

The Children's Trust
Single Source Procurement Determination #2023-02

Single Source Procurement Determination #2023-02 provides an opportunity for potential entities to identify themselves as eligible to perform the distinct services described below. The description of services is intended to result in one contract. This notice posted on December 8, 2022, by The Children's Trust is for a period of seven (7) business days, through 4:59pm on December 19, 2022.

SERVICE	DESCRIPTION
Implementation of Reach Out and Read	The Children's Trust seeks to procure the services of an agency to implement the national evidence-based program Reach Out and Read .

REQUIREMENTS FOR ALL RESPONDENTS

Fiscal Soundness

The Children's Trust seeks to fund projects that will operate in a fiscally sound manner. The Trust will review fiscal solvency utilizing a three-prong ratio test from information included in the audited financial statements for agencies that are not currently funded by The Children's Trust.

The fiscal soundness requirements can be found on The Children's Trust website: <https://www.thechildrenstrust.org/content/general-programmatic-funding-requirements>.

Submission

Responses must be emailed to grants@thechildrenstrust.org using the service name in the subject line.

Responses should include:

- Agency's Federal Employer Identification Number
- Statement describing agency's ability to provide services as described
- Agency's most current financial statement audit (if not on file)

The Children's Trust shall provide notice of its decision to enter a single-source contract by responding to the email address on file. All such awards must be approved by the board of The Children's Trust.

Official date and time for availability posted: **December 8, 2022, by 5:01 p.m.**

Official last date and time for receipt of responses: **December 19, 2022, at 4:59 p.m.**
Please submit any questions about this posting to grants@thechildrenstrust.org, using the service name in the subject line, by December 14, 2022.

SINGLE SOURCE PROCUREMENT DETERMINATION

Reach Out and Read

Funding

Total funding available is \$700,000.00 for 12 months. Services are contracted for a period of 12 months, commencing October 1, 2023, through September 30, 2024. Annual renewal, based on satisfactory performance of a single source contract, is permitted in which there is no other provider for such a service.

Service Requested

The Children's Trust seeks to procure the services of an agency to implement the national evidence-based program **Reach Out and Read (ROR)**. The ROR model promotes early literacy and school readiness strategies within pediatric offices by giving new books to children and advice to parents from their doctors about the importance of reading aloud with young children. The program builds on the unique relationship between parents and medical providers to develop critical early reading skills in children beginning at infancy. Families participating in ROR have been found to read together more often and their children enter kindergarten better prepared to succeed, with larger vocabularies, stronger language skills and a three-to-six-month developmental edge over their peers. This evidence and more are referenced on the ROR website (<http://reachoutandread.org/our-impact/reach-out-and-read-the-evidence/>).

Service Requirements

The selected agency must be the designated ROR affiliate sanctioned and overseen by the ROR National Center, Reach Out and Read Inc. to implement with fidelity all the evidenced-based ROR-required components at program sites throughout Miami-Dade County. These components include but are not limited to the following:

- Maintain a formal partnership with the 67 current pediatric providers who integrate Reach Out and Read into their well child visits with fidelity to the model. Sites will distribute children's books during well-child visits, replacing the existing locations with new sites if an existing provider drops out of the program. Physicians provide anticipatory guidance to parents/ caregivers about the importance of early literacy and reading aloud beginning at birth.
- As applicable, assist sites in the completion of a formal application to the Reach Out and Read National Reach to ensure sustainable growth and expansion of ROR's work across Miami-Dade County and to provide systems to support the implementation of the program at their site.
- Assist medical providers to complete Core Training: ROR 101 (version 3.1) prior to site activation and onboard any new medical providers to access myror.org. Physicians will receive 1.25 Certified Medical Education (CME) credits and site acceptance into the ROR network.
- Provide appropriate ROR staff and residency training to new and existing sites.
- Order high-quality, culturally, and linguistically appropriate books; identify age and developmental level; and coordinate delivery of books to sites.

- Provide physicians with guidance to enhance waiting rooms that promote literacy. This includes creating literacy rich environments, making a variety of children's books and other materials available, and limiting screen time.
- Provide program staff to assist sites with start-up activities, ongoing activities, submission of reports to the national program center and support for existing site's staff.
- All sites are to be supported at a minimum monthly through program staff visits/contacts using the ROR fidelity checklist to ensure ROR is part of standard pediatric practices in the clinic, to restock book inventory and to offer technical assistance and support to practice leadership/administration and staff.
- Provide anticipatory guidance to parents/caregivers by modeling dialogic read aloud techniques with families and children during sessions conducted in selected physician waiting rooms.
- Gauge the effectiveness of the physician's guidance and recommendations regarding early reading. This is to be done by surveying a percentage of parents on a regular basis to assess their perception of what the physician conveyed about the importance of early literacy and reading with their child, as well as the number of times their child is read to per week.

Qualifications

- The selected agency must be the designated ROR affiliate by Reach Out and Read, Inc., the national center to implement with fidelity all the ROR required components at program sites throughout Miami-Dade County.
- The selected agency must meet The Children's Trust eligibility criteria. The criteria can be found on The Children's Trust website: <https://www.thechildrenstrust.org/content/eligible-applicants>