Board of Directors Meeting

Monday, September 11, 2023

4:30 p.m.

Location:
United Way – Ryder Room
3250 S.W. 3rd Avenue (Coral Way)

Board of Directors Meeting

Monday, September 11, 2023
3250 S.W. 3rd Avenue (Coral Way)
United Way – Ryder Room
4:30 p.m. – 5:00 p.m.

Board of Directors

Kenneth C. Hoffman
Chair
Pamela Hollingsworth
Vice-Chair
Mark A. Trowbridge
Treasurer
Marissa Leichter
Secretary

Edward Abraham, M.D.
Laura Adams
Islamiyat Nancy Adebisi
Matthew Arsenault
Daniel Bagner, Ph.D.
Hon. Dorothy Bendross-Mindingall, Ph.D.
Morris Copeland
Lourdes Diaz
Richard P. Dunn II
Jacqueline Exceus
Gilda Ferradaz
Hon. Norman S. Gerstein (Ret.)
Lourdes P. Gimenez
Nicole Gomez
Valrose Graham
Mindy Grimes-Festge
Hon. Keon Hardemon
Malou C. Harrison, Ph.D.
Nelson Hincapie
Symeria T. Hudson
Annie R. Neasman
Maria Norton
Clara Lora Ospina, Psy.D.
Ashna Paudel
Hon. Orlando Prescott
Javier Reyes
Hon. Alex Rizo
Hon. Isaac Salver

David Lawrence Jr.
Founding Chair

James R. Haj
President & CEO

County Attorney's Office
Legal Counsel

AGENDA

4:30 p.m. **Welcome and Opening Remarks**

Kenneth C. Hoffman
Chair

4:32 p.m. **Public Comments**

Kenneth C. Hoffman
Chair

4:35 p.m. **Approval of July 10, 2023 Board of Directors meeting minutes summary**
(Additional Items Packet) (Pgs. 3-4)

Marissa Leichter
Secretary

4:40 p.m. **Welcome New Board Members**

Kenneth C. Hoffman
Chair

Symeria T. Hudson, United Way of Miami-Dade County
Islamiyat Nancy Adebisi, Miami Dade County Public Health Department

4:45 p.m. **Bylaws Committee Report**

Nelson Hincapie
Committee Chair

- *Approval of revisions to the Bylaws*

4:50 p.m. **Resolution**

Kenneth C. Hoffman
Chair

Resolution 2023-68: Authorization to execute a pro bono engagement agreement with Guidehouse, Inc. for health industry expertise and market research to inform school-based health strategic planning, for a term of up to 12 months, commencing retroactively on September 1, 2023, and ending August 31, 2024. ***(Pgs. 5-7)***

4:55 p.m. **CEO Report**

James R. Haj
President/CEO

- *Monthly Media Report* ***(Pgs. 8-19)***
- *Second TRIM Hearing – September 18, 2023*

5:00 p.m. **Adjourn**

Reminder:
Next Board Meeting: *Monday, October 16, 2023

The public is allowed to comment on a specific agenda item but must register with the Clerk of the Board prior to being allowed to comment.

Board of Directors Meeting
Summary of Actions Taken
July 10, 2023
4:00 p.m.

These actions were taken by the Board of Directors of The Children's Trust meeting held on July 10, 2023:

Please note that the number of board members fluctuate based on arrival and departure of some of them throughout the meeting.

Motion to approve the June 12, 2023, Board minutes summaries was made by Dr. Malou Harrison and seconded by Pamela Hollingsworth. Motion passed unanimously, 17-0.

Nominating Committee Report

Motion to approve the recommendation of the nominating committee to appoint Marissa Leichter as Secretary of the Board was made by Nelson Hincapie and seconded by Pamela Hollinsworth. Motion passed unanimously, 17-0.

Motion to approve the recommendation of the nominating committee to appoint Jacqueline Exceus, to fill the at-large position on the board was made by Orlando Prescott and second by Marissa Leitcher. Motion passed unanimously, 18-0

Finance & Operations Committee Report

Motion to approve the recommendation of the June 29 Finance committee to set the FY 2023-24 proposed millage rate of 0.5000 mills which is the equivalent of $.5000 per $1,000 of property tax value in Miami-Dade County was made by Annie Neasman and seconded by Richard Dunn. Motion passed, 19-1. Abstained by Judge Orlando Prescott.

Motion to approve the recommendation of the Staff for the FY 2023-24 budget, including estimates of $203,209,460 of tax revenues, $227,521,771 of expenditures and a projected ending fund balance of $27,614,477 was made by by Dr. Clara L Ospina and seconded by Pamela Hollingsworth. Motion passed unanimously, 20-0.

Resolution 2023-58: Motion to approve the resolution was made by Pamela Hollingsworth and seconded by Annie R. Neasman. Authorization to negotiate and execute an agreement with Balsera Communications, a public relations agency, for a term of 12 months, commencing on October 1, 2023, and ending September 30, 2024, to plan and execute public relations campaigns on behalf of The Children's Trust, in a total amount not to exceed $48,000.00. **Motion passed unanimously, 20-0.**

Resolution 2023-59: Motion to approve the resolution was made by Karen Weller and seconded by Annie Neasman. Authorization for a procurement waiver from a formal competitive solicitation to expend monies to be paid to the SIJ Holdings, LLC d/b/a The McClatchy Company, LLC, parent company of the Miami Herald, for services rendered by the Miami Herald to advertise The Children's Trust's Truth in Millage rate, board vacancies and other advertisements related to funding announcements, activities, initiatives, events and programs, in addition to the 2024 Silver Knight and Spelling Bee sponsorships, in a total amount not to exceed $75,000.00 for a term of 12 months, commencing October 1, 2023, and ending September 30, 2024. **Motion passed unanimously, 20-0.**

Resolution 2023-60: Motion to approve the resolution was made by Orlando Prescott and seconded by Annie R. Neasman. Authorization to negotiate and execute a service agreement with Print Dynamics, to print and prepare for distribution The Children's Trust's trilingual monthly Parenting Our Children newsletter, in a total amount not to exceed $30,553.00, for a term of 12 months, commencing on October 1, 2023, and ending on September 30, 2024. **Motion passed unanimously, 20-0.**

Resolution 2023-61: Motion to approve the resolution was made by Pamela Hollingsworth and seconded by Karen Weller. Authorization to execute a service agreement with Yellow Box, Inc., to rent and maintain Yellow Box kiosks in a total amount not to exceed $36,000.00, for a term of 12 months, commencing October 1, 2023, and ending September 30, 2024. **Motion passed unanimously, 20-0.**

Resolution 2023-62: Motion to approve the resolution was made by Karen Weller and seconded by Richard Dunn. Authorization to expend up to $50,000.00 for Community Engagement Team support services in the Haitian community with Hermantin Consulting, LLC for a term of 12 months, commencing on October 1, 2023, and ending September 30, 2024. **Motion passed unanimously, 20-0.**

Program Services & Childhood Health Committee Report

Resolution 2023-63: Motion to approve the resolution was made by Keon Hardemon and seconded by Dr. Dorothy Bendross-Mindingall. Authorization to negotiate and execute contracts with 16 small Community-Based Organizations (CBO) for the first year of a two-year capacity building initiative, in a total amount not to exceed $595,000.00 for a term of 12 months, commencing October 1, 2023, and ending September 30, 2024, with one 12-month renewal. **Motion passed, 19-0. Recusal by Richard Dunn.**

Resolution 2023-64: Motion to approve the resolution was made by Dr. Clara L. Ospina and seconded by Orlando Prescott. Authorization to negotiate and execute contracts with 9 providers, identified herein, to deliver health public benefits enrollment, in a total amount not to exceed $1,596,882.00, for a term of 12 months, commencing October 1, 2023, and ending September 30, 2024, with up to four annual renewals, subject to annual funding appropriations. **Motion passed, 18-0. Recusals by Gilda Ferradaz and Annie Neasman.**

Resolution 2023-65: Motion to approve the resolution was made by Gilda Ferradaz and seconded by Karen Weller. Authorization to negotiate and execute a contract renewal with Q-Q Research Consultants, LLC for research and evaluation services, in a total amount not to exceed $185,000.00, for a term of 12 months, commencing on October 1, 2023, and ending September 30, 2024. **Motion passed unanimously, 20-0.**

Resolution 2023-66: Motion to approve the resolution was made by Dr. Malou C. Harrison and seconded by Marissa Leitcher. Authorization to amend resolution #2023-15 Summer Youth Internship Program (SYIP) to re-allocate up to $350,000.00 of any unused funds earmarked for charter school students to traditional public schools students in the program. **Motion passed unanimously, 20-0.**

Resolution taken to the Board of Directors by the board chair.

Resolution 2023-67: Motion to approve the resolution was made by Pamela Hollingsworth and seconded by Javier Reyes. Authorization to amend Resolution #2023-51, approved by the Board of Directors on June 12, 2023, to: (1) revise the name of an approved provider from NetSuite, Inc., to Oracle America, Inc./NetSuite, Inc., and (2) to authorize The Trust to enter into contracts with BPM, LLP (d/b/a Caravel + Partners) and SquareWorks Consulting, LLC, which are Oracle America, Inc./NetSuite, Inc. subcontractors. **Motion passed unanimously, 19-0.**

The meeting adjourned at 4:45 p.m.

The Children's Trust Board Meeting

Date: September 11, 2023

Resolution: 2023-68

Strategic Plan Priority Investment Area: Health & Wellness: School-Based Health.

Strategic Plan Headline Community Results: Regular use of medical, dental and behavioral health care services; academic success; healthy lifestyles; good choices for prosocial behaviors; and successful transition to adulthood.

Recommended Action: Authorization to execute a pro bono engagement agreement with Guidehouse, Inc. for health industry expertise and market research to inform school-based health strategic planning, for a term of up to 12 months, commencing retroactively on September 1, 2023, and ending August 31, 2024.

Budget Impact: There is no budget impact for this resolution.

Background: As part of preparing for the school-based health strategic planning staff conducted market research to support the direction and current landscape of the field. During this process staff discovered that Guidehouse, Inc., a leading global provider of healthcare consulting services to the public sector, including the U.S. federal government, 40 U.S. state governments, and commercial markets, providing broad capabilities in management, technology, and risk consulting has a pro bono consulting program. This program could enable The Children's Trust to engage a Guidehouse team of consultants for strategic planning support by revising our school-based health investments. The consultant team would be led by Guidehouse Partner and Children's Trust board member, Dr. Edward Abraham, who is a health industry subject-matter expert. Following the recent Ad Hoc Health Committee meeting, The Children's Trust applied to the Guidehouse pro bono program and expects to be accepted into a cohort that begins on September 1, 2023.

Description of Services: The Children's Trust's school-based health investment began in 2006. Since then, The Trust has been providing almost the same amount of funding and has reached the same population of students, about half of all Miami-Dade County public schools. While our service models have had minor modifications over the years, there have not been any significant shifts in the delivery methods. The coronavirus-2019 (COVID-19) pandemic drastically impacted the delivery of health care. There are likely some lessons that may help adapt school-based health delivery strategies to address a changing healthcare landscape and expand the reach to more children and youth at more schools.

At the strategic planning retreat in February 2023, the Trust's board of directors recommended adding funding to the school-based health program to increase the reach to all schools through updating and diversifying service delivery models and increasing focus on youth mental health. Adaptability and innovation will be key to navigating the changing educational landscape and leveraging emerging healthcare technologies to benefit students' health.

Challenges to address:

- Staffing shortages and high turnover in nursing and mental health fields
- Schools with lower service utilization
- School-based health data collection system access and ease of use

Opportunities:

- New/innovative/more efficient models of service delivery and staffing
    - Telehealth and digital health evolution, new state legal regulations/supports
    - Mobile health services delivery existing infrastructure
- Exploration of Medicaid and other third- party billing, as well as other potential funding sources to leverage
- Changing educational landscape in Florida, with increasing students attending charter and private schools

The Trust is seeking school-based health care industry expertise to assist us in realizing the strategic vision to:

- Increase reach to more schools and students
- Explore a menu of more efficient methods of delivery that could be implemented depending on each school's needs
- Consider funding needed from The Trust and other sources

Several school-based health planning activities have already been started by The Trust staff and other consultants. These will produce a number of resources that will be available in the coming months, including:

- Community parent survey results on school health
- Nursing, social work and mental health staff focus groups
- Parent and youth focus groups
- Principal and systems partner interviews
- School-based health current and past service data
- Community indicator data regarding health-related needs of children and youth
- Stakeholder engagement and partnership in planning
    - Miami-Dade County Public Schools
    - Florida Department of Health in Miami-Dade County
    - Local colleges and universities training nursing and mental health professionals
    - Local health care providers
    - Charter schools and private schools

More in-depth health industry expertise and market research that may be provided through the Guidehouse pro bono program include, but are not limited to, the following:

- Business model evaluation of The Trust's current school-based health delivery model to explore billing options, such as Medicaid reimbursement or partnerships with private healthcare providers/payors
- Assistance with school-based health services data analyses
- Inventory of current school health systems funding and services in Miami-Dade County, including projections for funding that is sunsetting
- Review school-based health data collection and impact measurement options (including current system and market competitors) to strengthen our reporting system to track services and impact accurately and facilitate billing/reimbursement
- Review of national best practices models for school-based health, including delivery models, staffing plans, and cost models; and specifically exploring telehealth/digital health options, required infrastructure, and costs
- Exploration of additional funding mechanisms available

- Synopsis of planning data needs, available/potential resources, and options for implementation

Market research and planning results recommendations will be brought back to the board for consideration through its Ad Hoc Health Committee. If the board pursues recommendations that require the release of future competitive solicitations for health services, Trust staff will utilize the market research in crafting such solicitations.

Geographic Area: Countywide.

The foregoing recommendation was offered by_____ who moved its approval. The motion was seconded by_____ and upon being put to a vote, the vote was as follows:

The Chairperson thereupon declared the resolution duly passed and adopted this **11th day of September, 2023.**

THE CHILDREN'S TRUST
MIAMI-DADE COUNTY, FLORIDA

BY _____

SECRETARY

Approved by County Attorney for form and legal sufficiency _____

Media Coverage Report

Monthly Results: July 2023

WEBSITE ANALYTICS

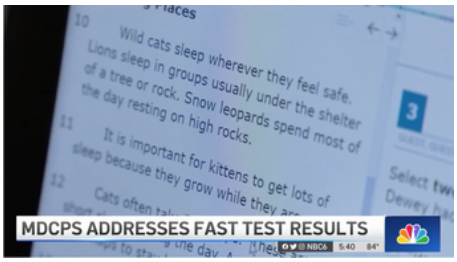
Website Pageviews	**175,033**
To prev. period	**96,078**

MEDIA OVERVIEW

31	24	12	2.7M+
Total Online + Print	Total Radio	Total TV	Total Audience Reach

Top Media Highlights

NBC 6 - June 30, 2023
Miami-Dade County Public Schools Superintendent Dr. Jose Dotres credits The Children's Trust enrichment and academic support programs for the students' latest state assessment tests, in which the district excelled in all 14 categories.
Click here to view
Reach: 1.6M+
Type of Publication: Online + TV



Miami Herald - July 10, 2023
The Children's Trust Chief Public Policy and Engagement Officer Natalia Zea writes about free resources available for children and families in a community column.
Click here to view
Reach: 1.5M+
Type of Publication: Online + Print

WPLG - July 12, 2023
The Children's Trust President & CEO James R. Haj speaks about the importance of early literacy at the 8th annual Local 10's Book Drive.
Click here to view
Reach: 114.1K +
Type of Publication: Online + TV

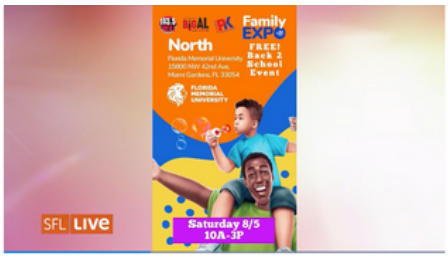
The Miami Times - July 19, 2023
Story about The Children's Trust Family Expo.
Click here to view
Reach: 1M
Type of Publication: Online

WSVN - July 22, 2023
The Children's Trust Director of Communications Ximena Nunez is interviewed in a story covering Family Expo's first event at Booker T. Washington High School.
Click here to view
Reach: N/A
Type of Publication: Online + TV

Univision National Network - July 24, 2023
The Children's Trust Director of Communications Ximena Nunez is interviewed in a national story sharing back-to-school saving tips for parents and families. - Spanish
Reach: N/A
Type of Publication: Online

WLRN FM - July 21, 2023
The Children's Trust Chief Public Policy and Engagement Officer Natalia Zea talks about what Family Expo can offer children and families who are looking for valuable resources.
Click here to listen
Reach: 180K +
Type of Publication: Radio

NBC 6 - July 27, 2023
Radio personality Papa Keith promotes the Family Expo in Miami Gardens during a live interview.
Click here to view
Reach: 114.1K +
Type of Publication: TV



Diario Las Americas - July 30, 2023
Recap and photo gallery of the Family Expo at Miami Dade College Kendall Campus and informing readers of the final event to take place on August 5 at Florida Memorial University. - Spanish
Click here to view
Reach: N/A
Type of Publication: Online

FLORIDA
The Children's Trust Family Expo llega al condado de Miami-Dade
El Family Expo cuenta con una espectacular selección de expositores y actividades familiares para ayudar a los padres antes del retorno a clases de sus hijos
Las más leídas

Island TV - June 30, 2023
The Children's Trust Media Manager Lindsay Francois speaks about Family Expo. - Creole
Click here to view
Reach: 1.2M+
Type of Publication: TV

Full List of Media Stories in July 2023

The Children's Trust staff members and partners are interviewed in several stories covering the 15th annual Family Expo event series. Some of the coverage includes photo galleries and videos from the first two events at Booker T. Washington High School and Miami Dade College Kendall Campus.

- Community Newspapers (Online)
- Miami on the Cheap (Online)
- Miami Times (Online)
- Islander News (Online + Print)
- Islander News - photo gallery (Online + Print)
- Miami Herald (Online)
- Diario Las Americas - Booker T. Washington High School (Online)
- Diario Las Americas - Miami Dade College Kendall Campus (Online)
- WSVN (Online + TV)
- WLRN (Online)
- WLRN-FM (Radio)
- CBS 4 (Online)
- CBS 4 (TV)
- CBS 4 - free events (TV)
- WFEZ-FM (Radio)
- WLYF-FM (Radio)
- WEDR-FM (Radio)
- WQAM-AM (Radio)
- NBC6 - with Papa Keith (TV)
- WMXJ-FM (Radio)
- VSS Hour part 1 & part 2 (Online)
- NBC6 - weekend events (TV)
- Go! Latinos (Online)

The Children's Trust Chief Public Policy & Community Engagement Officer Natalia Zea shares different kinds of opportunities that children and families have over the summer, including camps and the Family Expo.

- Miami Herald
- Yahoo!

Trust-funded program Injury Free Coalition for Kids Miami is mentioned as a resource for families to connect with and learn more about how to keep children safe from gun injuries.

- Miami Times

The Children's Trust Director of Programs Bevone Ritchie is interviewed for a story discussing summer camp opportunities through partnerships in the community.

- Miami Times (Online + Print)

Story mentions that the 7th annual South Florida HBCU picnic kicked off Saturday at Florida Memorial University and offered parents to donate books to The Children's Trust (Books for Free).

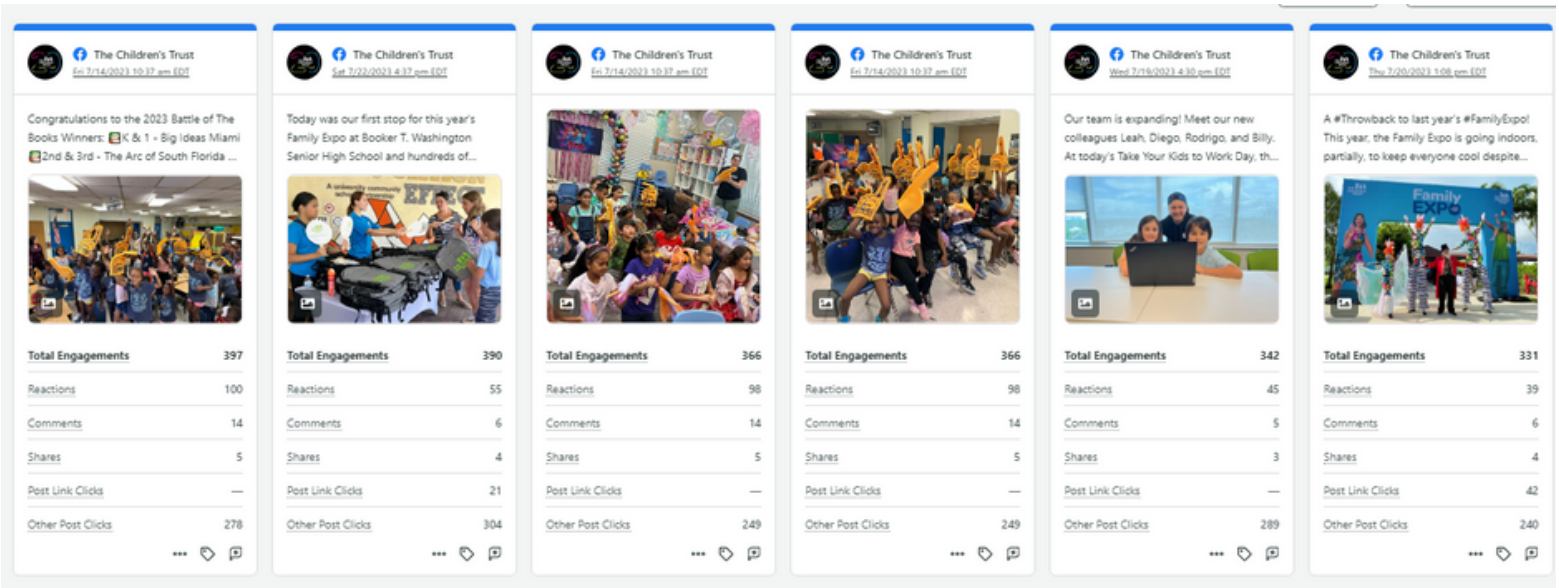
- CBS4
- The Westside Gazette

Story about Armour Dance Theatre fifth community program site in South Miami Heights credits funding from the youth development initiative approved by The Children's Trust.

- Community Newspapers

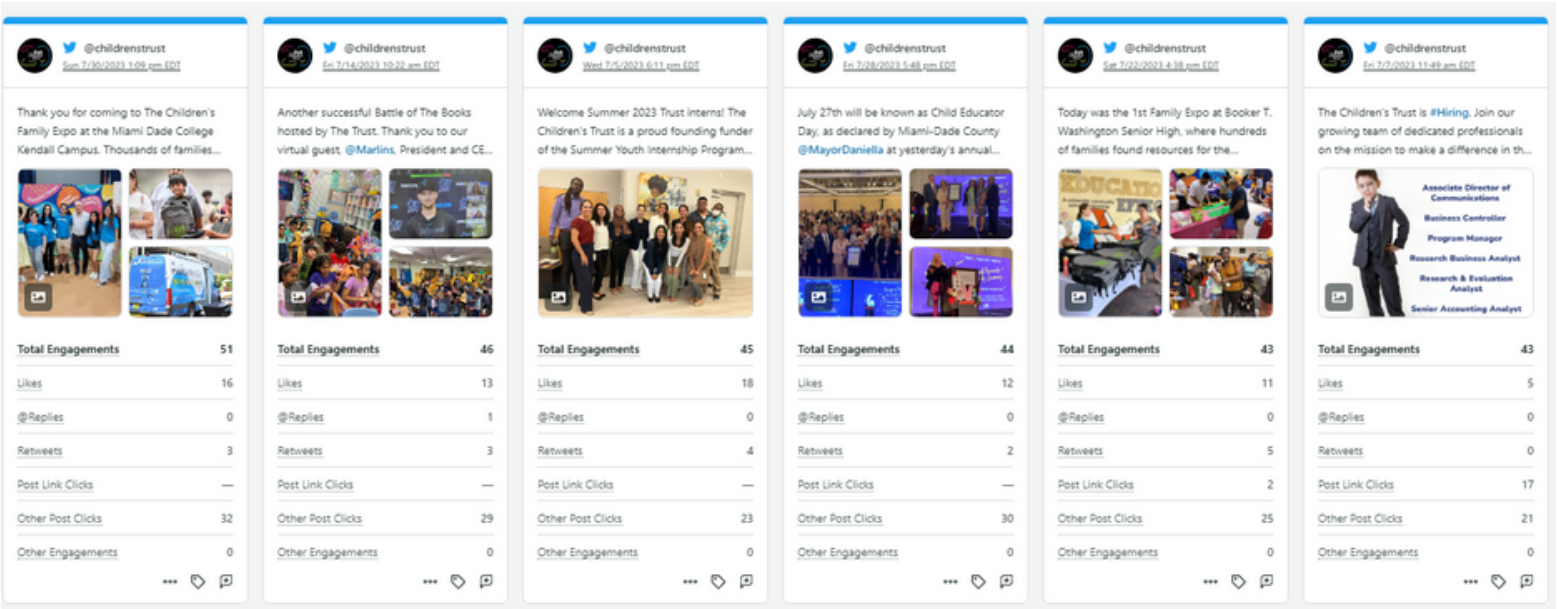
55K	55K	3M
June Total Followers	July Total Followers	Total Impressions

Facebook Top Performing Posts



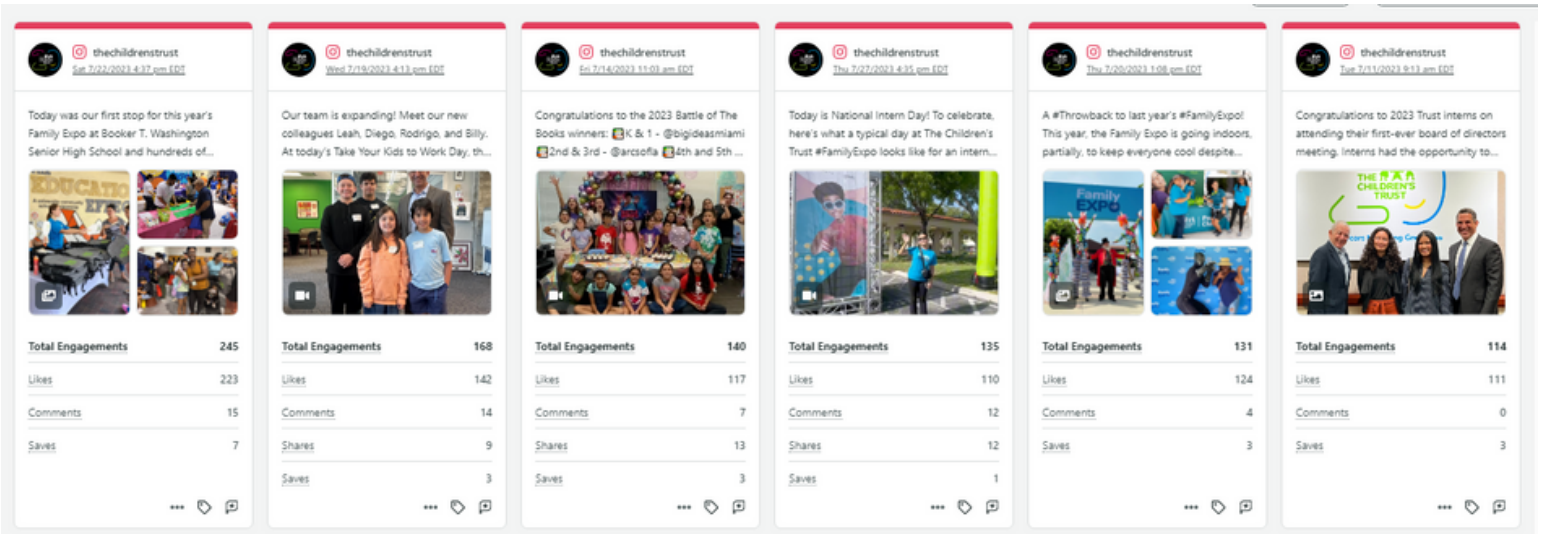
5K	5K	8,519
June Total Followers	July Total Followers	Total Impressions

X Top Performing Posts



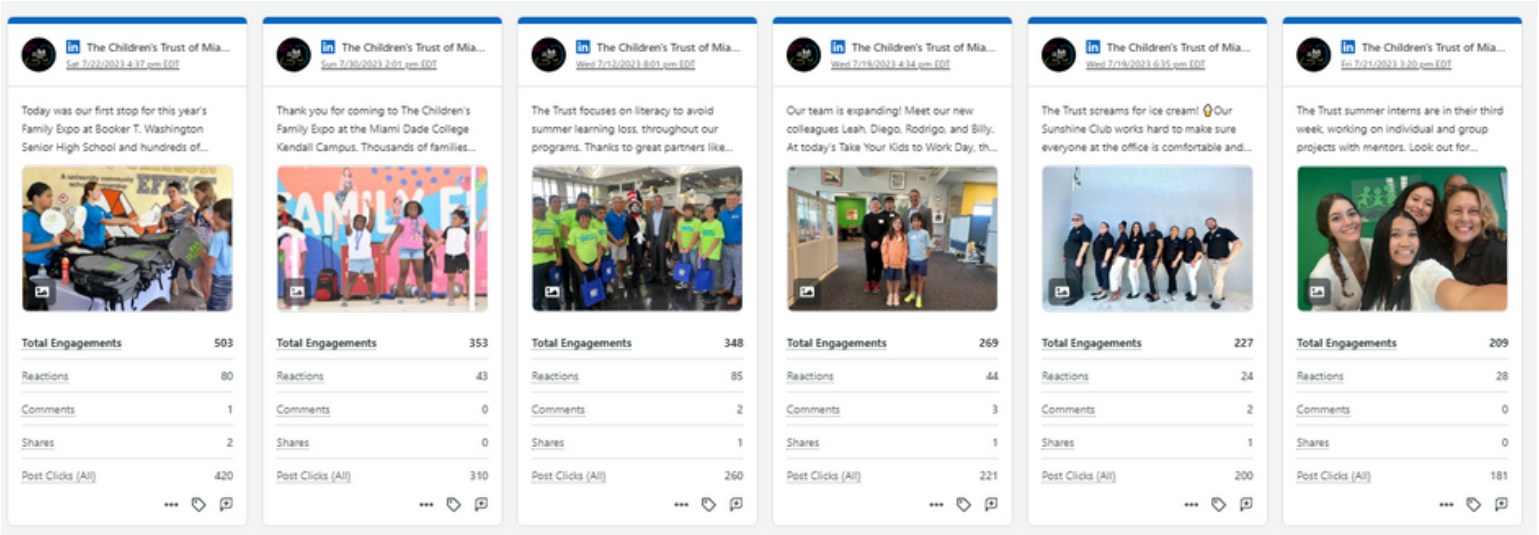
14.5K	15K	551,436
June Total Followers	July Total Followers	Total Impressions

Instagram Top Performing Posts



6K	6K	23,641
June Total Followers	July Total Followers	Total Impressions

LinkedIn Top Performing Posts



Media Coverage Report

Monthly Results: August 2023

WEBSITE ANALYTICS

Website Pageviews	**96,611**
To prev. period	**175,033**

MEDIA OVERVIEW

16	6	5	15,1M+
Total Online + Print	Total Radio	Total TV	Total Audience Reach

Top Media Highlights

Diario Las Americas - August 2, 2023
Story highlights the recent approval of The Trust's capacity-building grants for small community-based organizations. - Spanish
Click here to view
Reach: 33K
Type of Publication: Online

CBS 4 - August 9, 2023
The Children's Trust President & CEO James R. Haj is interviewed at the Trust's HealthConnect Conference, where approximately 400 nurses from Trust-funded school clinics came for training.
Click here to view
Reach: 29K
Type of Publication: TV + Online

Univision 23 - August 11, 2023
The Children's Trust Director of Communications Ximena Nunez is featured in a story about more economic options for parents for back to school.
Click here to view
Reach: N/A
Type of Publication: Online + TV

Miami Herald - August 18, 2023
The Children's Trust Associate Director of Programs Tatiana Canelas talks about five ways to help your child as they start the new school year.
Click here to view
Reach: 14M
Type of Publication: Online + Print

The Miami Times - August 22 2023
Trust-funded parenting program Empowering Youth, Inc. is highlighted in a story about free home-based or group parenting education classes in Miami-Dade.
Click here to view
Reach: 4K
Type of Publication: Online

WLRN- FM - August 25, 2023
The More After-School Choices initiative, a Trust-led collaboration with Jewish Community Services of South Florida, Miami-Dade County, Miami-Dade County Public Schools is highlighted in a story from news conference held at Holmes Elementary School.
Click here to listen
Reach: 171K
Type of Publication: Radio

Univision 23 - August 24, 2023
The Children's Trust Director of Communications Ximena Nunez is interviewed in a story covering the More After-School Choices initiative at the news conference.
Click here to view
Reach: N/A
Type of Publication: Online + TV

NBC 6 - August 24, 2023
Trust President & CEO James R. Haj is featured in a story about the More After-School Choices initiative in Miami-Dade County.
Click here to view
Reach: 114.1K +
Type of Publication: TV + Online

Full List of Media Stories in August 2023

The Children's Trust staff members and partners are interviewed in several stories covering the More After-School Choices initiative, in partnership with Miami-Dade County, Miami-Dade County Public Schools and Jewish Community Services of South Florida. A news conference took place on August 24 at Holmes Elementary School in Liberty City.

- NBC6 - TV
- WLRN- FM -radio
- WLRN - online
- Univision 23 - Spanish
- Diario Las Americas - Spanish
- MiamiDiario.com - Spanish
- Nation World News - online

Stories highlight The Children's Trust HealthConnect Conference, with President & CEO James R. Haj, where approximately 400 nurses from Trust-funded school clinics received training.

- CBS 4 - TV
- CBS 4 - online
- WSVN - online

The last event of the Family Expo series is featured on multiple media outlets.

- CBS 4 -TV
- Diario Las Americas -TV
- TU 94.9FM - Radio
- WLRN - Radio
- WMXJ-FM - Radio
- WHQT-FM- Radio
- WQAM-AM - Radio
- WQAM-AM- Radio
- Mega TV - TV - Spanish
- 103.5 The Beat
- WMBM - Radio/online

Trust-funded after-school program Armour Dance Theatre is featured in an interview about a $7.5 million grant to help them improve programming for youth in South Florida.

- NBC6 - TV
- NBC6 - TV

Trust-funded parenting program Empowering Youth, Inc. is highlighted in a story about free home-based or group parenting education classes in Miami-Dade.

- The Miami Times - online

The Children's Trust Associate Director of Programs Tatiana Canelas, talks about five ways to help your child as they start a new school year.

- The Miami Herald
- Yahoo! News

Story highlights the recent approval of The Trust's capacity-building grants for small community-based organizations.

- Diario Las Americas - Spanish

Article about Ten North Group being awarded a five-year, $4.5 million grant by The Children's Trust for its Art of Transformation Youth Development and Enrichment School Programs and Summer Camps for 4th -8th grade students in Miami-Dade County.

- Community Newspapers

The Children's Trust is mentioned as a sponsor of Doral Police Training & Community Center for National Night Out & Back to School Night.

- Community Newspapers

Story about the Board of Directors approval of a total of nearly $8 million over 5 years for The Trust's Health & Wellness: Public Benefits Enrollment Initiatives.

- Community Newspapers

55K	55K	3M
July Total Followers	August Total Followers	Total Impressions

Facebook Top Performing Posts

The Children's Trust
Tue 8/8/2023 5:14 pm EDT

Congratulations to Musicall Youth Orchestra, today's Trust Tuesday provider, who has won First Place at the Summa...

Total Engagements	**354**
Reactions	141
Comments	26
Shares	11
Post Link Clicks	—
Other Post Clicks	176

The Children's Trust
Thu 8/10/2023 5:14 pm EDT

Total Engagements	**292**
Reactions	19
Comments	1
Shares	1
Post Link Clicks	—
Other Post Clicks	271

The Children's Trust
Sat 8/5/2023 7:13 pm EDT

The Children's Family Expo season has officially ended! The Expos brought out thousands of families for three consecuti...

Total Engagements	**28[illegible]**
Reactions	2[illegible]
Comments	[illegible]
Shares	[illegible]
Post Link Clicks	[illegible]
Other Post Clicks	25[illegible]

The Children's Trust
Thu 8/24/2023 5:01 pm EDT

Total Engagements	**268**
Reactions	16
Comments	2
Shares	1
Post Link Clicks	28
Other Post Clicks	221

The Children's Trust
Thu 8/24/2023 5:01 pm EDT

Total Engagements	**268**
Reactions	16
Comments	2
Shares	1
Post Link Clicks	28
Other Post Clicks	221

5K	5K	8K
July Total Followers	August Total Followers	Total Impressions

X Top Performing Posts

@childrenstrust
Thu 8/24/2023 5:08 pm EDT

The new "More -After-School Choices" initiative launched. This in collaboration between Jewish Community Services of...

Total Engagements	**59**
Likes	16
@Replies	0
Retweets	3
Post Link Clicks	1
Other Post Clicks	38
Other Engagements	1

@childrenstrust
Sat 8/5/2023 7:18 pm EDT

The Children's Family Expo season has officially ended! The Expos brought out thousands of families for three consecuti...

Total Engagements	**47**
Likes	14
@Replies	0
Retweets	4
Post Link Clicks	—
Other Post Clicks	29
Other Engagements	0

@childrenstrust
Tue 8/8/2023 3:50 pm EDT

The Trust would like to extend its gratitude towards the following Family Expo partners and sponsors for their support in making...

Total Engagements	**37**
Likes	10
@Replies	1
Retweets	1
Post Link Clicks	—
Other Post Clicks	25
Other Engagements	0

@childrenstrust
Wed 8/16/2023 7:57 pm EDT

We extend our heartfelt gratitude to Laurie Weiss Nuell , our former board chair, for taking part in The Trust's 20th Anniversa...

Total Engagements	**32**
Likes	9
@Replies	0
Retweets	3
Post Link Clicks	—
Other Post Clicks	20
Other Engagements	0

@childrenstrust
Wed 8/2/2023 4:33 pm EDT

As #SYIP wraps up, interns had the opportunity to present their summer projects to Trust staff. Interns have been...

Total Engagements	**27**
Likes	10
@Replies	1
Retweets	2
Post Link Clicks	—
Other Post Clicks	14
Other Engagements	0

15K	15K	165K
July Total Followers	August Total Followers	Total Impressions

Instagram Top Performing Posts

thechildrenstrust
Sat 8/5/2023 7:13 pm EDT

The Children's Family Expo season has officially ended! The Expos brought out thousands of families for three consecuti...

Total Engagements	**150**
Likes	145
Comments	4
Saves	1

thechildrenstrust
Thu 8/24/2023 4:57 pm EDT

The new "More After-School Choices" initiative launched. This in collaboration between Jewish Community Services of...

Total Engagements	**129**
Likes	126
Comments	2
Saves	1

thechildrenstrust
Fri 8/4/2023 1:00 pm EDT

We hear you parents! One of the many challenges of getting children ready for the new school year is shopping for school...

Total Engagements	**121**
Likes	107
Comments	2
Shares	9
Saves	3

thechildrenstrust
Wed 8/2/2023 4:32 pm EDT

As #SYIP wraps up, interns had the opportunity to present their summer projects to Trust staff. Interns have been...

Total Engagements	**109**
Likes	106
Comments	1
Saves	2

thechildrenstrust
Mon 8/7/2023 1:12 pm EDT

The Children's Trust collaborates with The Little Lighthouse Foundation for an unforgettable bookbag and school suppl...

Total Engagements	**93**
Likes	92
Comments	1
Saves	0

6K	6K	15K
July Total Followers	August Total Followers	Total Impressions

LinkedIn Top Performing Posts

The Children's Trust of Mi...
Wed 8/9/2023 5:13 pm EDT

Grateful for the unwavering support of our board members at The Children's Trust Family Expo. And a special thanks to US...

Total Engagements	**560**
Reactions	52
Comments	0
Shares	2
Post Clicks (All)	506

The Children's Trust of Mi...
Sat 8/5/2023 7:13 pm EDT

The Children's Family Expo season has officially ended! The Expos brought out thousands of families for three consecuti...

Total Engagements	**526**
Reactions	57
Comments	1
Shares	4
Post Clicks (All)	464

The Children's Trust of Mi...
Thu 8/17/2023 12:49 pm EDT

Chief Programs Officer Juliette Fabien, MBA and Associate Director of Programs Carol Brogan, MS, CPTD attended The Colorect...

Total Engagements	**269**
Reactions	40
Comments	0
Shares	2
Post Clicks (All)	227

The Children's Trust of Mi...
Thu 8/24/2023 5:05 pm EDT

The new "More After-School Choices" initiative launched. This in collaboration between Jewish Community Services of...

Total Engagements	**230**
Reactions	52
Comments	3
Shares	3
Post Clicks (All)	172

The Children's Trust of Mi...
Thu 8/10/2023 5:43 pm EDT

The Children's Trust annual HealthConnect Conference welcomed over 300 school-based health professionals to discuss be...

Total Engagements	**145**
Reactions	22
Comments	0
Shares	3
Post Clicks (All)	120