slots in high-quality programs to serve children not otherwise served by the school readiness program. The Children’s Trust child care scholarships help children who become ineligible for a school readiness subsidy during the school year and eligible families have incomes from 150 to 300 percent of the federal poverty guidelines.</p> <p>Per chapter 1002.82(n), Florida Statutes, the Early Learning Coalition of Miami-Dade/Monroe categorizes programs into quality tiers, from one to five (lowest to highest quality), based on Classroom Assessment Scoring System® (CLASS) assessments measuring teacher-child interactions. More than 200 studies demonstrate that children in classrooms with more effective teacher-student interactions, as measured by CLASS, have better social and academic outcomes, such as math, literacy, cognition, and classroom engagement. The Children’s Trust leverages state dollars that fund the collection of the CLASS assessments through this coordinated approach.</p> <p>With the purchase order encumbered through this resolution, programs at quality tiers two and above receive payment differentials for all children ages birth to 5 years attending their program (not only those receiving school readiness subsidies). Early learning providers receive a payment differential according to their quality tier. The tiered payment differential is additional funding on top of the base school readiness subsidy rate.</p>

**Funded Partners: System Component Descriptions****United Way of Miami-Dade: Formative child assessment**

The implementation of the Teaching Strategies GOLD® formative child assessment is supported by professional development and coaching for teachers and directors as they better individualize instruction for children based on the child's developmental level. Teachers conduct ongoing child assessments and analyze data to evaluate child knowledge, skills and behaviors. These assessments also provide a means by which to track the development of children and assess the impact of the education they receive. In order to achieve successful implementation, it is critical that all center staff, including directors, participate in trainings and professional development opportunities.

The United Way of Miami-Dade provides the following services as part of the GOLD® implementation plan:

1. phased rollout for early learning programs to include program readiness, a technological needs assessment, and cohort development;
2. create professional development plans for GOLD® assessment coaches;
3. provide training for early learning educators;
4. offer ongoing on-site coaching and technical assistance;
5. manage data systems; and
6. develop data dissemination process and feedback loops.

**University of Miami Miller School of Medicine: Mental health consultation**

The University of Miami's Jump Start, Building Capacity through Partnership is designed to support social and emotional development of children and to increase the capacity of early care providers to support the mental health needs and challenging behaviors that place children at risk for negative outcomes. Consultants help adults understand, assess, and address the needs of specific children exhibiting concerning behaviors by developing individualized plans with teachers and parents. They provide program-focused, classroom-focused, and child-focused consultations. Directors are supported by consultants to make changes in child care practices and policies. Teachers are supported by identifying the attitudes, beliefs, practices, and conditions that undermine quality relationships between teachers and children.

The Children's Trust adopted the nationally-recognized Georgetown model of Infant and Early Childhood Mental Health Consultation for providing support in school-based settings. The model was developed and evaluated by the Georgetown University Center for Child and Human Development in conjunction with researchers and clinical experts across the country. It is an effective model to promote social-emotional development, address young children's challenging behaviors, and reduce preschool expulsions.

<b>Agency</b>	<b>Contract Amounts Not to Exceed</b>	<b>Purchase Order Amounts</b> to be encumbered for direct payments by The Trust
Children's Forum, Inc.	\$800,000.00	\$2,990,000.00 for scholarships and salary supplement payments
Early Learning Coalition of Miami-Dade/Monroe	\$9,500,000.00	\$8,500,000.00 for high-quality tiered payment differentials
United Way of Miami-Dade	\$1,000,000.00	N/A

<b>Agency</b>	<b>Contract Amounts Not to Exceed</b>	<b>Purchase Order Amounts</b> to be encumbered for direct payments by The Trust
University of Miami Miller School of Medicine	\$3,000,000.00	N/A

**Background:** Informed through an equity lens, this initiative is grounded in the five guiding principles of a collective impact approach focused on developing a shared agenda, shared measurement systems, mutually reinforcing activities, continuous communication, and backbone support. To promote healthy development for children in poverty, we use a two-generation approach to provide economic stability for families. System partners provide additional support to continuous quality improvement programs with a focus on workforce development and sustainable businesses. Together, we aim to build the capacity of locally responsive, high-quality early learning programs that meet the needs of children and families.

Thrive by 5 QIS continues to receive national recognition as an innovative and equity-focused approach to improving the quality and availability of high-quality early learning programs for young children who need it most. The model and its components have been featured in several national publications, and most recently The Trust's work was elevated to the national stage in a Build Initiative webinar where three Trust staff presented with national experts to showcase the QIS and its results.

In prior years, each component included in this resolution was funded at the same funding level.

**Request for Procurement Waiver (requires the approval of a 2/3 vote of board members present):** Because of the unique nature of the Thrive by 5 QIS and the carefully constructed and integrated system components, a formal competitive process is impractical and would take away from the progress made to date. A waiver is in the best interest of The Children's Trust to accomplish improvements in quality early learning to benefit children in need. Each component of the Thrive by 5 QIS is an integral and interwoven part of the system. Throughout the past three years, together with system partners and community stakeholders, each component has been refined with intentionality to ensure the elements are connected, accessible and equitable. The QIS has worked to create resilience in the Miami-Dade child care market in high-poverty areas during a pandemic. It would be disruptive to the system to break apart or redesign certain components of the whole.

The exception to the Procurement Waiver described above is the Early Learning Coalition of Miami-Dade/Monroe (ELC). ELC is the sole entity responsible for determining eligibility and administering all state and federal child care payments to early learning providers. As such, and per The Children's Trust's procurement policy section 2000. General Purchasing and Procurement Policy, Exemptions to Formal Competitive Procurement Process (G-4, single-source purchases), a competitive solicitation is not required.

**Geographic Area:** High-poverty areas across the county (see map).

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval.

The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

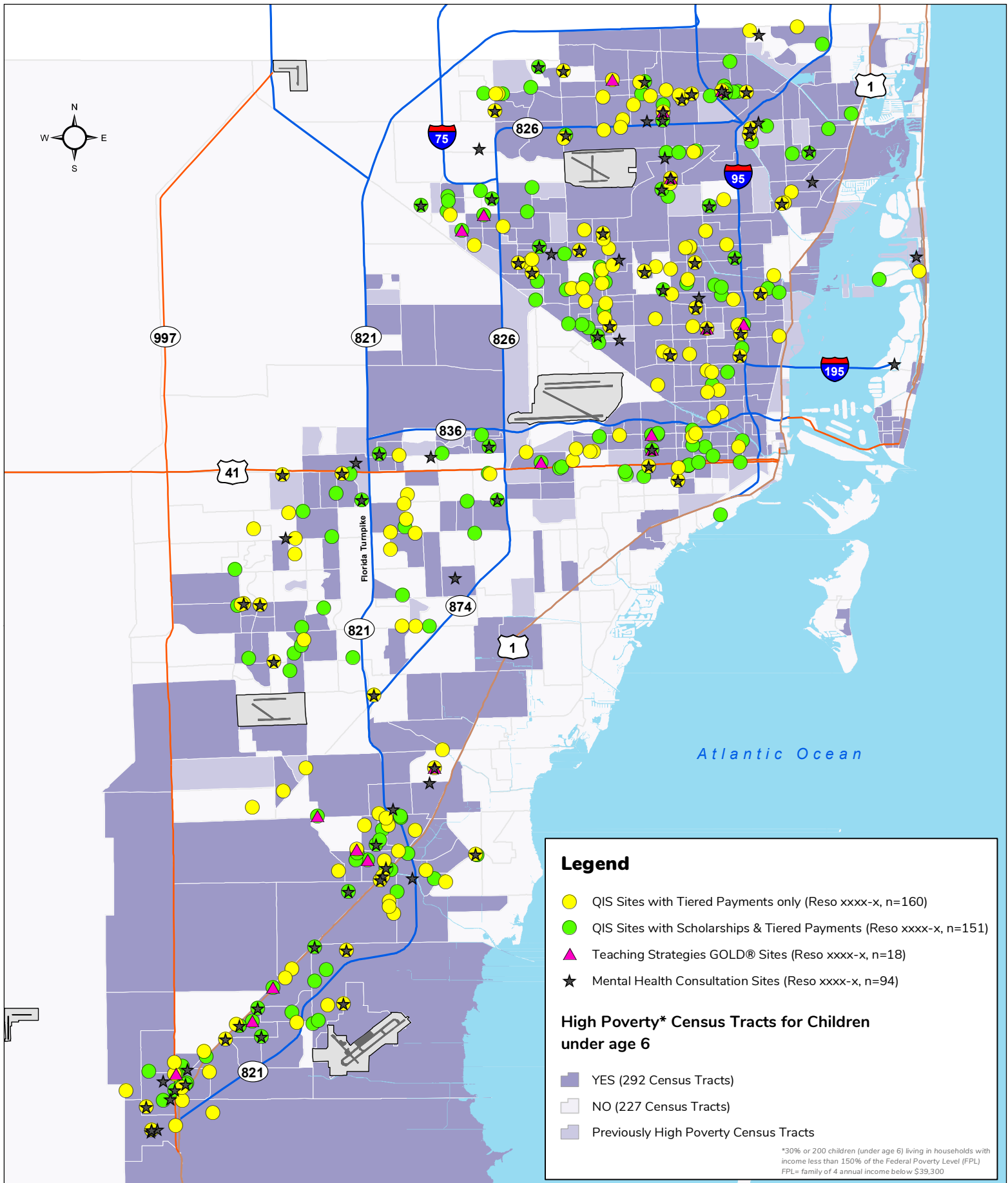
The Chairperson thereupon declared the resolution duly passed and adopted this **18<sup>th</sup>**  
**day of January 2022.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_



## The Children's Trust Board Meeting

**Date: January 18, 2022**

**Resolution: 2022-25**

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**Strategic Plan Priority Investment Area:** Thrive by 5 Early Childhood Development: Early care access for those in need

**Strategic Plan Headline Community Results:** Children attend quality child care; children regularly access medical, dental and behavioral health care services; children are supported by nurturing and involved parents; children are ready for kindergarten; and children behave appropriately in schools, homes and communities.

**Recommended Action:** Authorization to negotiate and execute contracts with the Early Learning Coalition of Miami-Dade/Monroe, Miami-Dade County Community Action and Human Services Department, and the United Way of Miami-Dade, for local match funding for the federal Early Head Start-Child Care Partnership (EHS-CCP) grant, in a total amount not to exceed \$2,270,000.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023.

**Budget Impact:** Funding in the amount of \$2,270,000.00 for this resolution is projected to be available for 2022-2023.

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**Description of Services:** This authorization will allow The Children's Trust to award the Early Learning Coalition of Miami-Dade/Monroe, Miami-Dade County Community Action and Human Services Department, and the United Way of Miami-Dade \$2,270,000.00 in match funds for 1,822 high quality early learning slots. The match funds are used to leverage federal funding for high-quality early care and education learning slots for infants and toddlers through the EHS-CCP Grant. Children served must be Miami-Dade County residents and meet the eligibility requirements of the EHS-CCP grant. Enrollment criteria prioritize children living in poverty, birth to two, and those experiencing life stressors. Children receive comprehensive services, including health, mental health, nutrition, and family support services. Family advocates also work closely to address each family's unique needs and help them work toward self-sufficiency. At least 10 percent of children served must have diagnosed disabilities (regardless of income).

**Background:** Since 1965, the federal Head Start program has provided comprehensive early education and support services for low-income three and four-year-old children and their families. In recognition of the importance of the earliest years in children's development, the Early Head Start (EHS) program was established in 1994 to serve children from birth to three years of age.

In 2014, the federal government made \$650 million available to expand EHS services nationally. These funds were awarded competitively to grantees throughout the country to expand access to high-quality, comprehensive services for low-income infants and toddlers and their families.

The table below represents the funding amount and number of slots for each funded agency. All three agencies are currently in year three of a five-year federal grant cycle. Service delivery

and outcomes continue to be satisfactory, and all slots are being utilized. Children and families were served in-person and virtually during the previous contract year due to COVID-19.

AGENCY	MATCH FUNDING	LEVERAGED DOLLARS
Early Learning Coalition of Miami-Dade/Monroe	\$650,000.00	\$8,877,841.00
Miami-Dade County Community Action and Human Services Department	\$850,000.00	\$7,967,936.00
United Way of Miami-Dade	\$770,000.00	\$8,373,608.00
<b>TOTAL</b>	<b>\$2,270,000.00</b>	<b>\$25,219,385.00</b>

Per the procurement policy, section 2006 Match Funding and Funder Collaboration, the negotiation and execution of a match contract are exempt from the competitive solicitation process. Renewal of match funding beyond the initial contract term is at the sole discretion of The Children's Trust and shall be contingent upon satisfactory performance evaluations, quality program results, outcome achievements, availability of funding, and an ability to maintain the underlying primary funding source(s).

**Geographic Area:** Countywide.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **18<sup>th</sup> day of January 2022.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

## The Children's Trust Board Meeting

**Date: January 18, 2022**

**Resolution: 2022-26**

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**Strategic Plan Priority Investment Area:** Thrive by 5 Early Childhood Development: Early care access for those in need

**Strategic Plan Headline Community Results:** Children attend quality child care; children regularly access medical, dental, and behavioral health care services; children are supported by nurturing and involved parents; children are ready for kindergarten; and children behave appropriately in schools, homes and communities.

**Recommended Action:** Authorization to negotiate and execute a contract with the Early Learning Coalition of Miami-Dade/Monroe (ELC) for local match funding for the State of Florida School Readiness Program Match (formerly known as Child Care Executive Partnership) grant, in a total amount not to exceed \$1,230,000.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023.

**Budget Impact:** Funding in the amount of \$1,230,000.00 for this resolution is projected to be available in FY 2022-2023.

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**Description of Services:** The School Readiness Program Match (SRPM) program is a public/private partnership program that helps employers meet the needs of working parents. Through this program, federal and state funding is "matched" with contributions from local governments, charitable foundations, and participating businesses on a dollar-for-dollar basis to provide child care services for participating families.

The Florida SRPM purchasing pool fund serves as a general funding source to assist eligible low-to-moderate wage families earning up to 200 percent of the federal poverty level to access childcare subsidies. This ceiling is slightly higher than the basic subsidy eligibility criteria of 150 percent. SRPM allows families to continue accessing a portion of the subsidy even if they receive a pay raise. Funds contributed locally are matched dollar-for-dollar by the state and distributed according to ELC priorities. The ELC prioritizes younger children, children with disabilities, children of teen parents and families experiencing other significant life stressors. All funds matched by The Children's Trust are solely used for residents of Miami-Dade County.

The annual cost per slot is estimated at \$5,000.00, including \$3,500.00 in subsidy, plus an expected family sliding scale co-pay of about \$1,500.00, dependent upon the family's income. More than one child might use one slot for a year. Recipients of SRPM subsidy funding must attend programs that have a Gold Seal designation by the Department of Children and Families.

**Background:** The Children's Trust provides the local match funding according to the terms and conditions set forth above to assist the ELC in drawing down the maximum funding from the state's SRPM child care subsidy program. The Children's Trust contributed a dollar-for-dollar match during the past twelve contract periods. This match supports child care services



for more than 540 children. Child care programs participating in SRPM are located throughout Miami-Dade County.

Per the procurement policy, section 2006 Match Funding and Funder Collaboration, the negotiation and execution of a match contract are exempt from the competitive solicitation process. Renewal of match funding beyond the initial contract term is at the sole discretion of The Children's Trust, and shall be contingent upon satisfactory performance evaluations, quality program results, outcome achievements, availability of funding, and an ability to maintain the underlying primary funding source(s).

**Geographic Area:** Countywide.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **18<sup>th</sup> day of January 2022.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

## **The Children's Trust Board Meeting**

**Date: January 18, 2022**

**Resolution: 2022-27**

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**Strategic Plan Priority Investment Area:** Thrive by 5 Early Childhood Development: Community research partnerships

**Strategic Plan Headline Community Results:** Children attend quality child care; children regularly access medical, dental and behavioral health care services; children are supported by nurturing and involved parents; children are ready for kindergarten; and children behave appropriately in schools, homes and communities.

**Recommended Action:** Authorization to negotiate and execute contracts with six providers, identified herein, for the second year of early childhood community-research demonstration projects within high-need communities, in a total amount not to exceed \$1,939,358.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023, with three remaining contract renewals.

**Budget Impact:** Funding in the amount of \$1,939,358.00 for this resolution is projected to be available for FY 2022-2023.

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**Description of Services:** The early childhood community-research demonstration projects support early childhood development by implementing and evaluating programs with high-need populations and underserved communities in Miami-Dade County. These projects require active partnerships between community-based early childhood organizations and qualified research partners. Funding is invested in high-quality program implementation and rigorous program evaluation or research that can contribute meaningfully to learning about what works within our community using participatory research methods. Projects are expected to build evidence that will contribute to the scaling and sustainability of successful practices, outside of Trust funding. Funding in this solicitation is not intended to simply support ongoing service delivery, but it must also facilitate a rigorous program evaluation.

Activities are unique for each community-based research demonstration project, as noted in the descriptions below. All designs consider the unique diversity of Miami-Dade County's local neighborhoods, including differences in resiliencies and challenges based on where children are born and raised. Community-based services take place in schools, child care centers or home-based locations. Projects are expected to demonstrate positive teacher, family and/or child-level outcomes. The ultimate goal is to identify, implement and evaluate strong early childhood programs and practices that demonstrate equitable outcomes for all young children related to The Trust's headline community results noted above. Kindergarten readiness includes domains of language/literacy/communication, cognition, approaches to learning, physical health/motor development, self-help and social/emotional development. There is a particular interest in projects exploring ways to reduce racial and social disparities evident in early childhood. Investing in early childhood community research demonstration projects provides for the testing and evaluation of early childhood development models within our local neighborhoods, and the development of practices specifically with and for Miami-Dade County's unique diversity of children, families, caregivers and early learning workforce.

All projects commenced on October 1, 2021, with planning and preparation activities. Upon Institutional Review Board (IRB) approval, service and research implementation will begin.

The contracted agencies listed in the table below are the agencies that responded to the RFP and will be responsible for implementing the projects as described.

<b>Contracted Agency</b>	<b>Partners</b>	<b>Project Description</b>	<b>Amount Not to Exceed</b>
Florida International University (FIU) Board of Trustees	<b>Community Partner:</b> The Gathering Place  <b>Research Partners:</b> Florida International University  Behavioral Science Research Institute	The Gathering Place is a community space that offers birth and postpartum doulas, childbirth education, breastfeeding counseling, support groups, workshops and trainings. FIU's Black Mother's Care Plan-Reducing Racial Bias and Supporting Maternal and Infant Health (BMCP) project is an interdisciplinary partnership that aims to impact racial bias against African American women in obstetric patient care. BMCP convenes local doulas, midwives, and Black community members with obstetric care experience to design a toolkit to educate aspiring and current health professionals from across Miami-Dade and to reduce racial bias and disparities in health care, implementing it through in-person workshops. FIU, The Gathering Place, and Behavioral Science Research Institute receive funding through this project.	\$273,387.00
Miami Lighthouse for the Blind and Visually Impaired, Inc.	<b>Community Partner:</b> Miami Lighthouse for the Blind  <b>Research Partner:</b> University of Miami	The Miami Lighthouse Equity in Education for Miami's Visually Impaired Students and their Sighted Peers project builds on research that developed a best practice model in inclusive early learning environments for visually impaired students. Teacher-child interactions and classroom implementation activities in Conscious Discipline will lead to changes in teacher classroom practices that are expected to improve children's social-emotional skills. In addition, family engagement will lead to an increased knowledge of social-emotional strategies that promote positive behaviors for children at home. The end goal is change in the mindsets of adults, creating a caring, safe learning school community, healthy relationships, and supporting families to promote parallel connections with children at home. Both Miami Lighthouse for the Blind and the University of Miami receive funding from this contract.	\$273,157.00

<b>Contracted Agency</b>	<b>Partners</b>	<b>Project Description</b>	<b>Amount Not to Exceed</b>
Reading and Math, Inc.	<b>Community Partners:</b> Miami-Dade County Public Schools  Inter-American Learning Center  Excel Kids Academy  <b>Research Partner:</b> University of North Carolina	Reading and Math, Inc's Florida Reading Corps program combines literacy and numeracy science with the people power of AmeriCorps to boost more PreK students onto a path of reading and math proficiency by the end of third grade, especially those from low income backgrounds and who identify as Black, Indigenous, people of color (BIPOC). The program is implemented in the community partner's sites. Previous research found replicable evidence that the program significantly improves students' literacy skills. Now the program has evolved to integrate math content. The aim is to ensure the program operates in a maximally equitable manner for all students, especially for Black and Latino students, multi-lingual learners, and/or students experiencing poverty. Reading and Math, Inc. and University of North Carolina receive funding from this project.	\$282,000.00
Sundari Foundation, Inc.	<b>Community Partner:</b> Lotus Village  <b>Research Partner:</b> Florida International University (FIU)	The Sundari Foundation, Inc. will operate the Prenatal and Early Childhood Development Research Project at the Lotus Village to: 1) increase understanding of the developmental, social and emotional wellbeing (mental health) and trauma of homeless children (birth-5) and mothers/ expecting mothers; 2) improve child developmental status and social and emotional wellbeing, reduce impacts of trauma, and improve mother-child relationships by providing supportive services to children and mothers; 3) evaluate the effectiveness of service interventions to optimally support sheltered children and mothers, with adaptations needed for those experiencing homelessness and their service providers; and 4) raise public awareness of the needs of sheltered children and mothers and the value of evidence based practices to support early childhood development, wellbeing and school readiness and improve the lives of children and families experiencing homelessness. FIU will evaluate the program implementation. Sundari Foundation, Inc. and FIU receive funding from this project.	\$423,076.00

<b>Contracted Agency</b>	<b>Partners</b>	<b>Project Description</b>	<b>Amount Not to Exceed</b>
University of Miami Department of Psychology (UM)	<b>Community Partners:</b> Overtown Children and Youth Coalition  Connect Familias  Sant La  <b>Research Partners:</b> University of Miami  Behavioral Science Research Institute	UM's Integrated Data for Effectiveness across Systems (IDEAS) to Action: A Learning Network to Map Early Childhood Resilience and Drive Equity creates a learning network with formalized outreach channels using local, state, and national dissemination strategies. Using a strengths-based, whole child framework, the IDEAS to ACTION will achieve two goals. The first goal is to develop and implement a population-based measure that can be mapped geographically to study school readiness and community factors that contribute to resilience over time in Miami-Dade County neighborhoods. The project will also assess the impact of COVID-19 on these outcomes pre- and post-pandemic. The second goal is to implement a data-to-action process that enables communities and schools to access and utilize data for decision-making, allocate funding to at-risk areas, and guide policies to improve children's school readiness. Community partners will utilize the data to develop implementation plans to support children's school readiness. UM, Behavioral Science Research Institute, Overtown Children and Youth Coalition, ConnectFamilias, and Sant La receive funding through this project.	\$320,940.00
University of Miami Miller School of Medicine (UM)	<b>Community Partners:</b> UM Debbie School  UM Linda Ray Intervention Center  Easter Seals  United Community Options  The Arc of South Florida  <b>Research Partner:</b> University of Miami	UM's Multi-tiered System Supports (MTSS) for Families and Educators to Support Child Social-Emotional Functioning and School Readiness program builds on four years of successful partnership between UM and seven birth-to-2 early childhood special education programs throughout Miami-Dade that predominantly serve racial/ ethnic minority children with disabilities. UM implements the program at the community partner's sites.  The evolution of the Teacher-Child Interaction Therapy (TCIT) program seeks to address these needs by developing, implementing, and evaluating a culturally responsive and sustainable MTSS that integrates TCIT and evidence-based parenting interventions at three levels of intensity to promote positive behavioral and social-emotional functioning in young children with disabilities. UM and each of the community partners receive funding through this project.	\$366,798.00

**Background:** The Children's Trust issued Request for Proposals (RFP) #2021-06 on March 8, 2021, to fund active community-research partnerships. Eleven applications were received and reviewed as part of that solicitation. The above six applications were recommended for funding. The intent is to use community-based participatory research frameworks focused on implementing and evaluating evidence-based practices or promising practices that support early child development within high-need communities.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **18<sup>th</sup>** **day of January 2022.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_  
SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

# The Children's Trust Board Meeting

**Date: January 18, 2022**

**Resolution: 2022-28**

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**Strategic Plan Priority Investment Area:** Thrive by 5 Early Childhood Development: Early care access for those in need

**Strategic Plan Headline Community Results:** Children attend quality child care; children regularly access medical, dental, and behavioral health care services; children are supported by nurturing and involved parents; children are ready for kindergarten; and children behave appropriately in schools, homes and communities.

**Recommended Action:** Authorization to negotiate and execute a contract with Redlands Christian Migrant Association (RCMA) for local match funding to draw down federal-state funds to subsidize child care for the working poor, in a total amount not to exceed \$102,000.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023.

**Budget Impact:** Funding in the amount of \$102,000.00 for this resolution is projected to be available for FY 2022-2023.

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**Description of Services:** This authorization will provide local match funding to assist RCMA in drawing down the maximum amount of federal-state child care development funds through Florida's Division of Early Learning (DEL) to subsidize child care for the working poor.

A six percent local match is required to draw down the portion of child care subsidy funds allocated for working poor farmworker families. Each match dollar draws down \$16.00 from DEL, leading to a \$1,632,000.00 draw-down for the \$102,000.00 requested match, covering more than 400 slots estimated at \$4,000.00 each. Throughout the year, parents are required to contribute a co-pay of an additional \$1,000.00. RCMA will serve approximately 657 children during the contract year.

The slots and funding are allocated as follows:

- more than one child may use a slot during the year;
- match contributions are invoiced for specific sets of subsidized children;

**Background:** RCMA is a non-profit, non-sectarian organization funded through public and private sources, including the DEL, United Way, public schools, county governments, children's services councils, agribusinesses, corporate entities, and individual donors. RCMA provides high-quality child care and early education for children of migrant and seasonal farmworkers and rural, low-income families throughout Florida. RCMA was founded in 1965 by Mennonite Church volunteers in the Redlands farming area of southern Miami-Dade County to provide a safe, nurturing environment for children while their parents worked in the fields. Today, RCMA serves nearly 6,500 children in more than 66 centers in 21 counties throughout the state. More than 450 children are on waiting lists statewide.

During the past 15 contract periods, The Children's Trust has contributed local match funding to RCMA. The total estimated local match needed by RCMA in Miami-Dade County for this fiscal year is \$228,000.00, and Miami-Dade County provides \$118,000.00 for this match. The Children's Trust's recommendation is to provide an annual match of \$102,000.00 to leverage

the full federal amount. RCMA secures the additional \$8,000.00 match from other sources. Service delivery and outcomes continue to be satisfactory, and all slots are being utilized.

Per the procurement policy, section 2006 Match Funding and Funder Collaboration, the negotiation and execution of a match contract are exempt from the competitive solicitation process. Renewal of match funding beyond the initial contract term is at the sole discretion of The Children's Trust and shall be contingent upon satisfactory performance evaluations, quality program results, outcome achievements, availability of funding, and an ability to maintain the underlying primary funding source(s).

**Geographic Area:** Homestead and Florida City.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **18<sup>th</sup> day of January 2022.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_  
SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_



## The Children's Trust Board Meeting

**Date: January 18, 2022**

**Resolution: 2022-29**

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**Strategic Plan Priority Investment Area:** Thrive by 5 Early Childhood Development: Developmental screening, assessment and early intervention.

**Strategic Plan Headline Community Results:** Children regularly access medical, dental and behavioral health care services; children are ready for kindergarten; and children behave appropriately in schools, homes and communities.

**Recommended Action:** Authorization to negotiate and execute a contract with the University of Miami-Nova Southeastern University (UM-NSU) Center for Autism and Related Disabilities (CARD) for autism spectrum disorders (ASD) diagnostic evaluation services, in a total amount not to exceed \$264,000.00, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023.

**Budget Impact:** Funding in the amount of \$264,000.00 is projected to be available for FY 2022-2023.

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**Description of Services:** Miami-Dade County Public Schools (M-DCPS) and the Florida Department of Health Early Steps providers often identify young children who need specialized evaluation due to complex behaviors and symptoms that suggest the presence of autism spectrum disorders (ASD). This funding supports comprehensive psychoeducational diagnostic evaluation services for children ages 2 through 5 years (before kindergarten entry), provided by UM-NSU CARD at a reduced unit cost. Evaluation services include the components listed below, as well as the current Diagnostic and Statistical Manual of Mental Disorders and best practices in ASD assessment.

- Behavioral observations focused on social interaction, social communication skills and restricted or repetitive patterns of behavior, interests or activities across settings.
- Social/developmental history based on an interview with parent(s) or guardian(s).
- Psychological evaluation that includes assessment of academic, intellectual, social-emotional and behavioral functioning, as well as at least one standardized instrument specific to ASD, such as the Autism Diagnostic Observation Schedule (ADOS) and/or the Autism Diagnostic Interview, Revised (ADI-R).
- Language evaluation that includes assessment of pragmatic (both verbal and nonverbal) and social interaction components of social communication.
- Observation of the child's social communication skills by a speech-language pathologist.
- Standardized assessment of adaptive behavior.
- Functional behavioral assessment.
- Parent feedback session with individualized recommendations related to needed interventions and/or specialized learning environments, as well as connection to ASD-related community resources.

This contract is based on a unit cost method of payment of \$2,500.00 per completed comprehensive psychoeducational diagnostic evaluation. This is more than a 20 percent reduced rate from the standard fees at UM-NSU CARD for providing comprehensive evaluations of \$3,200.00 per child.

In the first two months of the current contract, 20 children have been referred, 18 completed evaluations and 14 children were diagnosed with ASD. During the 2020-21 contract year, the provider requested additional referrals from their referral sources. Due to the COVID-19 pandemic, more families declined evaluations that were offered in the telehealth format. Referrals were increased to ensure sufficient evaluations were conducted. The table below summarizes the services provided during prior contract years.

<b>Contract period</b>	<b>Children referred</b>	<b>Evaluations completed</b>	<b>Children with ASD diagnoses</b>
2018-2019	111	99	85
2019-2020	107	82	75
2020-2021	145	99	84

**Background:** UM-NSU CARD is one of seven state-funded, university-based outreach and support centers in Florida dedicated to optimizing the potential of people with ASD. Per The Children's Trust's procurement policy section 2000. General Purchasing and Procurement Policy, Exemptions to Formal Competitive Procurement Process (G-3), health services involving examination, diagnosis, and treatment are exempt from a formal competitive procurement process and therefore do not require a formal solicitation. UM-NSU CARD has been implementing the program for the past four years and is satisfactorily meeting all contractual requirements.

UM-NSU CARD has worked collaboratively with M-DCPS, Early Steps, and The Children's Trust to develop the referral criteria and processes to ensure children in need of specialty evaluation services without other means of accessing them are identified and referred for evaluation. Also, reporting processes have been established to track the use of diagnostic results for appropriate school placement and special education services.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows

The Chairperson thereupon declared the resolution duly passed and adopted this **18<sup>th</sup>** **day of January 2022.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_

SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

Resolution 2022-29 – Thrive by 5 Early Childhood Development – Developmental Screening, Assessment and Early Intervention (UM-NSU CARD)  
January 18, 2022

# The Children's Trust Board Meeting

**Date: January 18, 2022**

**Resolution: 2022-30**

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**Strategic Plan Priority Investment Area:** Thrive by 5 Early Childhood Development: Developmental screening, assessment, and early intervention.

**Strategic Plan Headline Community Results:** Children regularly access medical, dental, and behavioral health care services; children are ready for kindergarten; and children behave appropriately in schools, homes and communities.

**Recommended Action:** Authorization to negotiate and execute a contract renewal with the University of Miami Miller School of Medicine (UM) in an amount not to exceed \$1,300,000.00 for comprehensive early intervention services for children with mild developmental delays who do not meet eligibility requirements for the Individuals with Disabilities Education Act (IDEA) parts B or C, for a term of 12 months, commencing October 1, 2022, and ending September 30, 2023.

**Budget Impact:** Funding in the amount of \$1,300,000.00 for this resolution is projected to be available for FY 2022-2023.

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**Description of Services:** The Early Discovery program provided by UM serves young children exhibiting mild developmental delays (10-29 percent) that are not severe enough to meet state eligibility criteria for federal Individuals with Disabilities Education Act (IDEA) early intervention services, but nonetheless need and will benefit from early intervention services. Children are referred through Early Steps (for children under 36 months screened for Part C services) or Florida Diagnostic and Learning Resources System (FDLRS/for children 36 months and older screened for Part B services). Through Early Discovery, UM conducts domain-specific follow-up assessments for speech and language development; fine and gross motor skills; and social, emotional, and behavioral development.

Early Discovery offers short-term speech and language therapy, occupational therapy, and/or behavioral and developmental interventions in the areas of concern based on needs identified. Services typically range from 12 to 16 sessions, one to three times per week for 30 to 60 minutes, as indicated in each child's individualized care plan. Additionally, Early Discovery offers care coordination for families, follow-up with parents, and a needs assessment for the child and family. The Early Discovery care coordinator ensures assessments are completed; services are provided; and timely follow-up assessments and referrals for other community resources. Early Discovery assists families with health insurance coverage (including Medicaid and private insurance) for early intervention services. If a family has insurance, Early Discovery helps navigate the insurance process and The Children's Trust pays solely for services not covered by insurance.

In contract year 2020-2021, 415 children received an average of twelve short-term intervention sessions. The sessions and assessments took place both in-person and virtually via telehealth when appropriate and requested by the parent. Appropriate assessment tools were incorporated for the virtual format since March 2020. During the first three months of the current contract period, 136 children have been served.

<b>2020-21 Child Outcome Improvements for:</b>			
<b>Speech and Language Skills</b>	<b>Social-Emotional Development</b>	<b>Gross and Fine Motor Skills</b>	<b>Overall Development</b>
90% (172/217)	93% (25/27)	95% (19/20)	88% (23/26)

Notably, 90 percent of Early Discovery participants surveyed who were enrolled in public schools did not need special education placement.

UM partners with the following subcontractors to provide several of the therapeutic service components described above:

- Florida Rehab Professionals Group, Inc.
- Sunshine Therapy Partners, LLC
- My Time, Inc.
- Therapy by Design, Inc.
- Adriana Tafur Services, Inc.
- Speech Pathology and Educational Center, Inc.

**Background:** On April 9, 2018, The Children's Trust released a request for proposals, RFP #2018-05, for comprehensive early intervention services for a five-year funding cycle. Through the competitive solicitation, UM demonstrated its capacity, expertise, and qualifications to provide these services for 520 children per year. UM has successfully operated Early Discovery with Trust funding since 2007.

**Geographic Area:** Countywide.

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **18<sup>th</sup> day of January 2022.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_  
SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

# The Children's Trust Board Meeting

**Date: January 18, 2022**

**Resolution: 2022-31**

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**Strategic Plan Priority Investment Area:** Youth Development: After-school programs and summer camps.

**Recommended Action:** Authorization to execute a contract amendment with Ayuda, Inc. to reflect a change in subcontractors for its after-school and summer services.

**Budget Impact:** There is no budget impact for this action.

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Approval of this resolution will amend Resolution number 2021-47, authorized by the board on April 19, 2021, which granted the president/CEO the authorization to approve contract renewals with 82 Youth Development: K-5 providers, including Ayuda, Inc.

**Background:** Ayuda, Inc. provides oversight for the after-school and summer services and provides enrichment services such as dance and supports for social-emotional learning. Ayuda, Inc. does not provide direct services but oversees several subcontractors who provide the direct services. In this role, Ayuda, Inc. is involved in recruiting students, completing data entry, and overseeing the certified teacher and enrichment components of the program.

During contract year 2020-21, Ayuda, Inc. subcontracted with Happy Kids Childcare, Inc. for after-school and summer services. Happy Kids Childcare, Inc. was unable to continue to provide services at this site because the child center was sold and the new owners were not interested in retaining the services.

Since August of 2021, Ayuda, Inc. has subcontracted with AME Enterprises, Inc. d.b.a Kiddie Ranch. Kiddie Ranch has experienced challenges recruiting and retaining participants in their program. Ayuda, Inc. learned that Kiddie Ranch will close their program and are no longer able to provide services. As a replacement, Ayuda, Inc. will subcontract with Small World Day Care and Pre-school, Inc. to provide after-school services for 45 students, as well as with the City of Miami Beach Parks and Recreation Department to provide summer services for 75 students. The following table summarizes the action requested.

Subcontractor	Action	Timeframe	Number of Slots
AME Enterprises, Inc. d.b.a. Kiddie Ranch	Remove	School-year and Summer	120
Small World Day Care and Pre-school, Inc.	Add	School Year	45
City of Miami Beach Parks and Recreation Department	Add	Summer	75

**Geographic Area:** Countywide

The foregoing recommendation was offered by \_\_\_\_\_ who moved its approval. The motion was seconded by \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **18<sup>th</sup>**  
**day of January 2022.**

THE CHILDREN'S TRUST  
MIAMI-DADE COUNTY, FLORIDA

BY \_\_\_\_\_  
SECRETARY

Approved by County Attorney for form and legal sufficiency \_\_\_\_\_

THE CHILDREN'S TRUST President/CEO Agreements - </= \$25,000 October 1, 2021 through December 31, 2021				
Qty	Organization	# Served	Final Agreement Amount	Description
Public Awareness and Program Promotion				
1	Alhambra Music Inc	900 (Children and Adults)	\$10,000.00	Sponsorship of Spooky Symphony for FY 21-22
		<b>Subtotal</b>	<b>\$10,000.00</b>	
		<b>Total</b>	<b>\$10,000.00</b>	
	<b>Program</b>	<b>Total Funded</b>	<b># Agreements</b>	
	Public Awareness and Program Promotion	\$10,000.00	1	
	<b>TOTAL</b>	<b>\$10,000.00</b>	<b>1</b>	

**Amendment Report**  
**October 1, 2021 - December 31, 2021**

<b>Agency</b>	<b>Initiative</b>	<b>Amendment Category</b>
Family Central, Inc.	Parenting	Add activities and associated outcomes
Florida International University	Youth Development: K-5	Change in staffing plan
The Thomas Armour Youth Ballet, Inc.	Youth Development: K-5	Change of legal name
Variety Children's Hospital	School-based Health	Change in staffing plan





## Media Report November & December 2021

Board Meeting: January 18, 2022

### Website Analytics

#### TheChildrensTrust.org Pageviews

November 2021  
December 2021

2020  
102,099  
94,794

vs.

2021  
101,526  
80,794

### Media Stories

#### Nov 2

*South Dade News Leader*

Story highlighting Books For Free books inside barbershops in Southwest Miami-Dade.

[Ongoing Literacy Initiative Expands Into Two Miami Clippers Family Barbershops](#)

#### Nov 2

*Miami's Community News*

Story showcasing the return of the beloved in-person event, the Spooky Symphony presented by The Children's Trust.

[The Children's Trust Annual Spooky Symphony Successfully Returns with In-Person Concert](#)

#### Nov 16

*Miami's Community News*

Print story highlighting Books For Free books inside barbershops in Southwest Miami-Dade.

[Homestead Kiwanis help place books Into two Miami Clippers barbershops](#)

#### Nov 18

*PhilathropyMiami Blog*

On-going series featuring leaders in Miami's nonprofit sector.

[10 Questions with...James R. Haj](#)

**Nov 19**

*Miami Herald*

Editorial piece regarding mental health services funded by The Children's Trust from the Research & Evaluation team.

[Children's mental health crisis means parents must take action](#)

**Nov 22**

*South Florida Hospital News*

Mention of The Children's Trust sponsorship and the Books For Free program.

[DOH-Miami-Dade's WIC program hosts the 8th annual drive-thru Holiday Homestead/Florida City family resource fair](#)

**Dec 2**

*CBS 4*

Lauren Pastrana with CBS 4 featured the BoxJoy subscription program, an Innovation Fund winning initiative.

[Miami Proud: Box Joy Program Delivers Family Fun, Highlights Mental Health Awareness](#)

**Reach: 89.4k**

**Dec 6**

*Miami's Community News*

Story promoting holiday concert partly funded by The Children's Trust

[South Florida Youth Symphony to perform free holiday concert](#)

**Dec 6**

*NBC 6*

Constance Jones with NBC 6 highlights the Books For Free program at Cibao Barbershop in North Miami Beach.

[South Florida Group Starts 'Books in Barbershop' Campaign to Promote Literacy](#)

**Reach: 720k**

**Dec 9**

*Miami Herald*

The Miami Herald published the Op-ed regarding the upcoming Innovation Fund and its impact on our community.

[Children's Trust invests in innovation for a more-equitable future for Miami-Dade families | Opinion](#)

**Dec 19**

*Univision Noticias*

Univision National News reporter Danay Rivero featured the Books For Free program at Cibao barbershop on their nation-wide news program.

[Mientras les cortan el cabello, ellos practican su lectura: así es la innovadora idea de una barbería infantil en Miami](#)

**Dec 21**

*El Nuevo Herald*

Spanish language Op-ed in the El Nuevo Herald regarding Innovation Fund.

[Invirtiendo en innovación para un futuro equitativo | Opinión](#)

**Dec 23**

*Miami Herald*

Column penned by our Associate Director of Programming regarding the importance of access to high-quality early learning experiences.

[The Children's Trust: High-quality early learning is more critical than ever](#)

**Dec 28**

*Miami Times*

Op-ed written by our CEO about The Trust's support of early learning initiatives.

[Supporting Quality Child Care Even During COVID](#)

# Social Media & Digital at a Glance

NOVEMBER – DECEMBER 2021

	Followers	Impressions
Facebook	52.9K	32,099
	Followers	Impressions
Twitter	4,466	8,503
	Followers	Impressions
Instagram	12.5k	6,050
	Followers	Impressions
LinkedIn	4,380	21.9k

Facebook Live Nov 20 for the Miami Book Fair

**The Children's Trust** was live.  
Published by Michelle Lopez · November 20 · 🌐

The fun is just getting started at the Street Fair today at The Children's Alley at [Miami Book Fair](#). Our CEO [James R. Haj](#) is here to join in on the excitement. Make sure to stop by our booth for information on our great programs and initiatives. [#BookFair](#) [#LiteracyMatters](#) [#Literacy](#)



920  
People reached

119  
Engagements

Boost post



### The Children's Trust

Published by Felix Becerra · November 2 ·

The Children's Trust is saddened by the passing of Dr. Robert D. Nolan. Dr. Nolan was a champion for mental health services for children in Florida. He was a founder of the [Florida Association for Play Therapy \(FAPT\)](#) and long time Executive Director at the [Institute for Child & Family Health, Inc.](#) In 2011 he was awarded the David Lawrence Jr. Champion for Children Award. Our condolences to his family.



### The Children's Trust

Published by Felix Becerra · November 4 ·

James R. Haj joined today's Thrive 305 launch event, where [Daniella Levine Cava](#) unveiled the community strategic plan. We are proud civic partner in this effort and look forward to continued collaboration. [Miami-Dade County Government](#) [The Miami Foundation](#)



### The Children's Trust

Published by Michelle Lopez · November 5 ·

In partnership with the [Kiwanis of Northeast Miami-Dade](#) and [Miami Book Fair](#), children will receive milk and cookies at tomorrow's The Children's Trust Books for Free event when they get their haircut at [Cibao Barbershop](#). Author [Jefferson Noel](#) will also be signing copies of his book [Yes, I believe!](#)

[#FreeBooks](#)

[#BooksForFree](#)

[#EarlyLiteracy](#)

[#ReadingIsFun...](#) See more



### The Children's Trust

Published by Michelle Lopez · November 6 ·

We're thrilled with today's expansion of The Children's Trust [#BooksForFree](#) program into laundromats and barbershops like [Cibao Barbershop](#), in partnership with [Miami Book Fair](#) and [#KiwanisOfNortheastMiamiDade](#)! Author [Jefferson Noel](#) was on hand to share his new children's book [#YesIBelieve](#)







The Children's Trust

Published by Michelle Lopez · November 12 ·

...

Come visit our booth at the [Miami Book Fair #StreetFair](#) at [Miami Dade College](#) from Friday Nov 19 through Sunday Nov 21. We'll have fun activities, giveaways and information about our [#ParentClub](#), [#BookClub](#) and more. We are proud to sponsor the [#PARTICIPATE!](#) area in the [#ChildrensAlley](#). For more info visit <https://www.miamibookfair.com/>. See you there! [#Reading](#) [#BookFair](#) [#ChildrenReading](#) [#LiteracyMatters](#) [#MBF2021](#)



The Children's Trust

Published by Michelle Lopez · November 16 ·

...

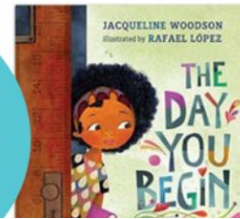
Calling All Kids! Enter the [All Kids Included Miami](#) 2022 #ArtContest open to all Miami-Dade students K-12! The theme for this year's contest is based on the book *The Day You Begin*, which you can pick-up for FREE at the drive-through event Nov. 20 at [South Miami-Dade Cultural Arts Center](#) starting at 10 a.m. Student artists are asked to read the book for inspiration and depict the themes of inclusion, diversity, courage and acceptance.

[#AllkidsIncludedMiami](#) [#ArtsEducation](#) [#Inc...](#) [See more](#)



## All Kids Included

2022 AKI District-Wide Student Art Competition  
Drive-Through Book Give Away!





## The Children's Trust

Published by Michelle Lopez · November 18 ·

Today is the day! Do your part to help nonprofit organizations that serve those in need in Miami-Dade County. Visit [www.givemiamiday.org](http://www.givemiamiday.org) and pick a nonprofit to donate to on The Miami Foundation's #GiveMiamiDay.



## The Children's Trust

Published by Michelle Lopez · November 19 ·

Join us for #NationalAdoptionDay events, helping raise awareness about the more than 120,000 children nationwide awaiting for their forever family. Visit [MiamiHeartGallery.org](http://MiamiHeartGallery.org) to learn more about adoption and fostering through our partners [Citrus Family Care Network](#). #ForeverFamily #Adoption <https://citrushealth.zoom.us/j/97391640334...>



## The Children's Trust

Published by Michelle Lopez · November 19 ·

The Children's Trust President & CEO [James R. Haj](#) visited [AcadeMir Preparatory Academy/Middle School](#) to help congratulate them on receiving the #NationalBlueRibbon award for "Exemplary Achievement Gap Closing."



## The Children's Trust is at Miami Dade College (Wolfson Campus).

Published by Michelle Lopez · November 20 · Miami ·

Our YACers were thrilled to meet [Mayor Daniella Levine Cava](#) while she stopped by our booth. Our CEO [James R. Haj](#) and the rest of the TCT would like to thank our amazing YAC volunteers. Come enjoy the excitement today at the [Miami Book Fair](#) #StreetFair #YAC #YouthAdvisoryCommittee #Teens







### The Children's Trust

Published by Michelle Lopez · November 21 at 7:59 PM · 🌐

We've had so much fun at the 2021 [Miami Book Fair](#). Thank you to everyone who came out to support an amazing community of book lovers. Please check out our [#BookClub](#) and [#ParentClub](#). Thank you to our staff and volunteers [#FamilyReading](#) [#LiteracyMatter](#) [Miami Dade College - Wolfson Campus](#)



### The Children's Trust

Published by Michelle Lopez · December 2 at 9:38 AM · 🌐

Check out this story about the [Opa-locka Community Development Corporation \(OLCDC\)](#) [#BoxJoy](#) subscription program, our [#TCTInnovationGrant](#) winners! They were featured in the [#MiamiProud](#) segment on [CBS Miami](#) today. We love to see this level of creativity and family engagement! Thank you to [Lauren Pastrana](#) for the report. [#BoxJoy](#) [#OpaLocka](#) [#MentalHealthSupport](#) [#FamilyTime](#)



MIAMI.CBSLOCAL.COM

**Miami Proud: Box Joy Program Delivers Family Fun, Highlights Mental Health Awareness**



### The Children's Trust

Published by Instagram · December 6 at 6:08 AM · Instagram · 🌐

We can't wait for you to see this story about a very special program and a very excited little reader. Tune in to [NBC 6](#) at 6 a.m. to watch! [#KiwaniisOfNortheastMiamiDade](#) [#BooksForFree](#) [Jefferson Noel Constance Jones](#) [#LiteracyMatters](#) [#Books](#) [#BarbershopSpeaks](#) [#FamilyReading](#)



### The Children's Trust

Published by Felix Becerra · December 6 at 3:25 PM · 🌐

[The Underline](#) broke ground on Phase 2 of this transformative linear park project. Multi-use green space is an invaluable benefit to families in our community & we are proud supporters of the Underline's Budding Entrepreneurs initiative. [Senator Ileana Garcia State Representative Vance Aloupis Mayor Daniella Levine Cava Chairman Jose "Pepe" Diaz Miami-Dade County Department of Transportation and Public Works Miami-Dade Parks FDOT South - Miami Area Francis Suarez Ken Russell M...](#) [See more](#)







### The Children's Trust

Published by Michelle Lopez · December 7 at 3:45 PM ·

Chief Public Policy and Community Engagement Officer Natalia Zea served as [Miami-Dade County Public Schools #PrincipalTODAY](#) at [#DavidLawrenceK8](#), including at their Primary Learning Center. Just like the school's namesake, the team at this school is dedicated to helping children thrive. Thank you Principal Deborah Johnson-Brinson for your committed leadership. [#Leadership](#) [#Schools](#) [#ChildhoodEducation](#)



### The Children's Trust

Published by Michelle Lopez · December 9 at 12:20 PM ·

As we look to the new year, it's important to reflect on what has been accomplished and what is to come. Our President & CEO [James R. Haj](#) highlights the programs we've supported through our Innovation Fund, which has helped bring creative solutions to our unique community needs. The Trust is dedicated to working towards [#RacialEquity](#), [#SocialJustice](#) and other important issues in Miami-Dade. Applications for the Fund will open next February. <https://www.miamiherald.com/opinio...> [See more](#)



### The Children's Trust

Published by Michelle Lopez · December 10 at 1:10 PM ·

The [South Florida Youth Symphony](#), partly funded by the Trust, is having a FREE holiday concert this Sunday in Sunny Isles Beach. "Holiday in the Park" will feature members of the youth symphony as well as solo performers including world-renown Montreal soprano Kimy McLaren. The show begins at 6 p.m. at the Gateway Park Amphitheater. [City of Sunny Isles Beach Government](#) [#HolidayInThePark](#) [#SunnyIslesBeach](#) <https://communitynewspapers.com/biscayne-bay/south-florida-youth-symphon...> [See more](#)



COMMUNITYNEWSPAPERS.COM



### The Children's Trust

Published by Michelle Lopez · December 10 at 5:56 PM ·

Congratulations [@Madeline Pumariega](#) and [Miami Dade College](#)!







### The Children's Trust

Published by Michelle Lopez · December 14 at 3:46 pm · 🌐

Thank you [Councilman Jesus Tundidor](#) for meeting with The Children's Trust of Miami-Dade County. We look forward to collaborating with you and the [City of Hialeah - Municipal Government](#).  
#CommunityEngagement #WeAreTCT #Hialeah



### The Children's Trust

Published by Michelle Lopez · December 15 at 12:42 PM · 🌐

Hear that? There's music in your child's future! Do you know a Miami-Dade student with musical talent looking to record their music? The recording studio at MAS 6-12 @ Zelda Glazer offers any school-age student in Miami-Dade County the chance to record one track for FREE! For more information visit <http://mas.dadeschools.net/BookTheStudio.html>  
#MusicStudio #RecordingStudio #MiamiDadeMusic

## Want to record your music?

Jose Milton Recording Studio @ MAS

- Acoustic Piano
- Midi Keyboard
- Drumset
- Acoustic Guitar
- & More...

Available for use in studio

One Free Track for any Miami Dade County Student

Free for any School-Age Child Residing in Miami-Dade County

One Free Track Per Child

Booking at [mas.dadeschools.net](http://mas.dadeschools.net)  
Questions? Call Ryan Ellis @ 305-485-2323

MAS Records



### The Children's Trust is with Mark A. Trowbridge and David Lawrence Jr.

Published by Michelle Lopez · December 16 at 7:29 PM · 🌐

Our staff has done an outstanding job this year and they deserve to be celebrated. Trust Founding Board Chair David Lawrence Jr., current Board Chair Kenneth Hoffman, Board Treasurer Mark Trowbridge and President & CEO [James R. Haj](#) honored Strategic Community Initiatives Manager [Danielle Barreras](#) with Employee of the Year.  
#Congratulations #WeAreTC

